

LIFE



FREE BALLOONIST

DECEMBER 2, 1940 **10** CENTS
YEARLY SUBSCRIPTION \$4.50

PARKER Imperial, richest of all matched Pen and Pencil Sets, men's and women's, encased in a Presentation Box of utterly new beauty—a setting they richly deserve. Some styles laminated Pearl with 14 K Gold mountings; others (as illustrated), with Gold-Filled mono-programmed caps, or 14 K Gold caps; still others, all-over 14 K Gold, engine turned, and chased, forming two-tone patterns of yellow gold over rose gold. Prices: \$17.75, \$19.75, \$27.50, \$30, \$32.50, \$37.50, \$70, \$80, and \$150.



Guaranteed for Life
BY PARKER'S
BLUE DIAMOND

Full
TELEVISION
and supply

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Jewels of Pendorom

when You Give Parker Pens and Sets

GUARANTEED for LIFE

BY PARKER'S **BLUE DIAMOND**

Like jewelry, the Parker Vacuumatic Pen or Set is a handsome personal adornment, yet it's more—it's a Gift the owner will use every day for life! It will keep you alive in his thoughts—or in hers!

Richly wrought of precious metals—combined with luminous Pearl and Jet Permanite—ring upon ring—as shimmering as velvet, a wholly original and exclusive style.

You cannot expect to obtain such inspiring performance in any other pen, due to our new non-brittle 14 K Gold Points, finer-grained, utterly resilient and tipped with "oil-smooth" Osmiridium that won't wear scratchy as long as you live!

The only Pen of its kind in the world, the only "One-Hand" Sacless filler—EASIEST filler to operate. And it makes room for nearly TWICE AS MUCH INK as our old style—makes Full Television possible, so you can SEE when to refill. To match this revolutionary Pen is the new Parker Writefine Pencil, with lead double length and 39% thinner than old style, writing hair-line notes and figures, sharp and readable.

Give Service Men the Pen that meets Army Regulations!

U. S. Army regulations require that pocket flaps be buttoned, and the Parker Pen or Pencil Clip is Army men's favorite because it permits this. It holds the Pen low, flush with the pocket, and unexposed. A greater choice among Navy men, too, than any other 3 makes combined, reports "Our Navy" magazine. The Parker Pen Co., New York, Chicago, San Francisco. Factories: Janesville, Wis. and Toronto, Can.

COPY, 1940, THE PARKER PEN CO.

Parker

VACUMATIC REG. T.M.

♦ Pens marked with the Blue Diamond are guaranteed for the life of the owner against everything except loss or intentional damage, subject only to a charge of 35¢ for postage, insurance, and handling, provided complete pen is returned for service.

PARKER'S EXCLUSIVE SEALOMATIC DESK SET SOCKET AUTOMATICALLY SEALS PEN POINT AIR-TIGHT, TO KEEP IT EVER MOIST AND INSURE INSTANT STARTING



Men's Vacuumatic Set,
\$12.75. Blue Diamond
Major Pen, \$8.75.
Streamlined Writefine
Pencil, \$4.00.



White Boxed Debutante
Set, \$12.75. Small Blue
Diamond Debutante
Pen, \$8.75. Slender, new
Writefine Pencil, \$4.00.



Parker Vacuumatic Set,
\$8.50. Junior or Sub-
Deb Pen, \$5.00. New
Writefine Pencil, \$3.50.



Parker Duofool Set,
\$6.45 value, only \$5.00.
Sold separately. Brand-
new Sacless Duofool Pen,
\$3.95. New Writefine
Pencil to match, \$2.50.



SE—Black
Glass, 3½
x 5½, with
name plate.

RC—Italian
Marble on
bronze
plate, 3
x 4.

Guaranteed-for-Life Pens in Sealomatic
Desk Bases, complete, only \$10.



RF—Sealomatic
Socket on Bronze
Base, with pencil
grooves, top inlaid
with rich leatherette,
complete with Parker
Challenger Pen,
only \$5.



OW—Parker Guar-
anteed-for-Life Pen
in Sealomatic Socket,
and brushed
bronze Perpetual
Calendar on beautiful
Italian
Marble,
complete,
\$17.50.



LLW—2 Parker Guaranteed-for-Life Pens
and Fluorescent Desk Lamp, brown finish
with bronze trimmings, complete, \$27.50.

BIG, ROOMY, BEAUTIFUL— Long on Power!



Get the Thrill of *Powermatic Shifting...High-Torque Performance! Enjoy the room and riding comfort Plymouth's big 117-inch wheelbase makes possible!

THEY'RE BEAUTIES at the curb—and beauties *in action*—the brilliant 1941 Plymouths. Long, low, and massive—impressively *big*—Plymouth has a 117-inch wheelbase, longest of "All 3" low-priced cars!

Inside and out, the 1941 Plymouth spells class! Its Fashion-Tone Interior is a miracle of color, fabric, appointments!

When you get a big Plymouth on the highway, you'll want to drive and *drive!* With new High-Torque Performance and new power-gearing, you seldom, if ever, use low. You

start in second—slip into a high gear that gives you new mastery of hills and traffic!

You'll find Plymouth's Powermatic Shifting vastly reduces driving effort. You get new Body Sealing, new Safety Rims on wheels—19 great advancements in all!

EASY TO BUY—Your present car will probably cover a large part of the low delivered price...balance in low monthly instalments. Plymouth Division of Chrysler Corporation.

SEE THE 1941 COMMERCIAL CARS!
*Available on all models at slight extra cost.

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PRICES OF
"ALL 3"**



HIGHLIGHTS

NEW SAFETY RIMS on wheels—to prevent "throwing" of tire in case of a blowout.

NEW SEALING throughout body against dust, water, noise or cold. New all-weather comfort!

NEW ENGINE BEARINGS—High-Duty, 2 to 3 times longer-lived.

NEW OIL BATH AIR CLEANER—adds to engine life.

SPRING COVERS—big 6-inch tires—coil springs—color choices...on all models.

MAJOR BOWEN'S HOUR, C.B.S., THURSDAYS, 9-10 P.M., E.S.T.



FASHION-TONE INTERIOR—a rich new harmony of color, fabric and appointments. New luxury, unlike anything you've ever before seen in any low-priced car!



DRIVE THE POWERMATIC WAY—vast reduction in driving effort—and, with Plymouth's new transmission, actual elimination of certain shifting motions in normal driving.

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THE SCALP

IS THE BASIS OF HAIR HEALTH

Treat it the Fitch Ideal Way

Take care of your hair this sensible way! Don't let the thousands of tiny hair openings on your scalp choke up with dirt and dandruff. Remember that congested scalp is the forerunner of many hair ills. That's why you've got to keep the hair openings clear and free to function normally. Use Ideal Tonic every day. Then the natural oils will be able to flow over your hair, bringing the benefits that only nature can bestow. Ideal Hair Tonic combines with natural oils to form the perfect dressing for your hair.

Ideal Hair Tonic stimulates circulation—helps allay itching scalp—helps prevent dandruff—helps check falling hair. It's simple to use, and it does two great things for you! First, it makes it easy for your scalp to be as healthy as nature intended—and second, it acts as a dressing that helps keep your hair neat and good-looking. Start to care for your hair the Fitch Ideal way today!

KEEP THIS
HAIR FOLLICLE OPEN



AND KEEP YOUR HAIR



FOR THAT WELL GROOMED LOOK WOMEN ADMIRE, USE FITCH IDEAL



WRITE for a FREE sample of Fitch Ideal Hair Tonic to Dept. T-81, The F. W. Fitch Company, Des Moines, Iowa.

You'll like Fitch's DANDRUFF REMOVER SHAMPOO

Use it regularly each week. It is guaranteed to remove dandruff with the first application.

Fitch's IDEAL HAIR TONIC

Special OFFER! A 50c rubber scalp massage brush FREE with the purchase of a 50c size of Fitch's Ideal Hair Tonic. \$1.00 value. SPECIAL—both for 49c. Ask your druggist. If not available send coupon to The F. W. Fitch Company and receive brush free.



LETTERS TO THE EDITORS

Birthday

Sirs:

Congratulations on your fourth birthday. You have had a most colorful and interesting life which has been thoroughly enjoyed by the entire Illo family.

Four years ago we started binding LIFE magazines for a future playroom, which became a reality last month. Your magazines occupy a very important place in the playroom as is evidenced by the enclosed picture. Our little girl, Shirley, is reviewing the first issue while our son, Gage, binds the last one. This series of illustrated current articles serves not only to keep us



SHIRLEY AND GAGE ILLO

posted on past world events but serves as a refreshing entertainment to our friends and guests.

It is our intention to continue to bind the issues as long as there is shelf room. May we have the opportunity of congratulating you on many anniversaries to come.

H. C. ILLO

Los Angeles, Calif.

Sirs:

So you're four years old now, are you? Actually, of course, you're still in the crawling, drooling stage of LIFE. And most of your articles look like the mad ravings of a four-year-old.

Behold the last issue! What do I see but insane radio reporters swimming under water to interview mermen at the closing of the World's Fair (LIFE, Nov. 11). What a world! What a LIFE! And then ballet dancers—squirming and fidgeting, twisting their bodies—which God gave them to be dignified—into unbelievably fantastic shapes. If Edwina Seaver were my daughter, I'd tell her a thing or two. Then *The Long Voyage Home*, the ribald story of a ribald world, a clever intermarriage of sex and adventure. Is this the real world? Is this the real LIFE?

And then those paintings by ex-gob Fletcher Martin. Ex-gob, my God. Does he call that work? Are we plain people of the world to think that nudity, fighting, prostitution, drinking and shipwrecks are all Art has to think about?

Oh, I could go on all day. Tommy Harmon! A fine way for a young man to spend the best days of his life, running up and down a football field. And the good-times party with the fake money but real champagne. Oh, la-de-dah-de-dah-de-dah, it's great.

Yes, LIFE, you're four years old now. Let's hope you begin to grow up by the time you're five.

RODERICK COLE

New Orleans, La.

Confetti for a Candidate

Sirs:

In a recent issue, you stated that it was the first time in history that

(continued on p. 4)



"The gift that got them going!"



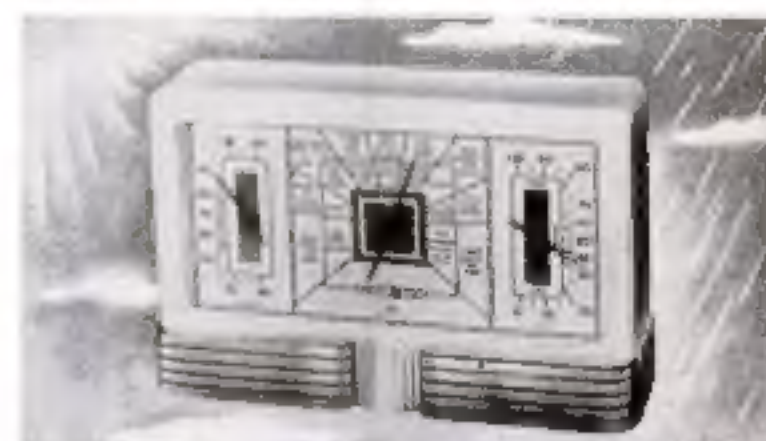
"THE family went absolutely wild about that new Auto Altimeter I gave them for Christmas. They say it's almost like riding in an airplane, watching the indicator climb and fall as they soar over hills and dip down into valleys. It answers all questions on altitude."

(This accurate Auto Altimeter is cased in walnut plastic with chromium trim. It can be easily and permanently mounted on the windshield moulding or anywhere in the car in sixty seconds. Two models for various altitudes: No. 2008-C, ranged to 5,000 feet, \$5.00.* No. 2008-D, ranged to 10,000 feet, \$6.00*.)



"The Fisherman's Barometer got Pop all steamed up. He says his crew will be filled from now on because the Fisherman's Barometer will tell when the fish will bite or when they'll sulk. He also says this is a fact because it has been tested by thousands of fishermen all over the country."

(Green plastic case with unbreakable crystal and chromium trim. Overall diameter 3 1/2 inches. Packed in imitation leather case. No. 2280-F, \$5.00*.)



"The Fairmont Combination Stormguide got plenty of Oh's and Ah's from the family, too. It's an attractive combination of a barometer, a hygrometer and a thermometer. The case is ivory plastic—the easily readable dial is gold finished. An automatic signal device tells at a glance whether the barometer is rising or falling."

(No. 2260-C, \$15.00*. In walnut plastic case, No. 2260-W, \$15.00*.)

See your dealer or send direct to us. Safe delivery guaranteed. Taylor Instrument Companies, Rochester, N. Y.

*Prices slightly higher west of Rockies and in Canada.

Taylor INSTRUMENTS

BOOKS YOU WILL SOON BE READING

— they are all Book-of-the-Month Club Choices...



Ernest Hemingway's new novel, *FOR WHOM THE BELL TOLLS*, is the Club's November choice. No book in recent years has received such universal and warm praise from all critics.



Margaret Armstrong in *THE LAWNY* has written a biography of "one of the most genuine originals of our race;" it was our October choice, and is rising swiftly on all best-seller lists.



William Saroyan's new book, *MY NAME IS ARAM*—coming soon—is a delightful puckish picture of a small boy which, we have a hunch, may go the way of Clarence Day's *Life With Father*.



Franz Werfel's new novel, *EMBEZZLED HEAVEN*, is the Club's December book—a quiet, deeply thoughtful work in an entirely different vein from the exciting *The Forty Days of Musa Dagh*.



Willa Cather's new novel, *SAPPHIRE AND THE SLAVE GIRL*, will also be distributed by the Club soon; scene is pre-Civil War Virginia; it is in the mood of *Death Comes for the Archbishop*.



Hans Zinsser's book, *AS I REMEMBER HIM*, was a Club choice just prior to his death; if any book deserved its present place, among the top best-sellers in the nation, it is this.



Jan Struther, with *MRS. MINIVER*, is a new author to Americans—instantly and widely introduced, as so many authors have been in the past, when her book was chosen in August.



Gontren de Poucques, a Frenchman, has written *KABLOONA*, an extraordinary book about Eskimos—beautifully translated and strikingly illustrated. It too will appear very soon.



Van Wyck Brooks' new *ENGLAND: INDIAN SUMMER* is, in the opinion of many, even more absorbing than *The Flowering of New England*. It was our judges' choice for September.

—for every *two* Books-of-the-Month you buy from the Club you receive *one* book-dividend, FREE

A FREE COPY
TO NEW MEMBERS

*The best articles and features
of the past 18 years
in the Reader's Digest*

IN A SINGLE BOOK—

THE READERS DIGEST READER is a collection of 138 articles chosen from the thousands of leading articles that have been reprinted in that magazine. They are those in which the reading public itself indicated the most interest. The list of contributors reads like a roll-call of famous contemporaries whose range of interests is as wide as life itself. Whether you are in the mood for relaxation or learning, escape or scientific discussion—whether you are interested in "The Wisdom of Laziness" or "The Discovery of Anaesthesia," or the inimitable Stephen Leacock's advice on how to open a conversation, or indeed any conceivable topic, here is your book.

FEW people realize that writers who now have become as famous as Pearl Buck, Clarence Day, Stephen Vincent Benét, Sigrid Undset, Hervey Allen, John Steinbeck, John Priestley—and a score of others little less known—were first introduced to a nation-wide book-reading public by having one of their books selected, and then distributed to every tiny corner of the country, by the Book-of-the-Month Club.

Fully a million perspicacious book-readers—in the families which use the Book-of-the-Month Club service—now rely upon it to keep themselves from missing the new books they are really interested in. The few mentioned above are an indication of the quality of the books they receive.

Time and again you buy the "book-of-the-month"—not knowing it has previously been chosen by our judges—merely because some discerning friend has said warmly: "There's a book you must not miss." How sensible to get these books from the Club, since you pay no more for the books you buy, and save enormously in other ways.

Here is the simple procedure: You are not obliged, as a subscriber of the Club, to take the book-of-the-month its judges choose. Nor are you obliged to buy one book every month from the Club.

You receive a carefully written report about the book-of-the-month chosen by our four judges, in advance of its publication. If it is a book you really want, you let it come to you. If not, you merely sign and mail a slip, saying, "Don't want it."

Scores of other careful recommendations are made to help you choose among all new books with discrimination. If you want to buy one of these from the Club, you merely ask for it.

In addition, there is a great money-saving. More often than not—as the writers and books mentioned above dem-

onstrate—our judges' choices are books you find yourself buying anyway. For every two books-of-the-month you buy you receive, free, one of our book-dividends.

This can be done because so many of the Club's subscribers ordinarily want the book-of-the-month that an enormous edition can be printed. The saving on this quantity-production enables the Club to buy the right to print other fine library volumes. These are then manufactured and distributed free among the Club's subscribers—one for every two books-of-the-month you buy.

For every \$1 you spend for a book-of-the-month you actually receive about 75¢ back in the form of free books, figured at retail value. You pay no yearly sum to belong to the Book-of-the-Month Club. You pay nothing, except for the books you buy. Your only obligation is to buy four books-of-the-month a year from the Club.

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Please enroll me as a member. It is understood that I am to receive a free copy of THE READERS DIGEST READER, that I am also to receive, without expense, your monthly magazine which reports about current books, and that for every two books-of-the-month I purchase from the Club, I am to receive the current book-dividend then being distributed. For my part, I agree to purchase at least four books-of-the-month a year from the Club.

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Solves your
GIFT problem



"Look what John gave me! No more coffee worries for me. Coffeemaster makes perfect coffee, every time, automatically. I simply set it and forget it, breakfast, lunch or dinner. It's marvelous."



CLICK

SAYS

Sunbeam AUTOMATIC COFFEEMASTER

And you know it's **PERFECT** coffee again!

Coffeemaster automatically controls the two secrets of perfect coffee-making—the temperature of the water when it mixes with the coffee and the length of time the coffee brews. Whether you make one cup or eight, the water is always at the correct *high* heat, and the brewing time is always *uniform*. That's why Coffeemaster coffee is the most delicious you ever tasted—why it is *always* good. You simply put in the coffee and water, set the switch, and forget it. No guesswork. No watching. It automatically *shuts itself off* when the coffee is done, and then resets itself to keep the coffee piping hot. It thinks of everything—for you. No worry about bowl breakage either. Coffeemaster is all gem-like chrome plate,



the surfaces approved by coffee experts for purest flavor. And for lovely appearance, it has no equal. Its smart beauty will "stop" your friends. Remove the brew-top and you have the loveliest of servers for every occasion. On sale wherever good electric appliances are sold. This year's most popular gift for weddings, anniversaries, holidays.

Coffeemaster alone, \$16.00. Or with the stunning service set, including matched tray, sugar and creamer, \$23.50.



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CHICAGO FLEXIBLE SHAFT CO.
5688 Roosevelt Rd., Chicago, Ill.
Canada factory, 321 Weston Rd.
St., Toronto. 52 Years Making
Quality Products.

Famous for Sunbeam Toaster, Mixmaster,
Ironmaster, Shavemaster, etc.

THE SAME PERFECT
BREW EVERY TIME
Automatically
1 cup or eight

LETTERS TO THE EDITORS

(continued)

anything was thrown at a candidate for President.

LIFE, you're all wet! In 1896, when I was a problem child of 12 years, I dumped a gunny-sack full of confetti, yellow streamers and Republican pamphlets on William Jennings Bryan from a window overhead in the old City Hall at Alton, Ill. Mr. Bryan was making a campaign speech on the historic spot where Lincoln and Douglas mixed it back in the '50s.

Some dirty, lowdown, unprincipled, Republican enticed me back of a billboard and gave me a dollar to perform this dastardly deed, ('tho I would gladly have done it gratis).

The Democrats in that era were known as "the great unwashed." They wore no man's collar, not even one of their own, and now look at 'em!

I might add that this dollar was the first one I ever earned and was the starting of my fortune, which at the present time amounts to 65c.

JOHN PHELAN

Bellflower, Calif.

English-Speaking Union

Sirs:

I wish to refer to your statement appearing in your Oct. 28 issue to the effect that South America would be not only willing but eager to enter into the proposed union of English-speaking peoples.

This statement is a gross misrepresentation of the feelings of 150,000,000 Spanish Americans (Castilian and Portuguese-speaking) living south of the Rio Grande.

No cultured, self-respecting person in our countries, in spite of our willingness to co-operate economically, is desirous of a political union with the U. S. or any other English-speaking country because we know that after all is said and done, Anglo-Saxon culture and civilization are nothing but relatively recent manifestations whereas our Mother Country, Spain, as long ago as the time of the Roman Empire, gave to the World Seneca, Sallust, Trajan, etc.

Circumstances beyond our control have put us in a position where we must co-operate with the U. S., but it were better for the U. S. interests that it not try to assimilate us because this move would inevitably cause friction.

M. SALA

Mexico, D. F.

Straw-Voting

Sirs:

The latest episode in the prevalent U. S. fad for "straw-voting" finds LIFE seemingly out on a limb after a "study" of Erie County, Ohio.

Before you relegate future efforts to the overloaded ash can, please tell us if Erie County joined the ranks of Maine, and Wrong-Way Corrigan after 40 years of unerring band-wagon riding. Or did LIFE merely pick out the wrong 500 "representative voters"?

H. W. CRONK

Toronto, Ontario

Like Wrong-Way Corrigan, Erie County got off the band wagon. LIFE did not say Erie County would vote with the U.S. majority, correctly forecast the county vote. In a future issue, LIFE proposes to examine more thoroughly the reasons why it voted as it did.—ED.

Sirs:

As to the disgustingly unintelligent outlook on voting shown by the woman pictured on page 102 of LIFE, Nov. 11,—words fail me! Anyone who, this year of all years, fails through mere indifference to exercise her right to vote, and who "takes no interest in politics or foreign affairs" has no right to the protection and privileges offered by citizenship in a great democracy!

SALLY WILKINS

Oberlin, Ohio

(continued on p. 6)

America's
MIAMI

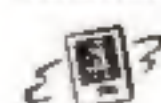


IT'S fun-time
IN THE SUNSHINE!

Calling all America! It's time to hit the sunshine trail to the tropics—to warm, inviting, gay, delighting Miami. Join the vacation vanguard that's already moving in—for fun, for sun, for a breathtaking whirl of world renowned merriment—or the soothing relaxation of that old all-healing ultra-violet. No longer for a "chosen few"—today Miami is truly yours—truly all America's. For full details of million-dollar vacations on "com-



mon cents" budgets, how to cash in now on special early-season rates, complete sports program, all the things you want to know about Miami, mail the coupon below, today!



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Please send full vacation details to

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WHAT! . . . only \$5 for a SIGNED ORIGINAL by GRANT WOOD? Why, he's one of America's greatest artists!



Yes—believe it or not—signed original Etchings and Lithographs by GRANT WOOD, THOMAS H. BENTON, JOHN S. CURRY and 64 other famous artists are now only \$5 each! (NORMAL VALUE \$18 TO \$36)

Setting by W. & J. Sloane

FREE ILLUSTRATED CATALOGUE GIVES COMPLETE DETAILS

Now you too can own American masterpieces, such as the great Museums select for their permanent collections . . . at \$5 each. A vital new Movement, sponsored by America's most distinguished artists, makes this possible.

If ever you have stood captivated—at the Metropolitan Museum or another of our nation's great Art collections—before some masterly original Etching or Lithograph, hardly daring to hope that one day you might see it enriching a wall of your home . . .

Then this is the moment you have waited for! Through this vital new Project you now can own museum-perfect Originals—not just reproductions—personally signed by the artists themselves, from the selfsame collection from which the Metropolitan Museum of Art, Chicago Art Institute, United States Library of Congress, Yale University and 74 other celebrated museums have acquired them. And the price is incredibly low—only \$5 each.

What Makes This Offer Possible?

Why have America's leading artists made this sacrifice when they could normally get three to eight times more for their works? Because they realize that the

artist achieves his finest expression, attains a wider market, only when every cultured person (not just a few wealthy collectors) can afford a genuine original.

But you must act quickly for these signed original Etchings and Lithographs are strictly limited, and once the small editions are exhausted no more can be had.

140 Subjects...Many Prize-winners

You will find precisely the subject you prefer—for home or office decoration, for gift or collector's portfolio—in our Free handsomely-illustrated 64-page Catalogue, just published. Over 140 landscapes, marines, character studies, nudes, architectural, historical and sporting subjects, in styles from traditional to modern, are pictured.

Many are recent prize-winners, for hardly a year goes by that does not see coveted awards voted to our famous artists. Every original is guaranteed museum perfect because, only when the artist has judged it flawless does he personally sign his name. With each subject you receive a complete biographical sketch of the artist.

Subjects Are Quickly Exhausted

We urge you to mail the coupon today to assure complete selection, since all subjects are limited to small editions. Many subjects already have soared to a value away beyond their original low price.

If you live within easy distance of our galleries (711 Fifth Avenue at 55th Street,

New York City), visit our exhibition now on view, embracing the complete works of these 67 participating artists. Or, mail coupon below and receive FREE our handsome catalogue from which you may order direct. It shows all subjects, size of each, names and biographies of artists, prizes they have won, together with complete details of the reason behind this Movement.

Among the collectors of these originals are 78 world famous museums, including the Metropolitan Museum of Art, Art Institute of Chicago, San Francisco Museum of Art, Kansas City Art Institute, Cleveland Museum of Art, United States Library of Congress, Yale University, Princeton University, University of Missouri and many others (see catalogue).

All selections are guaranteed perfect and shipped with the understanding that you may return them within 30 days, if not completely satisfied. Enclose 10¢ in stamps with the coupon to cover postage and handling costs.

Imagine Owning Originals by These Great American Artists

Peggy Bacon	Philip Kappel
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George Biddle	Yasuo Kuniyoshi
Arnold Blanch	Doris Lee
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Howard Cook	Joseph Margulies
John Costigan	Waldo Peirce
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Adolf Dehn	Boardman Robinson
Ernest Fien	Andree Ruelan
Emil Ganso	Luis Quintanilla
Gordon Grant	Margery Ryerson
William Grapper	Georges Schreiber
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and many others (see catalogue)

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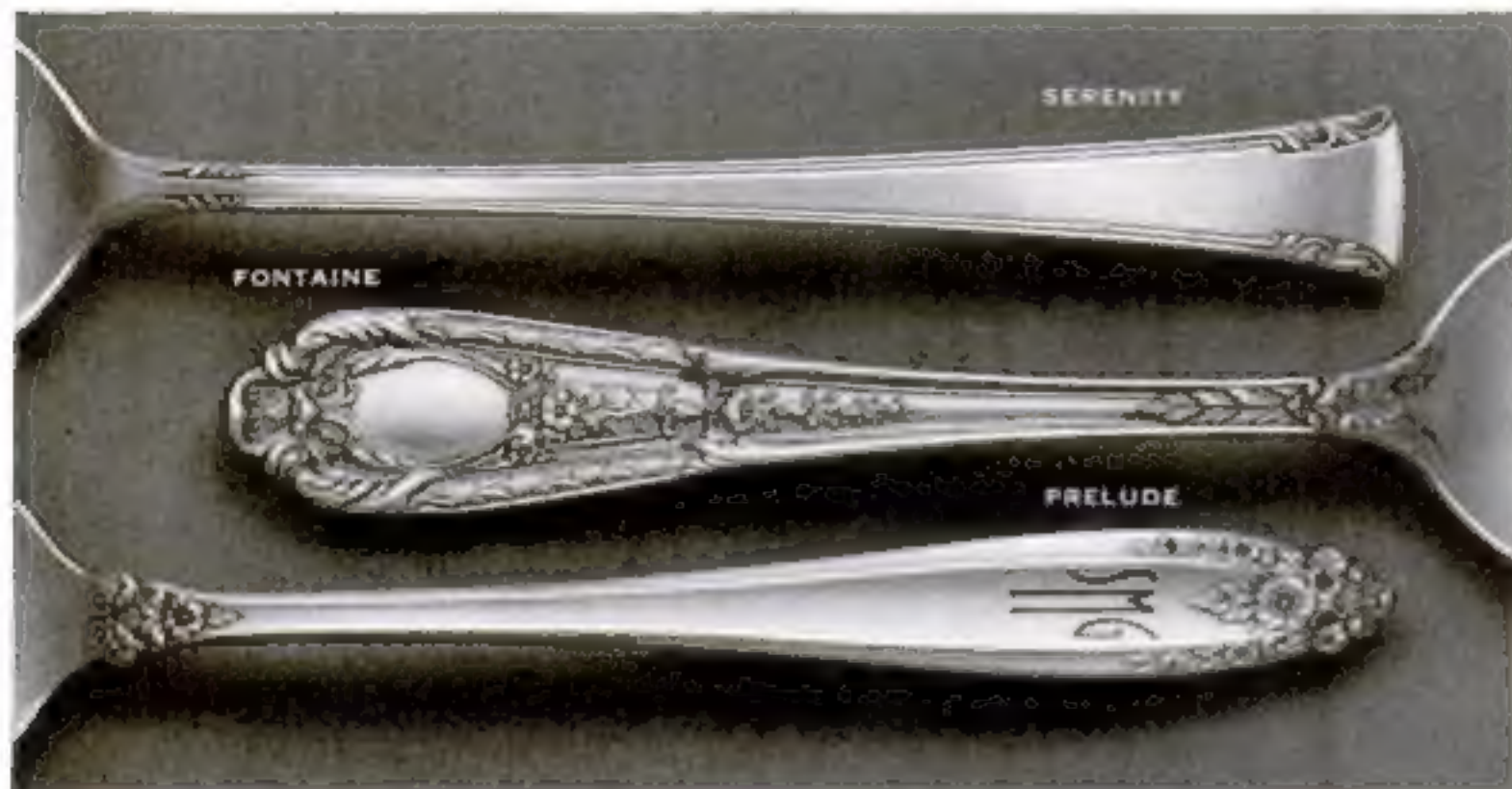
ASSOCIATED AMERICAN ARTISTS

Studio 5612, 711 Fifth Avenue, New York, N. Y.

FOR CHRISTMAS BRIDES and wishful wives

SOMEONE WHO LOVES YOU would love to give you sterling for Christmas, if you'd drop a hint. Remember, those extra coffee spoons or dessert forks you've been wanting will cost your dotting Santa

less than many a frippery he *might* pick out. Or, if you haven't any silver you're proud of, you can start with essential pieces in sterling, at fairly modest sums. For instance...



...single place settings in International Sterling, soup through dessert, cost approximately \$16.75. A handsome 36-piece chest, with a full service for six, costs but \$100. And your jeweler will arrange convenient payments *after* Christmas. As for patterns...



...the nine shown here are only a few of International's many distinguished designs. Each is perfect for a certain type and taste. Yours may be the cool, calm beauty of the new "Serenity," shown first panel, above... or the rich distinction of "Royal Danish." Or, you may admire International's fine copies of old museum designs, shown below. See them all at your jeweler's, and...



...ask about the many convenient budget plans for acquiring your favorite pattern. This Christmas can be your best-remembered Christmas—if you begin dropping a few good sterling hints *now!*

INTERNATIONAL STERLING

Master Craftsmen for Five Generations*

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TUNE IN EVERY SUNDAY—"SILVER THEATER," 6 P. M. E. S. T.—COAST-TO-COAST COLUMBIA NETWORK.

LETTERS TO THE EDITORS

(continued)

Ceramic Show

Sirs:

On page 129 of your Nov. 11 issue I found the heading "American Artists Kick Up Their Heels at Syracuse Ceramic Show." After scanning these alleged masterpieces, especially the dainty numbers entitled "Calisthenics,"



MASTERPIECE?

even my unbridled moronic tendencies could not keep me from thinking that art and everyone in general would be a helluva lot better off if they turned up their toes instead.

If you must give us nudes, egad, girls, let's make them human!!

DAVID B. CALVIN

McAllen, Tex.

Refugee Children

[The following letter was received by the American guardian of one of the English refugee children who participated in the transoceanic radio conversations reported in LIFE, Nov. 11. It was written by the mother of the child the day after the broadcast.—ED.]

Dear———:

It was at 1:15 a.m. that Daddy and I heard that tiny precious voice all those thousands of miles away. I can still hardly believe it really happened. So often have I heard that loved voice in my imagination that I can hardly believe that this time my baby really spoke in reply to me.

But let me start from the beginning. Every day is now a day of air raids. Wednesday was no exception to the rule. It was not quite as heavy as usual and about 10:30 we prepared to retire to our stretcher beds. We had been lying down about 10 minutes when we heard Jerry zooming overhead and then, with an absolutely sickening screech, we heard a bomb coming. It landed with an almighty crump and roar and then down came the masonry. We just covered our heads and hoped devoutly that the shoring would hold. It was all over much quicker than it takes me to tell you.

In the morning we discovered that almost a miracle had happened. Our flat was still intact, though minus one window. The glass and debris was knee-deep further down of course.

Then just before one o'clock on Thursday we received a telephone call, asking us would we care to speak to our baby that night. Almost speechless with surprise and delight we assured them that we most certainly would. The fact of the bomb through our premises was forgotten and the afternoon was spent in planning things to say—and then discarding them. From start to finish we met with really wonderful courtesy and consideration. The rest you know.

We were very sorry that the children did not speak up better and say a little more, but I expect they were all a little shy and perhaps a little bewildered. I feared that you all would be somewhat disappointed in them and also the broadcasting company.

But for ourselves—we heard that precious voice, tho' so tiny, and nothing else mattered in the whole wide world. I fear you have been put to a large amount of trouble, but if you could just have seen into the hearts of one



The "hat-shelf stretch"—gives you more reach, but multiplies the strain on your hose. Smart girls find the right answer in Cannon's lovely stockings. Cannon gives every pair a special *air-pressure* inspection that detects even microscopic flaws—invisible cause of many a mystery run.

Only perfect stockings come from Cannon—full-fashioned, flawless, triple-inspected.

Cannon Hosiery made of Silk, in the Cellophane Handy-Pack, 69¢ to \$1.00. Cannon Hosiery made of Nylon, \$1.35 and up. By makers of Cannon Towels and Sheets.



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REQUIRES NO STARCH

\$1.65 to \$2.50

*REG. U. S. PAT. OFF.
ESSLEY SHIRT CO., EMPIRE STATE BUILDING, N. Y. C.

(continued on p. 8)



PRINCESS—For his pocket or her handbag. An enduringly useful, impressive gift which "doesn't cost much".....\$3.75



VICEROY—As trim, serviceable and handsome as a fine watch. An "I-couldn't-do-without-it" convenience.....\$5.00



PRINCESS—Leather-covered in genuine Morocco. A smoker's indispensable. "Christmas Special".....\$2.95



GEM—A dainty bit of feminine smoker's jewelry which will make any girl say "How perfectly lovely".....\$5.00



BANKER—For that friend whose taste is restrained, hard-to-please and a bit above-the-average.....\$5.00



SPORTCASE—If her little gasp of pleasure and admiration mean anything to you, give her this beautiful lighter-cigarette case.....\$7.00



TUXEDO—Thin, streamlined, modern lighter-cigarette case. A perfect gift for men who realize the business and social importance of smart personal accessories. \$12.50



TEN-A-CASE—The great popularity of this rich-looking lighter-cigarette case assures you that it will be not only a "safe" gift but a warmly welcome one. \$11.00



TWENTYCASE—To look at this slim, admiration-compelling lighter-cigarette case you'd never believe it holds a full pack.....\$15.00



DECANTER deLUXE—This superb silver-plated table-lighter is rapidly replacing matches on the dining and incidental tables of our "best homes".....\$10.00



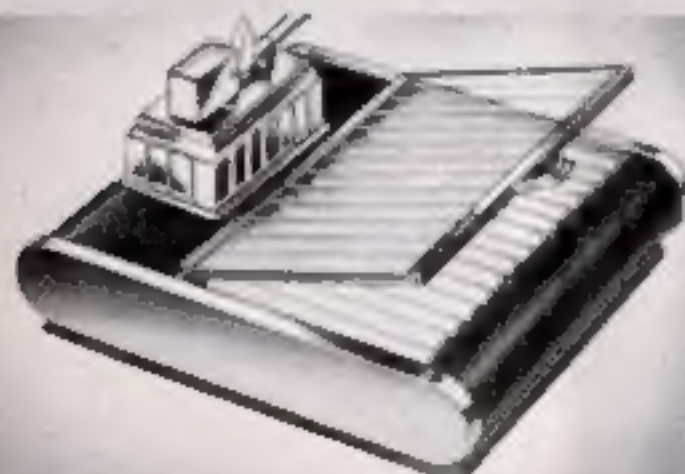
TOUCH-TIP—This impressive table-lighter looks as if it costs much more than its remarkable price of.....\$5.00



COLONNADE—Beautiful, silver-plated table-lighter with transparent Lucite columns. Will win any woman's lasting gratitude.....\$10.00



CROWN—If you saw this silver-plated table-lighter in the window of a famous Danish silversmith it would appear most expensive. Yet it costs only.....\$6.50



TOUCH-TIP & CIGARETTE BOX—Gracefully streamlined, this modern set with hinged lid of transparent Lucite will please him no end. Holds 3 layers of 15 each... \$15.00

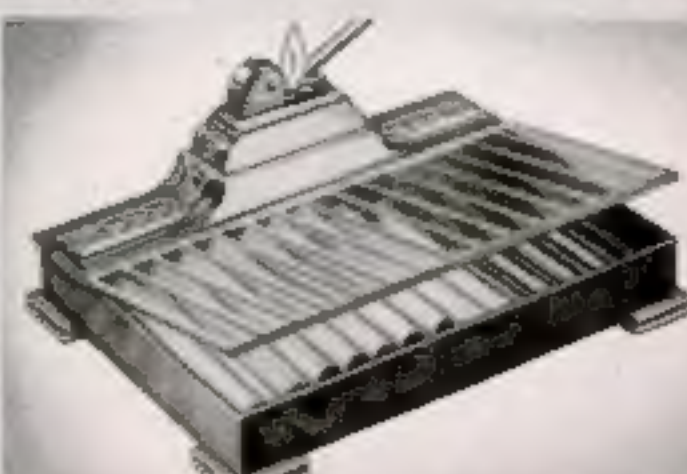


TOUCH-TIP TURRET—Table-lighter "in the modern manner." As in many RONSONS, the monogram shield permits you to personalize this stunning gift.....\$7.50

**TOUCH TIP
& IT'S LIT!**



TOUCH-TIP & PIPE REST—As a gift for his den or office this Georgian bronze finish Touch-Tip lighter is masculine, handsome, convenient and highly useful. \$10.00



TOUCH-TIP & CIGARETTE BOX—A gift masterpiece which they'll use, display and "remember you by" for years. Gold-colored Durium and transparent Lucite. \$16.50



To Every Smoker On Your Christmas List

Give **RONSON**
WORLD'S GREATEST LIGHTER

the gift that has everything

Beauty, many-times-a-day Usefulness, Safety and Endurance. And, regardless of price, every RONSON is built to exquisite jewelry standards. 8,000,000 delighted RONSON owners are 8,000,000 endorsements of this incomparable gift.

GIVE RONSON LIGHTERS—IT PAYS

See these and other RONSONS at your jeweler, department store, gift or smoke shop, etc.

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Pocket Lighters
for Men and Women

Table Lighters
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PENCILUTER—A genuine RONSON lighter and super-fine pencil in one! A vastly "different," practical gift.....\$4.50



Choose one of these New-type **ARVIN** HOT WATER CAR HEATERS

HOTTER than ever, faster on warm-up... this Arvin special deluxe Model 72G floods the car with warmth. Gets hotter, still faster with special fast warm-up equipment for these popular cars:

Chevrolet \$17.95
Ford and Mercury ... \$16.95
Chrysler Built Cars... \$15.95

With Universal Fittings
for Other Cars \$14.95

Three adjustable doors, double defroster outlets and illuminated motor-speed variator assure complete control and direction of heat circulation.

Two other Arvin dash models of same basic design with universal fittings for all cars, as low as **\$9.95**

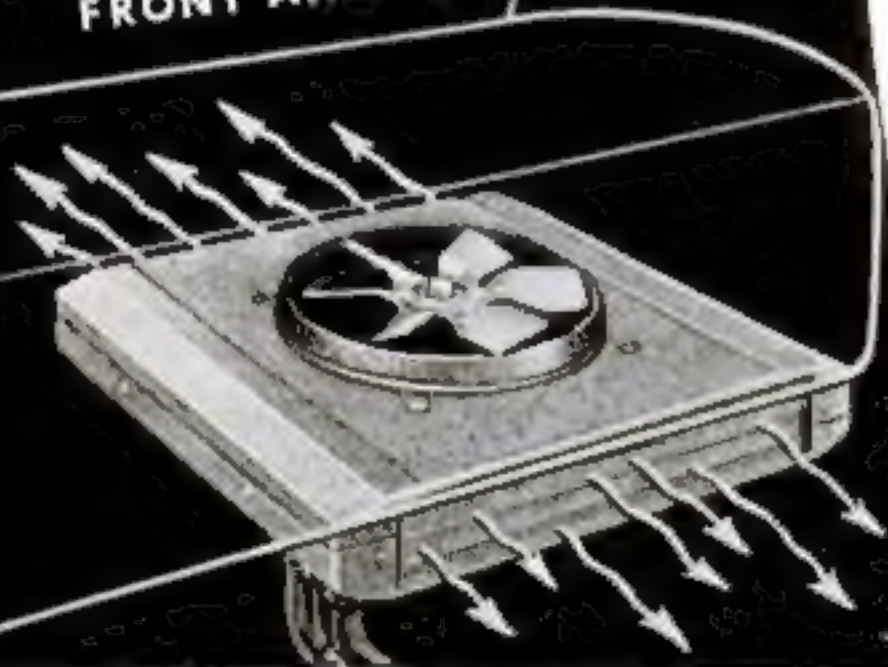
Defroster fittings, \$3.95 extra

**HEATS YOUR CAR FAST
DEFROSTS WINDSHIELD
USES FREE HOT WATER
FOR FUEL**

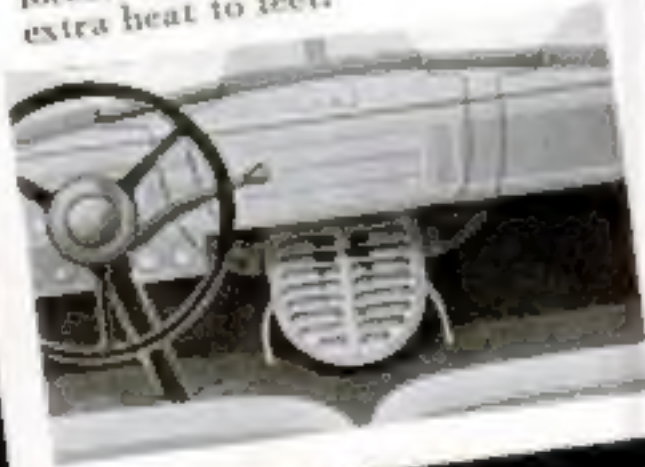


New Dash and Underseat Models

UNDERSEAT HEATER
Installs on Floor Under Front Seat
**FAN-FORCES EQUAL HEAT
FRONT AND REAR**



● **NEW ARVIN Underseat Heater** fan-forces heat to front and back... surrounds you with warmth. Two-way fast-action radiator delivers heat at floor level, giving uniform rise in temperature. Fits most late model cars. Ask to see Arvin Model 82G \$16.95
May be installed in series with Auxiliary Heater-Defroster, shown below, for \$10.90 extra. This Arvin, Model 42G, fan-forces heat to windshield and extra heat to feet.



● **Choose one of these new Arvins** and you are assured of quick heat... plenty of heat, anytime you want it.

New Arvin Underseat Heater has extra capacity for heating front and rear of car. May be installed in series with Arvin Auxiliary Heater-Defroster or any dash model heater already in car.

Arvin Dash or Underseat Heaters give you the best in car heating, for the price you pay. Sold everywhere—by garages, service stations, accessory stores.

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Millions Approve ARVIN
... The Best Way
to Heat Your Car



LETTERS TO THE EDITORS

(continued)

Mummy and Daddy, and known the overwhelming joy with which they were filled, you would have been rewarded, at least a little.

Real Champagne

Sirs:

I enclose a picture from your issue of Nov. 11 (see cut).

You state that the diamonds are paste but that the champagne is real. In the humble opinion of someone who knows his champagne I would more readily believe in the authenticity of the diamonds than of the champagne.

The lettering is not very clear but the label seems to bear the year 1907. As this was not a vintage year, I cannot



REAL CHAMPAGNE

imagine any genuine champagne advertising that date.

The wine is bubbling in the glass. Thirty-three-year-old champagne does not bubble unless the cork and neck of the bottle have been heavily sealed with wax. Freshly labeled bottle shows no such indication.

The lower label seems to read Chateaux. Chateaux champagne is a new one to me.

I may be wrong but I would prefer to take a chance on the diamonds.

NEWELL TILTON

Palm Beach, Fla.

● Reader Tilton had better be careful. On a party he might not know champagne when he drinks it. LIFE's very real champagne is Chateaux Royale, a domestic wine made in New York State. The label 1907 is the year the firm was founded, not the vintage year.—ED.

"Punch" Cartoons Again

Sirs:

Efforts of LIFE and its readers to seize upon the subtleties of Punch wit and humor are comparable to picking up nuggets with boxing gloves or capturing summer zephyrs in a sousaphone.

D. E. H. CLEVELAND, M.D.
Vancouver, B. C.

Sirs:

Re your controversy on British humor, I should like to say this. I am actually an Englishman and as such, I both can and do appreciate the jokes that you published from "Punch."

To me, some of the letters that have since been published, trying to explain the jokes, are infinitely funnier than the jokes themselves.

Joke No. 5 is the one that has caused all the trouble. The "bench" is the seat in a London underground train. Parachutists don't enter the picture, by any means whatever. The central figure is a private whereas the others are officers. Having got as far as that, half the point of the joke is still unmentioned. That half is the point of the caption. Anyone who has had anything to do with our army will know that their system of terminology is greatly to be laughed at. "Handles, rubber; chambers of; officers, insane; for the use of," is the army's way of saying "Rubber handles for chambers, to be used by insane officers."

EDWARD C. WILSON
Pomfret, Conn.

● Perfectly clear, perfectly clear.—ED.

IT'S THE MODERN
ALL-SEASON JACKET

Bantamac
• LIGHTWEIGHT
• WIND-PROOF
• SHOWER-PROOF



Bantamac meets with all the requirements of active outdoor sports...no bind, no tug, scientifically designed for freedom of action. A "tested" style for every active sport • Made of a durable exclusive porous fabric...found only in Bantamac, as wind-proof and shower-proof as material many times its weight. Comfortable, long wearing, can be dry cleaned or washed. Illustrated all-purpose jacket in tan, green or blue...priced at \$5.00... Twenty other styles from \$4.00 upwards. For style folder and nearest dealer send to Dept. J, BRIAR CLUB, 1107 Broadway, New York, N. Y.

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Triple Trond Steel Wheels

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Roller Skates

Select your Gift now! Demand "CHICAGO" Flying Scout—Silent Flash or Zephyr, the fastest and finest roller skates made. "CHICAGO" Roller Skates are precision built; have oversize bearings, shock absorbers, reinforced channel arch and TRIPLE LIFE WHEELS. See at your dealer or send for FREE BOOK on Roller Skating. Enclose 10¢ if you want beautiful Goldf. Skate Pin.

Quality Rink and Sidewalk Roller Skates for 38 years.

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For quick delicious holiday meals ...serve **ARMOUR'S Treet**

AC AL
**ARMOUR'S
STAR**
GGE



Prepare this festive dinner in just 20 minutes:
Sliced Treet with Cranberry Garnish

★ After a day of Christmas shopping, you'll find Treet, "the all-purpose meat" is truly a life-saver. It's ready-cooked, all ready to serve — fine, tender table-meats seasoned to perfection. And Treet is not only good to eat — it's good for you! An excellent source of vitamin B₁.

Here's a Treet dish with a double holiday purpose — serve it to your family when you need a hearty hurry-up meal, and serve it to your guests — an easy, delightful party dish. Be sure you have Treet in the house. Buy a few cans today!

How to Prepare Treet with Cranberry Garnish

Slice Treet and pan fry quickly for 1½ minutes to the side. Serve on platter with garnish of orange slices topped with canned or fresh cranberry sauce.

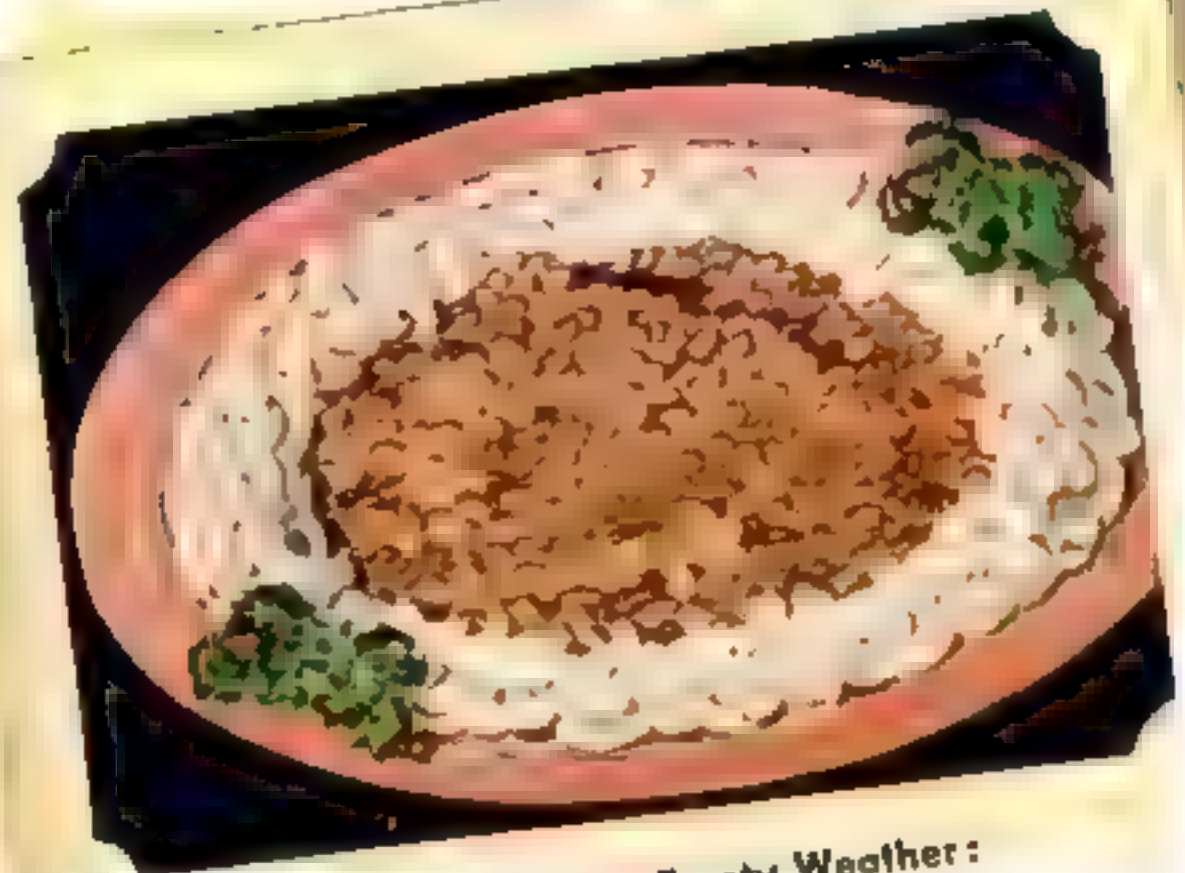


Canned cranberry jelly may also be used as a garnish. Slice the jelly, cut into fancy shapes, place on top the orange slices. For buffet suppers serve the Treet sliced cold with this same colorful garnish.



★ Individual Star Corned Beef Hash Casseroles are Simple and Rich-flavored

What could be simpler or more delightful! The rich flavor of fine corned beef and mealy potatoes, delicately seasoned and cooked with all the natural flavor sealed in the tin! That's Star Corned Beef Hash! Just divide the contents of one can into four individual casseroles and bake at 375° for 20 minutes. Garnish with parsley — and you're all set to serve as grand a dish as you ever placed on the table! Don't forget Armour's Star Corned Beef Hash when you shop today!



★ A Pepper-Upper for Frosty Weather: "Chile-Mac", with Star Chile Con Carne

Another simple dish to put a little snappy variety in your menu. Just heat Star Chile Con Carne and pour it into a deep platter ringed with cooked elbow macaroni or spaghetti. And, lady, if you've never served Star Chile this way, you have a taste thrill to look forward to. For Star Chile Con Carne is made of the best Mexican beans mixed with fine ground meat, and cooked in a rich sauce, well seasoned and spiced with special chile powder. It's a quick, peppy dish for gala occasions.



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for national defense and for the
preservation of our free
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Ask for **ARMOUR'S STAR MEATS**
America's first choice for flavor

PHOOEY!-DON'T
TELL ME THERE'S
NO SANTA CLAUS!



An ensemble for snacks! Westinghouse "Pop-Up" Toaster, Automatic Sandwich Grill and Percolator—they make gifts that will be appreciated for years!

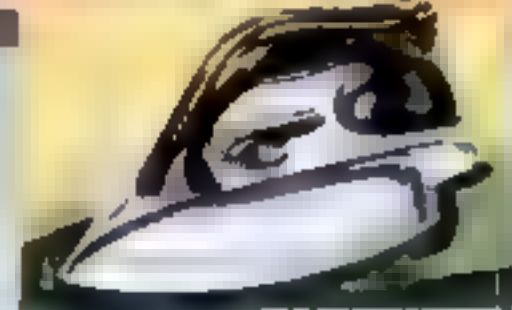


Aaah!—Come on you appetites! The new Westinghouse Waffle Baker and Coffee Maker!

ADVICE
FOR WISE
GIFT
PICKERS



Whopping BIG Christmas gift!—modest price. The Westinghouse Roaster-Oven cooks practically everything. Exclusive Time-Temp Shelf

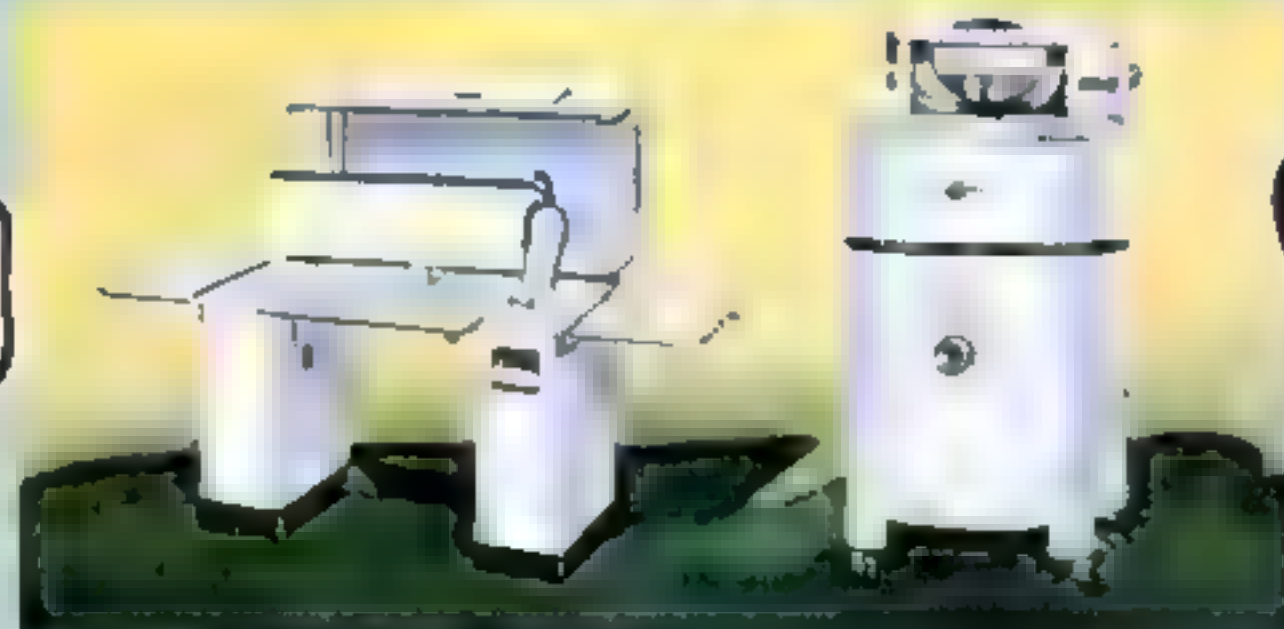


The fast, easy way to a smoother ironing day—the lightweight automatic Streamline Iron.



Welcome package of comfort! This 3-heat new dependable Westinghouse Warming Pad.

TIMELY TIPS
FROM A CHAP WHO
KNOWS WOMEN



Almost like having a holiday in the laundry!—with this Washer and Ironer.

SURE THERE'S
HEART APPEAL
IN THESE
USEFUL GIFTS



Save time—enjoy the holiday fun! For a dozen cleaning tasks—choose this low cost Westinghouse Vacuum Cleaner.

Every house needs
Westinghouse



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THE *Leisure Line* OF
ELECTRIC HOME APPLIANCES

LEISURE FOR LIVING—
THE BEST GIFT FOR
EVERYONE!



"To wish you Health, Wealth, Happiness and Long Life!"—an old holiday sentiment that is modernly expressed by a beautiful Westinghouse Refrigerator.

Tease in "Musical Americans,"
N.B.C. Red Network, Coast-to-
Coast, every Thursday evening



If the route to the heart is via the stomach (as ancient sayings have it) you will see above a most romantic and heart-touching gift—the fast, economical Westinghouse Electric Range.



LIFE'S DIGEST

WILLIAMS' "WAR BY REVOLUTION"

Many political thinkers believe that the only way the democracies can win the war is by stimulating revolt in conquered countries of Europe. In support of this thesis a book called *War by Revolution* has recently appeared in England. Written by Francis Williams, former editor of the *Laborite Daily Herald*, it has been acclaimed by such friends of a new world order as H. G. Wells and J. B. Priestley, and is having a powerful effect on British thoughts. Author Williams analyzes Hitler's technique of creating internal dissension in enemy countries and calls for a similar technique of revolutionary democracy, based on the promise of a better world for the common man. Below, LIFE presents a condensation of his most challenging chapter, Organizing the Revolution.

If the democratic countries are to win this war they must answer the Nazi case. They have not merely to answer it. They have to put forward something better and more attractive to the depressed and oppressed millions of the Continent than Nazism's New Europe.

They have to show that democracy means what it says when it talks about the inalienable right of every man to life, liberty and the pursuit of happiness, and is not simply using great principles as icing sugar to disguise a worthless cake. They have to show, further, that not only does democracy mean what it says, it knows how to put into effect what it says.

The Nazi propagandists and organizers are fast workers, and they have had a deal of valuable experience during the past seven years in destroying opposition and persuading popular opinion. They are masters in mass psychology. If they are long in control of Europe they may well succeed in so establishing themselves that all hope of organizing a revolutionary movement against them will be lost. Yet, the Continent of Europe provides at this moment the sort of picture the Nazi propagandists must dream of when they plan their schemes for demoralizing and disintegrating the forces of an enemy. Here is every kind of split between rulers and ruled, every kind of division between races, every kind of hatred, suspicion, distrust and conspiracy. Here is the sort of raw material for a propaganda war which must be the Nazis' vision of heaven.

If it is true that any society is by the nature of things divided and subdivided into all kinds of conflicting interests there has surely never been a society with so many and so deep conflicts within it as that of Nazi Europe. Here are divisions of race, religion, economic interest, social principle, and political ideal running crisscross through every part of the pattern of the "New Europe" of the Nazi plan.

The Nazi technique of disintegrating the forces opposed to it has always been to exploit differences, particularly racial and economic differences, and so to increase the tension between opposing interests as to force a moment of anarchy in which external power can intervene with crushing effect. The material for employing their own technique against them under the most favorable circumstances exists in abundance in the Continent of Europe.

But the technique or rather a democratic adaptation of it can only be used if we cease altogether to think of this war as a national war and begin to fight it as a civil war. So long as we think of this war as a war between Britain and Germany then we can do nothing effective to destroy Germany's power from within. For if we think in those sort of terms every German enemy of Hitler is *ipso facto* a traitor, and no Government likes to deal with traitors unless they are kept in a subservient position in the background.

The fight against Nazism must come from the workers. They alone have the means of making it successful, for no organization, however efficient, can maintain an absolutely reliable supervision over millions of people, particularly in an Empire which has expanded at too rapid a rate for successful administrative absorption.

Revolt must take the form in the first place of organized industrial sabotage, striking in a hundred places at the same time, and that is the job of the workers and can be done by no one else. It must con-

CONTINUED ON PAGE 11

3 Smart Gifts



The "Club" COFFEE MAKER serves second cups of delicious coffee at your table, piping hot . . . \$4.95



The CASSEOLE bakes and broils on top-stove, then keeps them appetizingly hot at the table . . . \$3.95



The STEAK PLATTER broils steaks and chops top-stove, and serves them at the table, sizzling hot . . . \$2.95



..You **COOK** in them
and you **SERVE** in them!



At last, ware that combines
table smartness with cooking efficiency!

Beautiful Club Hammercraft, with amazing new convenience—cook in it, then serve in the same piece!...Serving's much easier this way. You save time and steps, for there's no transferring of food, fewer dishes to wash, and fewer trips to the kitchen! Food goes direct from stove to table, where it keeps piping hot due to "Club's" heat-retaining thickness. It's the smart, new way to serve.

Three matching pieces, lifetime guaranteed—all make ideal gifts. The set of three is a gift magnificent. See them at leading department and hardware stores, or through leading home service tea and coffee companies.

Also see complete sets of Club Aluminum waterless cookware, now only about half former home-luncheon prices. If there is no Club Aluminum dealer in your city, order direct from Club Aluminum Products Co., Chicago, Ill. Shipment will be postpaid.



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CLUB ALUMINUM

hammercraft WATERLESS COOKWARE



Norway's swiftest dudes in 1888 were George and Freeland Howe, photographed in their finery (above) by Miss Libby. Today they sit for Miss Libby in her studio (above). George, 80, lives on a hill, collects rare stones and gives them away. Freeland lives in a cabin in the woods, studies stars and is an ardent Communist who subscribes to the *Daily Worker*, and the *Moscow Daily News*.



SPEAKING OF ... THESE ARE BY A

There are thousands of studio photographers in the U. S. and probably more than half of them earn their living in places like the little lake and lumber town of Norway, Me. (pop. 3,100). These village photographers practice their art on bare-bottomed babies, on prim high-school graduates, on self-conscious newlyweds. Some of them are rolling stones, others live all their lives in one place. Not many of them have worked in one town for 50 years. Even fewer have had the talents or the opportunities of Norway's Miss Minnie Libby.

Miss Libby's father set his daughter up in business in 1886 with a bulky Anthony & Scovill camera whose 3-in. lens was imported from Paris, France. Miss Libby is 77 years old today. She still uses the big view camera and still takes fine photographs—clear, straightforward, well lighted, well composed. She is Norway's only active photographer. During her 54-year career she has had several competitors. One roving rival named Jack Swan stayed a while and departed trailing an aroma of darkroom chemicals and whisky.



Miss Libby's first business card was a picture of Bert Howmer, 5, with a fishing pole. (Below) Bert, 80, is a photographer's assistant. He is the son of Miss Libby's father, a carriage maker. The shoes he holds are 80 years old and still serviceable.



Miss Libby's father, well-to-do carriage maker, encouraged his daughter's work. His daughter sold this portrait of him to the old *Boston Journal* which used it in advertisements. Its effect of diffused light was remarkable for a backwater photographer at the time it was taken.

PICTURES . . .

VILLAGE PHOTOGRAPHER

Another competitor for a while was Vivian Akers whom Miss Libby photographed as a baby (below, right).

In spanning half a century of Norway's life, Miss Libby's big camera has recorded most of the personal history of the town—the dude who became a Communist, the boys who became businessmen, the girl who languished over a pet pig. The same people appear again and again in her pictures, the marks of the years more deeply impressed at each appearance. Miss Libby—few call her Min or Minnie—goes around in knickers, men's shirts and a flowing bow tie. The iron-gray hair that frames her face makes her look something like John C. Calhoun. A first-class photographer all her life, she worked out her own technique as she went along. Norway's young folks no longer come automatically to Miss Libby's "Cottage Studio" for graduation pictures. Many of her old customers have died or left town. Miss Libby now does photofinishing, sells postcards. But, still taking fine portraits, she goes serenely on documenting the life of an old New England town.



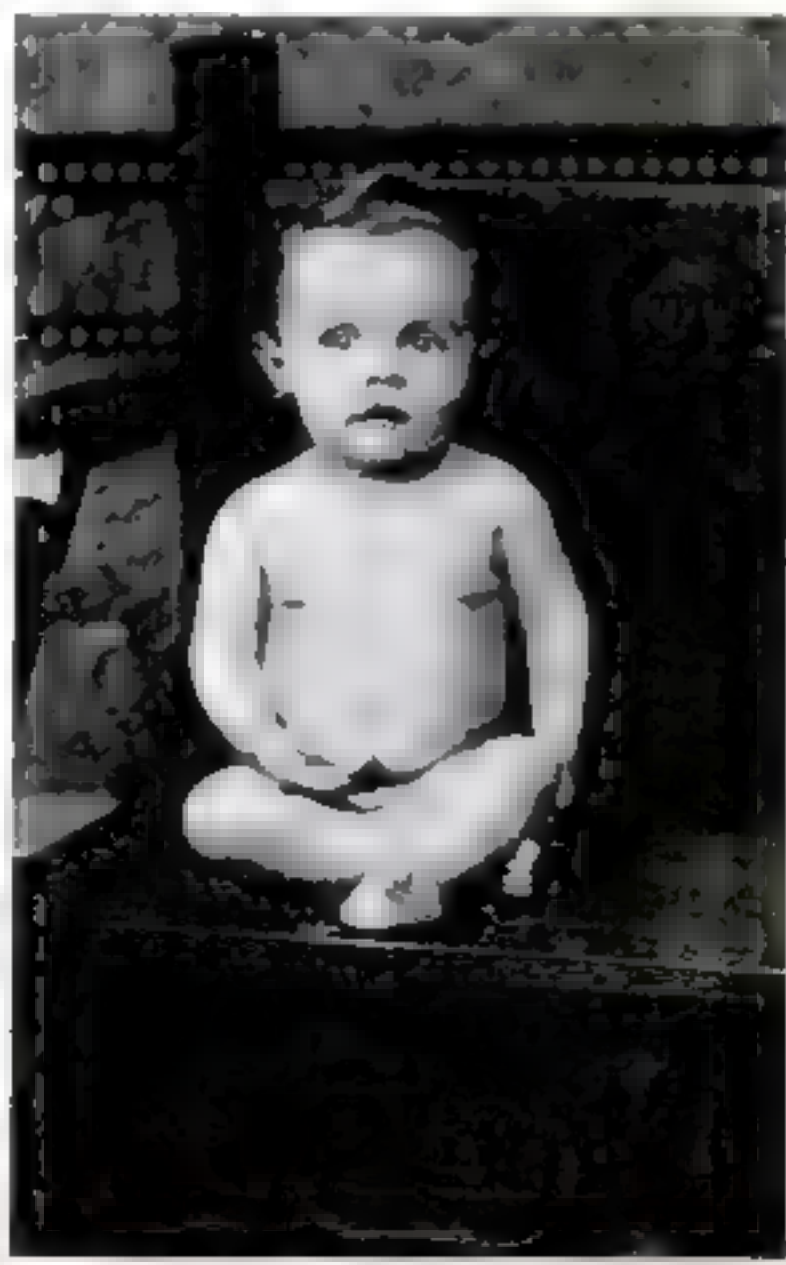
Norway's harness maker, Jim Favor, was 16 years old and graduating from high school when Miss Libby photographed him (above, left). Today Jim Favor is 64, the only harness maker left in Maine, stubbornly keeping his 140-year-old family business going.



Ed Cummings, whose woodworking mill is a mainstay of Norway's economy, sat frequently for Miss Libby. Above, left: He is a boy of 12, posing with his pets. Above, right: he is Mr. Cummings, the biggest businessman in Norway today. As a boy of 17, he helped Miss Libby rig up an improvised lamp, then posed for the picture (below). The electric light was one of the first in town.



Vivian Akers was photographed in the nude by Miss Libby (below), and then posed again with Ed Cummings for picture above. Vivian was a friend of Miss Libby. She taught him photography and sketching and for a while he was her business rival. Today he paints portraits and landscapes, collects fine specimens of smoky quartz. Below, right: he examines a lens made out of this quartz.



Apple trees in bloom were a passion of young Minnie Libby, who took lovely pictures of them with her box camera, which she still has and uses today. One sunny spring day she went out with a friend, set up the camera and the friend snapped Miss Libby standing under the tree.



"MY LANDS...IS THAT KATE NEWELL'S HUSBAND?"

HATTIE: Looks fit to scare the dead, doesn't he?

MARTHA: It's probably all her fault. Did you see those pajamas of his?

HATTIE: What there was of 'em, I saw!

MARTHA: I'll bet that flitter-brained Kate never heard tell of Sanforized-Shrunk pajamas. Just buys him any old kind.

HATTIE: She's mighty particular about colors. I was with her once when she shopped. But she didn't look much at labels.

MARTHA: Hattie Johnson, you mean to tell me you stood right there and let her buy pajamas with any old kind of label, no matter what it said? Don't you know about Sanforized-Shrunk?

HATTIE: Well, I didn't feel I should butt in—

MARTHA: You never said a word—knowin' how Sanforizing takes all the shrinkin' out of fabrics down to a safe 1%, by standard tests? If it's marked Sanforized Shrunk, it can't ever shrink out of fit.

HATTIE: Might be Kate can't afford it, Martha.

MARTHA: Fiddlesticks! Sanforized-Shrunk pajamas don't cost a penny more than those ratty things she buys him. And I'd like to tell her so.

HATTIE: (Alarmed) Right now?

MARTHA: Yes, right now. Let's go back and give the doorbell a push, Hattie. And if Al Newell answers, I've a big mind to go ahead and tell him!

"A PRETTY SPOT I WAS IN—"



AL: Caught out there in my scare-crow pajamas just as those two women went by!



KATE: You might be glad they did go by! They stopped and told me the most wonderful thing to do about shrinking pajamas — and those shrink up shorts of yours, too, I should ask the stores for ones marked Sanforized-Shrunk!



AL: Swell! Why don't you go back downstairs and ask 'em for a cure for these choking—

KATE: Darling, I did! And they say you can get Sanforized Shrunk shirts that positively won't shrink out of fit at your regular price in practically any style or size!

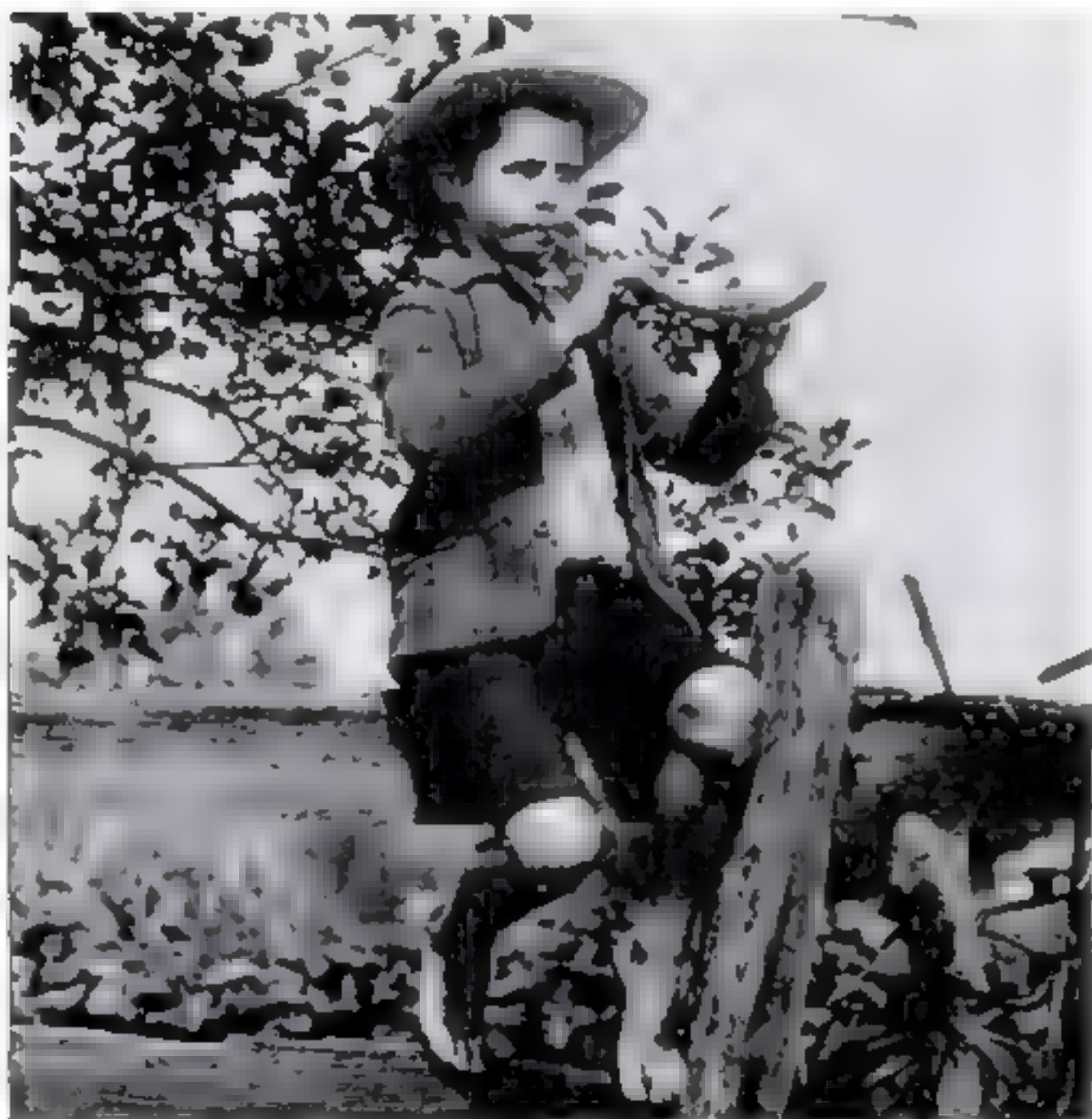


And more good news! Sanforizing will end shrinkage troubles in anything made of cotton, linen, or rayon . . . women's wash dresses, children's clothes, undershirts, slacks and work clothes, sportswear and drapery materials. Just look for the Sanforized Shrunk label and you're safe!

FOR PERMANENT FIT... LOOK FOR THE WORDS... **SANFORIZED-SHRUNK**



Frances Bearso was the daughter of a Norway, Me., banker and, for a while in the '80s, was the only girl in town who owned a bicycle. Frances had a pet pig which she loved dearly. One hot summer day she cooled off the pig by throwing buckets of cold water on it. The pig caught cold and died. Poor Frances was terribly saddened. She languished and went into a decline. Before the year was out she died.



Walter Hazeltine was a gay child. Miss Libby snapped him playing a pumpkin-vine fife in 1892. Walter became a parachute jumper and balloonist, left Norway, died young. Norway remembers him well but no one knows where or how he died. The photograph below was taken when statuary effects were much admired. This is *The Rescue*. A local farmer and girl posed for it and it won a prize in a Boston salon.



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Has the Right Gift For
A Merry Christmas and A Happy Shoe Year



Make your Christmas gift this year truly a remembrance—one that will recall with every step the pride, the comfort, the style leadership that are as exclusively Florsheim as the shield on the sole. The important man on your list deserves an important gift; give him a Florsheim gift certificate! Most Styles \$8.95 and \$10

THE *Florsheim* SHOE

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TIME

the years to come with

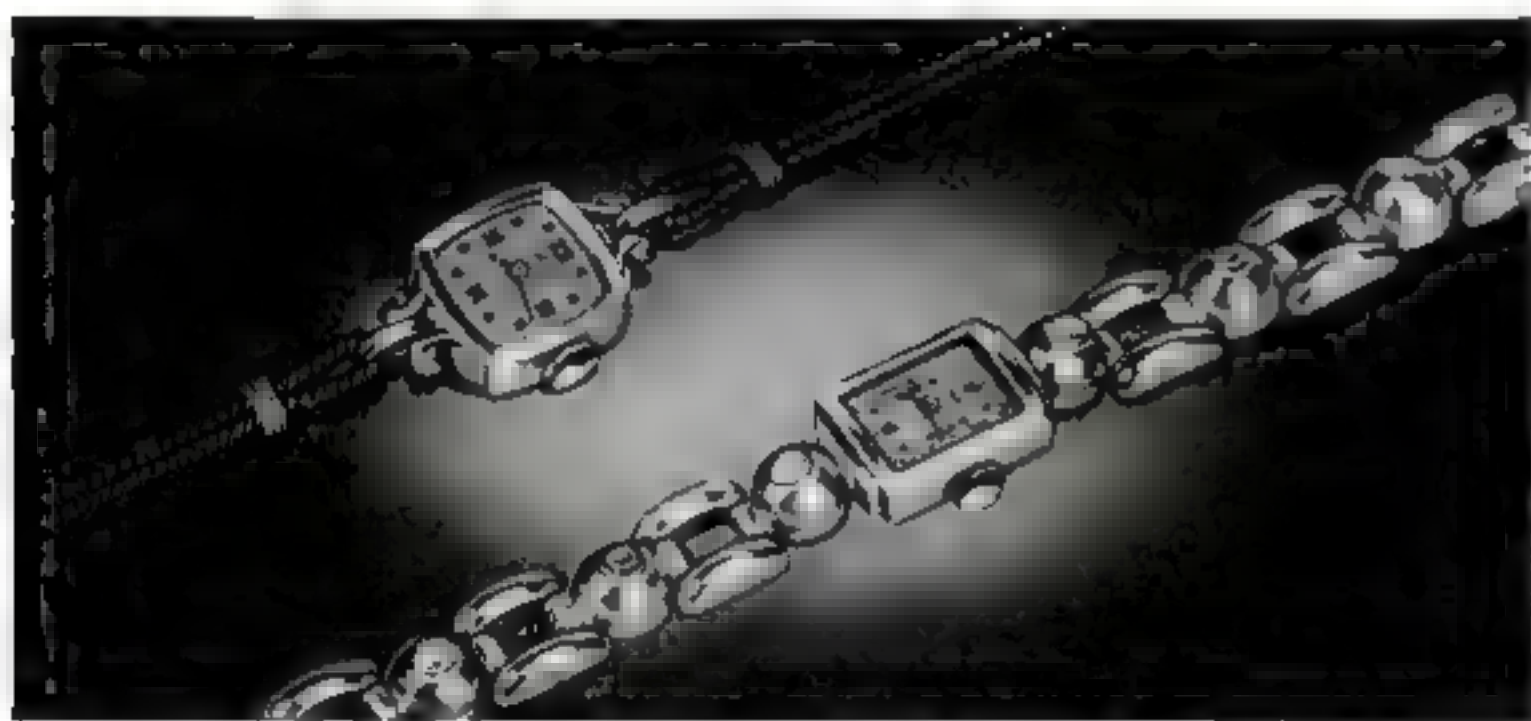
GIRARD-PERREGAUX



INDIVIDUAL in detail, from strap to stem! Notice the trim lines, graceful curves, sunken protected crown. A watch he'll treasure! 17 jewels. Gold filled \$37.50; 14K gold \$75.



SEA HAWK Waterproof—even to the strap! Wafer thin, non-magnetic, cushioned against shock. Ideal for men in the Army, Navy, Coast Guard. 15 jewels. Stainless steel \$29.75.



(Left) Refreshing, flawless, feminine. The watch for youth. 17 jewels. Gold filled \$37.50; 14K gold \$50.

(Right) Heirloom bracelet watch, fashioned in gold and platinum, with diamonds and rubies. 17 jewels. \$275.



CHRONOGRAPH For aviators and others in the armed forces, sportsmen, engineers, physicians. Timepiece, stop watch, tachymeter, time recorder—all in one. 17 jewels. Stainless steel from \$65; 14K gold, from \$100.



CALENDAR WATCH This watch remembers—even when you forget. Automatically, every day, new date pops up in red. Dependable timekeeper, masculine case. 17 jewels. Stainless steel \$45; 14K gold \$100.

GIRARD-PERREGAUX

fine watches since 1791

Write for illustrated booklet "L" to
GIRARD-PERREGAUX • ROCKEFELLER CENTER, NEW YORK
(A division of Jean R. Groff, Inc.)
In Canada: Dominion Square Building, Montreal

LIFE'S DIGEST

(continued from p. 11)

concentrate, for sometime at any rate, on throwing the German war machine out of gear by delaying production and transport, by go-slow tactics or by deliberate wrecking.

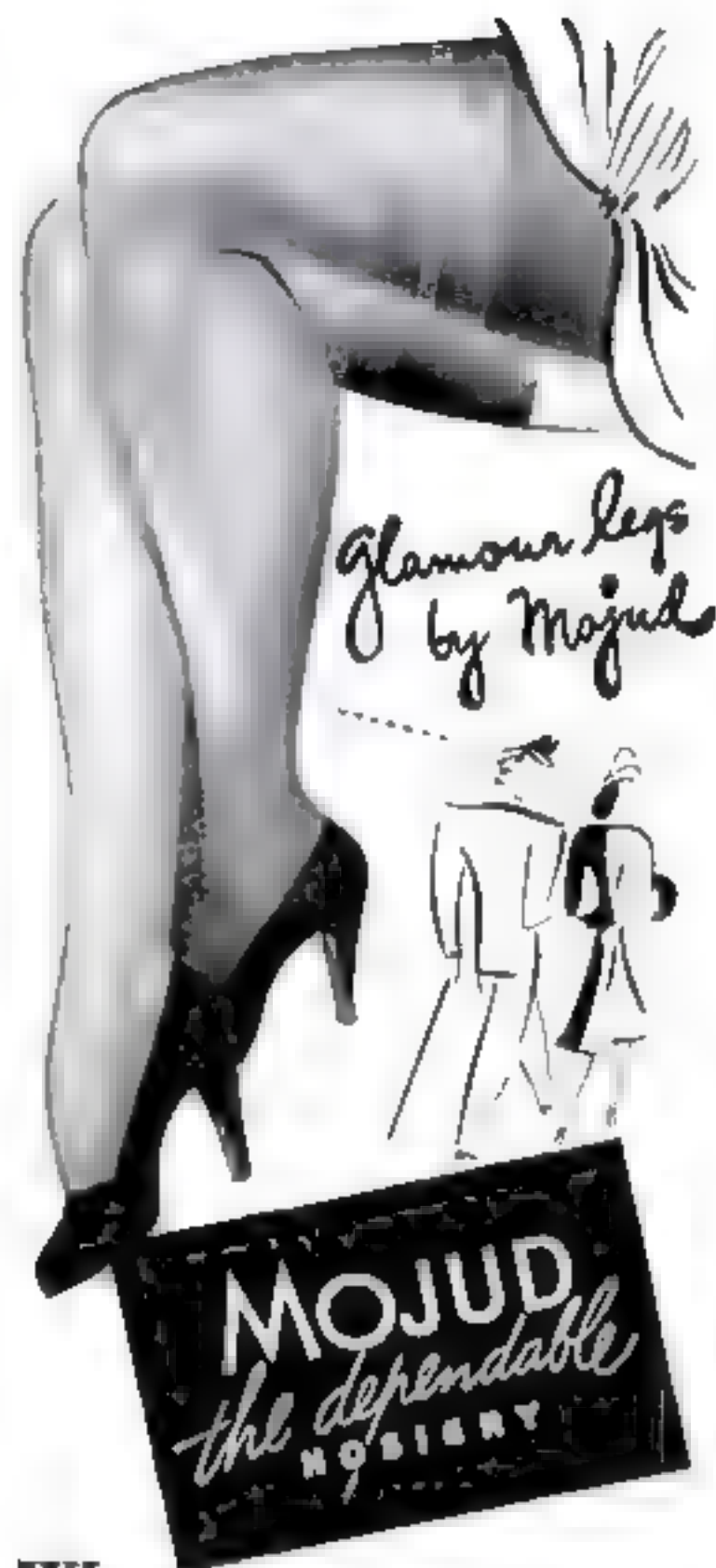
Revolutionary groups of the working and middle classes working underground in every country conquered by Germany and in Germany itself could do more damage to and cause more disorganization in the German war machine than any number of bombs dropped by British planes.

We need to organize in every part of German-owned or controlled territory an army of native propagandists whose task will be that of widening every breach in German unity, of probing into every weakness in the German political and social structure, of using every economic inequality, every conflict of racial interest, every gap between promise and performance, every grievance of working-class men and women to disintegrate morale.

It is sometimes said that the mechanization of modern war has destroyed the chances of a successful revolution of the people, since a call to the barricades is now merely a call to certain destruction from the machine guns and bombing planes in the hands of authority.

But that is only partially true. The industrialization of war has not destroyed the chances of successful revolution—especially where it is planned in alliance with an external power capable of launching an attack from outside at the right moment—it has merely made necessary new methods of revolution. It has, to use military terms, made it necessary that the revolutionary shall learn to employ the tactics of infiltration and attack in depth instead of clinging to the old idea of a battle for freedom at the barricades.

It has made necessary a revolutionary plan which will inspire with a common purpose thousands of small groups, working independently, but will leave to the initiative of each group the methods to be adopted to further the revolutionary war. Moreover, the industrialization of modern war, while it has immensely increased the suppressive power of the central authority when it is faced with something solid to hit at, like a mass uprising or a General Strike of the old



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JUMBO BOX OF 24 MONGOL COLORS... \$2

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EBERHARD FABER

CONTINUED ON PAGE 11

HISTORIC HORSEPOWER

TODAY, with defense a national watchword, American engineering and production skill is a priceless asset. Packard speeds its defense assignments with an experience gained by designing and building practically *every* type of engine: land, marine, and aircraft—gasoline and Diesel—"V", parallel, "X", in-line, radial, inverted, single and opposed.



1. Remember the famous Liberty motor? Packard co-designed it! Packard was also the first and largest builder of this sensational World War engine. Fast LePere fighter plane above (Packard-built and Packard-Liberty powered) set one-time world altitude record of 34,509 feet. And now, Packard has been entrusted with building—by the thousands—an equally-famous engine...the ultra-modern motor that powers today's battle-tested, history-making fighters—the Hurricane and Spitfire.



2. It has never mattered to Packard engineers whether the assignment calls for something that flies...floats...rolls...or crawls! For example, this U.S. Army tank—swift 23-ton predecessor of today's monsters—depended upon V-8 power specially designed and built by Packard.



3. 124 miles per hour on the water! Gar Wood's famous "Miss America" packed the greatest concentration of power ever built into a speedboat—8400 horsepower! For years, these Packard engines have turned back all efforts of Europe's top engine designers to lift the coveted Harmsworth trophy.



4. Water Wasps powered by Packard for the U. S. Navy! The trio of Packard motors in this sea-going "Elco" torpedo boat churn up 1350 horsepower each—4050 in all! Hundreds of these super-marine engines are needed for this new development, and Packard is proud to be responsible for this mammoth production assignment.



5. What does all this mean to the man who is about to buy a motor car? *Just this:* You, as a Packard owner, will have a stake in this record of achievement. For in this superb 1941 Packard is the sum total of Packard's 42 years of experience. One glance will tell you that it is new from roof to road...completely re-styled inside and out for new smartness, new luxury. But to realize what its 64 brilliant new mechanical improvements mean, *you must drive this great Packard yourself.* Visit your nearest Packard dealer, check each of its exciting new features, and you'll be the next owner of a 1941 Packard! \$907 to \$5550, delivered in Detroit, State taxes and white sidewall tires extra. Prices subject to change without notice.

ASK THE MAN WHO OWNS ONE

"WELL, WHERE DO YOU THINK YOU'RE GOIN', SANTA CLAUS?"

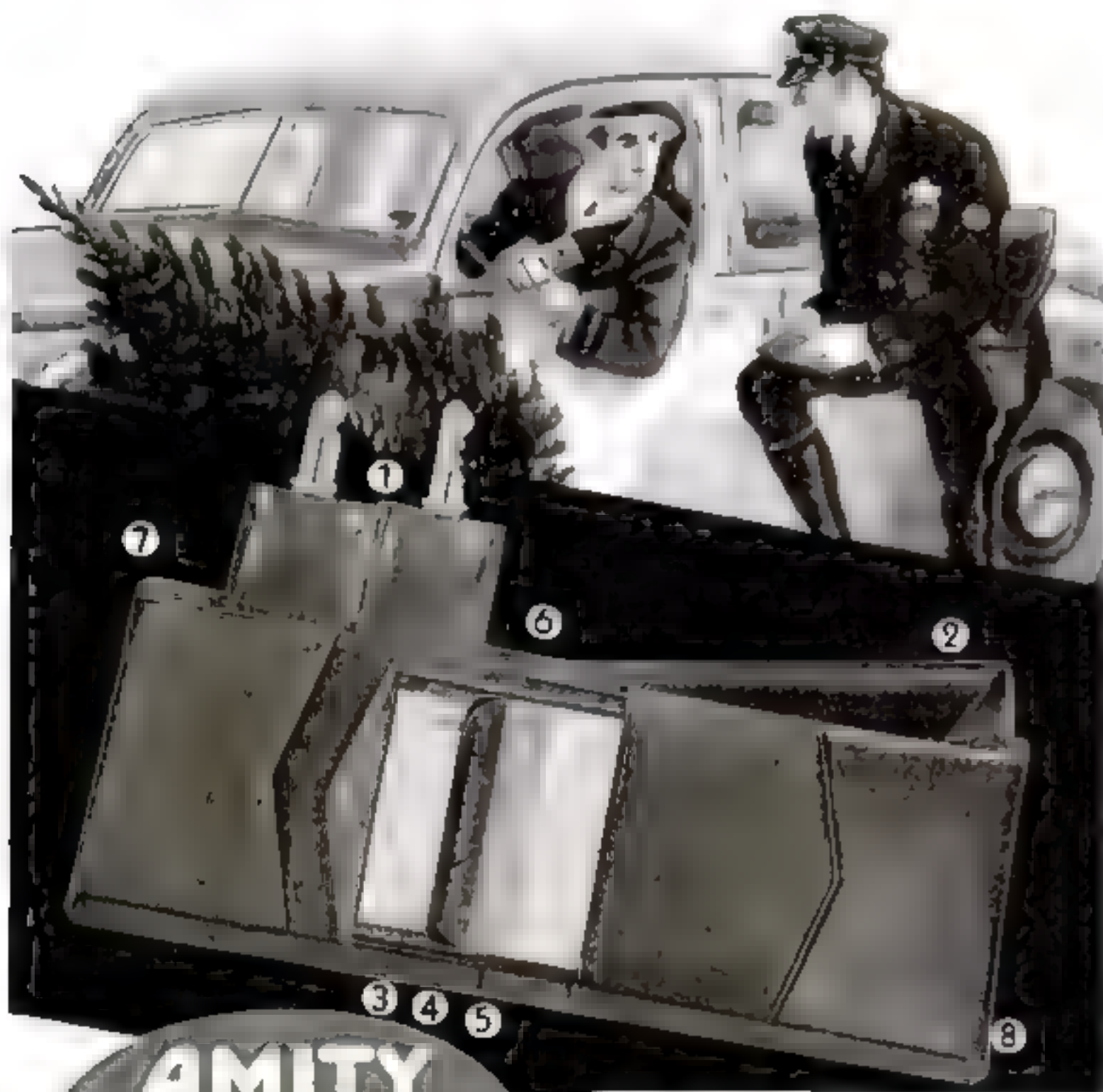
"Them red and green lights you just passed up were not a Christmas tree. They was stop and go lights. Let's see your driver's license."

"Certainly officer—there you are."

"Hm-m! Quick as that. Some hillfold you got there."

"Yes, officer, that's an Amity 'Director.' My wife gave it to me last Christmas. Neat, isn't it. Got a place for everything."

"Sure has. See if you can find a place for this ticket, and Merry Christmas to you."



The Amity "Director" Billfold is the perfect gift for any man...an efficient, personal hip-pocket filing system—amazingly roomy, yet thin. Has 8 distinctive features, and built by real leather craftsmen in a way that has made AMITY a National synonym for fine small leather goods.

Before you choose a gift be sure to see the famous Amity "Director" Billfold at leading stores everywhere. Each packed in a Gift Box. Priced \$3.50 up. The new 5-feature "Director Jr.", \$2.50. Other Amity Billfolds, \$1.00 up. Also matched Billfold and Key Case Sets.

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- 1—Spare Key Pockets—no lockouts
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- 5—Colored Card Holders
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- 7—Branded Genuine Leather
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See the new automatic opening Travel Kit, with improved waterproof lining. Walnut-grained leather, black or brown, \$4.00. Others to \$7.50.



LIFE'S DIGEST

(continued)

kind, has also no less enormously increased the striking power of the industrial worker acting individually or as a member of a small secret group, for modern production methods give determined, capable and clever men great opportunities for disorganizing a whole series of industrial operations by a number of shrewdly timed and well-planned blows extremely difficult to trace to their source.

In such a war the whole secret of success is not to present the enemy with a front he can attack and an organization he can destroy. It is to work in secret like moles burrowing everywhere. It is to work primarily for the demoralization and disorganization of the enemy's material and moral resources and to prepare the moment when an attack from external allies can be launched with a good chance of finding resistance disintegrated by a breakdown of internal control.

The officers of this revolution, smuggled across borders or dropped by parachute into enemy territory to set up revolutionary cells in every town and factory, must be men of great skill and daring. There are plenty such in Britain—natives of the conquered countries. Because of the Government's stupid policy of locking up all foreigners, no matter what their political views, most of these men are now confined to concentration camps. After they are released, they will need to be carefully picked and carefully coached into what they shall do—only volunteers are good enough and only volunteers who have behind them a long record of democratic anti-Nazi activity. Neither Communists nor the little Hapsburg princelings beloved by some of those close to Cabinet ministers are any use. This is a war for the great cause of democracy. Only men who believe in that cause are good enough to lead it. There are plenty available, Germans, Austrians, Italians, Czechs, Poles, Belgians, Dutch, Norwegians, Danes, French, eating their hearts out because they are not being employed. And in all these countries underground organizations of revolt still exist with whom the officers of revolt coming from Britain could contact and work.

Joan Kenley

Impromptu SEPARATES

The separate striped blouse makes a gay partner with skirt or shorts—the voluminous trousers are smart with most any top.

Ensemble No. 144—TROUSERS, in spun rayon, BLOUSE, in fine crepe, Hi-low collar.

The ensemble 36 Royal blue trousers with red white striped blouse—royal trousers with blue/white blouse—brown trousers with brown/white blouse—brown trousers with maize/grey blouse. Sizes 10 to 20.



Reg. U. S. Pat. Off.

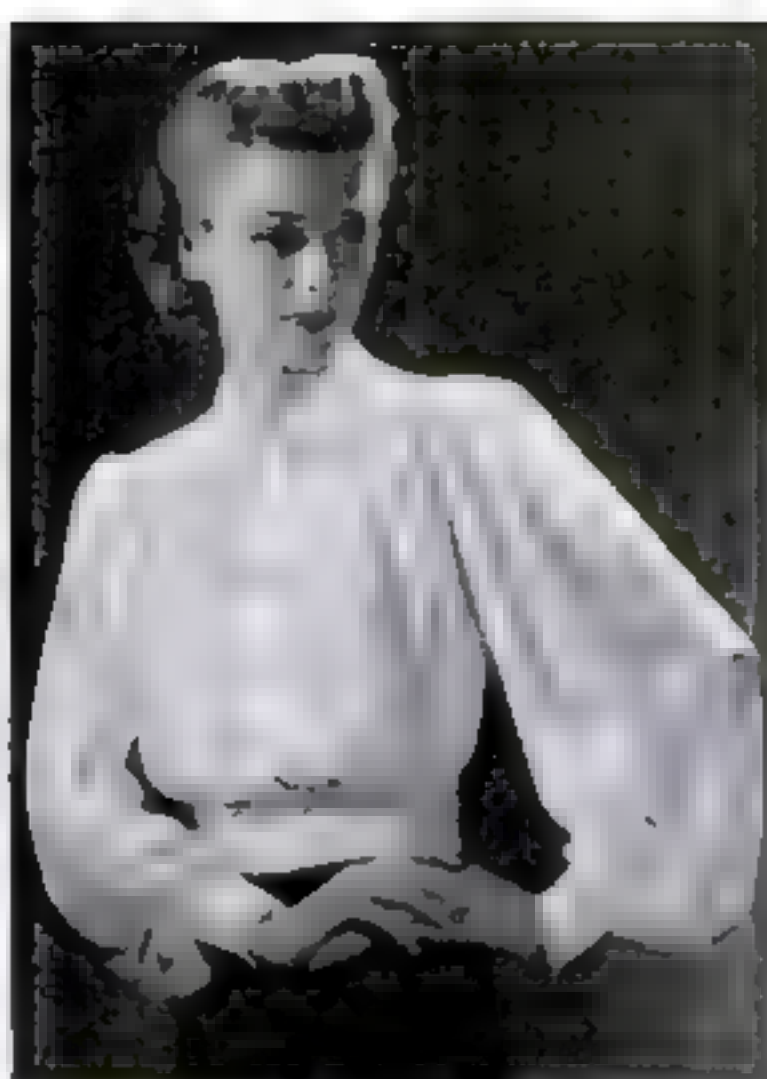
You'll find Joan Kenley Fashions at these stores:

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| New York City | Gimbel Brothers |
| New York City | James McCrory & Company |
| New York City | Oppenheim Collins & Company |
| New York City | Saks at 34th Street |
| New York City | Stuart Bros. |
| Brooklyn, N. Y. | Abraham & Straus |
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| Altoona, Pa. | Rich's, Inc. |
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| Canton, O. | Stara & Mann Co. |
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| Chattanooga, Tenn. | The Vogue |
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| Syracuse, N. Y. | Herz Stern, Inc. |
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Or write JOAN KENLEY, 1372 Broadway, New York City



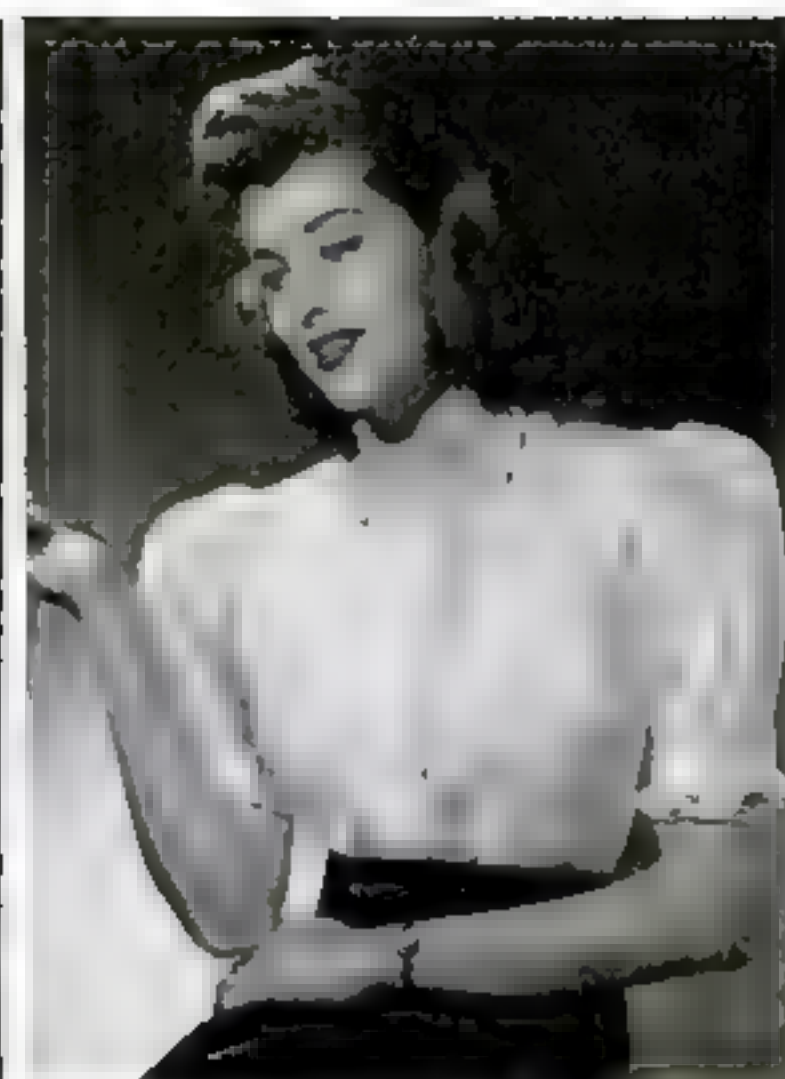
LIL' AUDREY (No. 2298). Countless stretched-down pintucks on yoke. Peter Pan collar. Sleeves and yoke bordered all round with narrow lace insert and edging. Band p-tucked to match. White, eggshell, shell pink, maize. Size 30 to 38 (12 to 20).



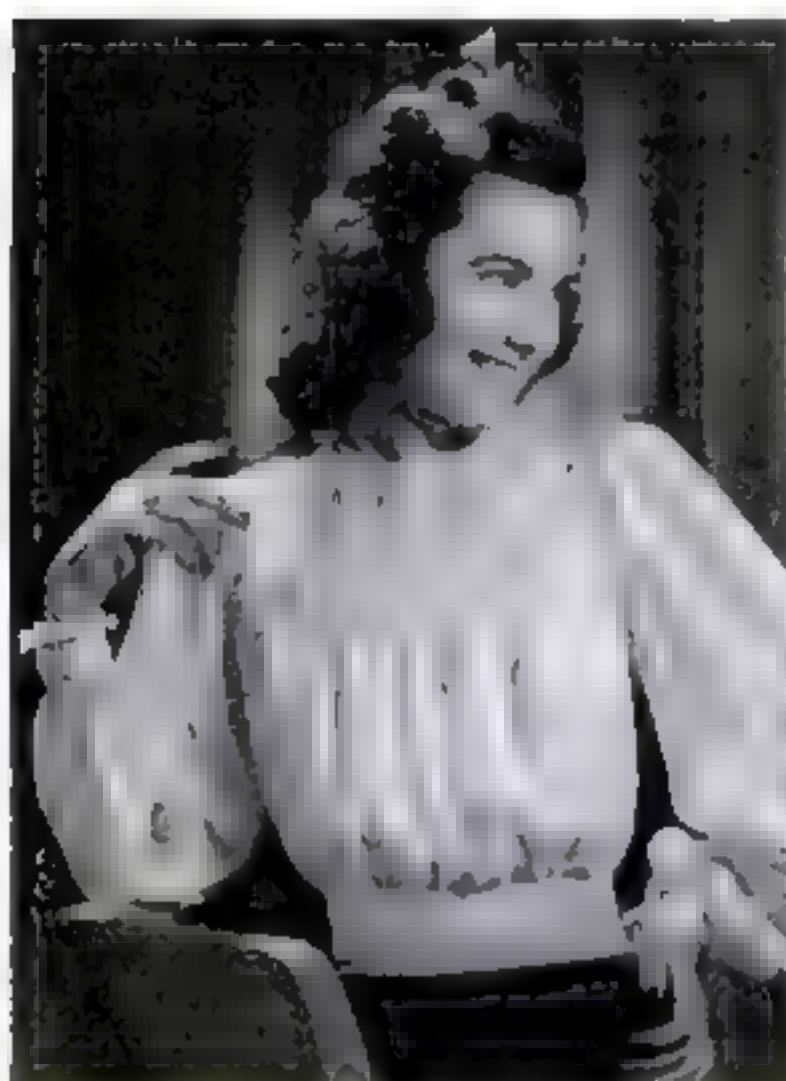
DAY n NITE (No. 2104). Glamorous full-sleeved style with lace yoke panels and collar. White, eggshell, shell pink, maize. Size 32 to 44 (12 to 20).



SWEETIE PIE (No. 2241). . . a lace ruffle edging every lace insert doubles the dressy look of this dainty darling. White, eggshell, shell pink, maize. Size 30 to 38 (12 to 20).



SEVENTH HEAVEN (No. 2327). Fully entre-deux (drawn work) outlines the square neck, front and sleeves. Smartly graduated pin-tucked yoke releases into bodice suitness. White, eggshell, shell pink, maize. Size 30 to 40 (12 to 20).



COLLEEN (No. 2326). Soft and dainty . . . lace and pintucking square off in a quaint yoke. White, eggshell, shell pink, maize. Size 30 to 38 (12 to 20).



ANGEL FACE (No. 2106). Lace and pintucking combine in this heavenly sheer softly bloomed above a waistband. White, eggshell, shell pink, maize. Size 30 to 40 (12 to 20).

Christmas Belles that will ring thru Spring†

Joan Kenley* creates an exclusive
luxurious Georgette of BEMBERG* rayon
for her famous Impromptu* sheer blouses

Hear ye! Hear ye! Joan Kenley rings out the glad news of a gorgeous new rayon georgette that out-glamours your most extravagant dreams . . . and wonder of wonders, it wears and washes beautifully, stays white as chalk, holds its seams. Festive blouses . . . that lend delicate beauty to your holiday season and freshen your first spring suit. They solve your "gift" problem elegantly and inexpensively.

\$3

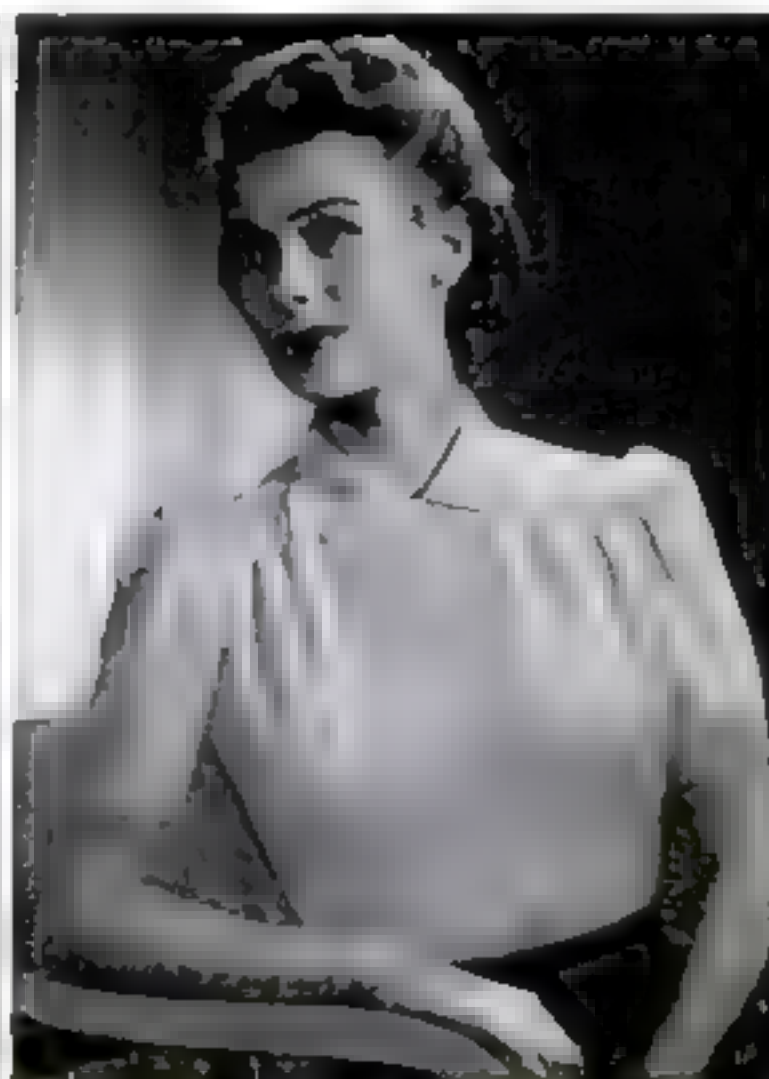
You will find Joan Kenley fashions in a store in your city, or write Joan Kenley, 1372 Broadway, N. Y. C.



SISSY FRILL (No. 2320). . . pert and decorative . . . lace collar and jabot on a front tuck-pleated shirt. White, eggshell, shell pink, maize. Size 30 to 40 (12 to 20).



ROUND THE CLOCK (No. 2304). From the smartly buttoned front, tailored tucks graduate right and left. Convertible collar. White, eggshell, shell pink, maize, red, copen blue, navy, black, brown. Size 32 to 44. (No. 2314). Same model in short sleeves with band bottom. Same colors and sizes.



TOWN BELLE (No. 2310). Row on row of dainty stitching on bosom, (66 by actual count) . . . collar, sleeves stitched to match. Smart accent to the clean cut tailored lines of this pearl-buttoned shirt. White, eggshell, shell pink, maize, red, copen blue, navy, black, brown. Size 30 to 44 (12 to 20).



SOUTHERN BELLE (No. 2310). Double cascade of lace on jabot—lace-trimmed bishop sleeves. Feminine tricks on a tailored blouse. White, eggshell, shell pink, maize. Size 30 to 40 (12 to 20).

*Reg. U. S. Pat. Off. †Reg. App. For

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SCHWINN

The point is—there *are* no finer bicycles made in America, or in all the world, than Schwinn-Built bicycles. None so fine, we believe. Sixty years of bicycle-building experience is back of them. The best of materials go into them—and the finest finish makes their streamlined beauty *last*. Advanced engineering, micro-precision workmanship—you find them in every Schwinn-Built bicycle. And with all this—made possible by it—goes the only *Lifetime Guarantee* in the business, given in writing with every Schwinn-Built bicycle!

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So don't wait till the last minute to get the combination your boy or girl really wants. Write today for free color-illustrated booklet. With it we'll send names of dealers near you—and a picture of Bing Crosby and all his boys, on their Schwinn-Built bicycles. . . . *Arnold, Schwinn & Co., 1745 North Kildare Avenue, Chicago.*

LIFE'S PICTURES



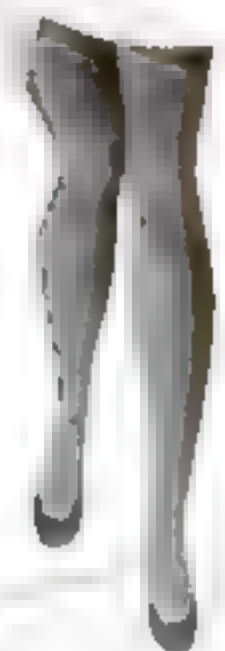
Last month Mr Phillips came within one step of fulfilling his wish. Assigned to cover the Goodyear balloon school for LIFE, he made a flight in a free balloon which became temporarily entangled in a tree at the expense of Mr. Phillips' pants, then transferred to one of the Goodyear blimps to take the pictures on pages 34-35. Now Mr Phillips needs only a trip in a glider to qualify as an all-around aerial traveler. Needless to say, the emergency landing shown in the story was unplanned and unscheduled.

[illegible]

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*Official testing laboratory of the
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"Color Clues." It's free!

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The NEW way to wash

*Silk or Nylon
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ROYAL RINSE

eliminates soap and repeated rinsing. Put a fingertipful in cool water — wash

stockings in a jiffy. Royal Rinse preserves the elasticity—is the quicker—better way to wash your hosiery!

TRY
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Mud, grease or suede marks can easily be removed from stockings while wearing. Economy jar (3 months' supply) 50¢. Carry the smart purse size tube 15¢



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Santa, dear Santa, get back up the flue
Do you want to make the children kerchoo?

Keep Up Your Resistance Wear Jockey Longs

REG. U. S. PAT. OFF.



Two-piece
75¢ and up, per garment

Nothing ruins Christmas like a houseful of colds. This year be wise. Omit none of the precautions which will increase your resistance... among them, Jockey Longs. Jockey Longs are the new winter-garment sportsmen and active men have adopted for cold weather because they make it smart to be comfortable. Designed by Coopers (in sizes down to six years), Longs feature the same Y-Front construction that makes Jockey Midways and Shorts so popular: No bulk. No bind. No buttons. Squirm-free masculine support... and non-gap opening!

FOR WIVES ONLY—This year instead of gadgets he'll never use, get him something which he'll really wear and for which he'll bless you every time he opens his bureau drawer... a complete Jockey underwear. At leading men's wear and department stores. Shorts, from 50¢ per garment. Longs, from 75¢.

EASY TO REMEMBER

Jockey

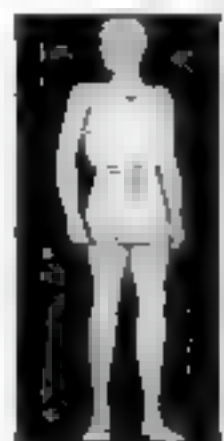
Insist on Jockey and look for the name on the garment. No other underwear can have the patented construction features which have made Jockey famous. Remember, it isn't Jockey without the Jockey label. If your dealer can't supply you, write us.

Coopers
KENOSHA WISCONSIN

NEW YORK CHICAGO LOS ANGELES SAN FRANCISCO SEATTLE
Made and distributed in Canada by Moodies, Hamilton, Ont., in Australia by MacKenzie Knitting Mills, Sydney; in British Isles by Lyle & Scott, Neal House, London; in New Zealand by Lane Walker-Ruskin, Ltd., Christchurch, S. I.



Left JOCKEY SHORT
Mid support for all active sports
Right JOCKEY MIDWAY
Squirm-free comfort for office and street wear



Left JOCKEY BELLIN
A trim, youthful waist line for dress-up occasions
Right JOCKEY OVER-KNEE
Keeps trousers from wrinkling



LIFE'S COVER James Grow, 29, is looking out through the opening of the butterfly valve of a deflated spherical balloon near the Goodyear plant in Akron. A lighter-than-air technician with Goodyear since 1930, Free Balloonist Grow is chiefly interested in airship construction. Like many a naval expert, he believes there is a place for airships in a plane-dominated world. Right now the Navy is building 48 blimps as part of its air-expansion program. Free balloons are basic trainers for airship operation. For news pictures of free ballooning, see pages 34-35.

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LOW-PRICE FIELD**

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FOOT POUNDS
TORQUE**

**90-
HORSEPOWER
STANDARD
ENGINE**

**192
FOOT POUNDS
TORQUE**

**93-HORSEPOWER
HEAVY DUTY
"LOAD-MASTER"
ENGINE**

(Optional at extra cost on Heavy Duty trucks)

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OUT-VALUE
OUT-SELL!**

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NATIONAL TRUCK WEEK

DECEMBER 2 - 7, INCLUSIVE

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making these new 1941 Chevrolet trucks the best-looking as well as the best-performing trucks in the entire lowest price field.

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**NEW RECIRCULATING BALL BEARING
STEERING GEAR**

reduces steering effort as much as 41%—brings true passenger car steering ease to truck operation.

**NEW, MORE COMFORTABLE DRIVER'S
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with greatly increased leg room and better form-fitting seat and back in cabs, giving much greater driver comfort.

60 MODELS... ON NINE LONGER WHEELBASES

...A COMPLETE LINE FOR ALL LINES OF BUSINESS



ONLY LIFE'S CAMERAMAN PHOTOGRAPHED THE DRAMATIC CONVENTION-EVE MEETING BETWEEN JOHN L. LEWIS (LEFT) AND SIDNEY HILLMAN, RIVAL C. I. O. LEADERS

FEUDS OF AMERICAN LABOR LEADERS IMPERIL BOTH LABOR AND NATIONAL DEFENSE

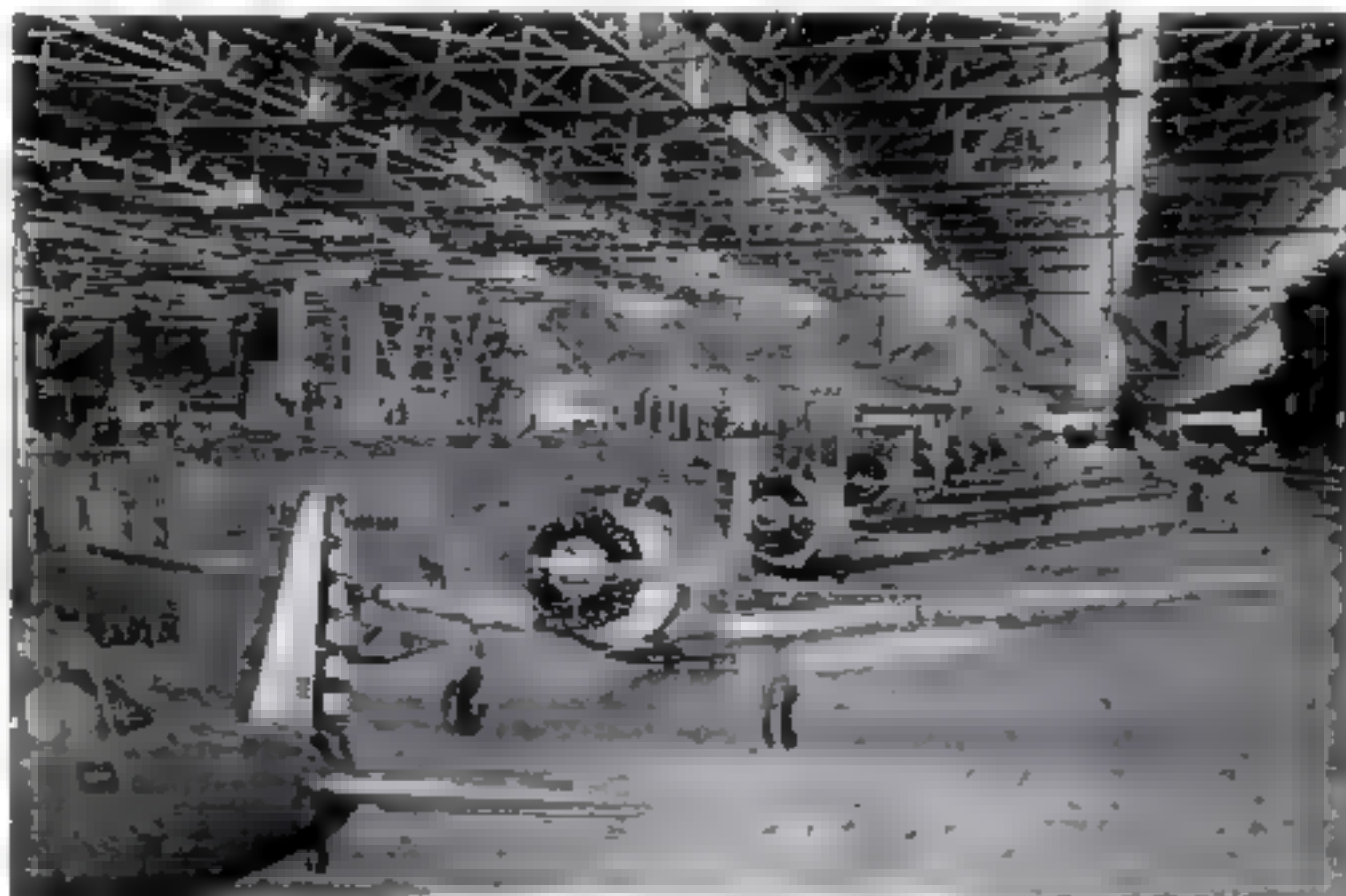
Last week was a gloomy week for American democracy. It was gloomy because the nation's Labor movement, essential to modern industrial democracy, was further discredited at the hands of its own leaders. And thereby the alien belief that American individuals and organizations are no longer capable of running their own affairs, that Government must run everything, was further strengthened.

The tragedy of Labor's internal warfare, rampant in the fighting words tossed back & forth last week at and between the C. I. O. and A. F. of L. conventions in Atlantic City and New Orleans, is understandable only in terms of men. Two of the most significant of them are shown above, at a dramatic convention-eve encounter in Atlantic City's Hotel Ritz-Carlton which LIFE's cameraman alone was alert and lucky enough to photograph.

Five years ago in another Atlantic City hotel, John L. Lewis of the United Mine Workers (left) and Sidney Hillman of the Amalgamated Clothing Workers (right) began a great fight for a great principle.

For the principle of "industrial" organization of America's mass-production workers, shunned by the craft-conscious jobholders of the American Federation of Labor, they, with David Dubinsky of the International Ladies' Garment Workers and a few others, led their great unions out of the A. F. of L. to form the Committee for Industrial Organization.

They won their fight hands down. A. F. of L. leaders, forced to it by C. I. O. competition, have long since accepted in practice the principle of industrial organization. But the fight, now periling both the cause of Labor and national defense, still goes on. It is now less a fight for principle than for power, a stubborn feud to determine which organization and which set of leaders shall dominate if & when the two federations merge. Meantime it has further developed into a battle between two factions of the C. I. O. led respectively by John L. Lewis and Sidney Hillman. The two one-time allies had not spoken for six months when they happened accidentally into the meeting shown above. For the cause and progress of their parting, turn the page.



Strike of C. I. O. United Auto Workers at Vultee Aircraft Inc. in Downey, Calif., stopping work on military planes (above), was first to impede air defense program.

C. I. O.

IT TANGLES WITH U. S. DEFENSE

Answering the "vile fulminations" of those who charge Communist influence in the C. I. O., John L. Lewis last week roared from the convention rostrum in Atlantic City: "I say they lie in their beards and they lie in their bowels."

But no rhetoric could conceal the fact that what reporters uniformly called the "left-wingers" or "followers of the Communist Party line" in the C. I. O. leadership were solidly lined up behind Leader Lewis. Opposing President Roosevelt's "warmongering," they gladly supported Lewis in his determination to triumph over his A. F. of L. enemies and make the New Deal toe the C. I. O. line.

Against the Lewis faction stood Sidney Hillman and his followers. No less devoted to Labor than ever, Leader Hillman has now given his first devotion to national defense. As Labor member of the Defense Commission, he went to the convention to work for Labor unity, try to purge the C. I. O. leadership of radical trouble-makers and otherwise smooth possible Labor obstacles to defense production. The Lewisites, furious at the granting of defense contracts to anti-union Ford and Bethlehem Steel, sneer that Hillman is "running a company union for the New Deal."

Last week Lewis, answering Hillman's conciliatory pleas with biting scorn, revealed his real reason for refusing Labor peace moves now. Since 1937's Recession and the disastrous Little Steel strike, the C. I. O.'s upsurge in membership has slumped off. Cried Lewis to the convention: "And now above all the clamor come the piercing wail and the laments of the Amalgamated Clothing Workers. And they say, 'Peace, it is wonderful.' And there is no peace."

"There is no peace because you are not yet strong enough to command peace upon honorable terms. And there will be no peace with a mighty adversary until you possess that strength of bone and sinew that will make it possible for you to bargain for peace terms on equal terms."

Immediate prospect as Lewis relinquished the C. I. O. presidency to his faithful longtime lieutenant in United Mine Workers, Philip Murray, was that C. I. O. would now seek that strength by an organizing drive in the nation's booming defense industries. And by so doing, it threatened to run head-on into the national defense program and an aroused-for-defense public opinion. Case in point was the C. I. O. strike in Vultee Aircraft, blamed by FBI investigators on Communist influence, which as the C. I. O. convention ended had halted work on \$80,000,000 worth of military airplanes for a full week (see right).



Philip Murray, 54, able, scholarly, Scotch-born vice president of United Mine Workers and Steel Workers chairman, gets kissed by son Joseph on election to C. I. O. presidency.



C. I. O. LEFT-WINGERS STAGED 45-MINUTE "DRAFT LEWIS" DEMONSTRATION ON CONVENTION'S OPENING DAY



Leaders of strike were Walter Smithurst, left, and Philip Murray, right, of C. I. O. aircraft organization. Murray is in background, left, West Coast chief of C. I. O.'s United Auto Workers.



The strikers at Downey, Calif., for an end to the raise of minimum pay from 50¢ to 75¢ an hour. Since 60¢ is industry standard, the apparent aim was to bolster the C. I. O. aircraft or-



LEWIS (RIGHT) KEPT PROMISE TO RESIGN PRESIDENCY IF ROOSEVELT WERE RE-ELECTED



Left-Winger Harry Bridges, chief of West Coast longshoremen who is at last threatened with deportation as an undesirable alien, joined in "craft Lewis" parade. Below: Savannah LaPugh, member of left-wing American Youth Congress and League of Young Southerners, was one of pretty girls who passed out anti-pow-tax buttons and pamphlets at convention.



First casualty of the strike was Plant Mailbox J. C. Hatcher, 18, beaten up when he drove out of plant in company car to get food for guards. He was found unconscious in street.



(continued)

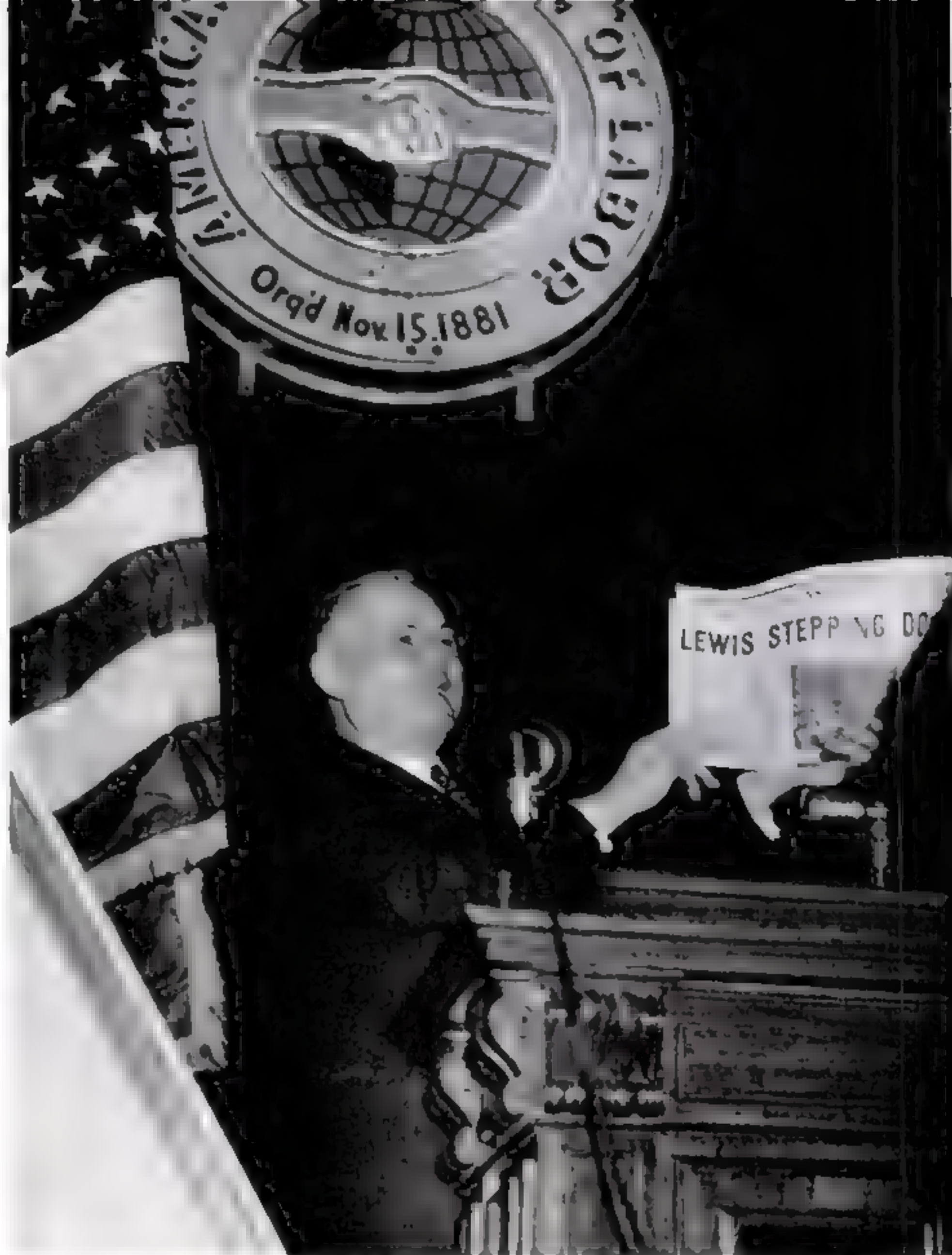
A. F. of L.

IT BRAWLS OVER RACKETEER LEADERS

By contrast with the strife-torn C. I. O. meeting, the A. F. of L. convention at New Orleans was, as usual, a calm and enjoyable affair. Gay New Orleans provided plenty of entertainment for fun-loving delegates (*see opposite page*). The Federation was at its all-time peak, with a claimed membership of 4,247,000. No A. F. of L. strike had yet impeded defense. President Roosevelt, who pointedly ignored the C. I. O. convention, sent the A. F. of L. another warm plea for labor unity. President William Green (*right*), though asserting that John L. Lewis would continue to block peace until he retired from the presidency not only of C. I. O., but also of the potent United Mine Workers, professed the Federation's willingness to resume peace negotiations at any time. Under these reassuring conditions, the old-lady leaders of the A. F. of L. (*below*) could well ignore C. I. O. charges that they are still craft unionists at heart and will make peace only on their own terms.

What the A. F. of L. bosses could not ignore was the repeated evidence, advanced notably by Columnist Westbrook Pegler and clinched by several recent jail sentences, that the leaders of their unions include many an ex-convict and racketeer. As usual, they tried to shrug it off by pointing out that the Federation is powerless to discipline its autonomous constituent unions. But that was not enough for dynamic little David Dubinsky, able head of the International Ladies' Garment Workers, who helped found C. I. O., but led his great union back into A. F. of L. two years ago when the C. I. O. settled down to be a permanent rival organization. He introduced a resolution to give the A. F. of L. Executive Council power to remove any union official who had ever been found guilty of corrupt practices or "moral turpitude."

The convention and racketeering issue both came violently to life in the bar of the Roosevelt Hotel after midnight on Nov. 21. Up to Dubinsky to curse his resolution as "dirty" and "lousy" stalked the vice president of the International Union of Operating Engineers, Joseph Fay. The fistcuffs which followed put A. F. of L. racketeering in the nation's headlines.



"Old Lady Green" was epithet flung by John L. Lewis last week at man he boosted to presidency of A. F. of

L. in 1924. Here, on convention rostrum, Green gloats at news of Lewis' resignation from C. I. O. presidency.



The A. F. of L. Executive Council, including Federation's twelfth Vice President George E. Browne (fourth from left),

last week piously urged unions to purge racketeers. This is the same George Browne who picked Willie Bioff, con-

victed panderer, and Nick Circella, a Capone gangster, as "personal representatives" to help run his Stagehands union.

MUSICIANS
UNION

Welcome! AMERICAN FEDERATION
OF LABOR



"Or Man Mosa" is here sung and swung lustily by pretty Ginger Harmon, singer in Art Jarrett's dance

band, at a show in the Municipal Auditorium which helped to entertain A. F. of L. delegates on Nov. 19.



Jitterbugs joined Federation delegates at the party, which was sponsored by swing bands as a benefit to save local symphony orchestra.

FIGHT



David Dubinsky, head of Garment Workers, hit back when Fay attacked him in bar for his anti-racketeering resolution.



Daughter Jean Dubinsky, 21, fledgling columnist on Socialist *New Leader*, was knocked to floor in the barroom brawl.



Joseph Fay, who had been in bar for eight hours, was once suspended from his union on charge of shady profiteering.



The Kenosha "Labor," a weekly newspaper which goes to four out of five Kenosha homes, is owned & published jointly by 34 local unions. A. F. of L., C.

I. O. and independent. Editor Harold Newton, center, left, belongs to two A. F. of L. unions, carpenters and teachers, and Fore C. I. O. Newspaper Guild.



Workers' education is furthered by a part-time circulating library and program of classes. Benno C. I. O. United Auto Workers from the Nash-Kelvinator

plant howl against A. F. of L. Federal Labor Union members from the Simmons and Dress factories. Nash has three A. F. of L. unions besides Auto Workers.



A union of unions, Kenosha's Trades and Labor Council meets in Labor Temple. Small A. F. of L. and C. I. O. unions also hold meetings here.

A. F. of L. + C. I. O. IN KENOSHA THEY ARE A HAPPY PAIR

"In our home," says Louis Jorgensen, Jr., 22, opposite page, "there is no room for labor trouble." Louis, an appliance pattern maker in Kenosha, Wis.'s Frost Co. foundry, is a member of the plant's Federal Labor Union, affiliated with A. F. of L. His fiancée, Naomi Chambers, 21, a sewing-machine operator on men's shorts at Coopers' Inc., belongs to C. I. O.'s Textile Workers Union.

Kenosha's 11,000 workers, of whom 75% are union members, have proved that there is no room for factional fighting in their union life. A. F. of L., C. I. O. and independent unions not only live happily side by side but also cooperate in newspaper publishing, adult education, sports. They furnish daily proof that the two great labor factions can get together—and both be better off for it.



The policemen have a union, too, in Kenosha. Curt Eck, correct by truth, is president of the independent Policemen's Protective Association.



A. F. of L. boy meets C. I. O. girl

LIFE ON THE NEWSFRONTS OF THE WORLD

The Nazis push their plans for a "greater Europe" as a White Paper exposes their program in the U. S.

The nightmare of Hitler's "United Europe" last week took formal shape. The diplomats of the Balkans trooped obediently up to Germany, by twos and



BORIS

threes, to sign the multi-lingual documents that put them into the Axis. For Hungary, Count Csáky went to Vienna and signed, on the reluctant order of his boss, tough old Regent Horthy. For Rumania, Premier Ion Antonescu and his foreign minister went to Berlin and signed. More reluctant was King Boris of Bulgaria who nevertheless went to Berlin for one of those ominous talks with Adolf Hitler. Boris' non-Communist Slav nation is strongly pro-Russian. What it does will be at least partly decided in Moscow. Still adamant against the Axis were Yugoslavia, Greece, Turkey and Switzerland which last week dissolved the Swiss Nazi Party. The "United Europe" still needed a little tinkering.

Mussolini's tinkering with Greece was last week still all thumbs. He had made the same mistake Russia made against Finland, of assuming that his little victim would not conceivably have the impudence to stand up against the might of the Axis. The Greeks had let his columns come deep into Greece along the narrow riverbeds, then proceeded to cut them to pieces. The Greek High Command announced that it had captured 80 guns, 55 anti-aircraft guns, 20 tanks, 250 cars, 1,500 motorcycles and bicycles, and driven 72,000 Italians out of Corizza. At week's end the Greeks claimed to have driven the enemy clean out of Greece. Sole Italian success was the capture of newly appointed English Air Marshal Owen Tudor Boyd whose plane was forced down in Sicily. All this made poor material for a much-touted speech by Benito Mussolini, but he did what he could with it. "A strong people," he cried, "like the Italians does not fear the truth. . . . We are 150,000,000 men from Norway to Libya. This bloc already has victory in its fist. We shall break Greece's back!"



BOYD



ZAPP

In the files of the Chemical Marketing Co. of New York the Dies investigators said they found a master plan for post-War German invasion of U. S. economy. It set up a scheme for control of banks and businesses from Berlin, was complete down to such painstaking details as the cross-licensing of patents, the wording of articles of incorporation. In the files

of Transocean News Service was found evidence that this propaganda agency, which gave news away to South American papers, was in cahoots with the German Embassy in Washington. Head of Transocean, Dr. Manfred Zapp, sent over to the U. S. in 1938 to reorganize the agency, found his task complicated by lack of funds. The White Paper quoted his letters to the German Embassy, wistfully complaining that Berlin was stingy and didn't send him enough money to pay his bills.

Blasted by the White Paper were such propaganda sources as New York's German Library of Information, the American Fellowship Forum, which duped some well-meaning men into supporting their scheme for bettering German-American relations, and the German Railroads Information Office, which spends \$10,000 a month although there are no tourists today who want information about German travel.

Having issued his first White Paper, Martin Dies planned others aimed at subversive Italians, Russians, Japanese. His agents raided suspects in eight cities as Dies promised the eventual exposé of all the "ism" supporters employed in U. S. industry.

Immovable Congress Moves. Although its sessions have been desultory, poorly attended and non-productive, the 76th Congress has stubbornly resisted Administration pressure to adjourn. Unwilling to move out of the Capitol during a world crisis and undeterred by talk that new taxes—never a popular subject—were going to be proposed, Congress voted down 191-to-148 another adjournment motion last week. But though the wishes of the President could not make the Congress move, the warnings of an engineer did. Fearful that the weakened glass roof of the Capitol might collapse during a heavy snow, Architect David Lynn persuaded Congress to leave its chambers so that supporting scaffolds could be erected. Until Jan. 3, when a new Congress convenes, the House will meet in its Caucus Room, the Senate in the old Supreme Court chamber.



LYNN

Erasures. As British bombers smacked at Hamburg, the Skoda works in Bohemia and key German factories, Goebbels' *Der Angriff* howled "Reprisal" and quoted Hitler's great line, "We will erase their cities." On the model of the terrible mass night bombing of Coventry, Nazi bombers night after night concentrated on Birmingham. Their chief objectives were motor and airplane factories. Actual damage was concealed by the British censors, but it matched that in parts of London. Meanwhile 200 of Coven-



MASS FUNERAL IN COVENTRY

try's dead were laid out in one long line of plain pine boxes beside a common grave dug by a steam shovel. The survivors of Coventry laid their flowers beside the coffins (see cut), almost tearlessly, with a grim hatred that appalled observers. Just as the brief ceremony concluded, the wail of an air-raid siren rang over Coventry, serving as requiem for the dead.



SOROKIN

Search for Incorruptibles. Pitrim A. Sorokin, Harvard sociologist, believes that the elements of culture fluctuate, advancing and retreating but never getting anywhere. Dis- mayed by today's soft living and moral laxity, Professor Sorokin last week proposed a search for young "incorruptibles" who would be trained to be political leaders. The incorruptibles would be trained in a university where they would lead a monastic life, far away from the temptations and allures of normal living. Most revolutionary part of the university would be the entrance exams. Taking them, the candidate would be placed in a suite of luxuriously furnished rooms filled with soft lounges, rich foods and scantily clad girls from Hollywood. The candidate would stay there for three days. If during that time he had not succumbed to food or females, he would be able to enter the university. Presumably the passing grade in this temptations test would be 100%.

Another Republican. Sixteen days after election, it finally became plain that Payne H. Ratner, Republican governor of Kansas, has been re-elected to office over Democrat William H. Burke. On Election Day the vote was close. A few days after, Burke was well ahead. Then, as absentee ballots were counted, Ratner began to gain and went ahead with a margin of 427 votes or 1/20th of 1% of the total Kansas vote cast.



RATNER



In Pittsburgh, Nov. 13, the Salvation Army held funeral services for eight men who died after eating poisoned pancakes in its social-service center for transient workers on the morning of Nov. 11. Of the catastrophe which killed twelve and sickened 52, police had learned little. They knew that roach powder (sodium fluoride) had somehow found its way into the pancake flour. At first they suspected a cook who had been discharged shortly before the fateful morning. But he steadfastly protested innocence. Overwhelmed by the "greatest tragedy in the Army's history," Salvation Army officials arranged an elaborate ceremony in their Pittsburgh chapel for the eight of the victims who were not claimed by relatives. Opposite you see the lonely dead men, lying in state before the flower-hedged altar. Behind them is a Salvation Army band, whose brasses mournfully intoned *When the Roll Is Called Up Yonder*.



Salvation Army buries eight poison-pancake victims in style



BENITO MUSSOLINI (LEFT) TELLS VON RIBBENTROP (RIGHT) ABOUT THE GREEK WAR

MUSSOLINI TRIES TO "BREAK GREECE" BUT GETS ROCKED BACK ON HIS HEELS

It was a high day for the dictators as Benito Mussolini (left) told Germany's Foreign Minister von Ribbentrop how readily Greece would open up for the Italian legions. The day was Oct. 28, the scene the Palazzo Vecchio in Florence, under a bust of Machiavelli who told dictators how to rule 450 years ago. In the sky overhead Italian fighter planes protected the palace. Hitler had come down to hear last-minute plans for the invasion of Greece and Mussolini was in a fine mood. Next day the invasion started.

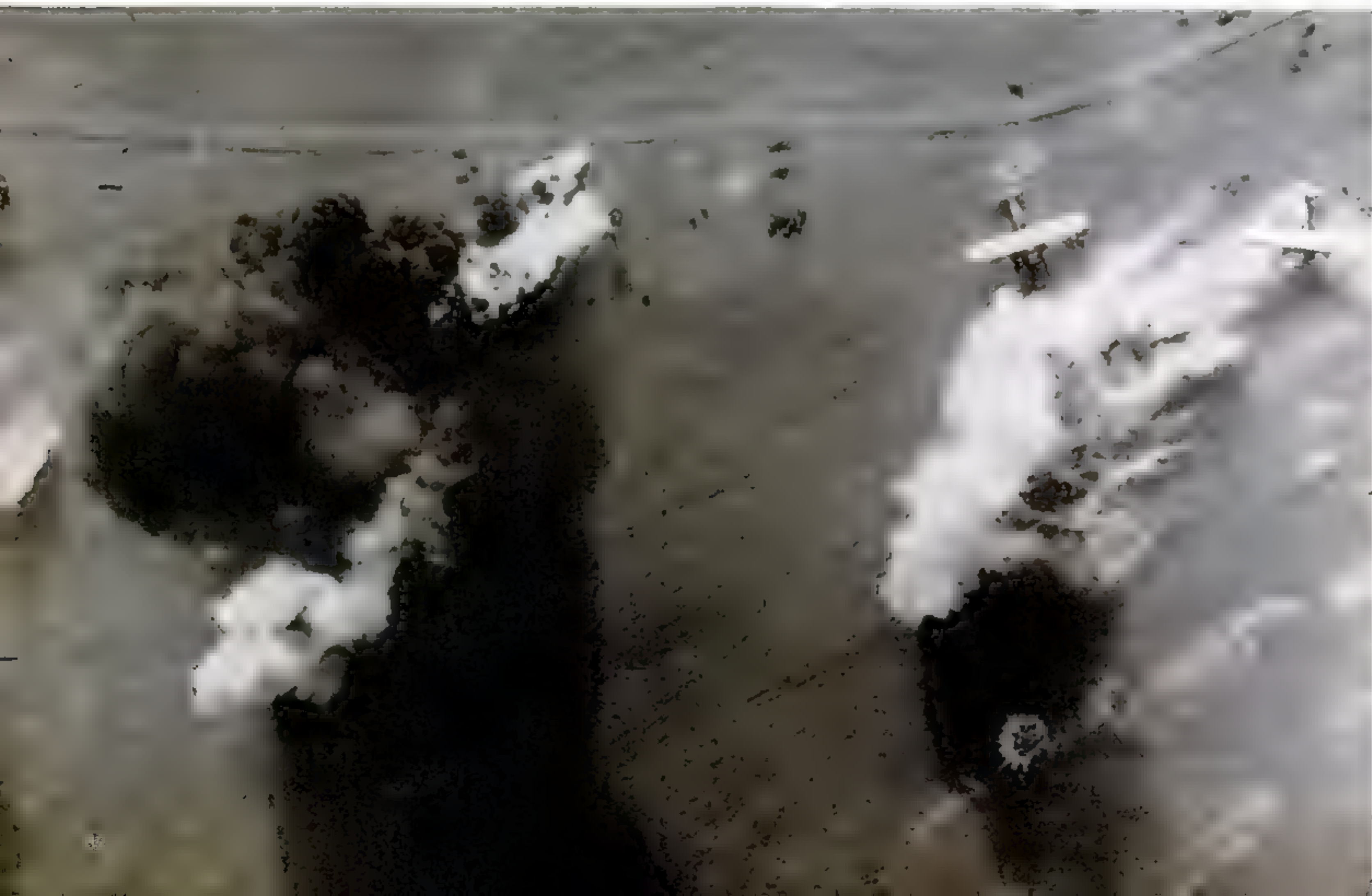
The reality that the Italian soldiers faced on the Greek border was not as pretty as the prospect in the Palazzo Vecchio. First pictures of it are shown on the opposite page. General Mud, who failed to save Poles and French, came to the rescue of Greeks. The Greeks were thorough about blowing up bridges, blocking roads with little avalanches. The Greek Army, low rated by most military observers, maneuvered with skill, while the supposedly mobile Italian division waded heavily up the river valleys. After two weeks of this, the Greeks began punching off the Italian advance columns, sneaking behind them and cutting off their supplies. The Italians tried, tried to consolidate. Some fought bravely to the death. Some began sliding toward the rear, looking over their shoulder. These were tough regulars of the Italian Army, shock troops of the *Alpini* and the cock-plumed *Bersaglieri*. They were not cowards, but something had gone very wrong with their war. Their staff work was atrocious. They had poor support from the air. Suddenly the Italian Army was stampeding back into Albania, the Greeks close on their heels.

Greatest Greek victory was the capture, after a nine-day battle, of the inland Italian base of Corizza. This was black disgrace for the Italian Army, worse than Caporetto or Guadalajara. It forced Mussolini to throw in everything he has to "break Greece's back."

Good work was done by British bombers and fighters operating from bases on the Greek mainland, in co-operation with the 14 Greek land divisions. Dangerous was this diversion of planes from Egypt where Italy's Marshal Graziani lay patiently in wait for the weakening of British defenses.

Italian air base in northern Africa is bombed by British planes who brought back this picture. The Italian planes on the field are antiquated Caproni 133 tri-motored bombers, now good mainly for transporting food and water over the desert to advanced troops. Very sloppy work

by the Italians is evident in the piles of gasoline drums close to the planes. A bomb has just fallen close to the right-hand plane, showering plane and gasoline drums with fragments. They may catch fire. The white cloud at top is where another bomb set fire to gasoline and plane.





Italian engineers, helmeted against Greek and British bombers, build a wooden bridge *—once* across a Greek stream. This work suffers by comparison with German bridges in Flanders campaign. It is would just about take a 4-ton light tank

Italian trucks stuck in Greek mud, while one Italian straddles two dry stones, looking disgusted. Modern four-wheel-drive trucks should have no great trouble pulling these trucks out. Notice that a towing wire has been thrown aside in the foreground.





High over Ohio, a Navy expert and a student pilot left with the world in a practice spin. Below, landing with a ground crew, the blimp soon began its career as a



CREW BEGINS FILLING BAG WITH COKE GAS



TEN MINUTES LATER IT BEGINS TO BULGE

BALLOON CREW MAKES RIP-PANEL LANDING

In Akron, recently, the art of free ballooning, which Americans had abandoned about six years ago after a series of disasters, was revived again under the auspices of a highly trained veteran. Lieut. Commander Earl Fikes, of the U. S. Navy, today 15 student pilots are studying with Commander Fikes at the Goodyear training school. When they have mastered balloon technique, they will be eligible for missions from a ship's operation. Eventually some will pilot blimps for the U. S. Navy.

It was a sea training flight, led by Commander Fikes and a student, on Nov. 15. A free balloon stays aloft only so long. To go higher, the crew can send it higher by passing out gas to the basket and to the nose. This is done by releasing gas through a butterfly valve, which is controlled by the crew. But the crew can't control the balloon's speed when the wind takes it. Balloons are slowed down to the last fraction of a mile an hour by a ground crew to help a safely

They pull the rip cord. Carried by a rope, the blimp is lowered to the ground. The crew can't control the balloon's speed when the wind takes it. Balloons are slowed down to the last fraction of a mile an hour by a ground crew to help a safely





AFTER 27 MINUTES BALLOON IS 75% FULL



CAR IS ATTACHED TO INFLATED BALLOON

DURING A PRACTICE FLIGHT ACROSS OHIO

simple procedure. But landing alone is a different matter, as these photographs show. The first balloon—a linen-and-paper bag inflated with heated air—was sent up by two Frenchmen in June 1783. Four months later another Frenchman dared to go aloft himself. Benjamin Franklin, who was in Paris at the time, predicted that some one would soon devise “some light handy instrument to give and direct motion.” But it was not till 1852 that a fourth French aeronaut built the first power-driven aircraft—a 145-ft. dirigible propelled by a three-horsepower steam engine. Those who have gone aloft in free balloons prefer it to any other sport in the world. Soaring serenely over the dull earth, with no shattering roar of motors, no imprisoning fuselage, the balloonist is alone in the upper air. No other airman, wedged closely in a cockpit, confronted by innumerable controls and gauges, can ever know—as birds and balloonists know, the ineffable silence and solitude and immensity of the sky.

A second later the balloon has plummeted to earth in a near-vertical line. By this jarring emergency landing crew managed narrowly to avoid trees in whose branches balloon would have become entangled.



Grounded, balloon quickly deflates. Below, crew removes net from envelope, while farmers and motorists, who thought they had seen an accident and came running, look on.





Priorities Board meets in Washington to discuss U. S. and British defense needs. Left: Capt. A. R. Anderson of Naval Operations.

Gen. Harry K. Rutherford of War Department; Gen. R. C. Moore, Deputy Chief of Staff; Gen. H. C. Peterson, NDAC press and chief; Daniel Nelson, administrator; Gen. F. R. S. Smith; and W. S. Johnston.

PRIORITIES DEAL GIVES BRITISH 46 BIG BOMBERS FOR ENGINES NEEDED BY U. S.

Chief problem faced by the new Priorities Board of the National Defense Advisory Commission, following its appointment, was to balance British aircraft needs with U. S. needs and U. S. production. On Nov. 20 General George C. Marshall, Army Chief of Staff, made an announcement which revealed how this important board was resolving the ticklish issue of priority to the advantage of all concerned. In return for prior rights to delivery of 26 four-engine heavy bombers of the B-24 type now nearing completion at the Consolidated Aircraft Corp. plant in San Diego,

the British had agreed, said General Marshall, to waive priority on enough engines to equip 41 current four-engineless U. S. bombers. Negotiations were also under way, the general reported, toward the release of an additional 20 bombers of the B-17 or Flying Fortress type now under construction at the Boeing plant in Seattle.

Aircraft engines, it is well known, are a major bottleneck in U. S. defense production. Hence for some time the Army has been accepting delivery of engineless planes. The British discrepancy between pro-

duced and required production is not so great. Britain's prime need now is for long-range heavy bombers which can penetrate at Nazi industry deep inside Germany. Maximum capacity of British bombers on long-range flights is 4,000 lb. per plane. America's big B-17's and B-24's can carry 4,400 lb. to 3,000 miles. They can climb to altitudes in excess of 30,000 ft., far above searchlight range. Equipped with the Sperry bombsights, comes what is less effective than the Sperry-Norden sight. Superior to British sights now in use, they should be able to dispatch their targets from safe heights.

Six Flying Fortresses near completion at Boeing's Seattle plant. Workers are fitting Wright Cyclone engines on jigs.

cessary to mounting. Note U. S. Army insignia on tails of planes at left. Under development last week. Use will be

equipped with British colors. On plane at right notice absence of rear gun turret—a lack that the British have not yet



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joined other tractors at work on the airport site. A stand-out from the start, the TD-18 was soon called "The Flagship of the Crawler Fleet." Last June the International TD-18 fleet, by then numbering 24, owned by five contractors, began the later stages of earth handling on the vast area.

Write us for the full account of this *defense-scale* achievement—this story of Diesel TracTracTor efficiency which has proved an inspiration to the construction industry, faced as it is with tremendous and urgent tasks. And see the International industrial power dealer, or Company-owned branch.

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ATLANTIC CROSSING ON U. S. DESTROYER

REPORTER HAS ROUGH TRIP ON ONE
OF 50 SHIPS UNDER BRITISH FLAG

by WILLIAM L. WHITE



When the first of 50 old American destroyers were turned over to Britain in October, William L. White, journalist son of famed Journalist William Allen White, got a berth on one of them for the trip across the Atlantic. Mr. White (left) and the British crew had a rough and adventurous crossing. His report below is illustrated by his own pictures.

Now we are out of the harbor heading into the open sea. The Canadian coast drops away through the porthole of the wardroom where I lunched with these six British officers who are taking one of the former American destroyers over to England. I can't name the Canadian port. I couldn't then have told you the name of the British port we were bound for because not our captain, not even the British Admiralty, knew it. London would decide it later, when we were a few days off the British coast, according to the prevalence of submarines and dive bombers. Our orders were to proceed to a penciled dot on the vast chart of the tossing Atlantic and there await instructions.

I have the captain's cabin and he is sleeping on a cot adjoining the wheel and chartroom of the bridge. The scale of comfort for officers on a destroyer approximates that for inmates of the Kansas State Penitentiary. They have tiny cabins with two-decker bunks, a washstand emptying into a pail, a single cold-water faucet. For the six there is a toilet, a single shower—and the wardroom.

The wardroom is a steel box running across the ship about 40 ft. by 10 ft. with a dining table screwed to the center of the floor and chairs roped to each other around it for rough weather and two benches at the end. Here are a battered copy of *Esquire*, a portable radio which we can't tune in because a U-boat might pick up its dialing squeak, and a set of poker dice to roll for drinks, which are invariably gin and bitters. These are the total recreational facilities of a destroyer.

The officers agree these are much more comfortable than British boats.

"Now take that radiator"—Guns (the gunnery officer) points to the brass coil at the side of the wardroom—"You'd never find that on one of His Majesty's ships. Got to crawl in your bunk to get really warm."

"No heat at all?"

"Electric heaters, sometimes. Just a coil of wire in front of a copper reflector. But no bloody good. Remember Narvik, Number One?"

"Do I rather?" says the first officer. "We could come down off the bridge and fairly sit on the bloody things, but they wouldn't take the chill off our bottoms. And you Americans do your crews rather well too. Bunks—and real mattresses."

"Don't you have them?"

"Never. Always hammocks in the British Navy, ever since Drake's times. Bunks are much nicer. But our men are used to it."



MID-ATLANTIC DESTROYER ROLLS HEAVILY TO PORT (ABOVE) AND STARBOARD (BELOW). NOTICE PEELING PAINT



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A companion destroyer, *Thomas*, rides along beside *Bagley*, on which LIFE's reporter-photographer crossed. These "flush-deckers" lack raised forecastle of new ships.

Atlantic crossing (continued)

"Do the men like our bunks?"

"Why, I can't say that they do, now that you mention it. Something new, you know. You see, you're never seasick in a hammock—it swings free of the roll of the ship. And the men complain that sleeping on these mattresses is like trying to sleep on a ruddy lump of jelly—have to hold on with their teeth. Matter of fact, most of them have taken the mattresses out—piled them down one of the hatches. Afraid we'll have to refit with hammocks when we reach port. Bloody good little ships, though—fast—just what we need, or I'll be surprised. And your people certainly fitted them out: stores, supplies, even binoculars—why, even sheets! In British ships officers have to provide their own bed linen. Can't really thank you people enough, you know."

The signalman comes up to the captain. The captain reads the message.

"H'mm, submarine reported."

"Where?" asks Number One.

"Six hundred miles away. If the Admiralty keeps us on our present course, which they probably will, and if the U-boat stays in the same place, which of course it won't, we'd pass within 200 miles of it about day after tomorrow."

Then the captain steps around to the chart desk, raises the canvas hood which protects it from the weather. Message in his hand, he makes a neat little penciled dot, very precisely, on the chart. Around the dot he draws a ring. Under the ring he writes "U-boat" and then the date. When he crosses the bridge, the two sailors on watch step up quickly and look at the location of that ringed dot which is two days, more or less, ahead of us.

What I don't know about "asdic," which are closely guarded naval secrets, would fill several volumes. What I was permitted to learn on this trip can be briefly told. First, the word is short for anti-submarine detector and everybody knows the crude type used in the first World War—electrified metal eardrums in the ship's hull connected with a sound amplifier, which blow up the noise of the submarine propeller.

Naval report on asdic secrets

Our asdics are in a secret room near the bridge. The door is always guarded. I may not enter, but I may legitimately listen outside that closed door. And I may tell you what I think goes on in this asdic room, judging by the sounds which come out of it.

Just inside the closed door, a 12-year-old idiot child is aimlessly rattling tissue paper. In the middle of the room two old men are monotonously playing ping-pong. A stern-faced, silent middle-aged woman wearing tennis shoes stands over an electric grill frying bacon in a dirty pan. Now when this grim woman picks up a duck egg, cracks the shell and drops the contents into the pan with the bacon, that additional sizzling noise mingled with the others means we have contacted a U-boat.

As I reread this, I find I have forgotten one important thing. Just behind the door stands a beautiful blonde girl with cruel slant eyes. In her delicate, well-manicured fingers are tendons of steel and with them she is trying to strangle a police dog, but she never quite succeeds. What this last noise means I haven't any idea. Possibly the Germans have.

Guns is 40, and half these years were spent in His Majesty's Navy, in which he has risen from the bottom to officer's stripes. He is an old submarine man and has a solid, kindly, dependable British face. He is naturally neat but today I notice one discordant note—he is slopping around here in mid-Atlantic with shoe laces untied. But if anyone knows about torpedoes, it will be Guns.

"About torpedoes," I ask, "if we should get one, what do you wear? I mean, if you know you're going to be in the water, do you want to have on a lot of clothes or just a few?"

Guns ponders this. "It really doesn't make any difference. Anyway, there's never that much time. But there's this way to look at it—if



Depth-charge racks at destroyer's stern are still of American construction and will probably be kept by British. Depth charges are chief weapon against submarines.

you should get picked up, it's nice to have with you the clothes you'll need after they dry out and not have to borrow some chap's."

"But clothes don't help keep you warm in the water?"

"Not in these waters. I remember one chap we pulled out in the Skagerak—been in there only 15 minutes. I worked over him giving him artificial respiration for half an hour but it did no good," said Guns sadly and thoughtfully. "I could feel him die in my arms."

Destroyer vs. submarine wardrooms

So then after a pause I said: "I expect things are pretty grim in a submarine wardroom—not cheerful and kidding like we are in this one."

Guns shook his head. "Fellows laugh and joke like in this one. Count the bumps you get from depth charges. Bet whether the next one will get you or not."

"But at times like that, doesn't it sometimes get pretty tense?"

Guns looked only mildly annoyed, as I had been ignorantly tactless. "Chaps in that service look at it another way. You always figure that if one of 'em's got your number"—here he nodded at me gravely—"you'll get it no matter what you do. But if it hasn't, why, you never will. Chaps figure it that way. Fatalistic. Because, you see, if they didn't—" and here Guns seemed unable to finish his sentence.

"But about torpedoes," said Guns in his mellow friendly voice after a pause. "it's all in getting used to it. Only since you mention clothes, you notice I never wear sea boots like the other chaps on this ship, apt to drag you down. And when I was in submarine service, when we were going into a tight spot, we chaps took to leaving our shoe laces untied. You can kick them off quick. Don't know that it does any real good. Makes a chap feel better."

"They were saying things might get lively when we got into the western approach. When do we reach it?"

"I guess you could say we were in it now," said Guns evenly. "Crossed 50 west while you were down in the wardroom at lunch. But it's just a line on a map. It's nothing to think about twice."

"Oh, of course not," I said.

This evening just about sunset we should arrive at our first destination, a secret penciled dot on a chart of the lead-gray Atlantic, far from any shore. There London will radio to us what port to come to. Maybe we will skirt the south of Ireland, a familiar channel known to all tourists. But maybe it will be around Ulster and in through the North Channel.

"And what is this North Channel like?"

"Nasty little spot sometimes," explains the first lieutenant, shaking his head. "Usually two or three U-boats hanging about. Lots of little islands and bays there. They sink out and take a crack at shipping. Of course it's thick with our patrols, too. Sometimes Jerry sends out a squadron of Heinkels just for variety. Got to sweat your eyeballs in the North Channel."

The signalman comes in from the bridge, rain dripping from his rubber cape. The captain reads the message, quickly looks up.

"Ship just torpedoed 300 miles back," he says gravely. "Asks any vessel in the vicinity to come to her aid at once."

"Jerry must have been a day too late," says the sub, "if he was looking for us. Do you think we'll be sent back?"

"Doubt it," said the captain. "Others probably much closer. That would add 600 miles to our trip, and not leave us enough oil to spare. Probably send someone else. Maybe a plane to spot survivors and drop food."

After a silence we go on with our lunch. The ship is wallowing wildly in 40° rolls. Only one plate plus either a fork or spoon can be set before each man at one time—he couldn't hold on to more. Butter, salt, pepper, sugar and cream are handed to him as he calls for them, immediately taken away. Yet stray spoons and knives continually scoot wildly across the oilcloth-covered table.

CONTINUED ON NEXT PAGE

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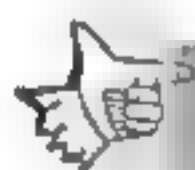
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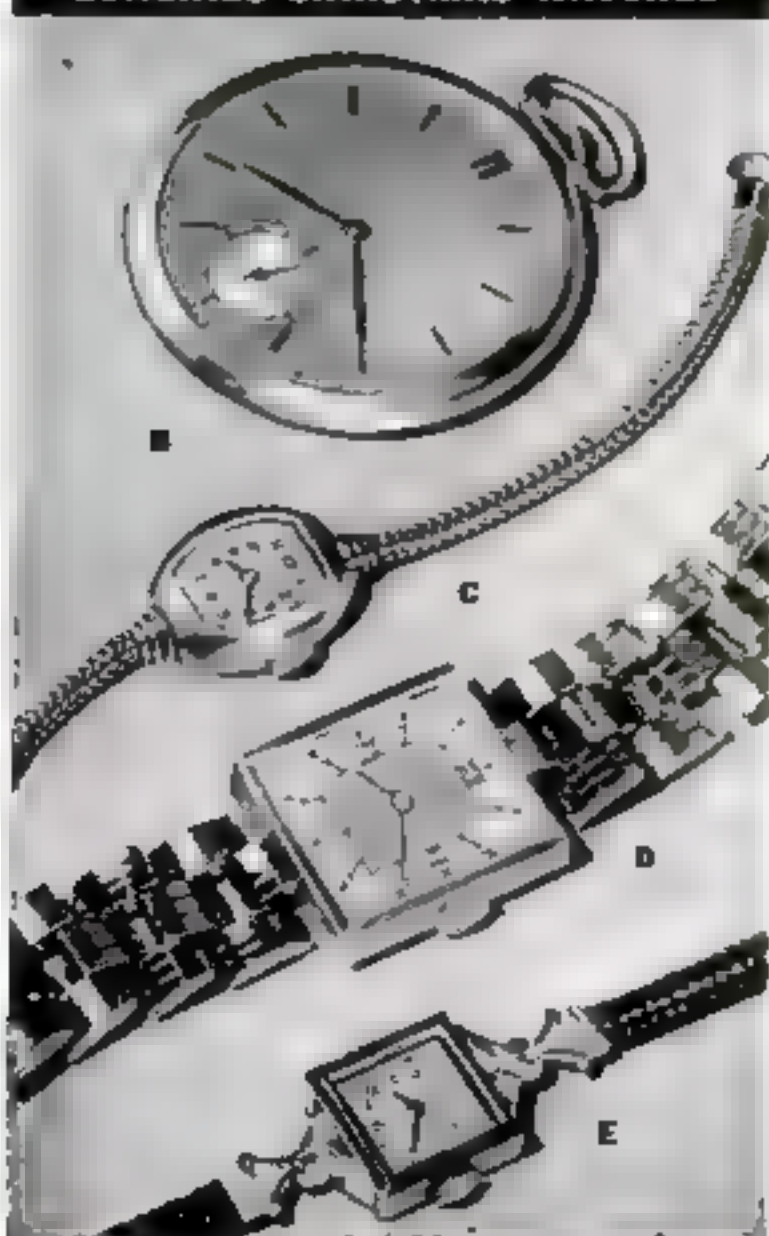
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LONGINES CHRISTMAS WATCHES



Liner *coming to the right* had passed the test set on its way to America, now strikes back to escape German submarine. It presently gets All Clear signal, sets off again.

Atlantic crossing (continued)

Big seas come splattering over the bridge and there is a terrific din everytime the ship rolls as toothbrushes, ash trays and fountain pens clatter back and forth over the cabin floors. Laying in a destroyer is like keeping house in a concrete mixer and yet this does not interrupt the immemorial British custom of tea—even though the officers have to wave the cups back and forth like tennis rackets to keep them from spilling.

In the midst of it, "Calling the captain" comes a voice through the speaking tube from the bridge. The captain rises, steadies himself by a hard grip. "Yes?"

"Aircraft sighted off the port bow, sir."

We all run to the bridge, I first stopping to snatch my lifebelt; the others already have theirs. There she is—big, black, low, a mile away and another mile high. Is she ours or theirs? No one knows yet, and the gun crews of our anti-aircraft machine guns stand tensely at their stations. Since she sees us and pays no attention, she is obviously ours—disappearing now into the horizon haze.

Today we should sight land. We've picked up one message this morning—warning to all ships—an air raid is on over the Irish Sea, in the general direction we are heading. Up on deck the brilliant sunlight blazes over great rolling combers which smash on our starboard beam. Presently a convoy looms up ahead of us on its way to the Western world—what might be a couple of plump Canadian Pacific liners—what could be the big new Polish motorship—plus a handful of dirty bobbing freighters with British warships shepherding them. Slowly it dwindles out of sight on the western horizon.

Grim signs of the war at sea

"Object, sir!" calls the lookout. "Starboard bow close in." We lean over to watch a ship's raft swing by. Something is still on it. Not a body—maybe a crumpled overcoat or blanket.

"Do you suppose the people were picked up?" asks a Canadian journalist who is making the trip with us.

"More than likely," says Guns. "if they held on long enough."

"But wouldn't they have hauled in the raft too?"

"Too much to do to tuck about with a bloody raft." The signalman comes running with a message. The captain reads, "Ship giving distress signals. Fifty miles astern of us. Says they're being attacked by enemy aircraft and out of control. Message broke off in the middle."

"Does that mean she's sinking?" asks the Canadian journalist.

"Likely," says the captain.

"Think they'll turn us around, sir?" asks the first lieutenant.

"Probably not," says the captain. "Our oil tanks aren't too full. Might need the reserve for a brush with a U-boat on our way in. If we had full tanks you could bet they'd be turning us back."

Fifteen minutes later: "Aircraft off the port bow, sir!" the lookout called. There it is—a speck—a rising black fly—a crow—growing bigger.

"Better have the men at the guns," says the captain quietly. As the cry, "Action stations!" rings through the ship, I race to the cabin for my tin hat, camera, life jacket. The best view will be from the gun-control platform. The first lieutenant is already there.

"We may have a little fun, you know," he says, looking at the approaching plane. "Wait now. No, sorry, think she's one of ours. Yes, she is—looks like one of our bombers. Probably going out to have a look for the ship that sent the signal—chase Jerry away if he's still there." Now the big bomber swings over us, our gun crews at the Brownings following him carefully. Now he makes his recognition signal to make sure we don't open fire by mistake. The plane fades off into the western horizon.

"Look down there!" the first officer suddenly points.

"It's an oar," I said.



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CONTINUED ON PAGE 44

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| Child's Cup | Sandwich Plates |
| Child's Fanning | Sauce Boats |
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| Cocktail Cups | Sugar Bowl |
| Cocktail Shaker | Trays, all sizes |
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| Compotes | Vases, many sizes |
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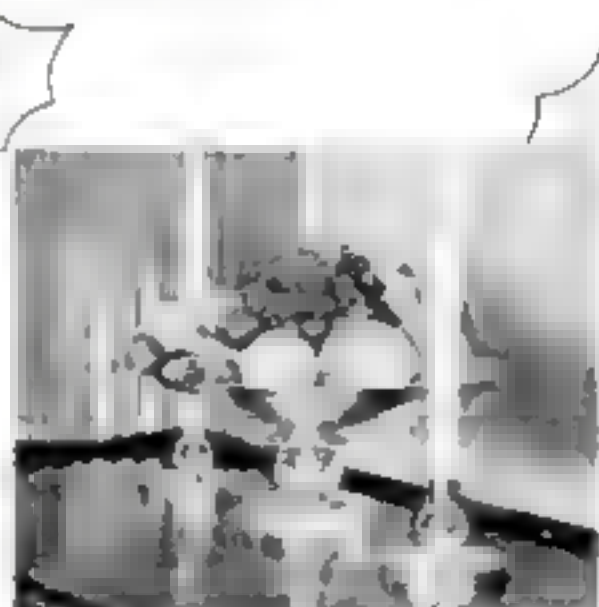
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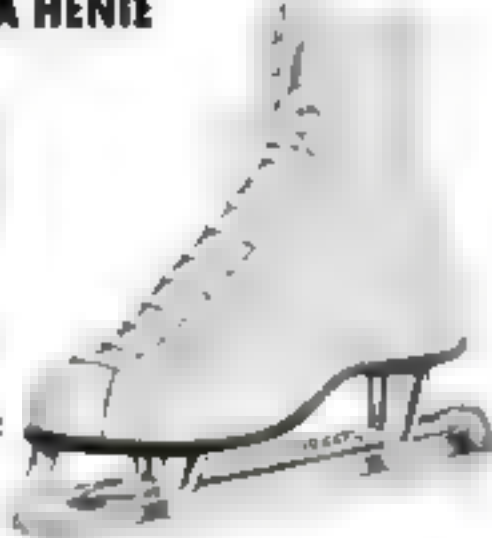
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Raft load of British bomber crew, wearing orange lifebelts and skullcaps, floats up. The pilot commander is the man paddling at right. All five are cold and exhausted

Atlantic crossing (continued)

"Probably from some lifeboat. You know it's damned lucky we're getting these ships of yours. This sea lane is simply crammed full of a bloody muck of wrecks, simply because we don't have enough warships to escort 'em." "Ships astern, sir," calls the lookout. We glance back. Two or three hulls are on the horizon. Then, a few minutes later, "aircraft ahead, sir"—and so there is—but she's obviously British—out patrolling the shipping. We watch her drop over the horizon.

"Ships astern gaining on us, sir," calls the lookout. He is clearly nervous. The hulls are on the horizon. Much larger now—must be making all of 30 knots. "Don't mind them, we see them," first lieutenant says impatiently to the lookout, and then, to me: "If they'd been enemy they'd have opened fire long ago. These new recruits get windy—as who wouldn't being chucked into a ship for the first time in your life. A few of 'em never have been to sea before. They came to bring back these destroyers." He glances at the glowing blue hulls. "They are coming like bloody hell, though. Wonder what's up!"

The appearance of several important objects

In another ten minutes we recognize them as the fat liners and dirty little freighters we passed earlier on their way west. Now they are making full speed back—and one of their guardian warships is missing.

"Must have sent it on ahead to look after the ship in distress while the convoy makes for safety," explained the first officer. And so it turns out because the convoy, after overtaking and passing us, obviously gets a signal that all is clear. It again turns and steams westward.

So now I go down to the wardroom for lunch—passing the captain who has just finished his and is returning to the bridge. When I come back up he is scanning the horizon ahead of us with his binoculars.

"Hm," he says, "object ahead there." Our captain is a very matter-of-fact man. "Might be a barrel," he continues after a minute. But he keeps on staring at it. "Or it could be an empty raft—probably empty—can't see very well—only we'll be closer to it on the next zigzag."

We swing away from the barrel on the zig, temporarily losing sight of it although the captain never takes his glasses off the horizon, and then back to it on the zag. Here it is again—lifted into the sunlight on a big wave crest for an instant and then dropped out of sight.

"Hm," says our matter-of-fact captain. As the next wave lifts it he says: "Hm" a little louder. And as a third wave raises it to glint in the sun he calls "Oh, first."

"Yes, sir," says the first lieutenant.

"Alter course, will you? Think that's a raft out there—rather thought I saw a signal from it. We might have a look."

"Yes, sir," says the first officer. The ship's wake boils out in a tight curve and the object swings ahead until it is almost in front of our bow. The captain steps around by the man at the wheel and continues to peer

CONTINUED ON PAGE 46

First man to be rescued is so weak he falls overboard. Sailor from destroyer dived in to help him, is looking into half-submerged face of the flier (extreme right).



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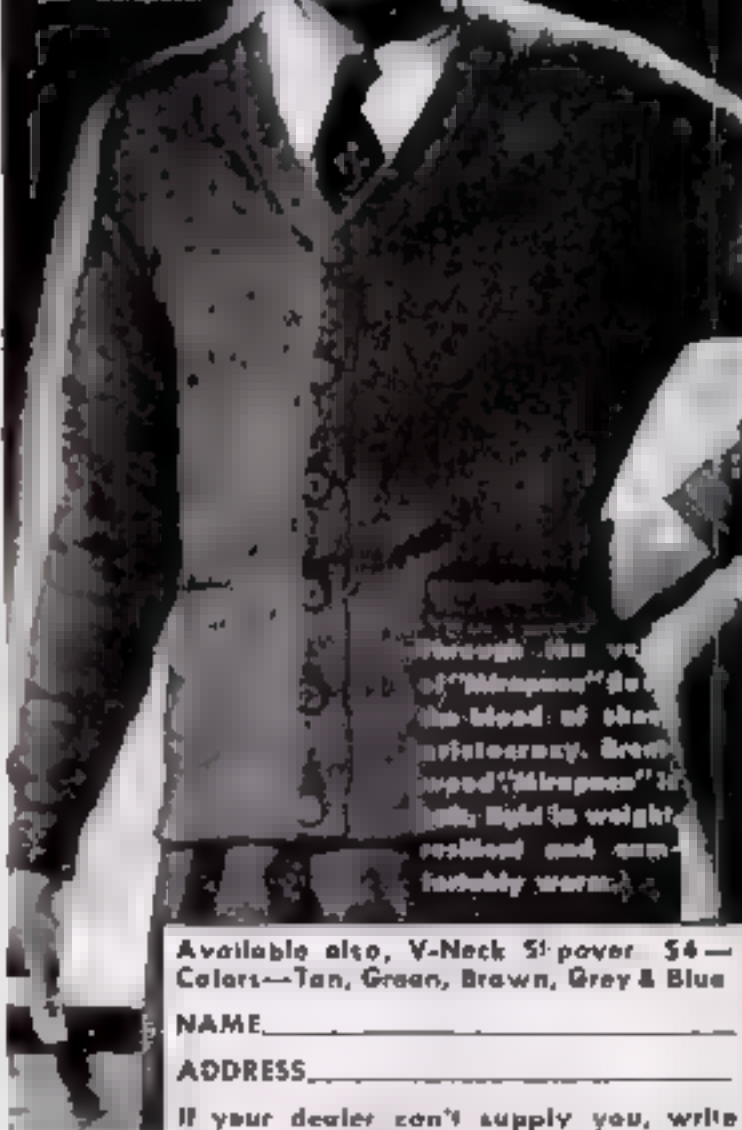
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Your Heart, "wearing
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CONCERTO NO. 1 IN B FLAT MINOR (For Piano and Orchestra) (Tchaikovsky). Egon Petri (Piano) and London Philharmonic Orchestra conducted by Walter Gieseking. Set M-AM-MM 318. . . . **\$4.50**

MUSIC OF VICTOR HERBERT. Andre Kostelanetz and his Orchestra. Set M-415. **\$4.50**


SCHENKRAZADE (Rimsky-Korsakov). The Cleveland Orchestra, Artur Rodzinski, Conductor. Set M-AM-MM 398. **\$5.50**

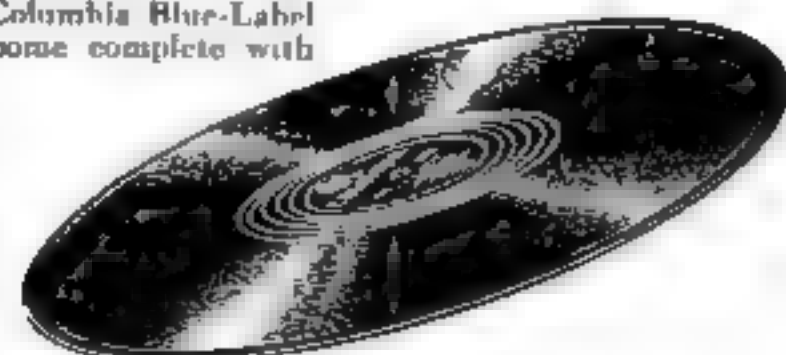
GAITE PARISIENNE (Ballet) (Offenbach). Efrem Kurtz conducting the London Philharmonic Orchestra. Set X-115. **\$2.50**

Note: All the records in the sets listed above are 12-inch Columbia Blue-Label Masterworks and some complete with Album.

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*Smart moderns
swing to...*



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Whether you are underdeveloped, overdeveloped or normal—whatever your size, age or degree of development, you will enjoy Life for its healthful corrective support and the youthful separated lift it will give you. There's Day-Life, Night-Life, and Sports-Life for all occasions—you'll want all three. At all better shops and corset departments.

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**EXCITING IDEA FOR
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Delightful, heart-warming fantasy in the merry, kindly Yuletide mood! Makes everyone believe in the spirit of Santa Claus. Youngsters will be pop-eyed with excitement...grown-ups will find this film sounds a welcome note of cheer and gladness! Give this Castle Film this Christmas—years later your gift will still be shown and appreciated!

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These and other Castle Films for you to own or give are available at your local photo dealer's. Mail this convenient order blank today.

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Atlantic crossing (continued)

through his glasses. "Hm," he says, "five people on it. At least one of 'em's alive." And he continues to stare at the raft as the big pale green combers lift it more plainly into the sun.

And on they come. In another five minutes you can count them with the naked eye—the fantastic splashes of brilliant orange which are their lifebelts. Their raft is a huge orange doughnut, and within its circle five men are squatting, one of them frantically waving a canvas paddle aloft. A minute more they are abreast—hardly 50 yd. away. As we sweep by they wave frantically and then sink dejectedly. But we are only maneuvering to put our ship's bulk between the raft and the wind. In another two minutes we have turned and are coming back. Now our engines are off. We drift slowly toward them. Now they're just abreast. One fellow paddles frantically until the raft bumps the ship's side. Now our propellers boilingly backwater at the command and ropes go writhing down toward their grappling hands. A ship's ladder goes over our side.

But who are they? These staring, bleary-eyed men with salt-drenched blond hair, who sag weakly in the bobbing raft? "Germans!" guesses one of our crew. "We picked some of the blighters up last month. One of their aircraft came down."

"Nah, they aren't," says another Cockney scornfully. "Look at the uniforms, will ye? They're no Jerries—that's our own R.A.F." And so it is. The water-soaked horizon blue of the R. A. F. under the orange life jackets—orange because it is the color most vividly contrasting with the sea's blue-green. Numb hands are now reaching up for our ropes. It is much too rough to launch a boat.

American destroyer does its first war job

One of the aviators rises wildly, unsteadily grapples at a rope, is too weak to wrap it around him, topples into the sea. Instantly a sailor goes over our rail, comes up behind the man with the loose-rolling head and wild eyes just out of the water. He ties the rope under his arms and pushes him to the dangling ship's ladder. But he's too weak to manage the rungs with cold hands and feet, so three sailors pull his sea-chilled body up and over the side. The others with a little help from our sailors mount the wooden rungs and reach the solid safety of steel deck, and are half led, half carried down to the cozy warmth of our wardroom.

Lying limp on the table, sprawled on the chairs, they are too weak even to raise their arms as we strip off their wet wool uniforms to be taken to the boiler room to dry. Their sea-water-soaked flesh feels cold and dead, the texture of cold boiled oysters. Slowly then they mumble out the story. Their big bomber on patrol came down in the sea yesterday. They had just 60 seconds after it struck the water to toss their inflatable life raft in the sea and climb on before the plane sank. That afternoon they drifted out of sight of land in spite of all they could do. All night they slapped and rubbed each other to keep awake, which meant keeping alive. The water seemed warmer than the air. An hour after dawn they sighted a ship, waved frantically. She came within a hundred yards. They shouted and screamed at her but she passed without seeing them.

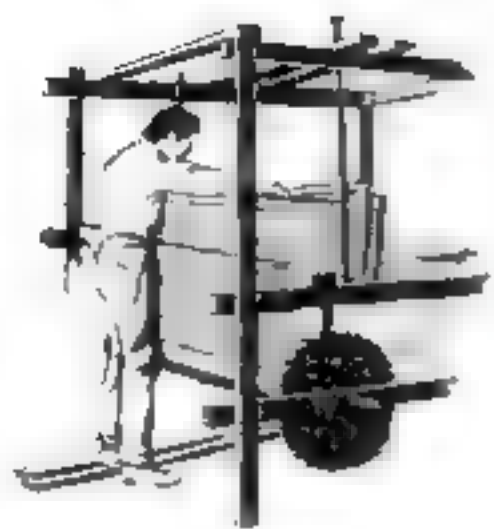
They were getting ready for another night. They'd saved half their flask of brandy, intended to drink it in one big party at midnight.

No, they don't want food. Just a drink of water and then sleep. So, rubbing them down with hot, rough towels, we roll them into thick wool blankets, tuck them into our bunks where they sink immediately into sleep.

Meanwhile, the signalmen have been busy. Our flotilla leader has given us permission to go full speed ahead into the nearest British port. Men who have been 22 hours in the bitter North Atlantic need hospital care at once. So, showing our heels and a long plume of black smoke to the other American destroyers, we abandon zigzagging and, heedless of submarines, forge on ahead. Just at dusk we sight the British coastline and presently are nosing our way up a channel into a British port. There are muffled harbor lights. There are outlines of two Air Force ambulances with stretcher crews waiting to take the fliers to a hospital. And here ends the first task of the former American destroyers—a task begun before ever they tied up in a British port.

Bomber Pilot Melvin Young, hour after rescue, puts on White's spare suit, thanks the destroyer captain (right). Young is half American, went to Kent School and Pomona.





HAND WOVEN BY THE MOUNTAIN PEOPLE OF NEW MEXICO

New Christmas patterns in these unique ties.

Wearers say an exceptional value. Sold only direct
from weavers to you.*

For over 200 years the Spanish people who settled New Mexico have been raising sheep and weaving wool. Their looms and their craft have been handed down from father to son. And the colorful landscape in which these people have lived and worked has made natural artists of them.

Today I take the lovely fabrics these people weave and have them made up into such stunning ties as are shown here. These are as true reproductions as the modern color camera can get, made direct from the ties.

Well-dressed men from all over America now send to me for these ties, because they say they can find no others, anywhere, so beautiful, unique, and durable at so low a price.

Fascinating texture

These ties are all wool—every thread of them—except an invisible silk seam along the fringed edge. That is what gives them their fascinating texture. And that is what gives the man who wears them that tweedy, out-of-door look.

That, too, is why these ties wear so well. When men learn by experience that these ties are cut and sewn so as always to tie right and hang right, when they learn that they can rumple them all they please and the wrinkles come right out; and when they find they can be sent to the cleaners again and again without showing wear—then they become fans for these ties.

My Christmas Offer

Yet—by selling direct from the weavers to you—I am able to give you these fine ties for only \$1.00 each, postpaid. And for Christmas (until December 15th) I will send you any six of these ties for only \$5.00, postpaid.

Can you think of any other gift so unique, so acceptable, so reasonable? Why not simplify your whole Christmas shopping by making selections for every man on your list now?

And you take no risk! For I sell every tie with this unqualified GUARANTEE: If any tie doesn't please you (or the one you give it to) for any reason what-

soever, send it back for exchange or get your money back without quibble. I must have satisfied customers, who repeat, to make this business successful.

How to order

Order by the number opposite each tie. Give me one or two second choices, in case I run out of some pattern you want.

Send payment by personal check, postal money order, or bank draft. *I cannot accept stamps.*

Orders from foreign countries cannot be filled—except Canada and Mexico—and of course all U. S. possessions and territories. Foreign customers must pay customs duties.

For Air Mail Service in U. S. (sent within four hours after your order is received) add extra postage as follows: 1 tie 18¢, 2 ties 24¢, 3 ties 30¢, 4 ties 36¢, 6 ties 54¢, and 6¢ for each tie above six.

Ties packed in an attractive gift box and wrapping for 5¢ extra. Mailed direct to recipient, if you wish, with your card or your name on our own unique card, without additional cost.

Please *print* all names and addresses. I am not much of a handwriting expert.

But order quickly, please

I must tell you that these weavers, in true Spanish style, start celebrating *El Natividad* pretty early in the month. So please send your order quickly if you want to be sure of Christmas delivery. I try to fill every order the day it is received, and usually do; but you know what the postal people are up against. For eastern states, in particular, let me have your order not later than Dec. 12th.

And remember: Every order filled with my GUARANTEE that if any tie I send you doesn't please you, for any reason whatsoever, return it for exchange or get your money back without quibble. Could I speak fairer than that?

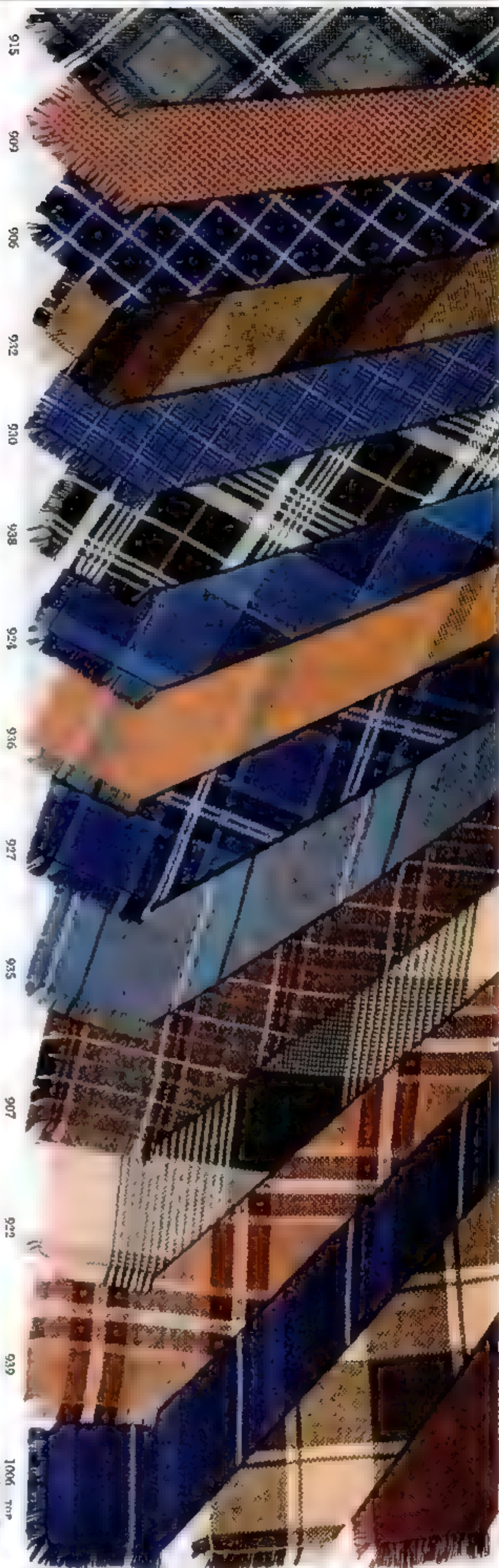
SPECIAL NOTE: Tie No. 1006, in addition to maroon, can also be had in plain brown, rust, forest green, pearl grey, turquoise blue, light tan, black, blue-green, and light blue. Use this number and add the color you want.

WEBB YOUNG, Trader

203 Canyon Road, Santa Fe, New Mexico

*For instance, George W. Engelmann, well-known Chicago business man, writes:—"Enclosed is my order for some of your ties. I would like to take this opportunity to tell you how well I like your ties. When I wear them they never fail to attract favorable comment. They are also the most durable ties and the best value I have ever seen."

1006 Top
901—MOUNTAIN
920 BUTTE &



Thrill Your with a L.A.



No Other Cedar Chest Has Such Moth Protection

1. The only tested aroma-tight cedar chest in the world.
2. Not mere gadgets but patented, precision-adjusted, aroma-tight features which guarantee moth protection.
3. Built of 3/4 inch aromatic red cedar in accordance with U. S. Government recommendations.
4. New waterproof Lane-welded Veneers will not peel.
5. Chemically treated interiors even aroma flow and prevent stickiness.
6. Free moth insurance policy written by one of world's largest insurance companies.

The Ideal Gift for Engagements, Birthdays, Weddings, Graduation, Confirmation



Electric Lighted. No. 48-1848. (above) Modern waterfall design. Center front panel is 4-piece matched black walnut stump flanked with panels of maple burl and Oriental wood with marquetry inlaid and zebra border. Has secret drawer and automatic light. Equipped with Lane Streamlined Automatic Tray

No. 48-1811. (at right) A Masterpiece in Modern Design

Front center panel is exquisite American walnut crotch veneer with panels of matched Oriental wood at each end. Waterfall top is Oriental wood and diagonally matched black walnut. Waterfall base is Oriental wood veneer. Equipped with Lane Streamlined Automatic Tray.

\$39.50



Sweetheart This Christmas

NE

HOPE CHEST

TRUE



There is only one genuine Lane Cedar Hope Chest, and it can be had in over 200 styles and woods... from \$15.50 up.



Christmas Special

No. 48 1816. This big, roomy, modern chest is a super value. Front panel is 4 piece matched Oriental wood. Lined by 3 piece matched black walnut. Waterfall top with cross grained Oriental wood border. Equipped with Lane Automatic Tray.

\$29.75

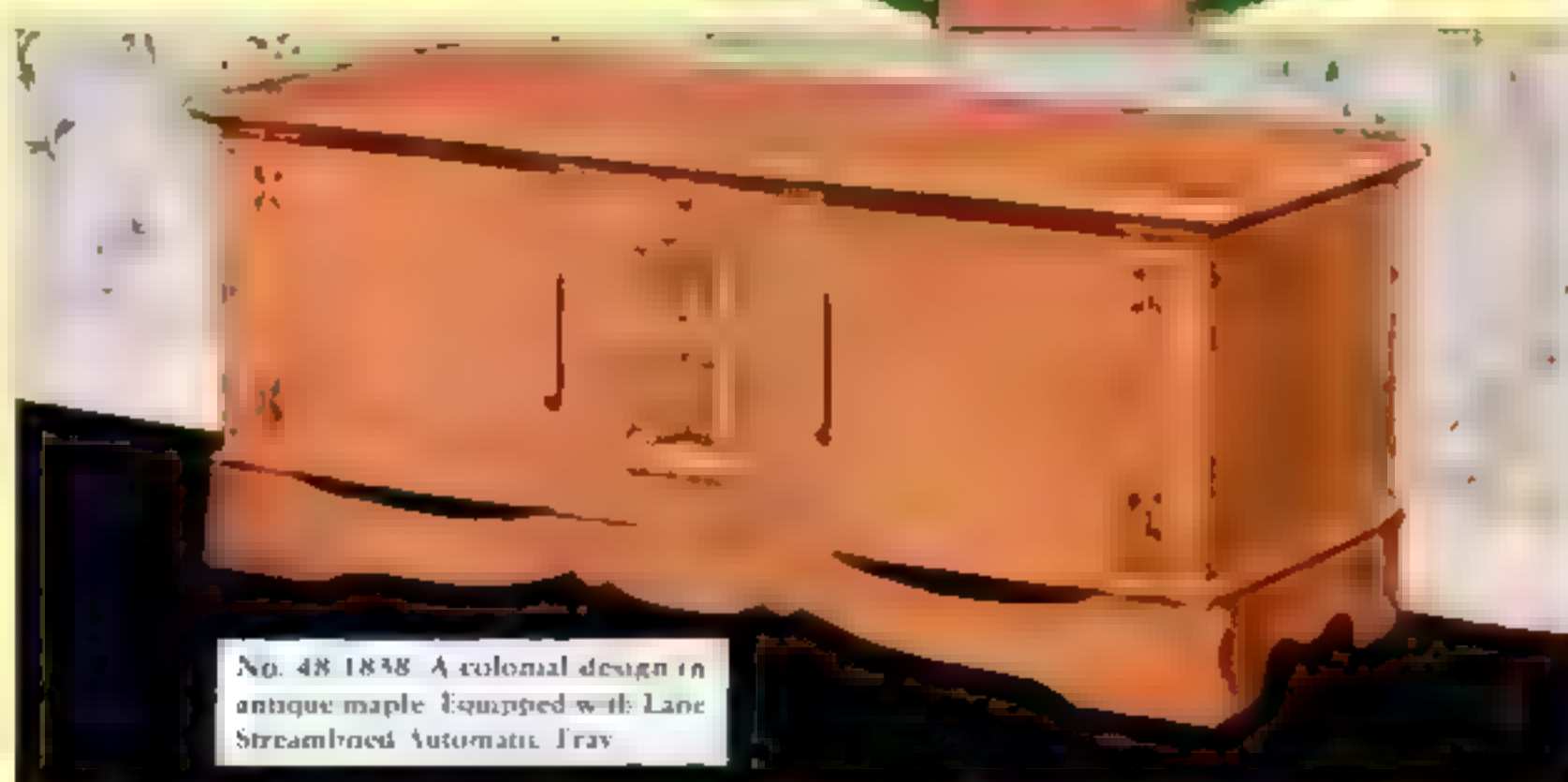
A Million Maidens Yearn for This Romantic Love Gift

Put this loveliest of all love gifts at the top of your Christmas list for sweetheart, daughter, wife, sister, or mother. What more beautiful and lasting gift could you give her?

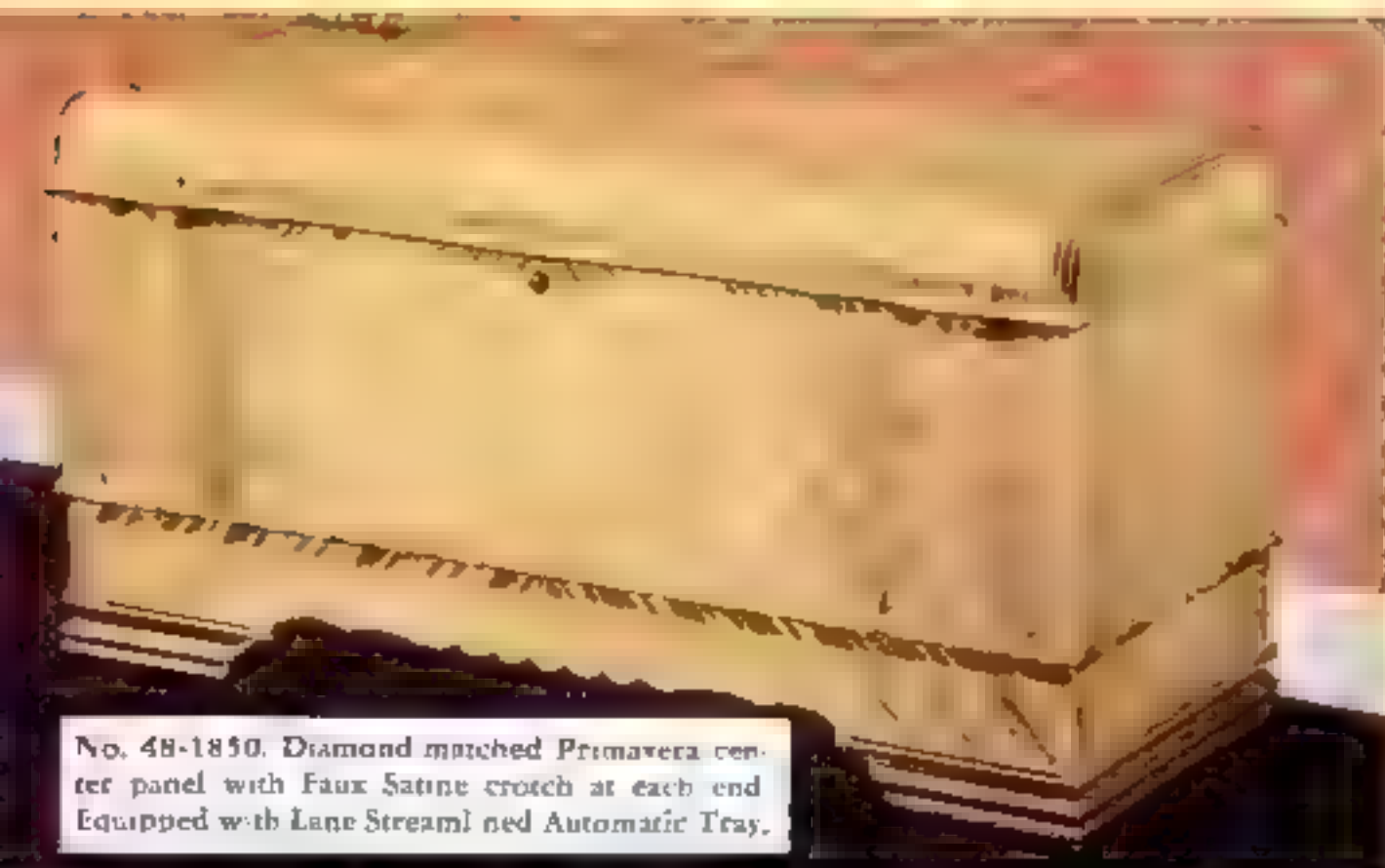
When you choose this romantic gift that is to provide sanctuary for her trousseau, insist on a genuine Lane—the only *tested* aroma-tight cedar hope chest. Demand absolute moth protection. Your cedar chest, to be lasting, must be aroma-tight. It is the precision adjustment of Lane's patented features and the pressure test after each Lane chest is finished that assure its guaranteed moth protection—a guarantee backed by a free moth insurance policy of one of the largest insurance companies.

See the magnificent array of latest Lane models now on display at your Lane dealer's store. The Lane Company, Inc., Dept. L, Altavista, Virginia. In Canada: Knechtels Ltd., Hanover, Ontario. Also makers of Virginia Maid Cedar Chests without Lane's exclusive features.

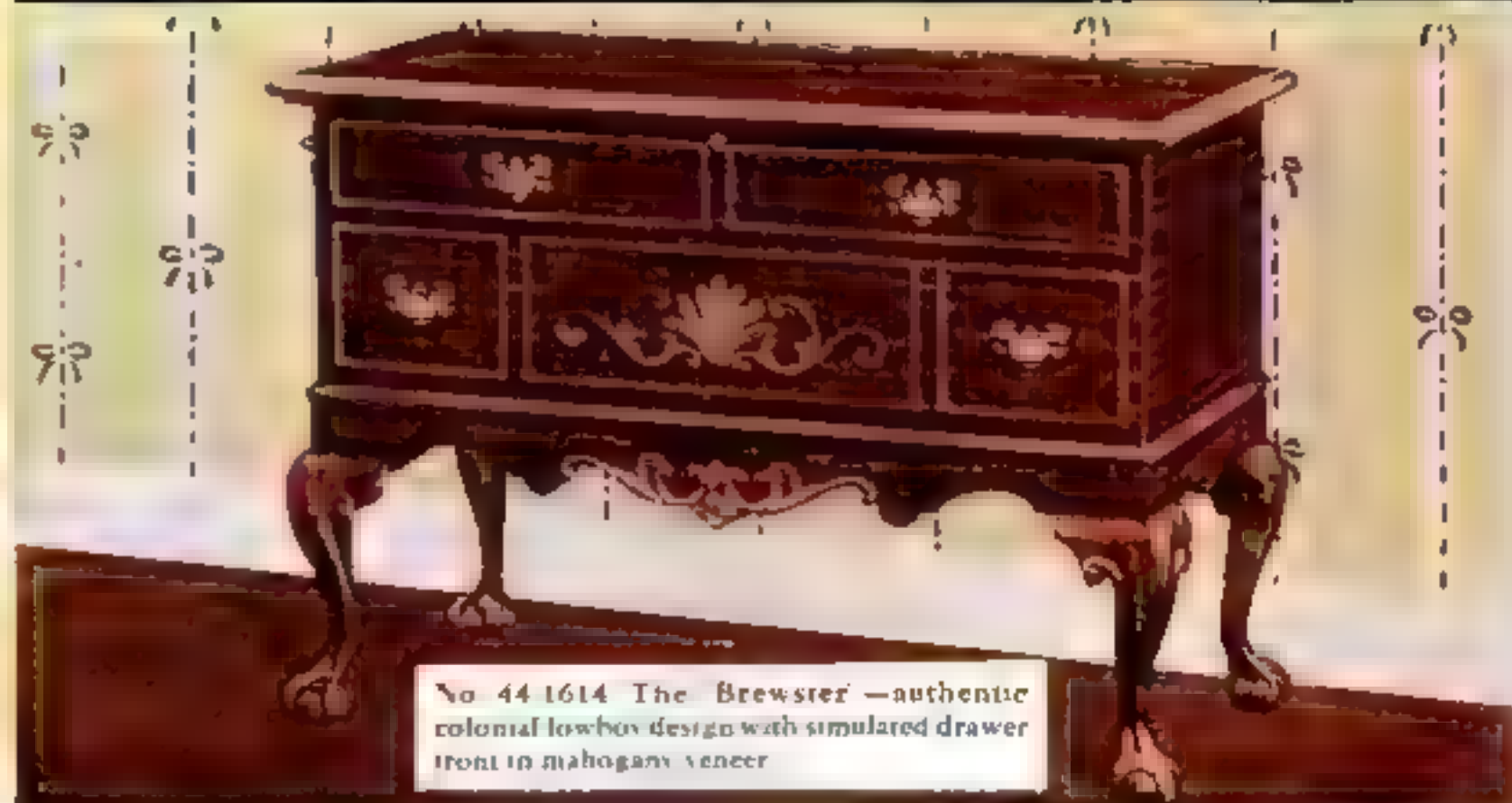
LANE *Cedar* **HOPE CHEST**
THE GIFT THAT STARTS THE HOME



No. 48 1838. A colonial design in antique maple. Equipped with Lane Streamlined Automatic Tray.



No. 48 1850. Diamond matched Primavera center panel with Faux Satine crotch at each end. Equipped with Lane Streamlined Automatic Tray.

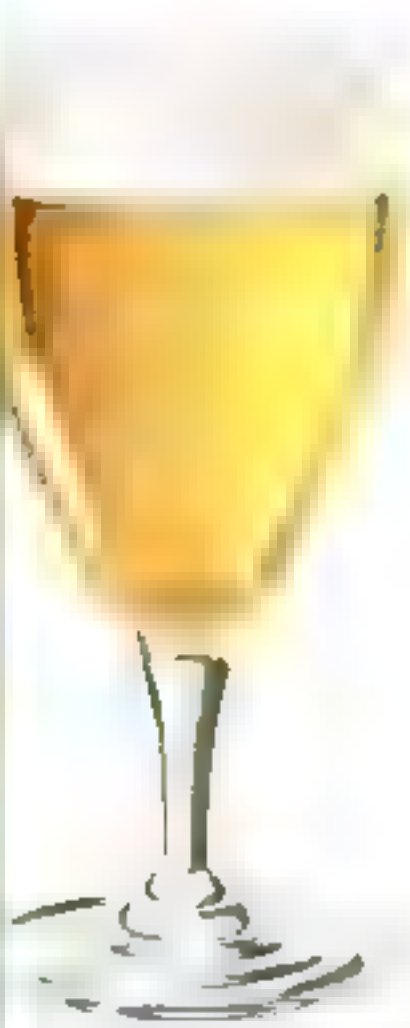


No. 44 1614. The Brewster—authentic colonial lowboy design with simulated drawer front in mahogany veneer.

Early American Custom



And this Thanksgiving, millions prefer this *light ale* to beer



An ale brewed to the American taste, *light* not heavy; but with the superior *flavor* that comes only from ale yeasts . . . *that* was Peter Ballantine's idea, back in 1840.

And a sound idea it has proved to be! Year by year, the trend to Ballantine's Ale has grown more pronounced, until today millions prefer it to the finest of beers

You haven't had *your* first glass yet?

Then you've missed something very special. Next time, instead of beer, make it Ballantine's Ale. A few minutes in the company of PURITY, BODY and FLAVOR—and chances are you'll want to stick with Ballantine's always.

Look for the famous 3-ring trademark; call for Ballantine's Ale. Now sold coast to coast, in bottles and cans.

BALLANTINE'S  ALE
America's largest selling Ale 



She wants the letter. She is Leslie Crosbie (Bette Davis), the wife of a rubber plantation manager in Singapore. She will hang if the contents of the letter are revealed to the jury.



She has the letter. She is the silent Oriental wife (Gale Sondergaard) of an Englishman. To Leslie she is "horrible—covered with gold chains and bangles. And a face like a mask."

MOVIE OF THE WEEK:

The Letter

Somerset Maugham's play gives powerful role to Bette Davis

In 1928, when Somerset Maugham was already a world literary figure, his play *The Letter* opened on Broadway. It was not one of his best works, but like all his writings it had the solid craftsmanship that makes good theater. Like most of his stories of the Pacific isles and the Malay states, its theme was the spiritual dry rot that infects the white men and women who come to rule over the teeming tropical colonies of the Orient. In it Katharine Cornell gave a memorable performance of the cool-witted wife of a rubber plantation manager who, obsessed with passion, kills her lover, concocts an audacious defense, finds herself inextricably tangled in her own web of lies. Written without moral judgment, *The*

Letter struck critics as a brilliant but cruelly detached study of human motives.

In 1929, Paramount made a movie of *The Letter* with Herbert Marshall in a small role and the late great Jeanne Eagels in the lead. Her intense acting again made this story notable despite the limitations of the early talking picture. Now revived by Warner Bros., *The Letter* is still an engrossing and powerful tale, though its talk sometimes seems stilted and its plot a trifle too contrived. Excellent are its opening sequences where, in the hot silence of a tropical night, a woman kills a man; its sinister trip through Singapore's native quarter and the cool, charged acting of the first lady of the screen, Bette Davis,



Six shots are fired at Geoffrey Hammond by young Mrs. Leslie Crosbie. Only when the pistol chambers click empty does Leslie come out of her frenzy to realize she has killed him.



The Malay boys in the rubber plantation bunkhouse are awakened by the shots. They rush to the Crosbie bungalow, are sent by Leslie to find her husband and the District Officer.

**"A delightful
change for
dinner.
We have them
often"**



says MRS. GEORGE HOLDING ELIOT
wife of the noted radio commentator

Alert to *discover* Mrs. Eliot, as you might expect, "discovered" Swift's Premium Frankfurts as a dinner meat soon after they were announced. An especially good combination, she thinks, is PLANKED FRANKFURTS with a mashed potato heaped around them. Arrange on a planked frank with melted butter and bake in a hot oven 150° F. about 20 minutes. With this Mrs. Eliot likes to serve green peas and Waldorf Salad.



SWIFT'S PREMIUM *Tender* FRANKFURTS IN THE NEW LARGER "dinner" size

Cope, 1940 by Swift & Company

**Made of fine meats
— skillfully seasoned**



After all, the meats inside make the frankfurts. Swift's Premium are made from juicy cuts of select beef and pork, spiced according to a special Swift formula.

**Skins "tendered" in
pineapple juice**



Not a trace of pineapple flavor remains but the skins couldn't be more delicately tender and still retain the rich, savory meat juices. This new method (patent pending) is exclusive with Swift & Company.

**Smoked over fragrant
hardwood fires**

In the aromatic smoke of real hardwood fires the tender juicy links are "done to a turn" emerge a tempting ruddy brown, lusciously flavored all the way through.



**In 2 sizes...Swift's Premium
Seal on every fourth link**



Spice-and-pan kitchens throughout the country also make many "SWIFT'S PREMIUM" table-ready meats... Meat Loaf... Braunschweiler... Cervelat... Luncheon Loaf... Bologna... Salami... Liver Cheese... Cheesecake... Pot Roast of Beef... Ham, Delicatessen Style. Look for the "SWIFT'S PREMIUM" seal of top quality!

"The Letter" (continued)



To her husband, Leslie relates the story of how Geoffrey Hammond, their friend, had come to visit her, then sought to attack her. She was forced to shoot in self-defense.



The telltale letter, brought to her in copy by her lawyer, destroys Leslie's convincing story. The letter is from Leslie herself, desperately urging Hammond to visit her.



Confession of the truth follows a fainting spell. Leslie admits to her lawyer that she loved Hammond. She shot him out of jealousy when he married a Eurasian woman.



To save her neck from the gallows, Leslie goes to the dead man's home to buy back original letter. Hammond's Eurasian wife (Gale Sondergaard) asks \$10,000 for it.



Humiliation is endured by Leslie when she has to kneel at the feet of the Oriental woman to pick up the letter from the floor. Now she will be able to lie freely in court.

Give! RADIO and RECORDS

Motorola

AUTOMATIC TABLE MODEL Phonograph-Radio



\$49.95
EASY TERMS

The Ideal Gift for Small Homes and Apartments

Now! In one compact, exquisite cabinet... A Motorola Automatic Phonograph-Radio Combination. BIG in quality... BIG in Reception... BIG in Beauty—yet small enough to fit in any home.

Here's the set that gives you the finest in recorded music, and all the thrills of the best in radio. Both with new radiant concert quality tone. It's really a fine musical instrument!

6 BIG Features

1. Changes Eight 10" or Seven 12" Records Automatically
2. Crystal Pickup
3. Automatic Record Reject
4. Continuous Tone Control
5. Self-Contained "Aero-Vane" Loop Antenna
6. Beautiful Selected Walnut Veneer Cabinet



It's the BEST BUY in Radio

This unusual Motorola combination gives you more for your money! Sensitivity that brings in far-distant, hard-to-get stations. Razor-sharp Selectivity and Concert-quality Tone that gets every whisper, every word in rich, full round tones.

SECRET OF *Motorola* PERFORMANCE IS IN THE HEART OF THE SET



Extra!

THE ENTERTAINMENT MIRACLE OF 1941! Motorola Wireless Automatic Record Player Make an Automatic Phonograph of Your Present Radio!

Changes records automatically—as many as eight 10" or seven 12" records at a time. A full half-hour program at one setting. Nothing to adjust, attach or connect. Just plug in and play! See it today!

\$29.95
EASY TERMS

NOTICE! There's a 1941 Motorola Auto Radio Specially Made to Fit and Match Your New 1941 Car

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STREET
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By Airmail

You can still give **LIFE** for Christmas
to your favorite friends and favorite families

before the rate goes up

You can still make sure that LIFE's informative, eye-opening pages will remind them—fathers and mothers and grandparents and children—of your Christmas thought—not once, but 52 times a year...

You can still give a year of LIFE for Christmas—

And you can still enter your own subscription
AT THE SPECIAL PRE-CHRISTMAS RATE

LIFE will pay Airmail postage on the form bound into this issue—to make sure your order arrives on time. But Airmail your order NOW, for the special rate gives way to the regular rate next week.

\$3.65

(regular rate \$4.50)

LIFE

"The Letter" (continued)



The murder trial ends in an acquittal for Leslie. Most affected is lawyer for Leslie (James Stephenson, standing) who has sacrificed his professional honor to save her.



Truth comes out when Leslie's husband (Herbert Marshall) decides to buy a plantation, finds his \$10,000 gone. Leslie tells him her real motive in killing Hammond.



Retribution ends this grim story when Leslie finds the Eurasian woman waiting for her outside a garden gate. While a Chinese boy holds Leslie, the wife stabs her.

CONTINUED ON NEXT PAGE



You ought to know what cold weather does to your battery

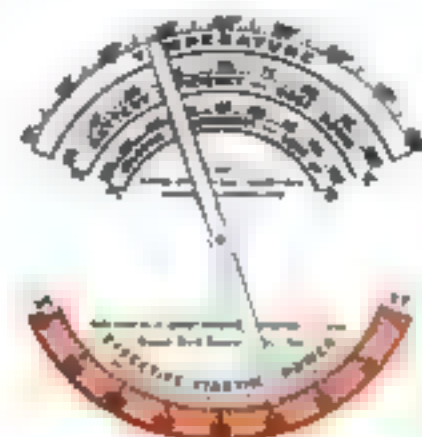
OLD MAN WINTER lets fly at your battery with not one but two lusty blows. First—lowered efficiency; second—more work to be done. And both blows at the same time!

Look for the daily weather forecast at your Exide dealer's gas pump. Ask him to *show* you the double action of cold weather on your battery. For he's the only man who has the new Exide Starting Power Indicator.

This device will make you realize, as never before, what your battery is up against in cold weather. It will make you want to *know* how yours is fixed for winter. Your Exide dealer can tell you that. His scientific, X-ray-like Sure-Start Tester will tell you—while you wait—whether you need a "re-charge," a new battery or nothing at all. The test is infallible—and it's free.

Want sure-fire starting from now on? See your Exide dealer now.

THE ELECTRIC STORAGE BATTERY CO., Philadelphia... The World's Largest Manufacturers of Storage Batteries for Every Purpose
Exide Batteries of Canada, Limited, Toronto



Note: on Exide's new Starting Power Indicator, how low temperature drops... starting power is indicated for all temperatures.



WHEN IT'S AN
Exide YOU START

NEW, NON-EVAPORATING ANTI-FREEZE

made by Du Pont

ZEREX

Anti-freeze
and **ANTI-RUST**

OUT of the same laboratories that developed that sensational new material, nylon, comes another chemical triumph—"Zerex." It is made to a new and exclusive Du Pont formula.

Special ingredients make "Zerex" different from all other premium anti-freeze brands. It protects metals in the cooling system against rust and corrosion. It is an *anti-acid* that prevents the formation in the cooling solution of chemicals that attack aluminum cylinder heads, rubber hose and pump packings. No clogging of small radiator passages and tubes.

improved cooling and engine efficiency—more heat from the car heater.

"Zerex" is more than just an anti-freeze. It's a winter radiator conditioner. It gives complete protection—safely. If you are proud of your car—careful to use only the finest products in it—want freedom from worry and fuss over anti-freeze—can afford the best—then you'll want "Zerex." It sells for \$2.65 a gallon, 70¢ in quarts. Your dealer will have "Zerex." Have it put in today and be safe and satisfied. It won't boil out. One filling does the job all winter long.

MORE "ZERONE" IS SOLD THAN ANY OTHER ANTI-FREEZE!

INTRODUCED to the motoring public only seven years ago, more Zerone anti-freeze is purchased today than any other brand. Why? Because "Zerone" is efficient and economical. It is so effective it can actually keep water from freezing even at 21° below zero! Surprisingly little is needed. A car with a 15-quart radiator capacity (the average size) can often get all-winter protection for as little as \$1.50 to \$2.00.

"Zerone" is stable. Replacements under average conditions are small. All you need is an occasional check-

up. "Zerone" improves heat transfer. That means improved engine performance. Prevents rust and corrosion. For an efficient low-price anti-freeze, buy "Zerone." Only \$1.00 a gallon, 25¢ a quart. Tune in "Cavalcade of America" NBC Red Network, Wed. Eve.



"The Letter" (continued)

SOMERSET MAUGHAM VISITS U. S. AFTER FLEEING CONQUERED FRANCE

At 66 William Somerset Maugham, author of *The Letter*, is one of the world's truly great writers. A prolific and disciplined craftsman, he has turned out 60 volumes of stories, novels, plays, travel books and criticism. Even the slightest of these has the cool, honest detachment, the clean prose and solid form that mark a literary artist. At his best, he is second to none.

Much of Maugham's early life is told, with astonishing frankness, in his autobiographic novel *Of Human Bondage*. Like Philip Carey, his hero, he was left an orphan early in life and lived with a narrow-minded uncle in the country. Like sensitive Philip, who suffered an eternity of spiritual anguish because of his club foot, Maugham was tormented by a stutter. Like Philip he broke away from home to study languages in Germany and painting in Paris. Both learned to reject the easy, smug opinions of their countrymen. Both became physicians, both found a modicum of peace in healing London's poor.

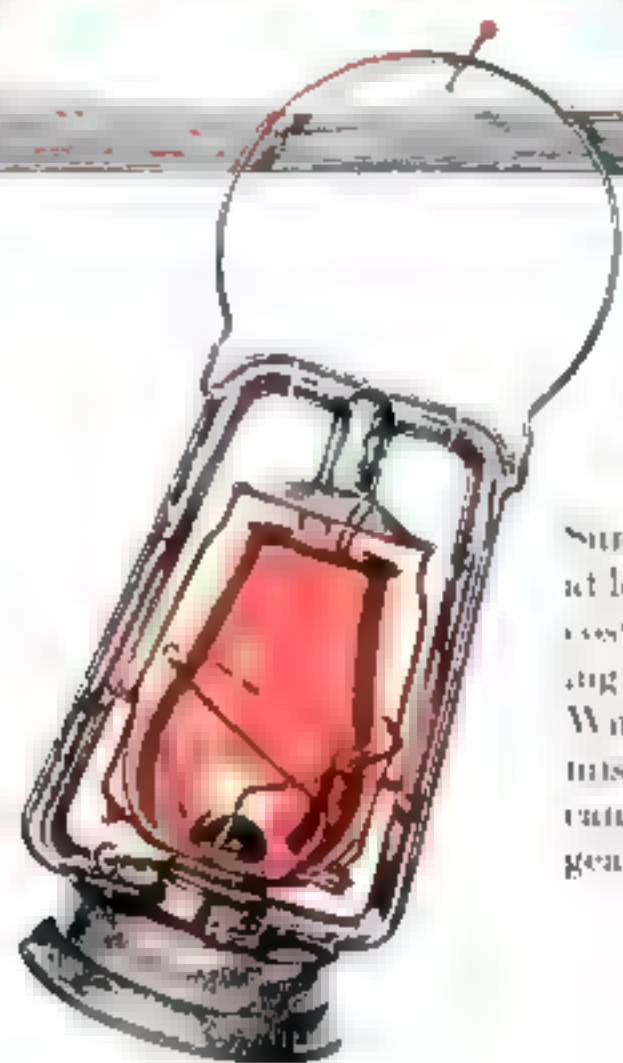
Published in 1915, a complete break from the fashionable comedies that had made Maugham the Noel Coward of his day, *Of Human Bondage* received at first, perhaps because of its implacable honesty, a frigid reception. But a few bold Americans hailed as a masterpiece the book that is today an accepted English classic.

Since then Maugham has roamed the strange, sultry places of the globe, jotting down volumes of sharp-eyed observations, fashioning from them his famous stories of the East. In *The Moon and Sixpence* he recreated French painter Gauguin's flight to the islands of the Pacific. In *Miss Thompson* he laid the plot for Jeanne Eagels' memorable play *Rain*. In *The Circle* and *Our Betters* he probed with a surgeon's scalpel into the lives of British upper-class society, wrote two of the finest comedies in the language. Forced last spring to flee on a coal boat from his Riviera home by Hitler's conquest of France, he is now visiting the U. S.



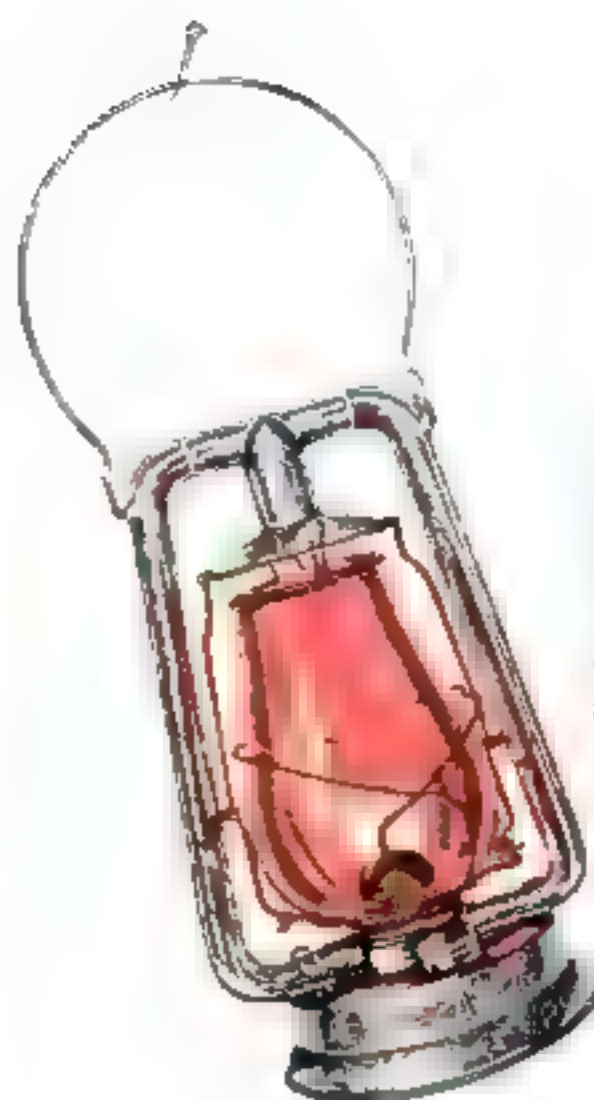
In his favorite reading position, Somerset Maugham relaxes on a porch chair at the Long Island estate of his publisher. In the U. S. he seeks quiet to continue work.

CONTINUED ON PAGE 58



DANGER to costly gears

Summer gear lubricants harden at low temperatures and expose costly gears to wearing, grinding friction. Change *now* to Winter-Grade Texaco Transmissions and Differential lubricants for smooth, safe running gears in winter weather.



DANGER to your engine

Winter brings grave danger to a motor left unguarded by sluggish oils, stiffened by the cold. Change *now* to the free-flowing winter-grade of *Insulated* Havoline or Texaco Motor Oil. And avoid that danger.

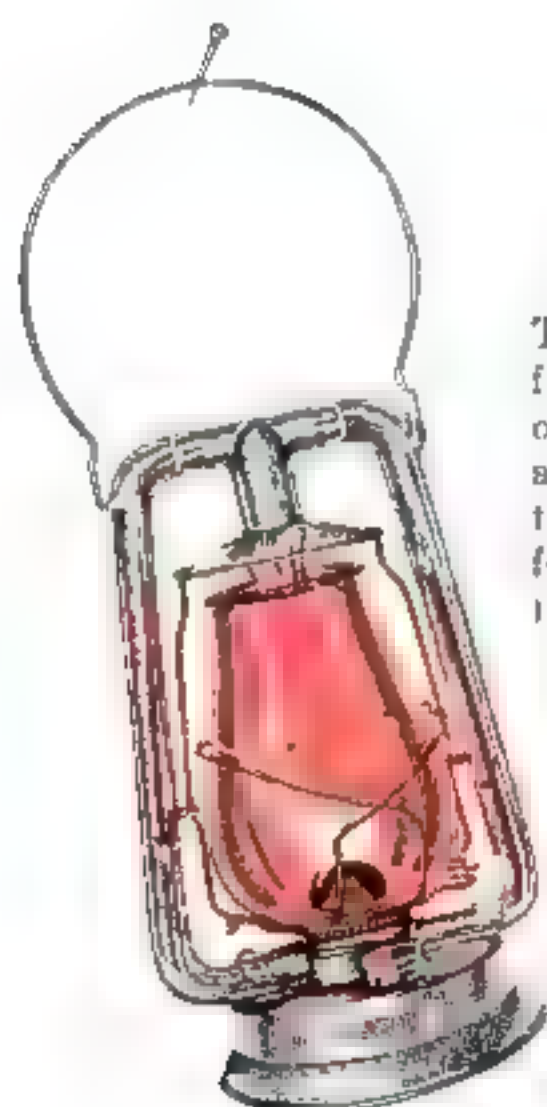
DANGER to riding comfort

The finest car develops squeaks, becomes hard-riding, uncomfortable at low temperatures, if springs and chassis-points are improperly lubricated. Change *now* to Winter-Grade Marfak Chassis Lubricants... enjoy a smooth-riding car all winter.



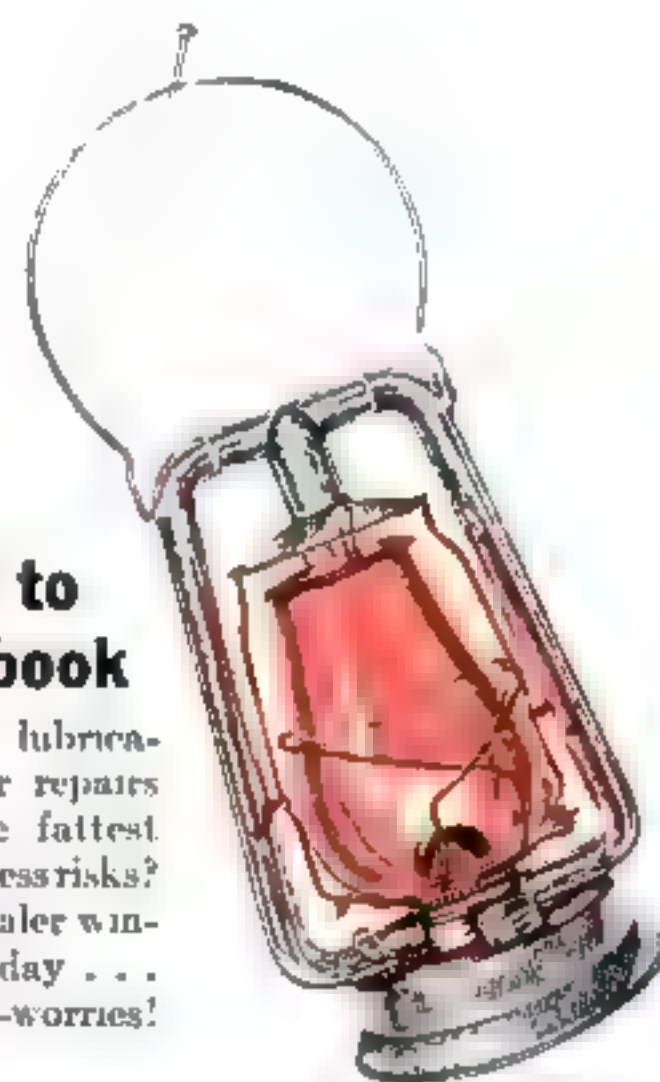
DANGER to peace of mind

The first zero weather brings freeze-up worries to the car-owner who has forgotten to put an *anti-freeze* into his car. Have this done today and forget your fears of a cracked cylinder block, a broken radiator.



DANGER to your pocketbook

Any winter-failure of lubrication can cause motor repairs that will flatten the fattest wallet. Why take needless risks? Have your Texaco Dealer winter-guard your car today... and end your winter-worries!



**CHANGE to winter lubricants now
TEXACO DEALERS**

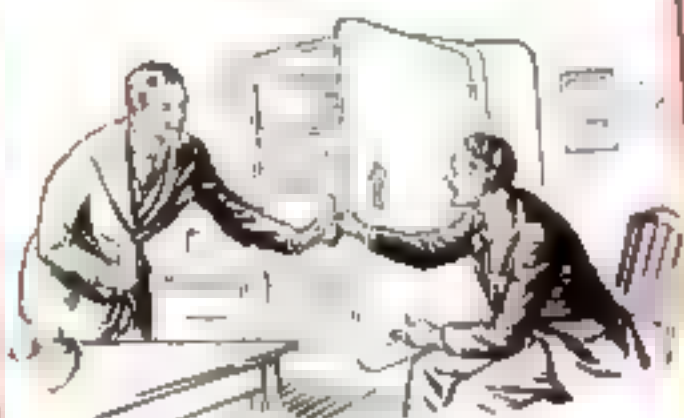
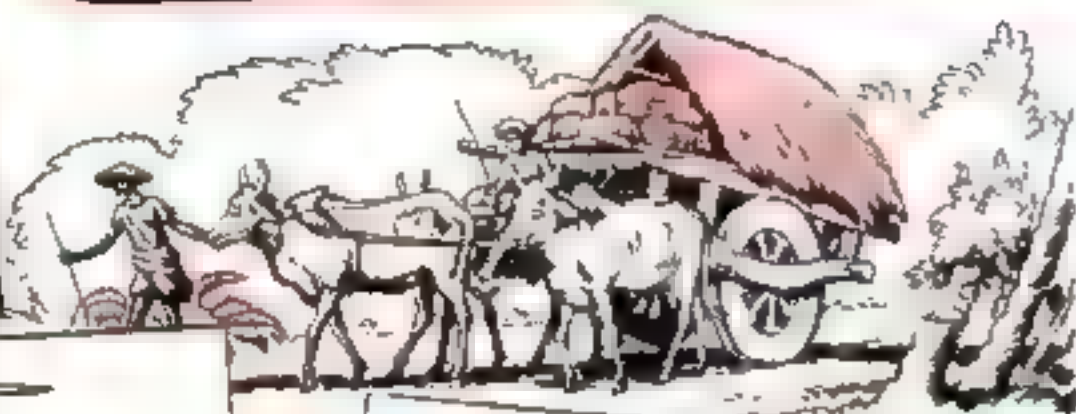


TUNE IN FRED ALLEN—Texaco Dealers invite you to enjoy Fred Allen in the new full-hour Texaco Star Theatre Program... with Kenny Baker, Al Goodman's Orchestra and a great cast. Every Wednesday Night, C.B.S. 9:00 P.M. S.T., 8:00 C.S.T., 10:00 A.M. S.T., 9:00 P.S.T.



OLD MR. BOSTON SAYS:
TO GIVE NEW
DISTINCTION TO ALL
GIN DRINKS

*I blend my superb Dry Gin
with "17 flavors in one!"*



1. HERE, THERE AND EVERYWHERE—the trend is to my gin! And the reason is obvious, Sirs! For while my superb gin may look like others, it has a tempting taste-difference—a certain delicate distinction of flavor and bouquet that no other gin can sincerely claim!



2. MY GIN ALONE is made with 17 flavors in one! Yes, 17 rare flavors—all imported—coriander, cardamom and 15 others from far-off lands—are blended carefully, skillfully, to give my gin a tempting, distinctive taste you may never have known before.



3. TRY YOUR FAVORITE DRINK—made with my fine gin. See how it makes old favorites taste smo-o-o-ther, more delicious than ever! Discover the difference in gins... Treat yourself to Old Mr. Boston—the superb dry gin with "17 flavors in one"—today!



OLD MR. BOSTON DRY GIN

P.S. More taste enjoyment—Try a tall, refreshing Sloe Gin Fizz made with Old Mr. Boston Sloe Gin—America's largest seller! 70 Proof.

Distilled from 100% Grain Neutral Spirits 90 Proof (85 Proof in some states) Ben Burk, Inc., Boston, Mass.

"The Letter" (continued)



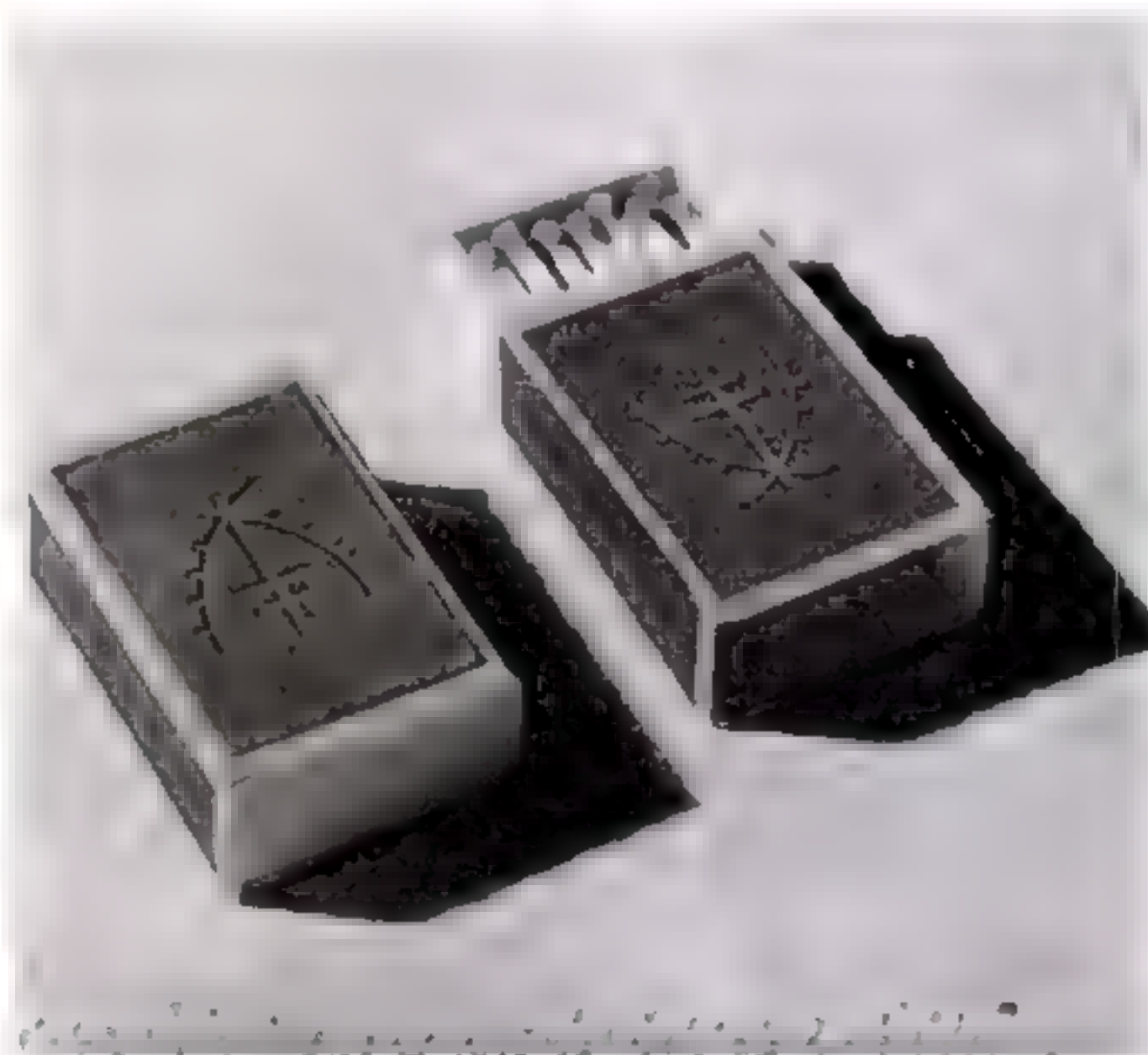
Somerset Maugham's study at Villa Mauresque on the French Riviera is lined with books and filled with antiques. He fled, leaving everything behind, when France fell.



Maugham in 1902, fashionable author of comedies, was painted by Gerald Kelly.



Maugham in 1930 was painted again in almost the same pose, but more informally.



Maugham's mark is this Moorish symbol of which he is very fond. It appears over the door of his Riviera villa and is used as a sticker on his matchboxes and books.



Compare Pall Mall with your old cigarette

...FOR GENEROSITY

Place a Pall Mall beside your old cigarette. The difference in value is startling. Pall Mall is over 20 per cent longer.

And this longer cigarette brings you not only more tobacco, but the finest tobacco money can buy.

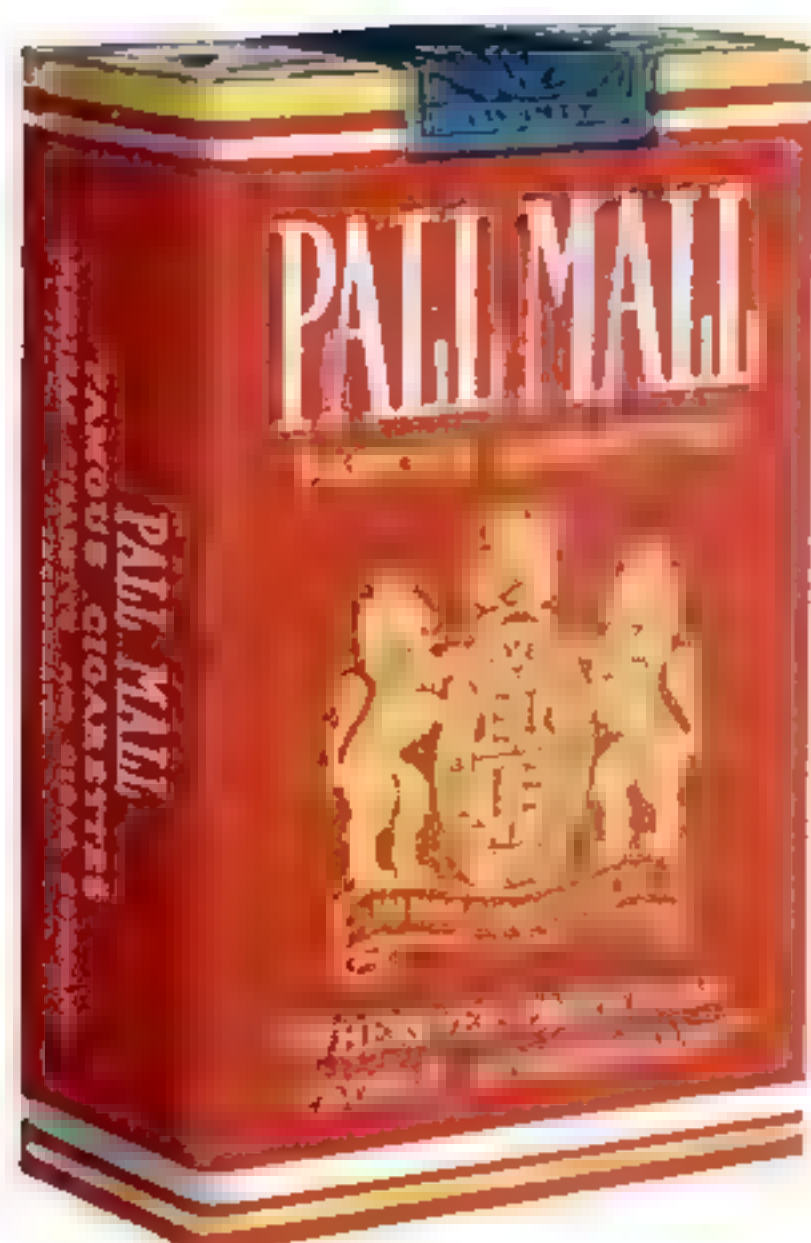
Moreover, you receive a definite service, too, for the additional length travels the smoke further, giving you a noticeably cooler cigarette.

...FOR SMOOTHNESS

The rich smoothness of Pall Mall is the result of re-discovering the almost lost art of BULKING—an old-fashioned, slow, deliberate method for mellowing fine tobaccos.

In BULKING, an unhurried miracle of nature transpires; harsh qualities grow mild, delicate aromas merge, permeating every shred of the superb Pall Mall tobaccos. The result is a mellower, really smoother smoke.

Yourselves, try Pall Mall critically!



PLACE YOUR OLD CIGARETTE HERE

You'll see this better cigarette

"WHEREVER PARTICULAR PEOPLE CONGREGATE"



This message aims to reflect the spirit, sincerity and efforts toward more healthful living to which the physicians of America have dedicated their lives. The statements contained in it have been reviewed and approved by the Council on Foods and Nutrition of the American Medical Association.

MEAT *and the*



HE BRINGS THE YOUNGSTER INTO THE WORLD . . . *he stays with the baby, the boy, the man all his life . . . He has no working hours—all his hours may be work . . . He comes when you need him—day or night—night or day. His calm, steady hand on your brow is almost as good as his medicine. ¶ He has spent years longer studying how to save the lives of others than other men study how to make money for themselves. His hours are never over; his study is never done. ¶ He is old in knowledge when he's young; young in enthusiasm for life and living when he's old. ¶ He knows people's joys and hopes and shares their worries and despairs. He understands their weakness and their strength. HE'S YOUR FAMILY PHYSICIAN.*

American Physician



THE KIND OF FOOD WE EAT influences how we live and how long we live. Changes in diet can make the difference between "just getting by" and buoyant health.

Your physician knows foods. He knows what modern science has found out about them. He may put you back on the track if you are feeling "out of kilter"; and if you are feeling fit he can help keep you that way. He's your friend in health. Why not see him soon?

He is sure to tell you some interesting things about meat and its place in the modern diet.

Nutritional science recognizes the important function of the proteins, minerals and vitamins of meat and the value of a diet adequate in proteins even for patients with such conditions as Bright's and other kidney disorders, high blood pressure, arthritis, rheumatism, tuberculosis, anemia.

If you have growing children, he will urge plenty of meat because the child requires so much more protein per unit of body weight than the adult. The child specialist will tell you that much of this protein should be meat, because meat proteins contain all ten of the essential amino acids needed for strong muscles and healthy growth. He also recognizes the iron and copper in meat as a source of good red blood and rosy cheeks in children. He knows too that meat is rich in the vitamin B group necessary for proper development, good appetite and general well-being.

If you are an expectant mother, he will recommend meat as an essential part of your diet because it contains the high quality (because complete) proteins to take care of the increased need and to prevent breaking down of your own body tissue to build the tissues of the baby; to provide the iron and copper needed to build a good reserve of these elements in the baby and to pre-

vent anemia in yourself; the phosphorus which with calcium is needed to build sound bones; and vitamins necessary for the maintenance of your own health.

If you want to reduce—or gain weight, be sure to ask his advice. The drawn, haggard and wasted appearance of many people on self-prescribed reducing regimens is of course the result of improperly balanced reducing diets. Safe reducing diets invariably contain liberal quantities of meat, which because of its complete protein is a protection against lowered resistance and damage to vital tissues. Your physician will tell you how to lose weight without losing strength.

If you are convalescing, it will contribute to your recovery to have a wide

and appetizing choice of meat dishes. Certain fevers add to tissue destruction and every modern clinician recognizes that meat, as an excellent source of complete protein in the patient's diet, not only does no harm but usually does a great deal of good in furnishing the body with its needed repair material.

If you are in the sunset of life, meat will also find an important place on your diet. Life expectancy in the United States has increased from 49.24 years in 1901 to more than 60 years at the present time. We are developing a much greater interest in all problems of old age—including the diet.

If grandma insists on "eating no more than a bird", we can expect some illness during her declining years because such

a diet is deficient in protein as well as in most of the essential vitamins and minerals.


In this inelastic period of life the liver is an important indication of health—either good or bad. For best functioning of the liver a diet adequate in proteins is distinctly advantageous.

Adequate protein diets are now recommended for kidney trouble (*nephritis*) and for high blood pressure (*hypertension*). Arthritis too calls for sufficient protein in the diet.


* * *

The life-work of your physician is to keep you well and he can go a long way toward doing so by advising you on the foods to eat.

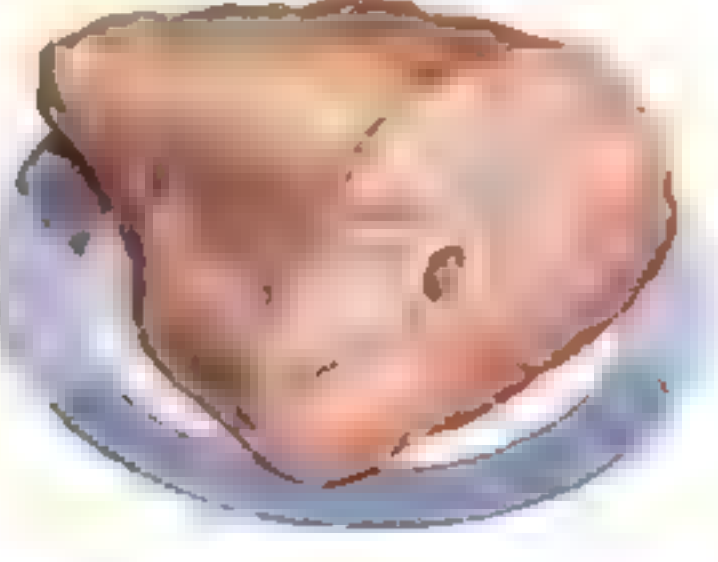
AMERICAN MEAT INSTITUTE, Chicago



PORK CHOP



RIB ROAST OF BEEF



VEAL ROAST

Rich in Thiamine (Vitamin B-1)

Recent vitamin research has revealed lean pork as an important source of the Vitamin B group, including Vitamin B-1 (thiamine) which is necessary for growth, appetite and protection against certain diseases and nervous disorders. Research shows that one pork chop, even after cooking, contains enough thiamine to meet the average requirements of the normal adult for one day. The same is true of a similar quantity of lean pork roast, or lean smoked ham.

High in Minerals

Iron and copper which are key elements in the body's manufacture of hemoglobin for good red blood corpuscles are abundant in all types of meat. Meats also are rich in phosphorus which with calcium is necessary for sound bones and teeth.

New Vitamin Discovery

Part of the Vitamin B group is the newly isolated pellagra-preventing vitamin. All meats provide it—veal (shown here) is especially rich in it. Research has proved it to be a preventive and a cure for pellagra, a deficiency disease characterized by skin inflammation and severe constitutional and nervous symptoms. There are many borderline cases of pellagra throughout the country. Among its other symptoms are loss of appetite and a red, dry, burning tongue.

WHAT
EVERY WOMAN WANTS
TO KNOW ABOUT
A MAN

*That he has the good taste
to express his Season's Greetings
to her with flowers*

*...and to his friends with a
whiskey chosen with equal
thoughtfulness and care*

America's Mildest
BOTTLED IN BOND
OLD SCHENLEY

STRAIGHT WHISKEY—100 PROOF—AVAILABLE IN BOTH RYE AND BOURBON



Set of six, full-color flower reprints, suitable for framing, Edition No. 1, without advertising,
sent upon receipt of 25¢. Copr. 1940, Schenley Distillers Corp., New York City, Dept. L.





Franklin's gay white way is as crowded and lively on Saturday night as New York's Broadway. Cars are parked two and

three deep, townsfolk and farmers mill slowly along the street. The main stores, many of them chain units like the Kroger

Grocery in the foreground, do a record business on the two blocks of Jefferson St. across from Court House (see below).

A SMALL TOWN'S SATURDAY NIGHT

LIFE VISITS FRANKLIN, IND.

Among America's great institutions, none is more remarkable than Saturday night in a small midwestern town. Farmers start streaming in at 7. High-school musicians start playing at 8. By 8:30 main street is jammed and central square parked three deep with cars. Nearly everybody is neatly dressed, good-natured and chatty. Nearly everybody toots his auto horn at acquaintances and stops to visit with friends. Women buy bargains at chain-store groceries and pack the 5-and-10. Kids clutch ice-cream cones and rush for the Wild West movie. Men retire to barbershops that hum with political discussion. At 9, the outdoor concert over, there is a final spurt of shopping. Youngsters crowd the juke-box joints for a last coke and dance. A tingling electric excitement fills the gasoline-scented streets. The whole town quivers with life and light and sound.

Since this joyous native phenomenon has seldom been painted by U. S. artists or celebrated by U. S. writers, LIFE sent Staff Photographer Bernard Hoffman to record it for history. He chose Franklin, Ind. as a typical midwestern small town. Here, 22 miles south of Indianapolis, he found a perfect Saturday night setting: a bustling main street, an old-fashioned Court House with traditional clock tower in a shaded square, a small local college full of handsome youngsters, a fertile countryside full of friendly farmers, 6,200 lean Hoosier inhabitants who turned out in mass for this weekly demonstration of democratic neighborliness.



Franklin's hub is Court House Square, here viewed from the air. Some 10,000 people flock in here every Saturday night to shop on Jefferson St.

SATURDAY NIGHT



The pumpkin crop is picked from the vines by Glen Dunn and his boys. They already have some 50 tons piled on the roadside for delivery to Franklin's canneries. Spoiled pumpkins are thrown over fence to Glen's 300 hogs. Choice specimens go to Mrs. Dunn's kitchen for pies.



Off to town goes the family when the day's work is done. The Dunn home has electricity, telephone and bath. The big red barns house horses, tools and 70 head of cattle. Below their car parked, the Dunses stroll down Jefferson St. Glen has left to get an auto license.



At the Kroger Grocery the Dunn family buys such staple trade supplies as coffee, sugar, flour and breakfast cereal. For out-of-town shoppers, stores have their big sales on Saturday.

THE DUNN FAMILY MAKES ITS WEEKLY TRIP TO FRANKLIN

What gives Franklin its most festive air on Saturday nights is the influx of farmers who come chugging over 13 roads to the little business hub of Johnson County. To them this weekly ritual is a cross between carnival time, buying spree and holiday travel.

On these two pages and the next, Photographer Hoffman accompanies one such group on its Saturday tour. They are the Dunn family, who live on U. S. Highway 91, three miles north of Franklin. Here Glen Dunn has operated a 250-acre farm for 21 years. Mrs. Dunn, who went to Franklin's small Baptist College, keeps her home neat, cooks, bakes, sews, manages her five vivacious children with an air of jolly efficiency. Her four boys, 9 to 17, go to grammar and high school. Her daughter, Ila Deen Dunn, is a freshman in Franklin College.

For all the Dunses, big and little, any Saturday is a busy day. In the morning and early afternoon, Mrs. Dunn and Ila Deen tidy the house, bake pumpkin pies, doughnuts and ginger cake and put ice cream in the refrigerator for Sunday's dinner. At noon, they summon Glen and the boys from the fields, where they have been picking the bumper pumpkin crop, feeding hogs and sowing winter wheat. At 4 the whole family cleans up, changes clothes and swings merrily off to Franklin. What they do there is shown in Bernard Hoffman's pictures.



At the 5-and-10, the Dunses buy their weekly supply of toilet articles. Ila Deen (near cash register) is wearing her little green freshman cap, since she is going to meet college chums.



Political forum of Franklin is Goldsmith barbershop, where Glen gets haircut. Barber Charles Goldsmith also sells musical instruments. Discussing election are (l. to r.) Dr. Oran Provance, Merchant Isaac Ihon, Editor Jean Braddock of Franklin's *Daily*, City Attorney Richard LaGrange, Grain Elevator Operator I.S. Valentine.

Paradise for Franklin kids is the Aircraft movie theater, which shows only Westerns on Saturday afternoon. With every 10¢ admission, the theater gives a free 10¢ comic magazine. The Dunn boys, seated in the front row, are at the moment exercised over the perils encountered by Singing Cowboy Tex Ritter in *Pick of the Silver Sage*.





Weekend treat for each of the Dunn boys is a Miller-Yarling cone holding three dippers of ice cream for 5¢. The boys are (l. to r.) James, 15, Kenneth, 11, Richard, 13, and Hugh, 9.



Ila Deen enjoys a 10¢ soda with her boy friend, Mayo Heath, at the City Point and Drug store. Mayo, son of the Franklin College math professor, is the math shark at Franklin.



And so to home and to bed goes the Dunn family at 9-15. They have done their shopping, greeted their friends and listened to open-air concert of the 4-H band on the Square. Kenneth,

who tires most quickly, is rubbing his eyes for sleep. After they have left, Franklin's night life continues until 10. By 11, Jefferson St. is empty, Court House Square deserted.



Women are
"Crazy about It"

The Newest
BUXTON
"Three-Way"



Here's the new de luxe "Three-Way" in durable Smooth-Grain Calf, \$5.00. (top) Regular open-window type billfold (without inner fold) in Morocco-Grain Sheepskin, \$1. Both Lipstick Red. A wide choice of other colors, leathers and models, too.

(below) Going out this evening? Unlock and release center partition and you have a separate, dainty billfold for your evening bag.

Key-Tainers to match—really lock your keys safe. (at right) Auto Zip-Tainer with 4 Safety Loops, \$1.50. Snap-Button Key-Tainer, 4 Loops, \$1.00. Both Morocco-Grain Sheepskin.

IT HAS LOADS OF SWAGGER—accents your newest ensemble with just the right Accessory colors—and is by far the most USEFUL, VERSATILE billfold you could carry. For this newest Lady Buxton "Three-Way" is one billfold for shopping—with places for literally everything . . . a different billfold for travel, with a secret "hideaway" compartment for valuable papers . . . still a third billfold for evening—paper thin, light and complete. Once you've carried a "Three-Way," you'll be "crazy about it," too.



SEND FOR THIS HELPFUL GIFT-BUYING GUIDE . . . Suggests gifts for every occasion, every type person. Tells about leather, too. Also name of dealer best equipped to serve you.

Lady Buxton

For FREE Copy, write BUXTON, Inc., 4087 Orleans St., Springfield, Mass.

Men say
"It's Grand!"



Top, Lock-Tab "3-Way" in Levant Goat, \$5. Center, "3-Way" in Levant Goat (does not have card or stamp case), \$3.50.

Bottom, Lock-Tab "3-Way" in English Pin Morocco, \$10.

Double License and Pass Case with two open windows for credentials. Locks into either outer or inner billfold—or useful by itself.

New Card Case Lined in White keeps your cards handy and really clean. Also locks into either outer or inner billfold—or useful by itself.

Instantly interchangeable—both cases can be released from outer fold—locked in thin evening fold.

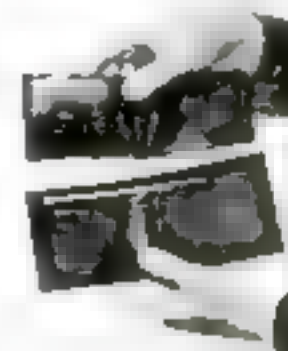
Here's how the "3-Way" works:

For Everyday Use—small length compartments for the orderly filing of different-sized bills, checks, papers, etc. No "thumbing around."



For Travel—reverse center partition and lock open side in. It's a secret "hideaway" for important money and papers.

For Evening—unlock and release center partition. Presto—you have a separate billfold—correctly thin, yet complete.



This Newest Model in
"3-Ways"—the LOCK TAB

OF COURSE, it offers you all the practical, carefully-thought-out features which have made the Stitchless "3-Way" such a tremendous hit with men of all ages and tastes.

But now Buxton has added two unique patented cases, useful by themselves, or easily locked into either inner or outer fold . . . a white-leather-lined Card Case so that your cards will stay really clean—and a Double-Window License and Pass Case.

This newest Lock-Tab model is beyond all doubt the most PRACTICAL, ORDERLY, DURABLE billfold that has ever been made.

Buxton, Inc., 4078 Orleans St., Springfield, Mass.
New York Office: 47 W. 34th St.



BUXTON "3-Way"

Tingling clean as Snow Flakes on your cheeks

That's how your mouth will feel
when you try this refreshing way of brushing your teeth



Face the morning with a mouth full of freshness—tingling, exhilarated—and whenever you feel the need for quick refreshment try this simple routine. Squeeze out cool, minty Squibb Dental Cream* on your tooth brush and go over your teeth and gums. Almost instantly your mouth feels fresher, cleaner.



And your mouth not only feels cleaner—it is cleaner. Squibb Dental Cream—containing, as it does, Squibb Milk of Magnesia—is a safe, reliable cleansing agent. You can actually feel the difference in that tangy bath that seems to fill your mouth with freshness—as you brush away stale deposits.



Squibb Dental Cream is a product of the House of Squibb—developed to provide the most efficient possible supplement to your dentist's own care. Yet Squibb Dental Cream actually costs no more than most ordinary tooth pastes. Why not try a tube—today?

*Squibb Dental Cream contains Squibb Milk of Magnesia—concentrated. An utterly safe cleanser. A valuable anti-acid.

SQUIBB DENTAL CREAM

Taste and feel the refreshing difference

SATURDAY NIGHT (continued)



The 4-H Band, in green-and-yellow caps and white uniforms, plays on the Square from 8 to 9. This number is *The Sidewalks of New York*. Behind stands Dunn family



The college hangout is The Nook, near Franklin College campus. Here boys and co-eds "coke," smoke, date and dance. Busiest Nook time is after 10 p.m.



The patent-medicine vendor graphically explains the virtues of his kidney tea to Saturday-night shoppers on Cut Rate Drug Store corner, across from Court House.

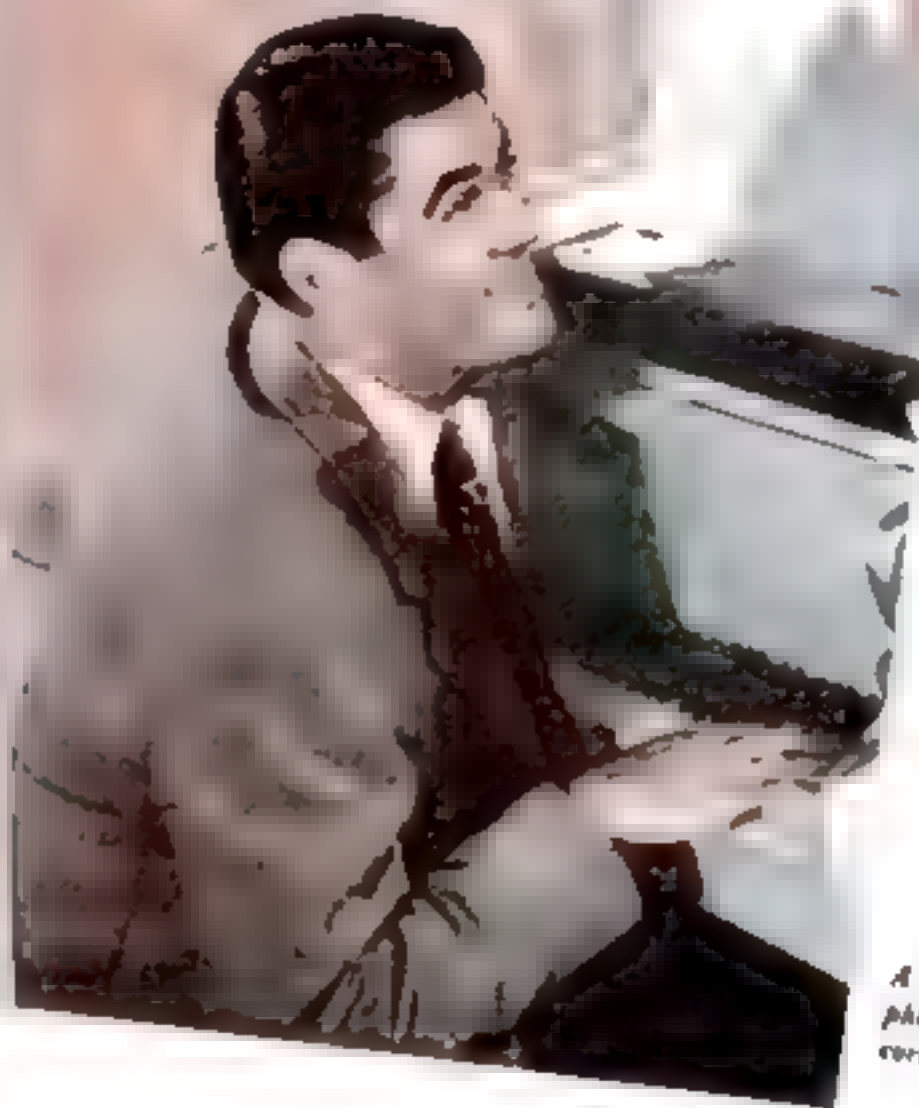


week nights and any time Saturday. In the next room is a dance floor and a juke box with hot swing records. The dog is a stray adopted by Phi Delta Theta house.

CONTINUED ON NEXT PAGE

"GET IN THERE, YOU HEP-CATS, AND ROCK ME!"

Or translated, "Start, you addicts of Swing, and move me with your rhythm!" Swing it, sing it, play it, speak it, with a Crosley Home Recorder. You're making a perfect GLAMOR-TONE record that you can play back instantly. Of course, Crosley offers you the finest of Home Recorders but the 1941 GLAMOR-TONE line offers you much more. Radios, radio-phonograph combinations, with or without automatic record changers, with performance that you cannot duplicate at Crosley prices, are now being demonstrated by your Crosley dealer.



A multi pleasure table model Radio-phonograph combination with Home Recorder and Public Address system!

Model 13 RG
\$69.95*



The instrument that has everything. A deluxe period-type console with radio-phonograph combination and home recorder. Model 31 RF
\$159.95*

In this handsome cabinet of carefully-selected woods, hand-rubbed to a lasting lustre, is a radio with broadcast, shortwave and police bands—a superb phonograph—the latest and finest of home recorders. Crosley GLAMOR-TONE table model radios start as low as \$7.95*.

This lovely console has an automatic record player that plays 10 twelve-inch or 14 ten-inch records. Broadcast, shortwave and police bands. Crosley console radios and radio-phonograph combinations, with or without home recorders, are available in a wide range of prices. All Crosley consoles have the finest hand-rubbed finish and are manufactured for a lifetime of service.

CROSLEY

Glamor-Tone RADIO

*Prices slightly higher in the far west and south.
Prices subject to change without notice.

THE CROSLEY CORPORATION, CINCINNATI, OHIO
POWEL CROSLEY, Jr., President
Home of WLW, "The Nation's Station" - 70 on your dial

NEW STRATO-LINE JEWELRY

Top-flight in smartness, these new initials...the height of distinction...cut on straight, modern lines...presented by Hickok on half-a-dozen needfuls. For the well-turned-out men on your gift list...turn out now to see and choose!

HICKOK

New patented automatic Koi Knife, initialed slim, flat...snaps open at a touch...knife, nail file and bottle opener, too. \$2.50

Koi Knife...lucky (and useful) pocket-piece with knife and file blades handsomer than ever with three Strato-line initials. \$3.50

Strato-line Key Chain right in style...beautifully finished...with easy-on ends. \$2.50

Hickok Tie Chain...three Strato-line initials...the smart way to keep ties in place. \$1.50

Strato-line initials on Hickok buckle \$1.50; and Tie Bar \$1.50; Hickok Alligator Grip Collar Bar \$1.00. All Strato-line jewelry is gift packaged, of course!

SATURDAY NIGHT continued



The high-school hangout is Nick's Corny Kitchen, run for 10 years by Nick Banoos, a Greek. Here the youngsters drink, dance and...its way slips to juke box music.



The duck-pin bowling alley is Franklin's newest and most popular indoor sport. Introduced a few months ago, it has caught on with the town's women as well as men.



Lover's lane has been a favorite spot for quiet spring and autumn petting since horse- and buggy days. As a most town, it is a lonely country road just outside the city.

"Each time I entertain it seems more of my guests choose WINE" says
Mrs. Eddie Rickenbacker



"So many people these days welcome an opportunity to be moderate"



Mrs. Rickenbacker, charming wife of the famous flyer, has two teen-age sons, both aviation enthusiasts. She likes to golf, swim and play bridge—and to entertain informally at small home dinner parties. An observant hostess, she notes that growing numbers of her guests now prefer a beverage on the moderate side.

"WITH REFRESHMENTS in the afternoon or evening," reports Mrs. Rickenbacker, "I like to give everyone a choice of beverages—because I find more people constantly who prefer wine."

"I'm glad to see wine-serving become so popular in America. It's a gracious, warm-hearted custom the kind of hospitality we seem to need these days."

Have you tried giving guests at your house an opportunity to choose wine? When you do, you'll discover, as Mrs. Rickenbacker says, that a surprising number choose wine *because it is moderate*.

You'll notice, too, that people do not bolt down this genial, natural drink. Men and women find they want to sip wine slowly, savoring its delicate flavor and bouquet as a connoisseur does. Enjoying to the full the *satisfaction* in a glass of wine.

Best of all, wine today is as inexpensive as it is delicious. We've printed some easy-to-follow serving hints in the panel at the right. They will help you and your guests enjoy the full goodness of this moderate yet glamorous beverage, wine.

Be Considerate—Serve Wine

THE WINES OF CALIFORNIA

In the most discriminating households the good wines of our own country are usually served today. Actually more than 9 in every 10 Americans who serve wine choose wines grown here. The wines of California, for example, are grown to strict standards of quality. You will find them true to type. Well developed. Inexpensive.



This advertisement is printed by the wine growers of California, acting through the Wine Advisory Board, 85 Second Street, San Francisco

A Simple Guide to WINE SERVING

Before dinner:

Sherry (mellow-amber, nutlike in flavor) is ideal before dinner, alone or with appetizers. Serve your Sherry in cocktail-size glasses.

With dinner:

Claret or Burgundy (red, dry, tart table wines) are made to go with red meats like roast beef, steak, ham, or with pastes. These wines blend perfectly with the flavors of such foods.

Chablis or California Rhine wine (white, dry table wines) are good with lighter main dishes, such as oysters, fish, chicken. If you like a sweeter white table wine, choose **Sauterne**. The white table wines are best slightly chilled. Serve in portions half the size of a water goblet.

After dinner

or for casual entertaining:

Port (a sweet, full bodied red wine) is perfect with any dessert, or with coffee or cheese.
Muscatel (sweet, amber-colored, rich with the distinctive flavor of Muscat grapes) is delicious with desserts, or in the afternoon or evening. Serve the sweet wines in small glasses.



Give a PHILCO for Christmas

Music on a Beam of Light!

No Needles to change
Records last ten times longer
New Purity of Tone



Philco Photo-Electric Radio-Phonograph with New Tilt-Front Cabinet

A new principle, invented by Philco, eliminates the pointed, scraping needle. Instead, a rounded jewel that never needs changing floats over the record grooves and reflects the music on a beam of light from a tiny mirror to a photo-electric cell. The first basic improvement in record reproduction since the phonograph was invented!

And only Philco gives you the Tilt-Front cabinet. No lid to lift, no need to remove decorations, no dark, unhandy compartments.

You simply tilt forward the grille, place your records and tilt it back again!

HOME RECORDING is optional equipment with every Philco Photo-Electric Radio-Phonograph. Make your own records at home, record family voices and events, radio programs, etc.

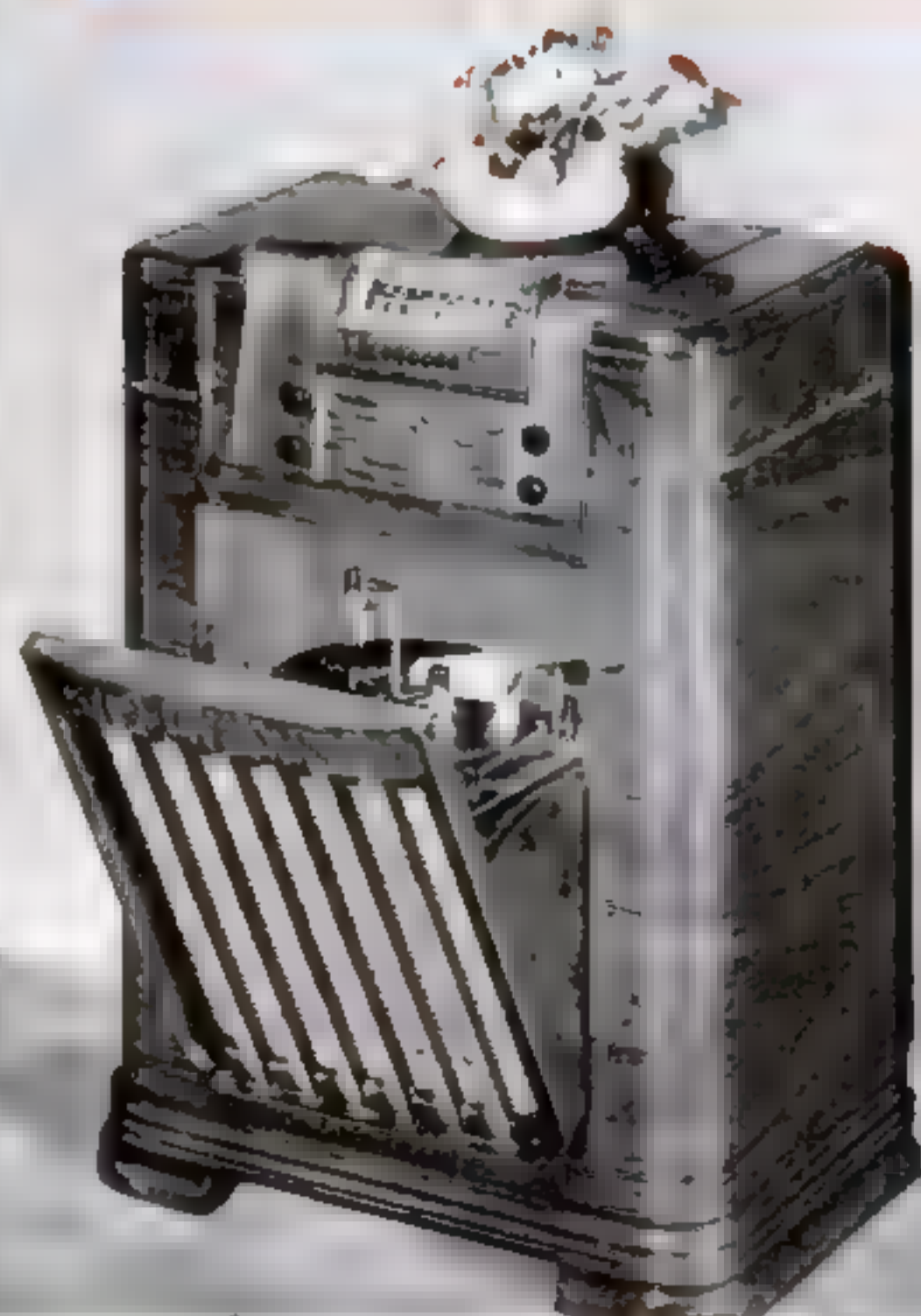
PHILCO 609P, shown in an exquisite Huppewite cabinet of beautifully figured walnut has an Automatic Record Changer for 12 records, gives you powerful American and Foreign radio reception, Cartridge speaker and special circuit for glorious radio and record tone. Only \$15.95 down.

NEW PHILCO RADIOS RADIO-PHONOGRAPHS AND AUTO RADIOS

1935-1935

FOR CHRISTMAS DELIVERY SEE AND HEAR
THEM NOW, AT YOUR PHILCO DEALER

The sensational Philco Photo-Electric Radio-Phonograph brings you the newest and greatest thrills of recorded music. A new principle of reproduction releases overtones of beauty you have never before enjoyed in your records. There are no needles to change. Surface noise and record wear are reduced by 10 to 1. It's a new kind of radio-phonograph!



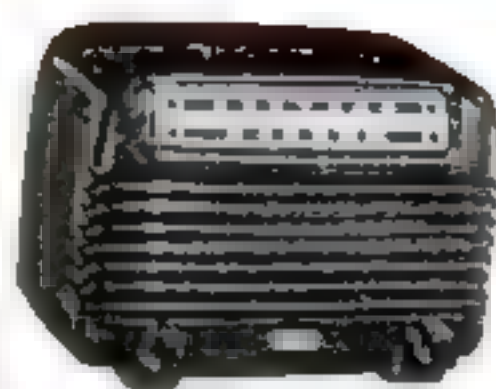
PHILCO 608P Radio-Phonograph. Philco's new achievements are yours at a price you can't resist. The Philco Photo-Electric Radio-Phonograph. Features new Photo-Electric Light Beam reproduction. Tilt-Front Cabinet. Automatic Record Changer for 12 records. American and Foreign radio reception with new kind of Overseas Wave-Band. Electric Push Button Tuning. Handsome cabinet of hand rubbed mahogany. A record changer only \$24.95 down.

As a joyous gift for all the family...
or a lasting remembrance
to a friend...there's a Philco
to suit your taste
at the price you want to pay!

A GIFT THAT'S "DIFFERENT"



PHILCO 89C, Shoulder Strap Portable.
A portable radio that straps over your shoulder like a camera. Plays day or night on single, longer-life battery. Sound rugged, easy to carry. Winner of Modern Practice Award for beauty. Only \$16.95.



PHILCO-Transitone PT-2, AC DC.
Finest tone quality ever achieved in a compact radio at a low price. Now 6-inch Oval Speaker. Built-in Lower output. Improved Built-In Loop Aerial. Illuminated Horizontal Dial. Smart, streamline plastic cabinet in a satin rich walnut shade. Unassailable value for only \$12.95.



PHILCO 221C1. In it is smart, a bit of diagonal grain walnut with glistening accents of gleaming ivory. Philco brings you its latest features at a record low price, American and Foreign reception; new kind of Overseas Wave-Band. Just plug in and play. Only \$2.50 down.



PHILCO-Transitone PT-87... the All-Year Portable for Indoor and Outdoor Use!
Plugs either into a large battery or plugs into any noise-carrying radio for the home. Convenient to move from room to room or to place anywhere outdoors. Exclusive 11mm. speaker gives rich, full sound even in the most ordinary portable set for only \$19.95 complete.

In radio, too, Philco engineers have discovered new ways to give you finer tone and performance for the price you pay. A brand-new circuit and a New Kind of Overseas Wave-Band makes foreign reception five times stronger, clearer and easier to tune. Selectivity is doubled, noise and interference reduced by 5 to 1. With exclusive inventions, more tubes for the money, bigger, finer speakers and exquisite cabinet designs, the 1941 Philco excels in all that has made it America's Favorite Radio!



PHILCO 280X Radio Console. Radio's champion value in tone, performance and cabinet beauty! Powerful new 8-tube circuit more than doubles selectivity, reduces noise and interference by 5 to 1. New kind of Overseas Wave-Band that brings in Foreign stations stronger and clearer, new Built-In American and Overseas Aerial System. Eight Electric Push Buttons. Big Concert Grand Speaker. Large, impressive cabinet of highly figured walnut with Inclined Control Panel and handsome brown plastic control plate. No aerial or ground wires needed, just plug in and play. Yours for only \$6.95 down.



PHILCO 300X Radio Console. Lives up to the height of everything that the best of a fine radio looks for in power, performance, sensitivity, selectivity and tone quality. And in a stately cabinet that sets a new style for radio furniture design. Powerful noise-reducing circuit with new kind of Overseas Wave-Band and new Built-In American and Overseas Aerial System. Large Cathedral Speaker for gloriously rich, life-like tone. Eight Electric Push Buttons. Handsome, edge lighted dial with Disc Controls. Yours for only \$13.50 down.



For Christmas

you can give America's Finest Magazine
to your friends and to yourself
for only \$7.75



★ There never was a year when you could give FORTUNE for so little — there never was a year when FORTUNE can mean so much.

★ FORTUNE is a gift with a glow — not just at Christmas time but all through the year. Month after month its beauty and richness will quietly compliment the tastes of those to whom you choose to give it.

★ FORTUNE is also a gift to be used. Month after month throughout 1941 — as FORTUNE unfolds its stirring and vastly important story of Business — it becomes a gift to be read, reread, shared, borrowed and saved as a living record of the world we work in.

★ For those who have achieved success in Business . . . for those who are heading toward success . . . for boys on the threshold of their Business careers . . . for anyone alive to the excitements and problems of Business in these critical times . . . for these there can be few more welcome or appropriate gifts than twelve issues of the Magazine for Business.

★ A special rate is available during the Christmas season — a rate which saves you \$2.25 on each of your gifts of FORTUNE. And your own subscription may be entered now at this same reduction from the regular \$10.00 price. This rate applies only until January, and we cannot accept more than ten \$7.75 gifts from any one donor.

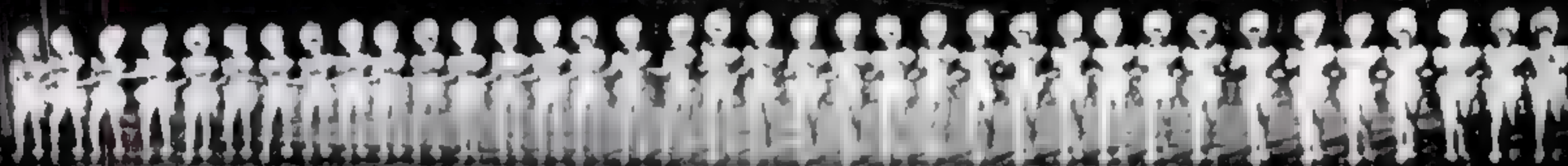
★ Your gifts of America's Finest Magazine

will be announced to your friends with what we believe to be America's finest Christmas card. Designed by Will Burtin, it will be embossed on gold foil overlaid with cellophane, and will include the striking panorama of Business you see above.

Fortune

Published by the Publishers
of TIME and LIFE
330 East 22 Street
Chicago, Ill.

DANCE



THESE ARE THE 31 ROCKETTES WHO LOOK LIKE ONE FABULOUS CATERPILLAR ON THE VAST STAGE OF RADIO CITY MUSIC HALL. ARROW AT RIGHT POINTS TO DORIS MITCHELL

ROCKETTE NO. 33

DORIS MITCHELL ADDS TWO LEGS TO RADIO CITY TROUPE

On this page Doris Mitchell is hard to identify, which is the most significant point about her. As Rockette '33, Doris submerges her personality in the world's best troupe of precision dancers who appear on the stage between movies at Radio City Music Hall in New York. The applause that greets their drills and dances testifies that 72 pretty legs kicking in almost cosmic unison is one of the pleasantest sights on earth.

At 18 Doris is among the youngest of the 36 Rockettes. While finishing high school in Hempstead, Long Island, she answered a call for the Music Hall. She was so promptly hired by Rockette Director Russell Markert she missed her graduation. But she keeps a

photograph of herself in cap and gown in her dresser.

Rockettes put on a new dance nearly every week. It lasts only four minutes but Doris must rehearse ten hours weekly. She appears four times a day, including Sundays, gets every fourth week off with pay. There are ten extra Rockettes. Pay is \$60 a week.

Rockettes are not glamor girls. Doris looks and acts like a wellbrought-up high school girl. She loves backstage life at the Music Hall because it is like a girls' club. Most Rockettes retire and marry when they are 24. Doris plans to become a dancing teacher.

On the next page Rockette No. 33 steps out of line and you meet Doris as the attractive youngster she is.

HERE ARE ROCKETTES AT THEIR REGULAR MORNING REHEARSAL OF "PEAS IN A POD" SHOWN ABOVE. ARROW IN CENTER POINTS TO DORIS IN BLUE PLAYSUIT





In backstage cafeteria, Doris (rear center) lunches on her favorite peanut-butter-and-jelly sandwich and milk with two of her girl friends. Cafeteria is open to all Music Hall staff day and night.



Waiting for her cue in her pink "Pretty Girl" costume, Doris leans against the backstage ropes. Unlike some Rockettes, Doris never becomes nervous at cue time.



Doris plays Paddle Tennis on the Music Hall roof during warm weather where Rockettes also go in for shuffleboard and handball. They must not spoil their uniformity by getting sun-tanned.



Doris has a date with her old high-school beau, Emil Schuess from Hempstead who takes her Friday to New York's swank night club, *La Conga*, where she drinks orangeade. Emil bought her a pink camellia. Although Doris dances for a living, she still loves to dance on her dates.



At home in Hempstead, where she spends weekends, Doris cleans fishpond in her backyard while her mother crochets bedspread. Her father is a milkman. Right: Doris gets costume fitted by Hattie Rogge, supervisor of 40 Music Hall seamstresses who make all costumes on the premises.





**"Take care of these shavings and
you'll shave your fire insurance costs"**

THE owner of this large wood-working plant believed in preparedness . . . he had been careful to protect it by the installation of an automatic sprinkler system to combat any fire that might start; yet he overlooked the serious fire hazard constituted by the piles of shavings that littered the floor.

The White Fireman* pointed out the advantages of *preventing* fire as well as being prepared to fight it when it occurred. He recommended the installation of a blower system to remove the shavings . . . and thus remove a possible cause of fire. This was done, and several minor safety measures taken . . . and along with the greater safety thus achieved, the factory owner received a substantial reduction in his fire insurance costs.

*THE WHITE FIREMAN symbolizes the loss-prevention engineering service maintained by this Company to the advantage of policyholders. It is available through any North America Agent or your insurance broker.

North America Agents may be found in the Classified Telephone Directories under the name and identifying "Eagle" emblem of . . .

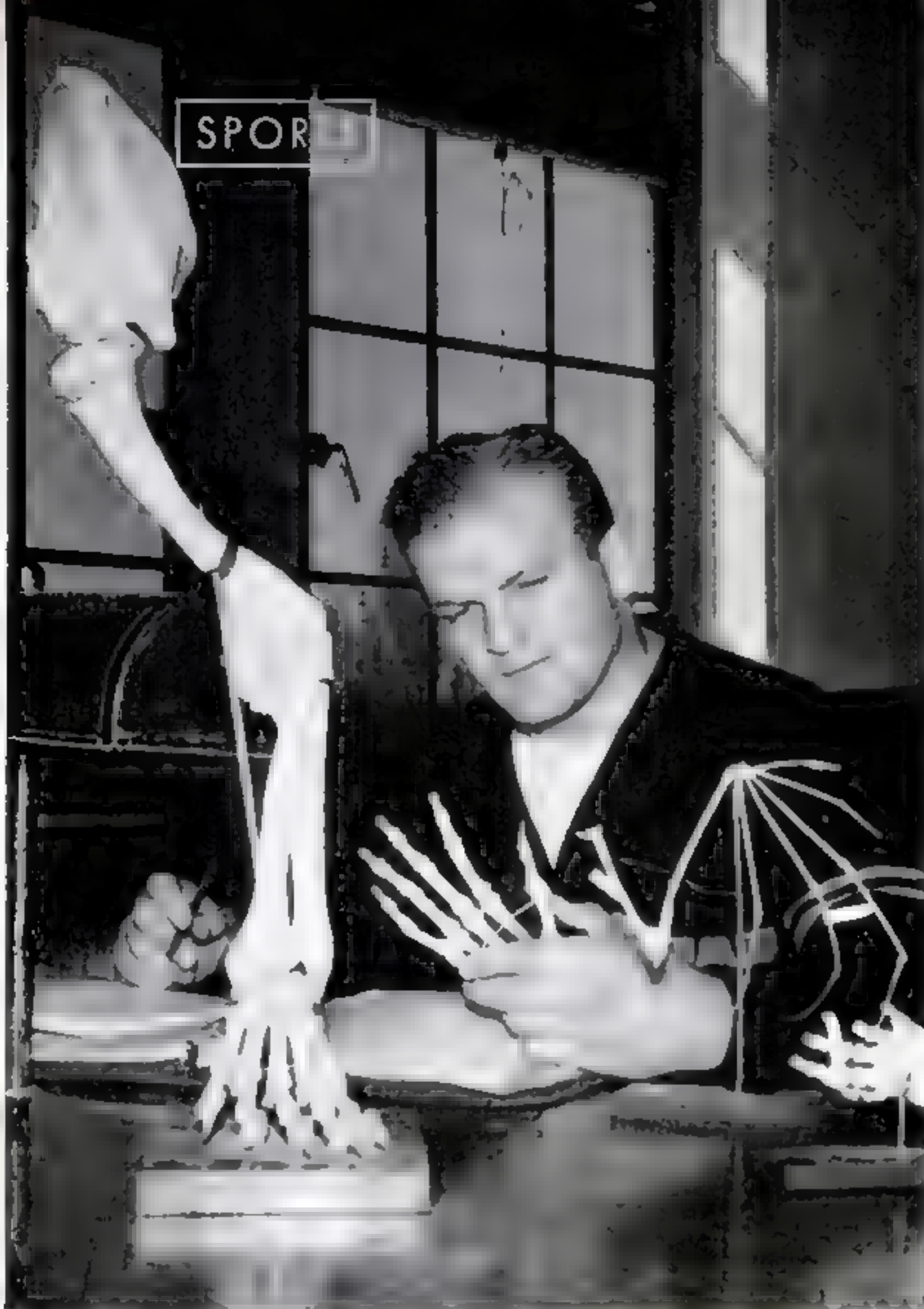


Insurance Company of North America

PHILADELPHIA



This oldest American fire and marine insurance company and its affiliated companies write practically every form of insurance except life. FOUNDED 1792 • LOSSES PAID: \$447,000,000



Rudy Mucha, 210-lb., 22-year-old University of Washington center, is studying zoology, economics, Oriental studies, anatomy and physical education, has four B's and a C. Above: Rudy studies bone structure in zoology laboratory. Rudy hopes to play professional football, then become a coach.



John Kimbrough of Texas A & M, is one of the hardest-hitting backs in football and one of the best defensive backs. Kimbrough plans to be a rancher and is majoring in agronomy. He has four B's and three A's. Above: he works in barnyard at A & M.

ALL-AMERICA BILL STERN, TOP NBC SPORTS ANNOUNCER, PICKS HIS ANNUAL TEAM FROM COUNTRY'S BEST PLAYERS

For the third year Bill Stern, NBC's top sports announcer and holder of radio's three sports awards, accepted from LIFE the risky assignment of picking the All-America football team before the end of the season. LIFE published his 1938 and 1939 teams. In each Stern missed consensus of All-America teams by only two men. The husky boys on these pages, according to this expert, were the best college football players in 1940.

While investigating their records, Stern found these boys were more than athletes. Many of them were outstanding students. No longer is an All-American presumed to be a fugitive from a steel mill or coal mine with no other useful attributes than ham-like hands and gazelle-like speed. This year's All-Americans are hard-working students. The scholastic average of Stern's A team is B, higher than general college average of C.

After graduation, four boys on the first team want to coach football. One plans to enter the Government conservation service, one wants to be a sports announcer, one will teach, one will be a rancher in Texas, one expects to be a salesman, one may work for an oil company. The eleventh will take his Master's Degree in mathematics. Only two of them plan to play professional football.

No sports reporter in the U. S. is better

qualified than Bill Stern to select the All-America team. From the first game of the season until the Rose Bowl on New Year's Day, Stern covers the country, watching the best intersectional battles. Games he does not broadcast he watches in game-

length newsreels, since he is also a newsreel sports commentator. He checked his judgment by polling 180 sports announcers of the NBC network as well as veteran sports writers in key locations. The final, most helpful check was a comprehensive weekly check-up of the opinions of the coaches of every football-playing college in the country.

Because top-flight sports writers and announcers only cover the major football colleges, the men on the team are all from large colleges. Each year, however, pro teams come up with one or more unknown players from unknown colleges who prove as great as any Harmon or Kimbrough. Such men as Eddie Miller of New Mexico State and "Bulldog" Turner of Hardin-Summons are proof that a large enrollment, a 125-piece band and a press agent do not always produce the best individual players. Although he could not see these small-college boys in action, Stern checked on their playing. For the record, LIFE presents Bill Stern's Little All-America team. Ends, Jett of Wake Forest and Mulvey of Fresno State; tackles, O'Jibway of New Mexico and Colhas of Lafayette; guards, Cook of San Jose and Scheffel of Denver; center, Mang-an of Washington & Lee. Backs are Sachon of Catholic U., Price of Texas Mines, Collela of Canisius and Morrow of Illinois Wesleyan.

FIRST TEAM

RANKIN, Purdue
DRAHOS, Cornell
SUFFRIDGE, Tennessee
MUCHA, Washington
ROBNETT, Texas A. & M.
BAUMAN, Northwestern
GOODREAU, Boston College
CHRISTMAN, Missouri
HARMON, Michigan
FRANCK, Minnesota
KIMBROUGH, Texas A. & M.

END

TACKLE

GUARD

CENTER

GUARD

TACKLE

END

BACK

BACK

BACK

BACK

SECOND TEAM

SEVERIN, North Carolina

ENICH, Iowa

LIO, Georgetown

APOLSKIS, Marquette

MOLINSKI, Tennessee

REINHARD, California

ISON, Georgia Tech

MATUSZCZAK, Cornell

CRAIN, Texas

O'ROURKE, Boston College

STANDLEE, Stanford

Additional Backfield

SCOTT, Ohio State

SAGGAU, Notre Dame

DE CORREYONT, Northwestern

KISSELMURGH, Oregon State

Respectfully submitted

Bill Stern

HOLIDAY TRIMMINGS SOMETIMES CAUSE ANNOYING BANGS ON THE FINGERS...



STERILIZED BAND-AID..NEAT, READY-MADE, AND EASY TO APPLY... SHOULD ALWAYS BE KEPT HANDY.

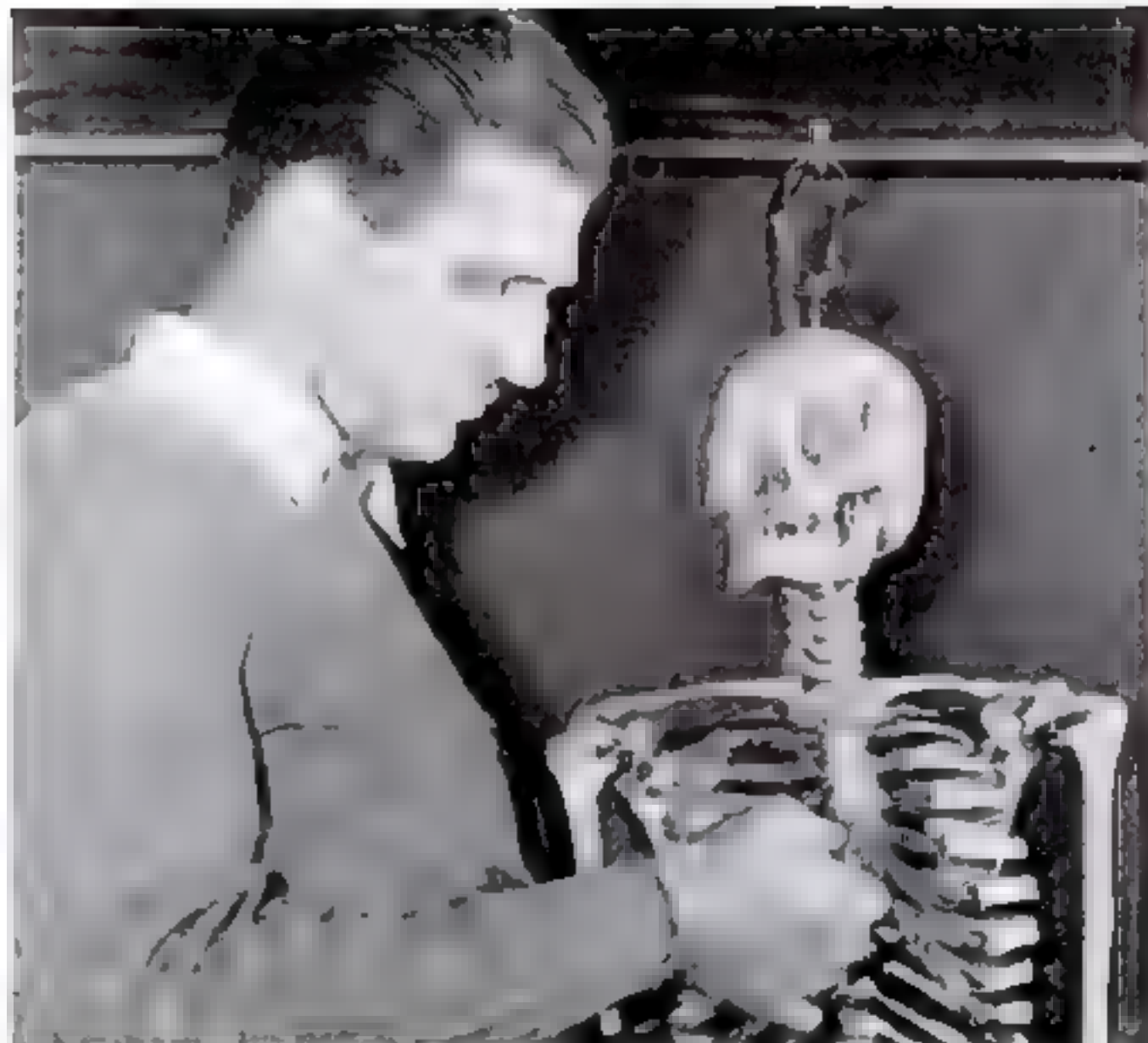
JUST STICK ONE ON (AFTER TREATING THE WOUND PROPERLY)...AND IT STAYS ON... EVEN ON AWKWARD, HARD-TO-BANDAGE PLACES. KEEP A BOX HANDY FOR MINOR CUTS, BURNS, BLISTERS. 19¢ FOR 36 COMPLETE BANDAGES.



Johnson & Johnson
BAND-AID
Reg. U. S. Pat. Off.
ADHESIVE BANDAGES



All-America (continued)



Dave Rankin, end, is captain of Purdue's team. Rankin majors in physical education, but may become a salesman. He has one A, three B's and two C's. Above: he inspects Purdue's skeleton "Frederick" to see how ribs are attached to chest bone.



Alf Bauman is 210-lb. tackle from Northwestern and the only junior on the team. Here he is studying coal distribution in U. S. from map. Bauman has a B-minus average, may go to work for an oil company in South America after graduation.



Bob Sulfridge, Tennessee guard, is an All-America repeater. Harmon, Kimbrough and Drahos also made 1939 team. Sulfridge majors in education, hopes to teach. He has three C's, two B's. Above: he does gym work in physical education class.



GIFT SUGGESTIONS
for a lucky man

IN GIFT CASES, \$2.50 TO \$50

Krementz jewelry, of good design and fine quality, always distinguishes the well-dressed man.

Made of long-lasting 14 Kt. Rolled Gold Plate, Krementz jewelry is the gift of a lifetime. Available at better stores everywhere.

MAIL THIS COUPON NOW!

Gentlemen: Please send me descriptive booklet L-1 showing gift jewelry and its use.

Name _____

Street _____

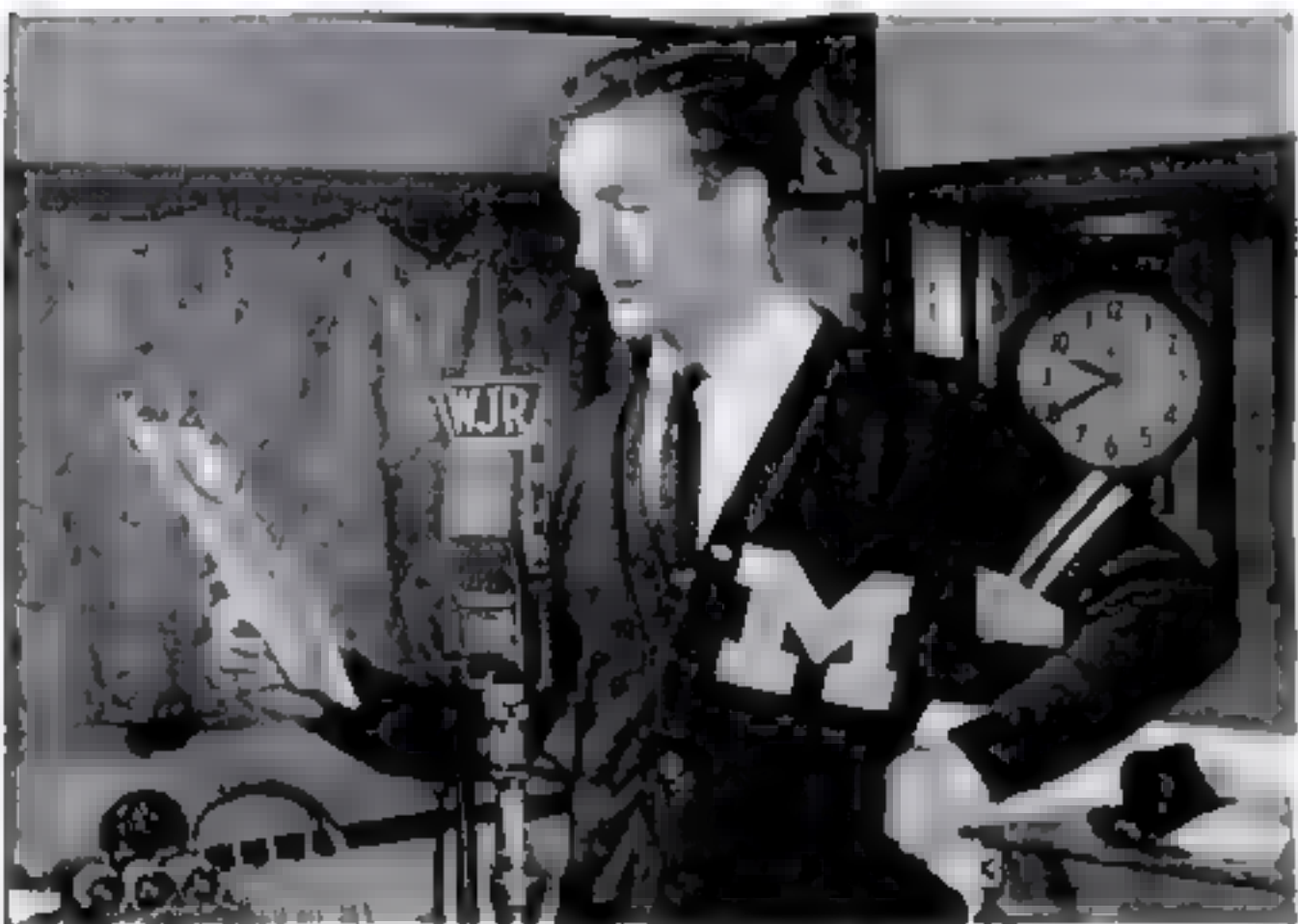
City _____



KREMENTZ & CO., 49 CHESTNUT STREET, NEWARK, NEW JERSEY



Gene Goodreault of Boston College is a great pass receiver, defense man. Goodreault has a C-plus average, hopes to get his Master's Degree in mathematics. He may play professional football to help pay his way through graduate school next year.



Tom Harmon of Michigan polled 20 more votes than the next highest man. He is majoring in English and speech, has one A and five B's. He hopes to become a sports announcer. Above: he broadcasts his 15-min. sports show as part of course.



Paul Christman of Missouri is a great passer. He majores in physical education, has a B average. As part of training for coaching career, he does practice coaching at University High School. Here he shows young boys how to grip ball for pass.

CONTINUED ON NEXT PAGE

How to SHUFFLE cards to Please Your Guests



Shuffle fast. Cards should have good slip, slide easily through fingers. Congress with an exclusive Cel-u-Tone Finish is a delight to shuffle, has that liveliness appreciated by expert players.

Riffle if you like. Cards should be resilient, tough so as not easily to become flabby. Congress Cards keep their original snap through long hours of play.



Deal after two or three alternating shuffles and riffles. For quick, expert deals, cards should resist perspiration and smudges. With Congress you enjoy quick dealing even after many hours of use.



If you'd like to win applause at your next bridge—let your guests break open the seals on these exquisite new Congress designs.

They'll thrill at the intriguing color and old-American flavor of the designs *Prairie Engine* and *Covered Bridge*—the bright fantasy of *Girl Soldiers*. You, too, have a delightful surprise coming when you see these beautiful new cards in actual colors at the store!

Remember, Congress Cards have the famous Cel-u-Tone Finish that insures good slip, lots of snap for fast shuffling, a resilient toughness that withstands hard play.

See for yourself why no other cards can equal Congress value!

Why not try a New Card Game?
—“Official Rules of Card Games—Hoyle Up-to-Date.”
A big 253-page book—rules for 125 different card games only 10¢. Write to The U. S. Playing Card Co., Dept. L-2, Cincinnati, Ohio.



Congress Playing Cards

CEL-U-TONE FINISH

THE UNITED STATES PLAYING CARD COMPANY, CINCINNATI, OHIO



"Don't worry — men are always proud as peacocks first time they wear Arrow Ties!"

• A tie must not only have a handsome pattern: it must knot well, hold its shape, be of fine fabric, go with your suit and shirt. Arrow Ties qualify perfectly—rich-looking, wrinkle-resistant, designed for clothes harmony. Get some at your Arrow dealer's. \$1.00 and \$1.50

ARROW TIES
As Outstanding as Arrow Shirts

Made by Linett, Peabody & Co., Inc.

All-America (continued)



Nick Drahos, 210-lb. Cornell tackle, studies entomology, biology, zoology, forestry and still life, painting. He has three B's and two C's. He hopes to enter U. S. Government conservation work. Above: he does a pen-and-ink sketch of a game bird.



George Franch of Minnesota also plans to coach. He majors in physical education, maintains a straight B average. Here he works out a physical-education coaching schedule in athletic training course. He would like to coach football after graduation.



Marshall Foch Robnett of Texas A. & M. is outstanding guard in Southwest. He is a physical education student with five A's and three B's. Here he directs a freshman wrestling class. Two years ago he held wrestling and boxing titles at A. & M.



**The Gift
that lasts a LIFETIME**

No question about it...a Rolls Razor is the ideal gift for the "he man." This superb British-made safety razor can be trusted to really turn shaving into pleasure.

Its one blade is made of genuine, sturdy Sheffield steel...the kind master-barbers use...hand-forged and hollow-ground. A few flicks of the wrist, with the semi-automatic stop and hone, contained right in the case, and the

blade is quickly restored to its original keenness. Today hundreds of thousands of Rolls Razors are duplicating the face-happy shaves they gave ten years ago.

When the appropriate date arrives, give some lucky fellow a Rolls Razor and win his lasting gratitude. See your dealer for a demonstration or write for free descriptive folder L122.

\$10 and up. Shaving bowl, \$1. Soap refill, 60¢.

ROLLS RAZOR

ROLLS RAZOR, Inc.—Sales & Service—342 MADISON AVE., NEW YORK CITY

7 YEARS ... of Repeal

7 YEARS of sipping and sampling, learning to know good whiskey better 7 years or looking for the whiskey that's mellow and full flavored, rich but not heavy. Friend, isn't it time your 7 years' wiser taste got together with Seagram's 7 Crown?

This is Seagram's finest American whiskey—made to order for seasoned tastes like yours. Made with that old-time skill the House of Seagram has acquired in more than 83 years of

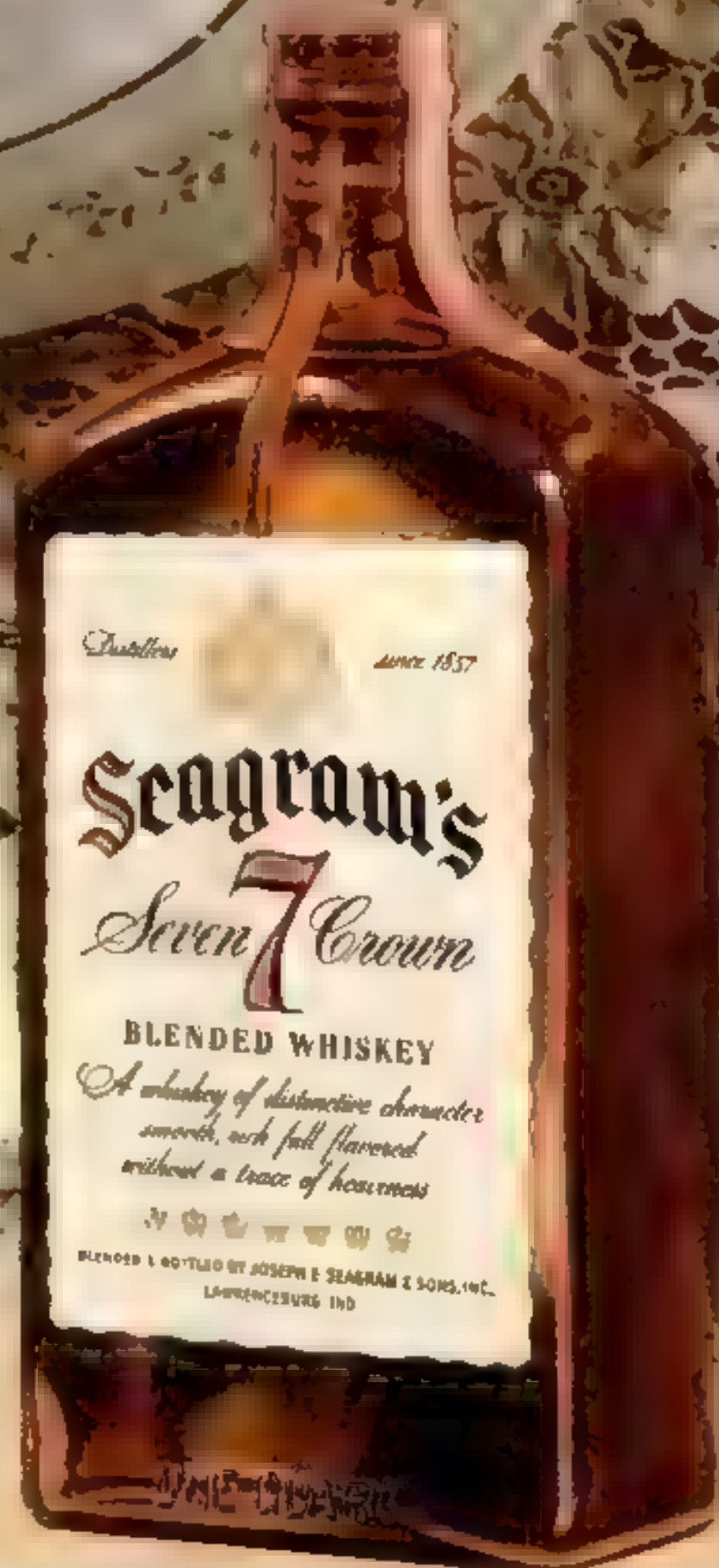
whiskey making. Made better, too, because available for it are the world's largest stock of fine aged whiskeys, and exactly the right neutral spirits.

Yes, Seagram's 7 Crown is the whiskey and now is the time to end your 7 sip-and-sample years. Ask for it by its full name at your favorite bar or package store. Make this 7th Repeal Birthday one you'll long remember. Pour yourself a drink of Seagram's 7 Crown and

Compare!

Seagram's 7 Crown

THE WHISKEY YOU WILL COME TO... AND STAY WITH



SEAGRAM'S 7 CROWN BLENDED WHISKEY. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 5 YEARS OR MORE OLD. 33% STRAIGHT WHISKIES, 65% GRAIN NEUTRAL SPIRITS. 24% STRAIGHT WHISKIES 5 YEARS OLD. 11% STRAIGHT WHISKIES 6 YEARS OLD. 86.8 PROOF © 1940. SEAGRAM DISTILLERS CORP., N. Y.

Safe from Every Angle!



You get easy winter starts
plus dependable lubrication
after warm-up with
Double-Range Mobiloil Arctic

IT TAKES A GOOD JOB of guarding to help keep an engine safe in winter. Easy starts are not enough!

You need oil that flows fast on cold mornings, yet keeps its tough body to resist high heats *after* warm-up.

Don't wait—get Mobiloil Arctic *now*. Its "double-range" feature guards against *heat* as well as *cold*! Helps keep your engine starting easy...running sweet on coldest days.

Stop at the famous Sign of the Flying

Red Horse. Get complete Winterproof Service for your engine, radiator, gears, chassis. Don't wait—drive in *today*!

YOUR MOBILLOIL DEALER RECOMMENDS Mobiloil Arctic (SAE 20-20W) for normally cold weather...Mobiloil Arctic Special (SAE 10-10W) where *sub-zero* weather is usual.

SOCONY-VACUUM OIL COMPANY, INC.,
And Affiliates: Magnolia Petroleum Company
General Petroleum Corporation of California.

MACHINE TOOLS

THEY ARE PRELUDE TO DEFENSE PROGRAM



PRATT & WHITNEY WORKS OVERTIME ON DEFENSE ORDERS. INSTEAD OF USUAL \$100,000,000 THE MACHINE-TOOL INDUSTRY MAY THIS YEAR DO \$400,000,000

When LIFE decided to do a story on machine tools, it sent an industrial researcher and a photographer to the Pratt & Whitney plant in East Hartford, Conn. As these staff members went into his office, round-faced President Clayton R. Burt boomed out, "What the devil do you want?" Said they: "We want to get a story on the bottleneck in the American defense program." "*BOTTLENECK!*" screamed Pratt & Whitney's president, "The machine-tool industry is no bottleneck."

What Mr. Burt said is true. Machine tools are not actually a bottleneck. Given the orders and specific instructions as to what is wanted, the industry can supply the tools. But machine tools do represent a serious time lag in the defense program. It takes many months to build them. Although they create mass production, they themselves can be finished only by hand. There are a limited number of workers skilled and informed enough to build them. The only possible way to speed up production is to train more men. And that takes time.

All this would be unimportant if airplanes, guns and tanks could be produced without machine tools. Unfortunately they cannot. In the process of converting

the raw materials of the countryside into finished, beautifully intricate machines, no step is more important than that of the machine tool. It actually is the master tool of all industrialization. By these tools, great masses of metal are cut and shaped into precision instruments. By these tools, automobile camshafts are turned, holes are properly located and drilled in the wing spars of planes, gears for airplane motors are accurately ground, barrels for guns are carefully rifled.

A machine tool is defined as a power-driven machine used to cut or shape metal. The oldtime carpenter could fashion what he wanted out of wood with his saw, hammer and chisel. Working with steel is something different. The tool must be harder than the metal it shapes. Behind it there

must be power and weight. But even more important, behind it there must be accuracy. The motors, turbines and optical instruments produced today contain dimensional niceties as fine as a few ten-thousandths of an inch, and the machines that produce them must be even more accurate than that. They must be capable of turning out gears, shafts and cylinder blocks with infinitely small tolerances with the slightest possible variation.

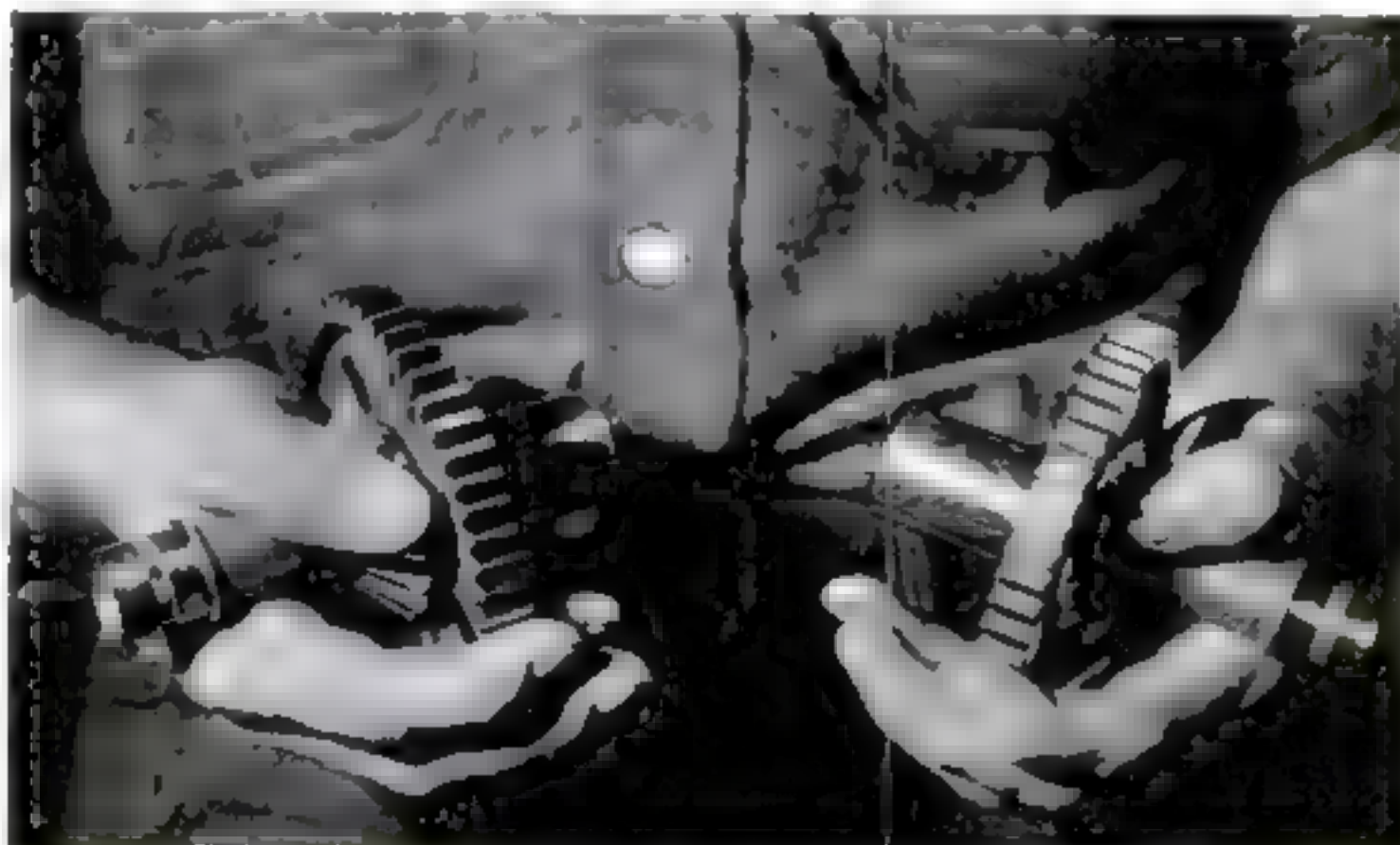
There are two types of machine tools—machine-shop tools and production-line tools. The first are basic. They are designed for no specific job and are the famous machines that make machines. They are the starting point for all mass production. Adaptable to many jobs, their manufacture consumes hundreds of hours of skilled handwork and they are the only machines in the world capable of reproducing themselves. Such instruments as jig borers, precision lathes and milling machines are machine-shop tools.

The production-line tools are designed for a specific job in the production line. They are the tools that actually produce parts of automobiles, guns, airplanes, etc. Usually they are multiple. In one machine there may be dozens of drills and

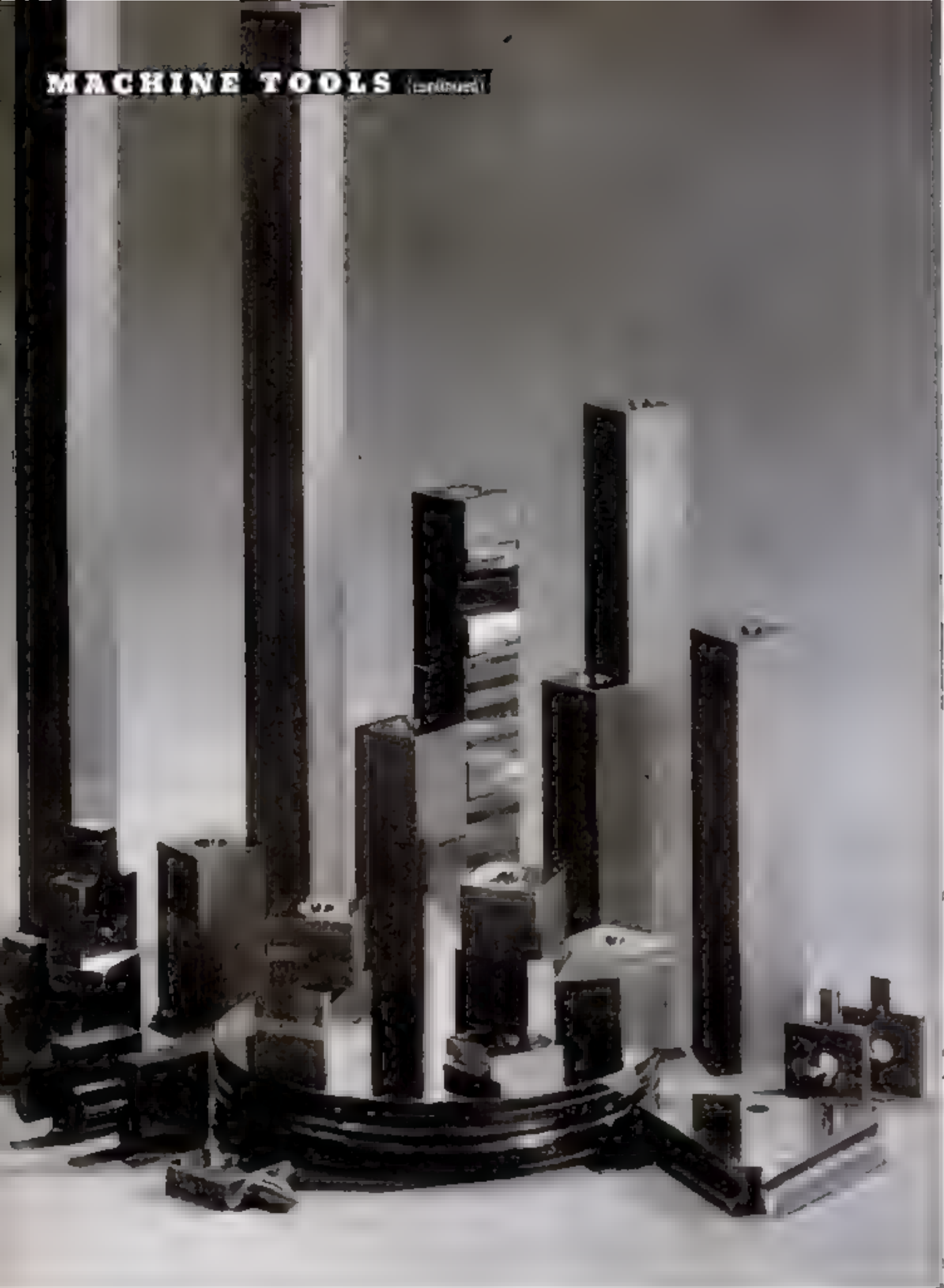
a group of cutters, all working simultaneously. The gear grinder, whose step-by-step manufacture is shown on pages 88-92, is typical of production-line tools.

Although the American machine-tool industry is surprisingly small (250 firms employing 50,000 men), it is the best and largest in the world. Its home and source of inspiration has long been New England. There such men as Eli Whitney, inventor of the cotton gin, Simeon North and Colonel Samuel Colt, gun makers, used their Yankee inventiveness a hundred years ago to make machine tools. There today the industry still has its central production area.

Among the best of the New England machine-tool shops is Pratt & Whitney. The pictures on these pages, showing the amazing complexities of the manufacture of machine tools, were taken there



Work done by machine tools is sometimes so minute it can scarcely be seen. Gear at left is unfinished while gear to right has been minutely ground by gear grinder shown on page 92



Hoke blocks are made in sizes from .01 in. to 20 in. By combining blocks, measurements of every .0001 in.

above .04 in. may be made. Blocks cost \$3.50 to \$63. Complete sets, with attachments, cost up to \$360.

HOKE BLOCKS ARE BASIC MEASUREMENT STANDARD

In 1798, Eli Whitney, inventor of the cotton gin, received an order from Oliver Wolcott, Secretary of the Treasury, for 10,000 muskets. Long after the date for delivery, Whitney appeared in Washington without a single completed firearm. In stead he dumped a wagonload of gun parts down before President Adams. Said he: "There are your muskets."

This was the first time anybody in the U. S. had ever used the theory of manufacturing with interchangeable parts. Today U. S. industry could not operate without that theory. Parts of airplanes and automobiles are made everywhere, shipped to central assembly points. There all the parts fit together perfectly.

Such perfect fitting would be impossible without a basic standard of measurement. Such basic standards of measurement are the Pratt & Whitney Hoke blocks shown here. They were invented in 1917 by Major William E. Hoke. Taking his idea from the Swedish Johansson blocks, he provided Pratt & Whitney with a method of mechanically polishing a number of steel blocks at the same time to identical size.

Today the surfaces of these blocks are the most accurate pieces of manufactured metal in the world. Their errors are less than $5/1,000,000$ of an inch per inch of length. There are even Hoke blocks made accurate to within $2/1,000,000$ of an inch. Made out of a special alloy steel, their heat-treating and aging process is kept a secret. Because a 1° rise in temperature expands the blocks $6/1,000,000$ of an inch per inch, they are finished and subsequently used in a constant-temperature room at 68° Fahrenheit.

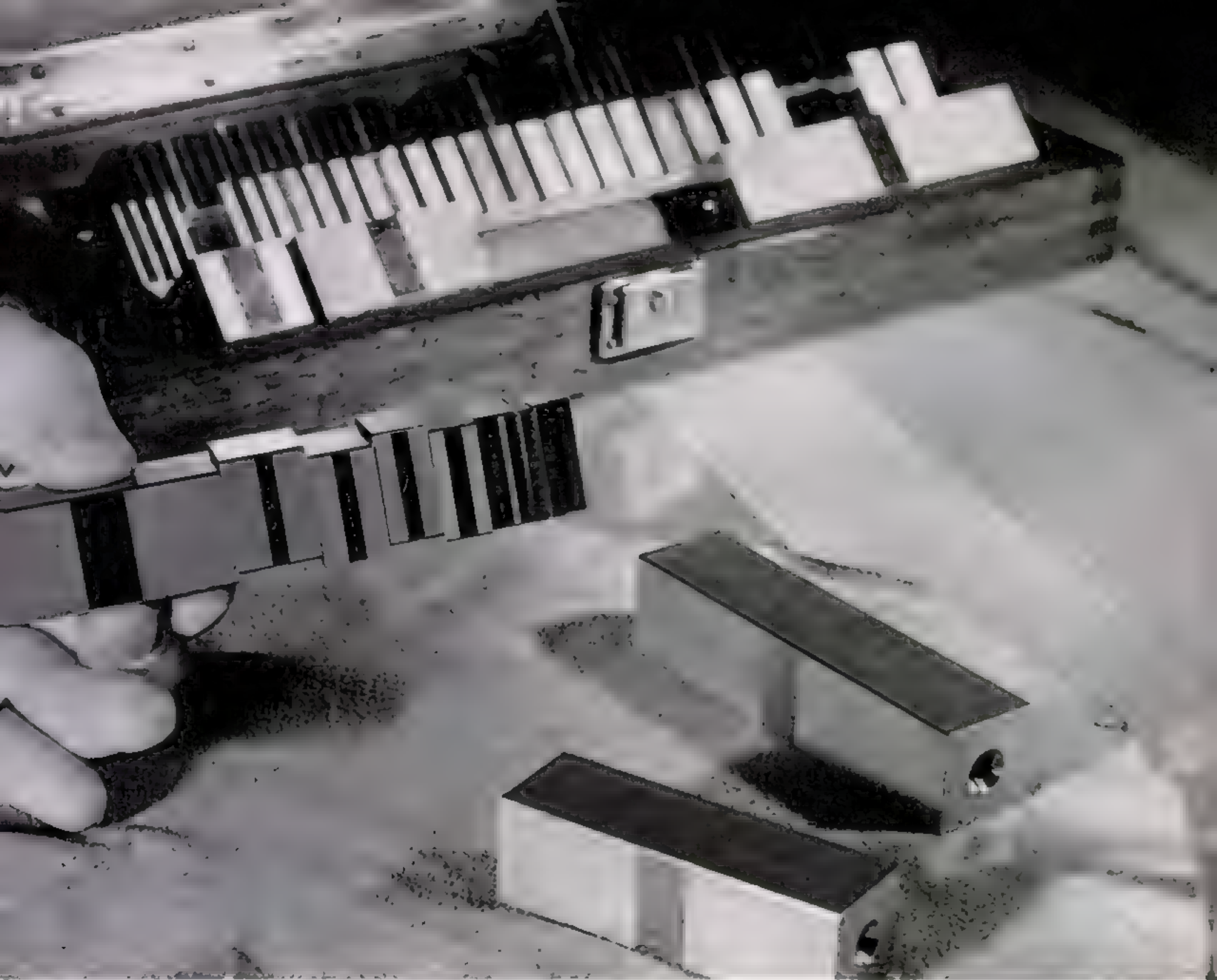
These blocks are not only basic to all American industry but they are vitally necessary to Pratt & Whitney themselves in the measurement of their own machine tools.



Lifted in air, Hoke blocks will stick together if they have been pressed and wrung against one another. Properly stuck together, these blocks have been



The surfaces of the blocks are ground and polished in this machine by a pad of steel. Between the pad and block is a solution of abrasives in kerosene.



known to support weights of up to 200 lb. Theorists have been advanced to explain this phenomenon, ranging from vacuum and magnetism to molecular cohesion. Probably Clocks are

held by the surface tension of the minute film of moisture inevitably present on the two metallic surfaces. This theory cannot be proved as it is impossible to make surfaces electrically clean.



The 1-in. Hoke block here printed full size is standard inch everywhere. Bottom side is accurate measuring surface.



Accuracy of a measuring machine is checked by a Hoke block. Final decimal reading of the machine is given by the electric galvanometer on top.



Against a stack of Hoke blocks, the clearance between the table and shaft of a gear grinder is tested by a dial indicator.

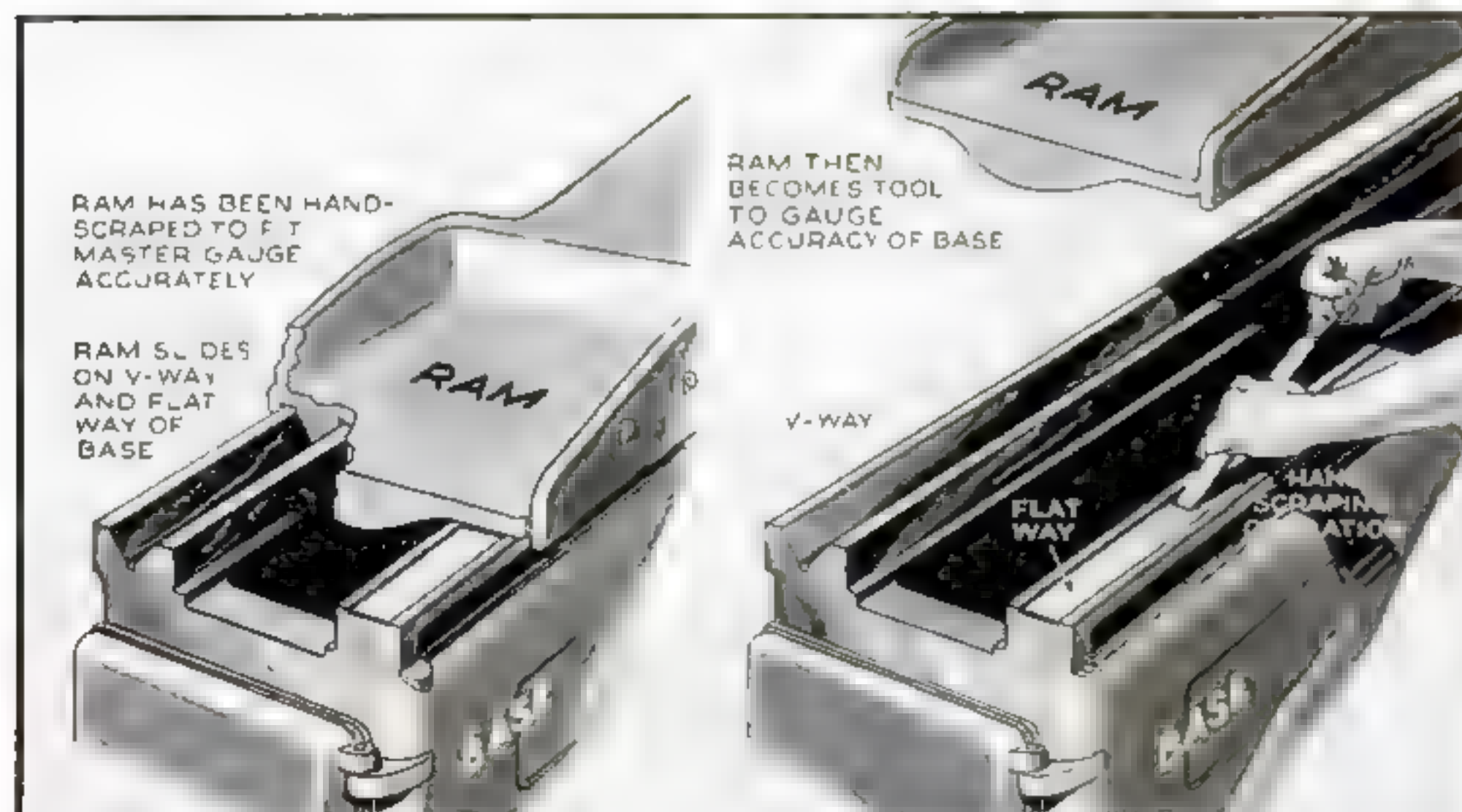


Rough castings for the carriage of gear grinder are stored in piles until wanted. Made of high-grade cast iron, the car-

riage that goes underneath the table carrying the gears to be ground will be only one of 800 precision parts in the grinder.



Scraping the bed of the gear grinder takes a good scraper, necessarily working by hand, about twelve hours. The ram (above)



How ram fits onto base is shown in diagram. Eventually ram will carry grinding wheel back and forth. Both ram

and base are scraped by hand scraper because this is only process by which surfaces are made flat or smooth enough.

HOW A MACHINE

Recently there has been much loose talk about machine tools and their importance in the national defense program. Actually few people know much about machine tools. To help the majority of people understand them, LIFE here presents pictures and diagrams showing how one is made and operated. The tool selected is a hydraulic gear grinder which will finish gears for airplane motors. Such a grinder is typical of many production tools. Tremendous in size (7,800 lb.) and costing \$9,000, it is amazingly complex. In addition its tolerances are less than 1/40,000 of an inch and it requires about 1,000 man-hours to build. It is tremendously important because without it airplane motors could not run as efficiently as they do.

Actually the development of such gear grinders as this have made the small-toleranced, high-combustion engine possible. A few years ago this kind of perfection in gears was considered incidental in engine design. Any well-cut cogwheel was good enough. But as the speed



which carries the cutting wheel back and forth acts as a gauge tool, checking the accuracy of the grooves in which it will slide.

TOOL IS MADE

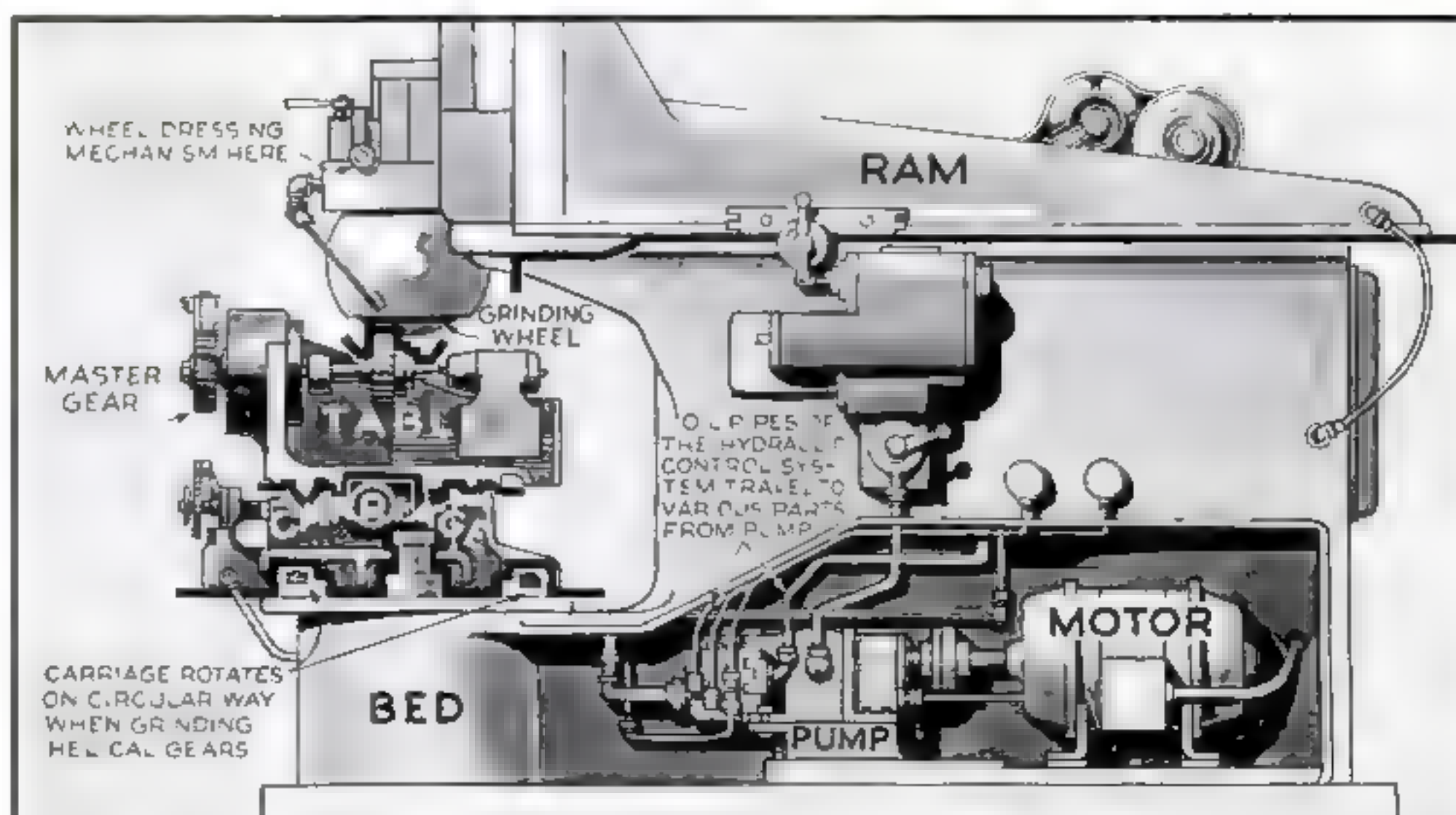
and power of engines were increased, gears had to be improved also. If they were not, power was lost in transmission. Gradually engineers came to believe that the only satisfactory gears, especially for airplane motors, were those made of light, hardened steel, whose errors in gear-tooth profile and spacing did not exceed .0002 in. Preferably also, they thought gears should be cut in a helical, not spur, shape. To fit these exact requirements, the Pratt & Whitney gear grinder was exactly designed.

The operating principle of a gear grinder is simple. A horizontal steel ram, driven back and forth by a 23½-in. hydraulic piston, pushes the grinding wheel back and forth through the teeth of the gear to be ground. Similarly the gear being ground is kept moving and is guided by a master gear and a master rack. In this way the grinding wheel works on the gear just as the master rack works on the master gear. Because the master rack and gear are known to be accurate to 1/40,000 of an inch, the work being done must be accurate to 1/40,000 of an inch also.



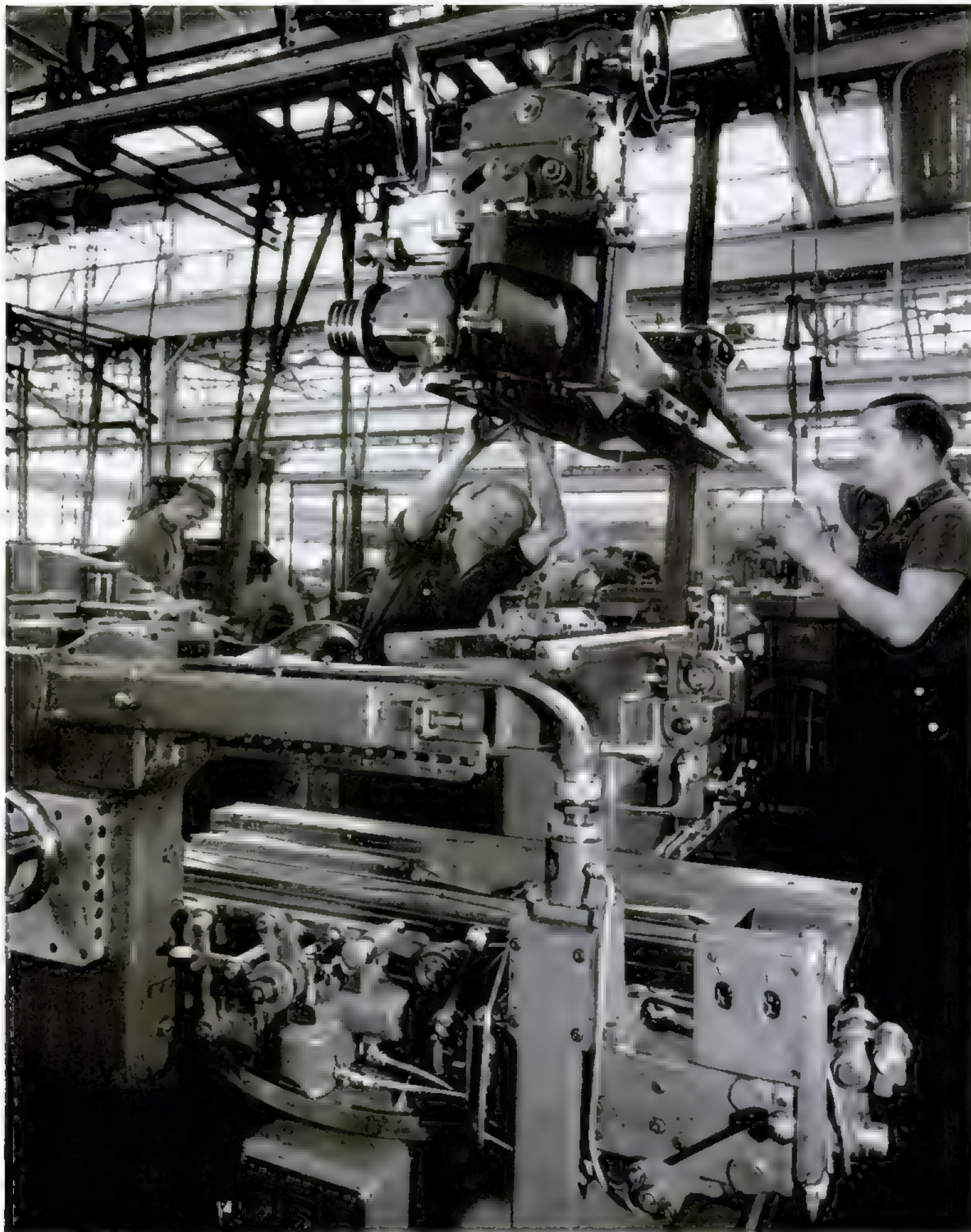
In a row of grinders, the man at left tests the shaft to table relation, while man at right installs electric control mechanism.

On left of motor is oil pump which forces the oil of the hydraulic-control system to all parts of the machine.



How hydraulic pump works is shown here. Oil acts as a piston driving ram. Actually the grinder has three motors.

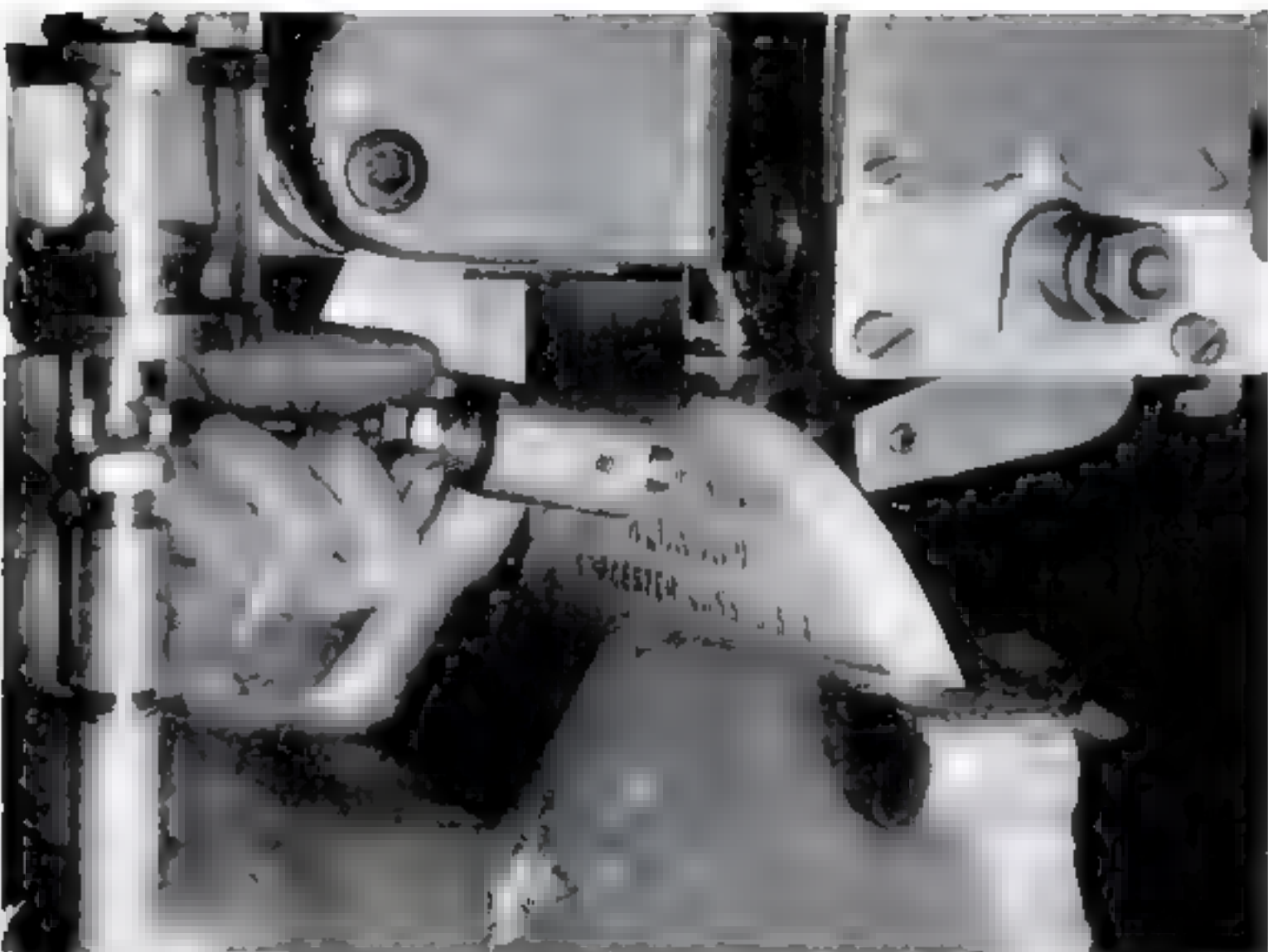
One runs hydraulic system. Another (shown on top of ram) operates the grinding wheel. A third runs a cooling system.



The complete ram unit, including the ram, the wheel slide, and the wheel dresser is lowered onto its base. The work-slide

unit has not yet been assembled. The cutting wheel will be installed in the housing at forward end of the ram. In the

foreground is curved Vernier scale, which checks the position of carriage so that gear teeth will be cut at the correct angle.



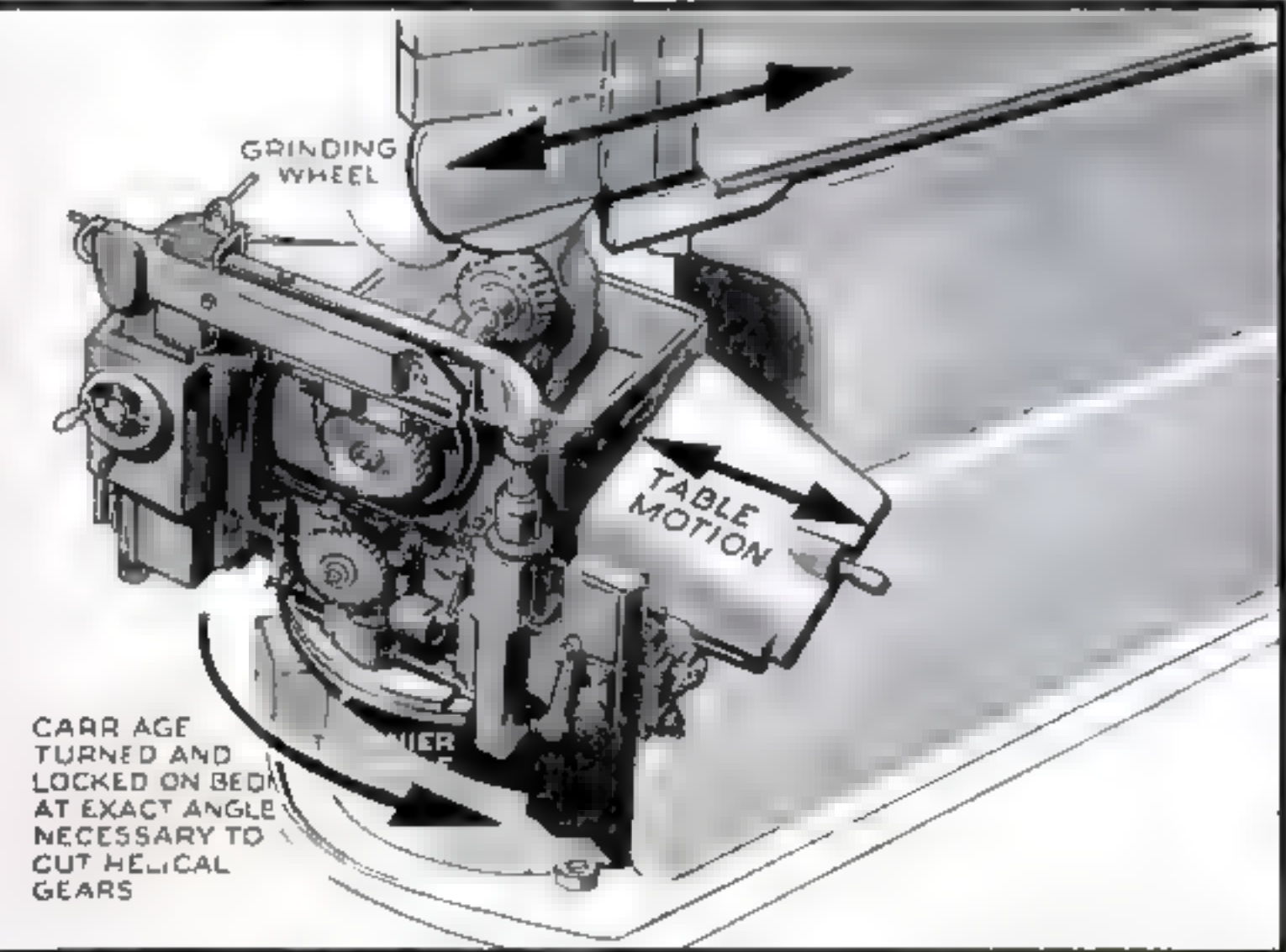
Three diamonds are used to dress the cutting wheel. The wheel is made of alundum, an aluminum oxide. It is extremely rough, but because of its terrific speed its moving profile is flat.

A GEAR GRINDER HAS 800 PRECISION PARTS

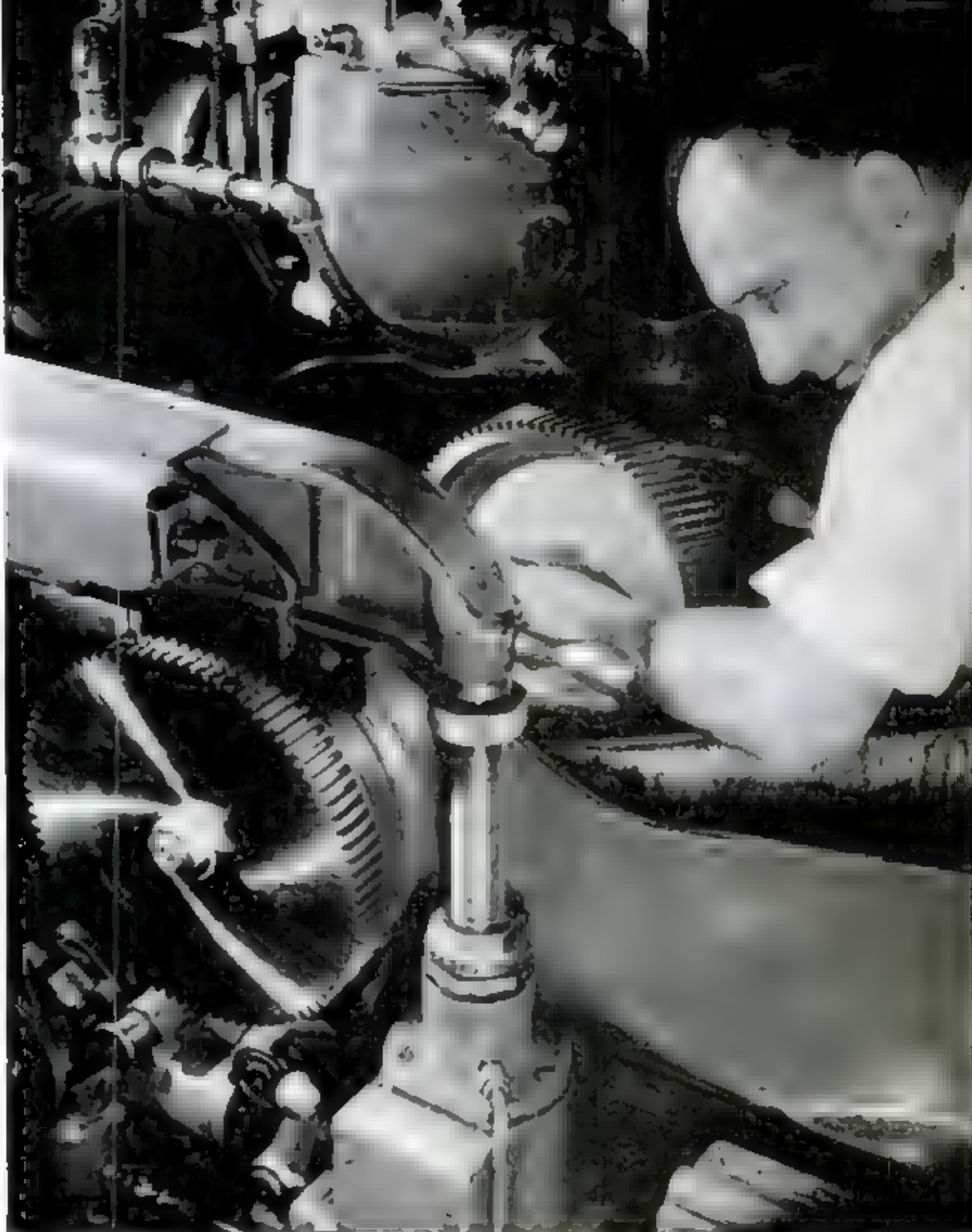
The making of a gear grinder is a symphony of precision. Cut from blanks, plates, bars of iron and steel alloys, its 800 parts, some big, some infinitesimally small, must be ground and polished to their amazing final accuracy. Then they must be assembled and fitted together.

The preparation of production tools for a specific production job is called "tooling up." While automobile manufacturing plants can be retooled in less than four months, airplane plants generally take at least ten months. Yet every day, every detail, every man-minute put into the tooling-up process is infinitely important in the performance of the future airplane. Its gear will work better if its gear grinders have produced fine enough tolerances. Its cylinders will work better if its piston-head grinders have produced smooth enough surfaces. Almost as important as the future efficiency which good production tools will give to their products is the speed of manufacture that they make possible. The average gear grinder, for instance, although it takes ten months to make, will grind a gear in 30 minutes. And through production-machine tools, if carefully and accurately made, an entire automobile can be built, from raw material to finished car, in four days.

On these pages are shown the final assembly of the grinder and how it is set up in United Aircraft factory. For the machine at work, turn the page.

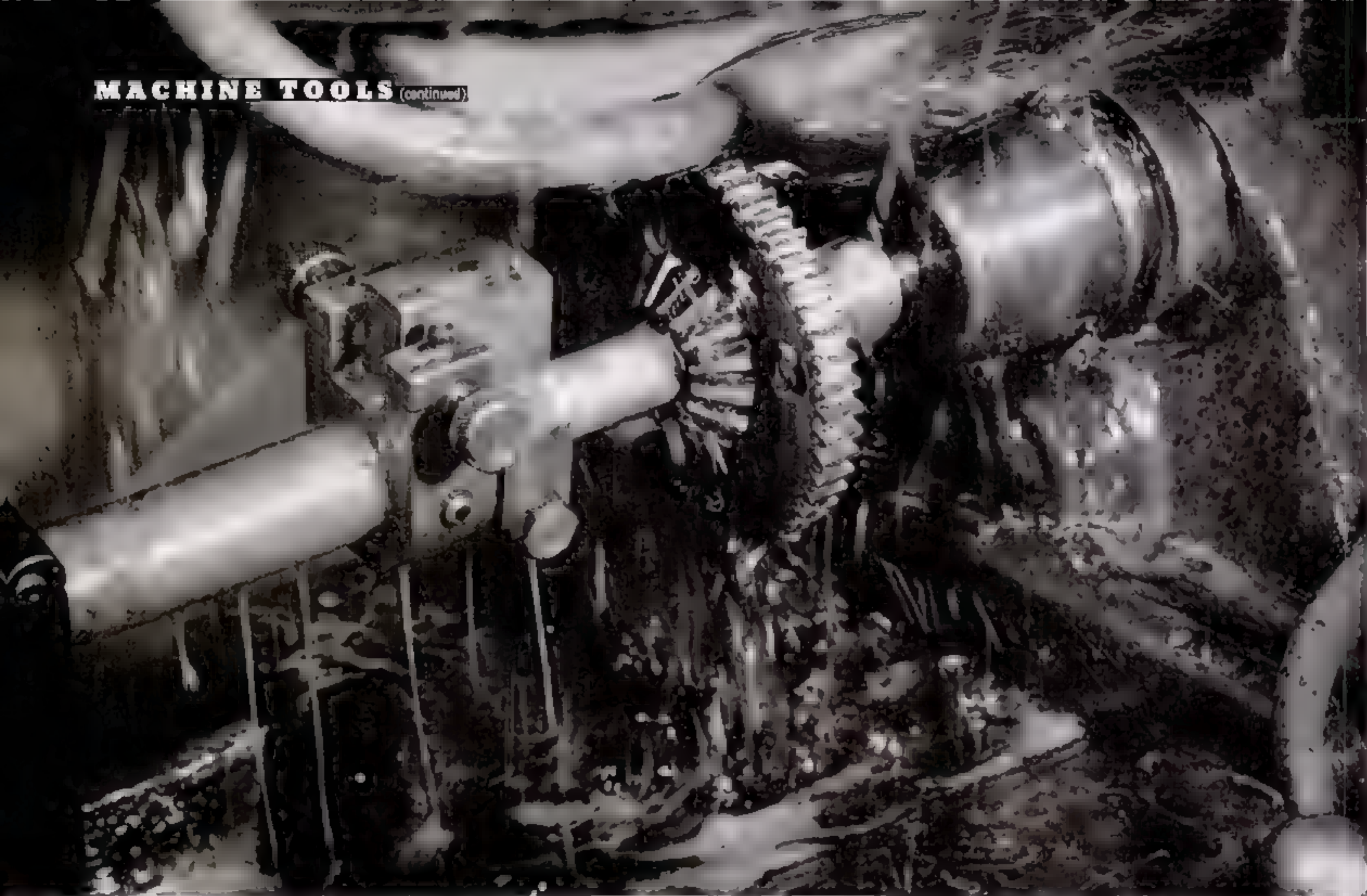


Two motions go on simultaneously when the grinder is in operation. The motion of the work table cuts profile of the gear, and action of the turn sets the spacing. Bed is set beforehand.



The completed gear grinder is tested. The test gear, which has established the particular gear-cutting job for which the machine will be used, is in foreground. Below: the gear grinder has been sold to United Aircraft, is now set up in their Pratt & Whitney Aircraft Division (no connection with the machine-tool makers). It will work on air-cooled radial engines.





The gear grinder goes to work on a 24-spline, helical gear for the magneto drive of an airplane engine. The gear rolls back and forth, front to back, and the wheel is pushed back and forth sideways as it turns. This rolling produces the curve in the gear teeth. The coolant being used is a light oil that also carries away steel splinters and abrasive particles. To grind a gear like this takes 55 minutes.

After the gear has been ground it is fitted into the rear end of an airplane engine. When the gear has been set, the magneto goes in behind it. In this two-cylinder engine there are two gears like this, 34 different kinds of gears, and 52 separate gears in all. The design of the gear grinder is still ahead of the design of the engine. That is, even more accurate gears could be produced if engine design required them.





More than 100 jig borers are made a year by Pratt & Whitney. The jig borers make a drill pattern by which precise

boring in machines with interchangeable parts can be made. They drill the patterns that make the manufacture of the

gear grinder simpler. The jig borer, in turn, has been made more accurate by having its gears ground in the gear grinder.

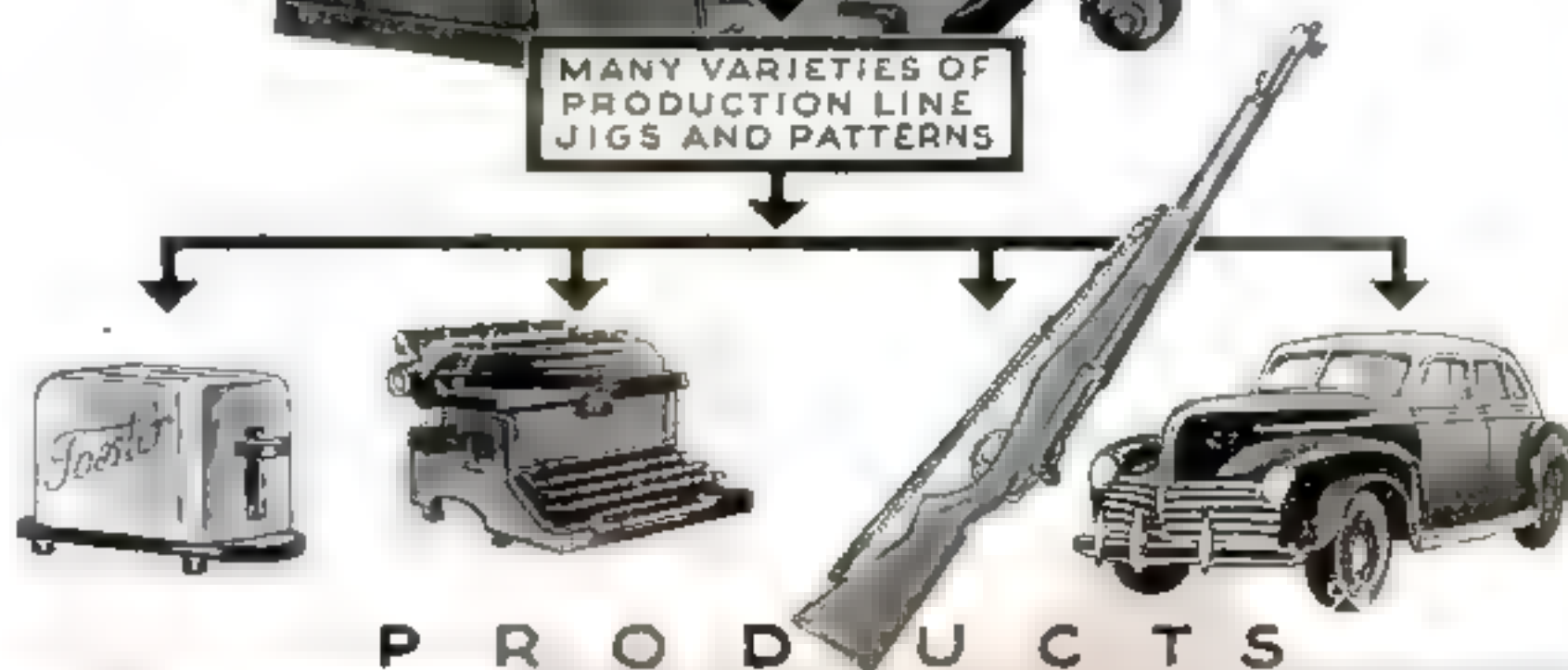
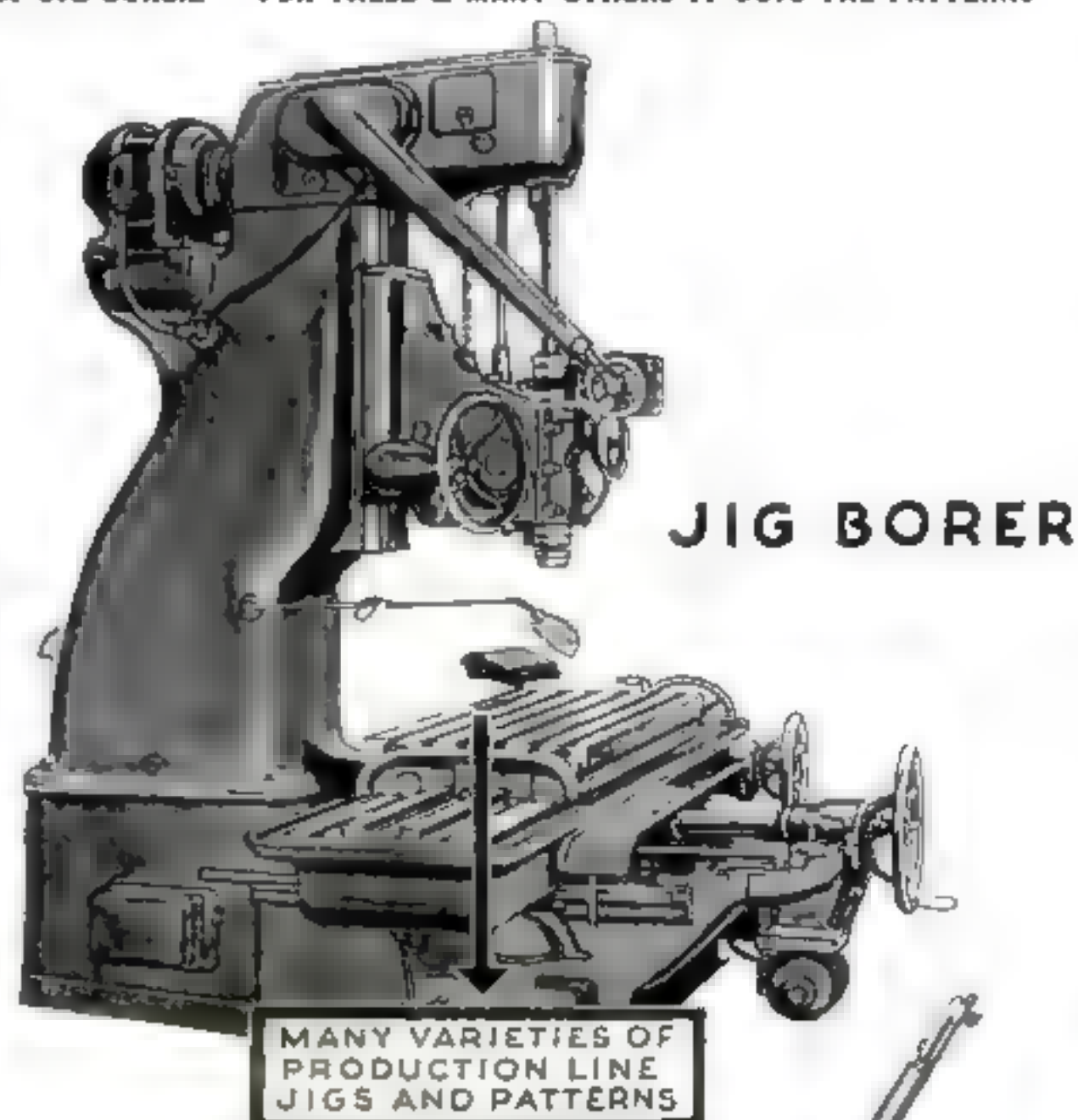
MACHINE SHOP TOOLS ARE IMPORTANT TOO

The gear grinder shown on the last five pages is a production-line tool. Other production-line tools are gang drillers, automatic screw machines, turret lathes and production milling machines. All of them are built to be used for specific jobs on actual production lines. They form more than 75% of the machine-tool business. Most of the rest of the business is in the machine-shop tools, of which a good sample are the huge jig borers shown above. These machine-shop tools are all refinements and extensions of the old carpenter's tools and are not designed for any one specific job. The jig borer, for instance, is a refinement of the auger. The lathe performs the functions of a potter's wheel. The die sinker, which gouges out accurate cavities, has developed from the hammer and the gouge chisel.

The fact that such tools as these, on whose complex, mechanical surfaces rides the fate of U. S. mass production, could have been produced at all is testimony to the Yankee mechanics who built them. With the careful, tinkering fondness for tools they are indigenous to New England, but in the last few years have been turning up in small towns in Indiana and along the Ohio River. They are older than most industrial workers. Some of them have performed delicate cutting operations for 40 years.

Because one machine tool can produce over and over again, the industry's share of national defense contracts will never be very large. Recently, while contracts for more than \$200,000,000 were awarded to DuPont, a contract for a mere \$435,000 was given to Pratt & Whitney. Yet the big mass-producing companies cannot expand to produce more guns, ships, and planes unless the machine-tool shops expand too. In turn, they can expand only by training more skilled workers. Today, Pratt & Whitney, as well as the rest of the machine-tool companies, maintain fine apprentice schools. But they still are not getting enough qualified workers for the expansion that may soon be asked of them.

FAMILY TREE OF JIG BORER. FOR THESE & MANY OTHERS IT CUTS THE PATTERNS



THESE ARE U. S. ARMY'S SIX FOREMOST GENERALS



GENERAL GEORGE C. MARSHALL, CHIEF OF STAFF, is the Army's top soldier. He is responsible for the whole Army and the whole Army is responsible to him. By Army standards, General Marshall is young for his job—only 59. Born in Pennsylvania, he graduated from Virginia Military Institute in 1901. As an A. E. F. colonel in 1918, he did a surpassingly good job of handling the preliminary work for the successful Meuse-Argonne offensive, served General Pershing as an aide for five years after the war. Brilliant, unpretentious, efficient, he was only a brigadier general in 1939 when President Roosevelt passed over 34 senior officers to make him Chief of Staff. He will hold that post until Sept. 1943.



GENERAL GEORGE V. STRONG, HEAD OF WAR PLANS DIVISION, has the tough job of preparing complete plans for any campaign which the Army may have to undertake anywhere from Patagonia to the Philippines, from Greenland to Alaska—but not in Europe. His plans must not only be complete as to strategy and tactics but must also get down to such details as the number of snow shovels or the yardage of mosquito netting the campaigners might need. Brigadier General Strong, at 60, is a first-class Army diplomat. His work handling A. E. F. troop movements won him a D. S. M. As a "shavetail" his important ways won him the nickname of "God Almighty" Strong but the name and the aptness of it have long since passed.

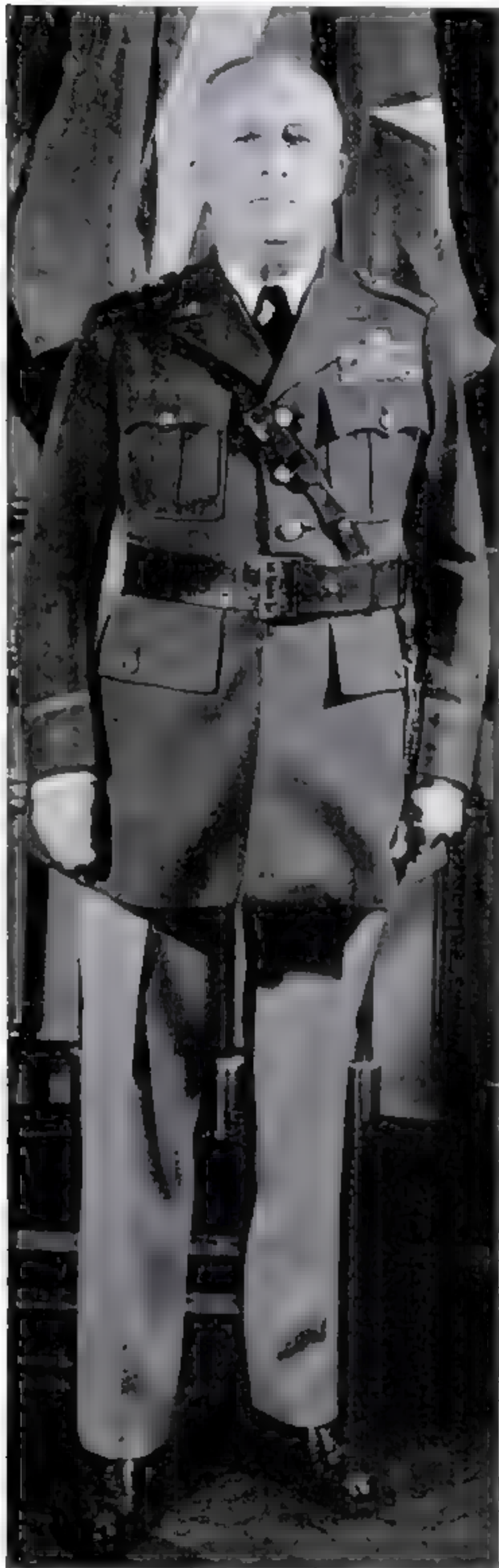


GENERAL SHERMAN MILES IS HEAD OF INTELLIGENCE—the Army's G-2, whose all-important job is to feed military intelligence to the whole Army. More important today than ever before, G-2 has no appropriations to pay for spies, because spies are considered un-American. Nevertheless G-2 is up-and-coming, has had a notable record in foreseeing the course of this war. Brigadier General Miles's maternal grandfather was General William T. Sherman. His father was Lieutenant General Nelson A. Miles, famed Indian fighter. Sherman Miles was an intelligence officer with the A. E. F. When called to head G-2 in April, he was senior U. S. military attaché in Europe.

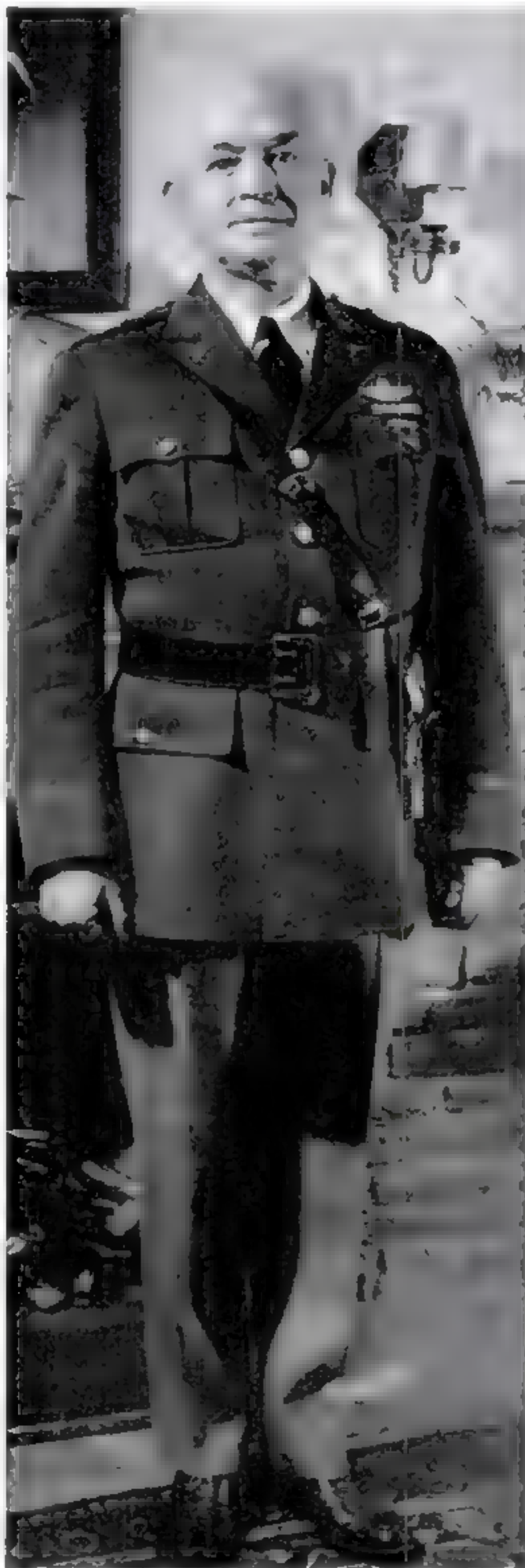
To the thousands of American boys who are just now being drafted, the six soldiers shown on these pages have a special immediate interest. They are the generals whose minds and methods govern the U. S. Army

All of them are top men in their jobs—although the jobs they hold are not the only top jobs in the Army. They have worked hard in the service for from 30 to 40 years, getting some excitement out of fighting

in the Philippines or Mexico or France, but spending most of their time behind desks in a peacetime military force. Today they are frantically busy trying to round a long-neglected Army into good fighting condition.



GENERAL HUGH A. DRUM, COMMANDER OF THE FIRST ARMY, differs from the other generals shown here. They are all members of the General Staff, each in charge of a single broad function of the whole Army. Lieutenant-General Drum, not on the General Staff, is actual field commander of one of the four, 200,000-men armies into which the whole U. S. Army will be divided. Hugh Drum is the son of an Army man. His father was a captain and Hugh was born at Fort Brady, Mich. He left Boston College to join the Army, served in the Philippines and Mexico. He went to France with General Pershing, became Chief of Staff of the First Army, has since been all over the service.



GENERAL HENRY H. ARNOLD, DEPUTY CHIEF OF STAFF, was taken over to the General Staff in October as representative of the Air Corps. At the time of this appointment, Major General Arnold was Chief of Air Corps. He has been an Army airman most of his military life. Graduating from West Point in 1907, he joined the Air Corps in 1911 when it consisted of one plane and a few fliers. Taught flying by the Wright brothers, "Hap" Arnold carried the first U. S. airmail—a five-mile trip—in 1911. Frowned on by brass hats in 1926 for his support of rebellious Billy Mitchell, Arnold kept plugging away for the Air Force. His appointment to the staff is long-deferred recognition of the Air Force's importance to the Army.



GENERAL LESLEY J. MCNAIR, CHIEF OF STAFF OF GHQ. In wartime the combined U. S. armies in the field will be commanded from General Headquarters. As head of GHQ, Major General McNair would be chief executive aide to the commander of an expeditionary force or group of field armies. A graduate of West Point ('04), General McNair climbed steadily through the ranks until he became a major general this year. A studious soldier, he was awarded the Distinguished Service Medal in 1919 for anticipating changes in military tactics and impressing on the Army the need for close integration of the infantry and artillery arms. He is now directing training of the Army's field forces.

CLOSE UP



MEXICO'S

AVILA CAMACHO MODIFIES SOCIAL

Manuel Avila Camacho is an affable man with brown eyes and a pear-shaped face who usually looks as though he had just been dealt a fine hand in a friendly game of poker. It is a look of supreme internal contentment, not calculating or triumphant, but the sort of expression that a man wears when he has received some good news that he cannot tell anyone about. It remained with Manuel Avila Camacho when he was campaigning last summer for the Presidency of Mexico, and most of his aides were worried. It was still there on election day, July 7, when Mexico City was in turmoil and anything could have happened, including the end of Avila Camacho. And since it still persisted last week as he prepared to take over one of the most lethal jobs in the Western Hemisphere—the Presidency of Mexico in a time of world crisis—it seemed certain that Mexico's new administration, whatever else it may be, is not going to be a worrying one.

The new President of Mexico lives in a cool, attractive, twelve-room house on the heights above Mexico City, in a fashionable district that has lately been clamorous with the sounds of a building boom. Just across the street, on the far side of the high stucco wall that surrounds Camacho's estate, an expatriated Belgian businessman has been putting up a mansion far more pretentious than the new President's. During the campaign Avila Camacho met politicians, newspapermen, well-wishers, at his home every morning, greeting them in the trimmed and clipped garden after they had gotten past the hard-eyed guards at the gate—erect, dignified, heavy-set, with his broad features freshly shaved, his coal-black hair perfectly in place, and his eyes revealing his mildly disconcerting air of deep internal satisfaction. He would lead them into a narrow sitting room, shaded against the glassy morning light of Mexico, sit on the very edge of the green couch, spread his heavy legs, put his hands on his knees, and beam at his visitors like a man just waiting for a chance to play his ace.

Avila Camacho's internal good humor created a friendly air around him, but it did not always make

MEXICO'S NEW PRESIDENT MANUEL AVILA CAMACHO IS AN OBSERVANT, UNTALKATIVE MAN OF ACTION



His brother's villa at Teziutlan in the mountains of Puebla State, 200 miles from Mexico City, serves Avila Camacho as a country home. He owns a modest twelve-room house in Mexico City



Dinner inside the villa is presided over by Avila Camacho at head of table. His trim wife sits at his left and beside her is the plump wife of Labor Leader Lombardo Toledano (opposite with pipe)

PRESIDENT

REVOLUTION OF LAST SIX YEARS

by FRANCIS SILL WICKWARE

political discussions easier. Sometimes, at the end of a long talk on his agrarian policy, he would upset his visitor by asking him where he got his suit of clothes. Or, Avila Camacho might exhaustively answer questions about the oil expropriations—usually reading from a book of his campaign speeches, and expressing the most moderate opinions in a stentorian voice—then unexpectedly drop to a conversational level, put his book aside and ask his questioner: "How old are you?"

Avila Camacho himself is 43. For six of those years he was an army officer during the Mexican Revolution, seeing action in Sonora, Puebla and Morelos. For another 17 of them (usually serving under President Cárdenas who was then General Cárdenas) he had the more humdrum duties of a staff officer in a period of relative peace: pacifying districts, cleaning up irregulars, building up the army, until he became secretary of war. Through all of them he lived and had his being in the world of Mexican politics, in that shadowy area where the military men and the politicians come together, and which only the boldest of Americans will say positively that they understand. Students of it never do.

Last week, as Avila Camacho prepared for his inauguration, he also watched the southern progress of one American who is charged with understanding Mexico through the next four years—Henry Agard Wallace, Vice President-elect, and President Roosevelt's special envoy to Avila Camacho's inauguration on Dec. 1. He knew that Mr. Wallace was an agrarian from the province of Iowa, just as he was a provincial from the State of Puebla. He also knew that President Roosevelt had pushed through the nomination of Mr. Wallace as his running mate despite the opposition of much of the Democratic Party, just as he knew that much of the Party of the Mexican Revolution had, for different reasons, opposed his own candidacy. He knew that Henry Wallace was *muy simpatico*; that he had learned Spanish while Secretary of Agriculture and organized a club for the study of Spanish in the Depart-

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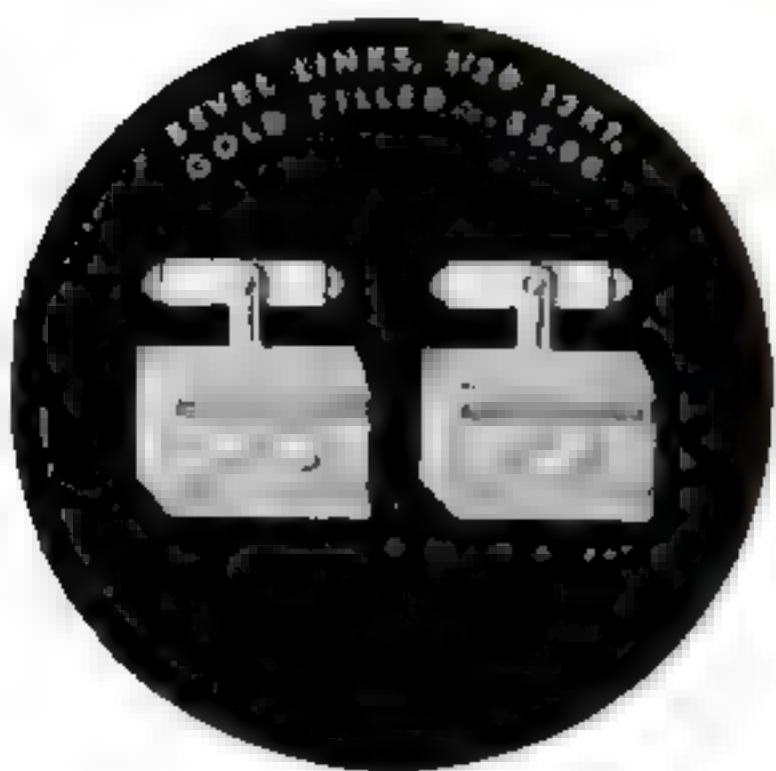
AVILA CAMACHO VISITS HIS EMPTY FAMILY VAULT IN CEMETERY. AVILA IS FATHER'S NAME, CAMACHO MOTHER'S



A gallant husband gives his wife a white flower in the pear and apple orchard outside the big Texiutlan house inherited from his mother. It has been converted into a charitable girls' school.



He autographs books for two teachers at the Avila public school in Texiutlan. The school was endowed by the entire Avila family which is an old and distinguished one in the neighborhood.



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●● LINK YOUR FASHION TO A SWANK



Lombardo Toledano (holding pipe), big boss of Mexican Labor, visits the Avila Camacho ranch to chat with new President (left) and local peasants. The two grew up together in Teziutlan, went to the same school, used to play near this mountain stream.

MEXICO'S PRESIDENT (continued)

ment; that he had worked out theories of the Pan American future and was a believer in hemispheric defense and hemispheric economy; that he had become an intimate of Doctor Francisco Castillo Nájera, Mexico's Ambassador to the U. S. And, finally, he knew that Vice President-elect Wallace, with his theories, his learning and his good will, had never crossed the Rio Grande before.

Mexicans have listened politely to stories of the beneficent effects of American friendship for a long time. When Henry Wallace makes his way to the magnificent Castle on the Heights of Chapultepec he will be covering ground that was conquered by General Winfield Scott in the Mexican War—but memorable to his hosts because there the young cadets of the military academy fought to the last, then jumped over the cliff as the Americans advanced. When he sees Ambassador Josephus Daniels he will be greeting another editor, another tectotaler, and a genial North Carolina Democrat—but many a Mexican knows nothing of Josephus Daniels except that he was Secretary of the Navy when the Navy occupied Veracruz in 1914.

The Wallace excursion to Mexico is in part a belated attempt to make up for the many decades during which the U. S. alternated between indifference and exploitation. It is also of course in part a recognition of the importance of Latin America generally and Mexico in particular to American defense, combined with the realization that Adolf Hitler is not going to repeat such blunders of 1917 as the Zimmerman note which, promising Mexico the return of New Mexico, Texas, and Arizona if she would join the Kaiser, was one of the prime causes that led the U. S. to declare war on Germany.

A U. S.-Mexican defense agreement?

How well Mexicans perceived the implications of Wallace's official visit was apparent in the fact that when it was announced rumors popped all over the country to the effect that a secret U. S.-Mexican defense agreement had already been signed, granting the U. S. Navy the right to build eight bases.

To get anywhere at all in Mexican politics it is essential for the politico to be "within the revolution," just as it is desirable to be known as a Democrat when running for office in Georgia. Reared by his well-to-do parents on a farm in Puebla and schooled for a career as an accountant, Avila Camacho—the President prefers to use both of his last names—joined the revolution at 17, when he enlisted in the insurgent army of General Medina. His division took part in the capture of Puebla, and later Mexico City. During the next few years of constant rebellions, Avila Camacho swiftly rose to lieutenant, major and colonel, and became a brigadier general when he was 27. As a soldier, he specialized in diplomacy rather than in spectacular military operations and was particularly talented at persuading opponents to surrender without any fighting at all. Time after time he went out campaigning against renegade generals and achieved bloodless triumphs by sheer oratory—backed up with promises of amnesty and cash considerations. Avila Cam-

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use this for sore
chapped lips

Take a swab of Chap Stick on your lips. Combining relief for outdoor men in every application. Slips in your pocket. 25¢ at your druggist's. If he hasn't shaved, send 25¢ to Chap Stick Co., Box 100, Va. Money back if not delighted.

Put it on **Chap Stick** 25¢

acho's detractors sneer at this. They point out that he represented the government, that the government had money to spend, and that "No Mexican general can withstand a broadside of 10,000 pesos." However, the General at least made a point of always fulfilling his promises to the letter. The rebels he subdued often became his greatest admirers.

His modesty almost lost the election

Avila Camacho's gift for conciliation in domestic affairs rather than his martial capacities was what caused Cárdenas to appoint him Secretary of National Defense in 1937. Last year, when Cárdenas made him divisional general, he modestly declined the title, saying that he preferred to wait until other deserving soldiers had been promoted. Far from endearing him to Mexicans, who admire flamboyant behavior, such humility has been one of Avila Camacho's chief political liabilities. In last summer's campaign, supporters of the colorful Juan Andreu Almazán, who made \$1,000,000 during his military career and lives in a private walled city populated by scores of his relatives, expressed their contempt for his opponent by giving him the nickname *El Soldado Desconocido*, "the Unknown Soldier."

Commenting on the 400-odd casualties in "the most peaceful election in Mexican history," Avila Camacho said: "With respect to what occurred . . . I am completely satisfied with the low number of dead and wounded. I am taking into consideration that in the United States thousands of persons are killed or wounded when a railroad train is derailed or wrecked." This stimulating announcement suggests that Camacho is both callous and stupid. Actually, the statement is nothing more than a typical Mexican *gaucherie*. The campaign killings and shootings perpetrated in his name genuinely distressed and angered the President-elect, though he realized they were inevitable in a country where two ounces of lead or six inches of steel are commonly employed to terminate political arguments.

Once during the campaign Avila Camacho was watching a hostile demonstration by Almazán partisans when from a house opposite some impulsive members of the C. T. M. (left-wing trade union syndicate, supporting Avila Camacho) started shooting into the crowd. Avila Camacho brushed aside his aides and *pistoleros* (gunmen), strode downstairs and across the street, and in a blind rage hammered on the C. T. M. door. When the sheepish murderers opened up, Avila Camacho denounced them and had them packed off to jail, to the bewilderment of the police. Later on he upbraided the C. T. M. for the "savage methods" of some members, and on one occasion when a C. T. M. leader introduced him at a rally as "our candidate," he snatched the microphone away from him and contradicted him on the spot. Politically it was deplorable but the crowd cheered.

Outside of his role as President-elect and Divisional General, Avila Camacho is a regular fellow who mixes easily and would become popular in any community in the U. S., especially among substantial, active, sports-loving businessmen of not too rarefied

CONTINUED ON NEXT PAGE



Brother Generals (Maximino, with handkerchief, and Manuel) weep at mother's funeral. The brothers are good Catholics.



Adopted son Manuel Piedra, 12, won Manuel Avila Camacho's heart with his beautiful singing. Manuel is an orphan.



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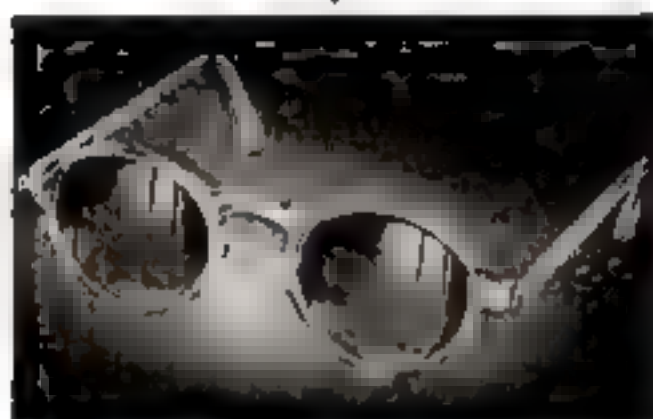
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* T H E R E U S P A T O F F



President Cardenas and his wife are feted and showered with confetti at celebrations as his term nears its end. His people consider him the greatest Mexican of his time.

MEXICO'S PRESIDENT (continued)

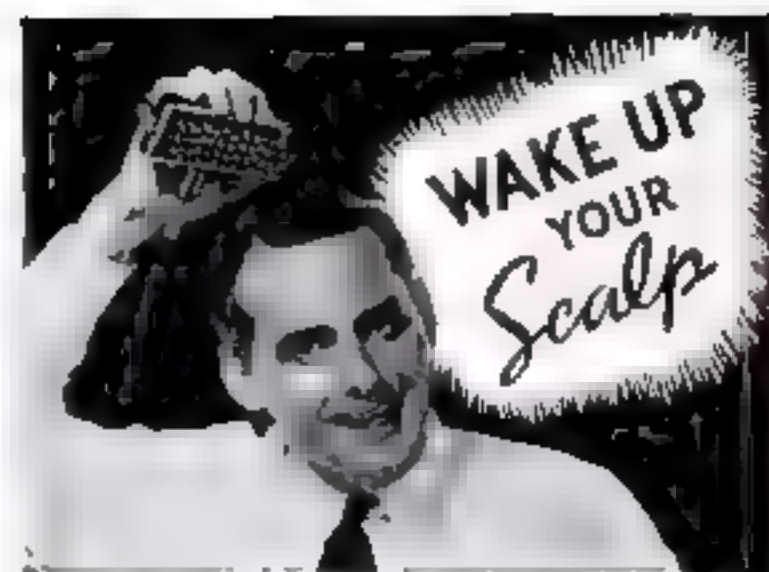
intellects. Unlike the great majority of Mexicans he has little or no Indian blood and perhaps for that reason his tastes and temperament can be easily comprehended by the gringos (a scornful appellation for Yankoes derived from the line "Up in the north where the green grass grows," from a marching song popular with General Winfield Scott's troops).

Every morning at 6 o'clock Avila Camacho climbs out of bed, stretches a pair of rather short legs, thumps a heavy, firmly muscled chest, and with a few puffs and pants goes through a routine of setting-up exercises. This is followed by horseback riding or a brisk run around the gardens of his house in Mexico City. This is followed by a cold shower and 7:30 breakfast. At breakfast the President-elect is apt to have someone reading the newspapers out loud to him. Avila Camacho is flabbergasted, rather than angry, when an unfavorable item is printed. "How could anyone think things like that about me?" he will demand, in astonishment. He is especially worried when he is criticized by someone he has treated well, or received at the house. "Why, I thought he was my friend," Avila Camacho will sadly remark. "I can't understand it."

Horses and polo are his fun

Almost anyone with a legitimate reason can see Avila Camacho, after running a gamut of *pistoleros* posted in and around the house. He receives important callers immediately after breakfast, and arrives at his office toward midmorning. Once started working he keeps on until he can't stand any more, then rushes out regardless of appointments or work in progress. Horses and polo are his favorite diversions. His \$10,000 "high-school" horse Pavo (peacock) went to the 1940 New York Horse Show with the Mexican team and created a mild furor when led around the ring wearing a 70-lb. embroidered saddle. Avila Camacho plays his best polo (three goals) on a mare named Lady Hitchcock, in honor of the eminent poloist, Tommy Hitchcock, whom he met in the States in 1932. Avila Camacho is also on friendly terms with Winston Guest, Cecil Smith and other prominent amateurs, and knows practically all the members of the professional teams in Texas, where he has played frequently. Will Rogers, whom he encountered in California, impressed him more than any other gringo he has met, as polo player rather than as humorist. As war minister Avila Camacho organized the first Mexican national polo team, which won third place in the Berlin Olympics in 1936.

Avila Camacho collects paintings and has two rooms hung with old masters, but he does not consider himself a connoisseur. He has read a fair amount of history and sociology, but is no scholar. He is genuinely fond of music and usually keeps a radio playing softly while he works, but has only a layman's musical knowledge. Placid, socially naive and free from dramatic affectations, Avila Camacho takes acute interest in clothes and dresses himself almost as carefully as he dresses Pavo, though less ostentatiously. He owns 27 suits in conservative shades (half of them tailored in the U. S.), wears rich solid-color neckties, and is likely to finger the sleeve of a visitor's coat to see if the material is equal to that of his own.



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GIFTS

men go for
in a big
way

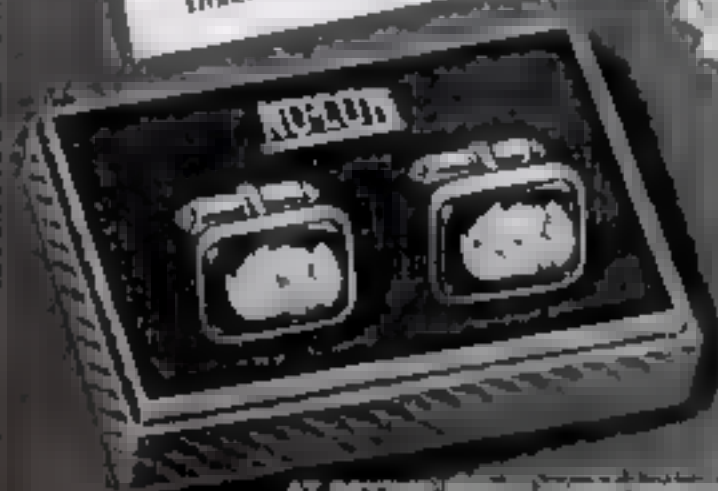
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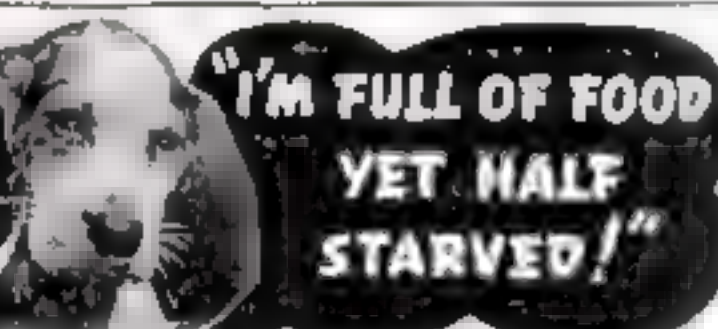
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The defeated candidate for President, General Juan Andreu Almazán, gets a haircut from his private barber and a report from his press agent in his Mexico City villa

Avila Camacho subscribes to *Sput* for horsey news and to *LIFE* in order to keep informed about what the gringos are doing. He touches no alcohol, and has cut down his quota of cigars (the very finest Cuban brands, exclusively) from 20 a day to two. He is currently working on a stock sent to him recently by Colonel Fulgencio Batista and expects them to last well into the new year.

Avila Camacho's only inherited property was a 3 1/2-acre orchard in Teziutlan, Puebla, his birthplace, and his fortune today does not exceed \$75,000. Since generals in Mexico are expected to graft and have untrammelled freedom to do so, the Mexican public somewhat incredulously accepts Avila Camacho's modest way of life as proof that he must be honest. The new President is pleased with this correct interpretation of his character. "I belong to the middle class," he says, and obviously means it. Someone once asked him the not altogether original question: "What was the happiest day of your life?" Avila Camacho answered, with an earnest dignity that removed all banality from both the question and his reply, "The day I married my wife." He is often seen prowling around his garden in Mexico City, picking flowers for her, and undoubtedly he will continue to prowl and pick after being installed as President.

He is not the man-in-the-street

It would be hard for anyone to dislike Avila Camacho. If all Latin Americans resembled him, and if all Americans resembled Santa Claus, the difficulties of attaining true love and understanding between the U. S. and the countries south of the border would dissolve like an aspirin tablet. Unhappily, Avila Camacho is not typical of the Mexican man-in-the-street, and the Mexicans are unable to locate many U. S. Santas outside of the department stores. Mexicans resent the facts that we have grabbed most of their territory, which once extended to Oregon, invaded them by land twice, shelled them by sea once and stolen their valuables (oil prospectors, telling ignorant peasants that the black stuff oozing through the soil would ruin their crops, bought the land for a few pennies per acre). The gringos (in Mexico the word is not spoken, but spat) come down only to steal what they can as fast as they can. Not only that, they go out of their way to insult the people they rob. They can't be bothered to learn Spanish, but they yell at the Mexicans who don't understand English.

The American colony in Mexico City is a clannish group which for the most part refuses to fraternize with Mexicans unless it pays. In contrast, the German community makes a great effort to mingle with the Mexicans as equals. Germans come to Mexico and settle down for long periods, frequently marrying Mexicans. It does not follow that Mexicans would take sides with the Nazis against the U. S., but it is a common thing to hear Mexicans speaking venomously of the snobbish Americans, and in the next breath praising the friendly, understanding Germans.

On the other hand, the Mexicans fail to live up to the song-writers' version of a lazy, charming, sentimental people. The well-known *mañana* with the kindred expressions *ahorita* ("right away") and *momento* or *momentito* ("in just a moment") mean nothing, and are simply excuses for procrastinations. When a Mexican promises to do something for you (without pay) the safest assumption is that

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At Tampico oil depot, ex-President Cárdenas' picture now adorns the buildings confiscated from U. S. companies. It is flanked by the eagles which are Mexico's national symbol. Oil was the chief headache of Cárdenas, is now Avila Camacho's headache.

MEXICO'S PRESIDENT (continued)

it will never be done, and you can be positive that it will not be done on time. An appointment kept two or three hours late is practically on the dot and it is nothing to wait six hours for a train on the Mexican National Railway. A Mexican doesn't complain about delays, as an American would. He will sit half a day in a railroad station for an overdue train and never ask the ticket seller when it is expected.

However, at the wheel of an automobile the Mexican forgets all about *mañana*. Traffic swirls madly around Mexico City, and the odds against a pedestrian caught between lights are hopeless. If merely grazed, the victim is removed to the sidewalk and left there, since local custom forbids ministering to an injured party until the arrival of an ambulance. Streetcars are another source of casualties. They travel at high speed over uneven tracks, loaded to the jaws with clinging riders, and pause—out of Latin gallantry—only for women. All males over 3 years of age are required to make a running leap in order to get aboard.

"Watch your car, mister!"

Contrary to popular impression there are no bandits along the tourist routes in Mexico, and the dangers of travel are greatly exaggerated. However, in most towns professional assassins can be hired to do murder for a few pesos, and unless the deceased has influential relatives the chances are that nothing will be done about the crime. If a pig is run over by an automobile in a Mexican village there will be a loud outcry and all the show of tragedy, but the death of a man means little—not in a country where the death rate is over 23 per thousand, one of the highest in the world. Chief plague of tourists is not bandits or assassins but petty thieves. Practically all the boys in Mexico up to 15 or thereabouts practice the "Watch your car, mister," racket, and the hardened traveler always gives. If he doesn't the air may be let out of his tires or water may be poured into the gas tank. An unguarded car left on the street for any length of time is a target for sneak thieves who make off with all accessible parts like hub caps and windshield wipers and if they have sufficient privacy also remove wheels, spark plugs and even doors. These are likely to appear in the thieves' market in Mexico City where anyone can sell anything, and no questions asked. A person who has been robbed simply waits a couple of days and goes to the market to buy back his belongings. In Mexico, and throughout Latin America, it is next to impossible to make headway with petty officials without constant applications of the *mordida*, which literally translated means "the bite," or bribe.

Mexicans have vast admiration for anyone who looks like a big, tough guy, *my hombre* ("much of a man"). This probably arises from the fact that practically all Mexicans are little and skinny, since they don't get enough to eat. Americans sympathize with them, because most Mexican food gives one the impression that sev-

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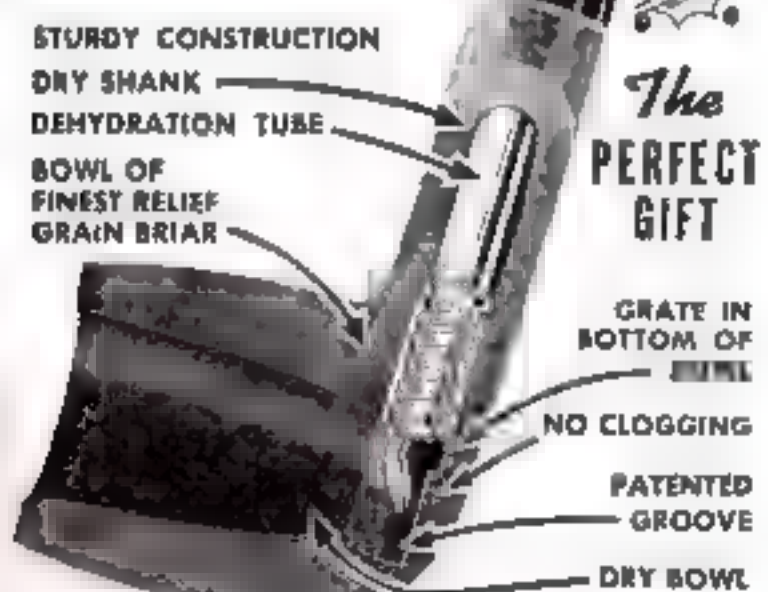
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A perpetual strike is in effect against this barbershop. The owner closed it five years ago but the strike pickets still live in the tent. Now, whenever a big union needs an excuse for a strike, it calls a "sympathy strike" against this defunct barbershop.

eral bugs have just been removed from it, if indeed they are not actually present. But Mexicans who do eat have no restraint about gorging themselves. They commence with an early breakfast, and are apt to follow up with a second breakfast toward midmorning. Luncheon is the heavy meal of the day, consisting of soup, eggs or fish, rice, a substantial meat course, salad, dessert and coffee. The siesta afterwards is practically obligatory, and along about 6 o'clock comes a high tea, with cakes, sandwiches and perhaps cold meat or sausage. Dinner is served between 9 and 10, and a supper is consumed sometime after midnight.

A big house but no furniture

Mexicans of the middle class are reckless about money, and seem unable to plan more than a few days ahead. Savings accounts are a rare phenomenon, because no one has much faith in government finances. Hence real estate and apartment houses substitute as a form of investment, and Mexico is now in the midst of a tremendous building boom. Frequently a Mexican will slap all his money into a big house, and when it is finished discover that he can't afford to buy any furniture. Or he may go out and spend every cent he has on furniture, and be too broke to eat. The universal solution for this dilemma is to take the furniture to the *Monte de Piedad*, the government pawn shop, where it can be hocked for a third of its value.

In talking about Mexico it is hard to avoid falling into the jargon of the movie travelogues which describe it as a "land of contrast." The contrasts, indeed, are numerous and violent. In Mexico City juke boxes were so popular that the authorities temporarily banned them, but strolling *mariachi* bands can be hired for a few pesos to serenade anyone, at any hour. Along the fashionable Paseo de la Reforma the limousines speed past barefoot Indian peons asleep on the grass with serapes around their shoulders, and every block in the center of town has a staff of energetic beggars, mostly crippled or deformed. Mexico strictly prohibits gambling, yet everywhere ancient hags and gaffers are out selling tickets on the National Lottery.

But the greatest incongruity in Mexico is the political system. In theory this system is highly democratic. In practice it is something considerably less—due principally to the human factors. The "Ins," operating behind the false whiskers of democracy, will go to outrageous lengths to keep their side in power.

The election that made Avila Camacho President, was even more extraordinary than most, partly because each candidate vigorously denounced the other for supporting policies that he personally advocated. Almazán, seasoned, distinguished, a prosperous businessman of Monterrey, an old friend of John Nance Garner, wanted to modify Cárdenas' program of socialization—and he was not personally severe with his old friend Avila Camacho—Almazanistas explained that Avila Camacho was well-meaning, but misled. But he hammered away at Labor Boss Lombardo Toledano, whose workers' militia drilled with broomsticks and whose all-powerful syndicates

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SELF-SEAL ENVELOPES

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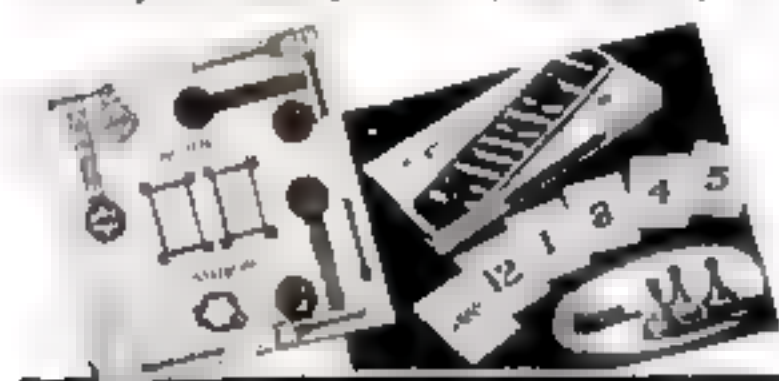
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Revolutionary symbol is gigantic concrete statue by Diego Rivera of industrial workers. The Revolution helped the city workers but left peasants in their usual poverty.

MEXICO'S PRESIDENT (continued)

backed Cárdenas and Avila Camacho, at Communists and Nazis, and extolled the need for friendship with the U. S. Almazán's monopoly in preaching U. S. co-operation ended abruptly when Avila Camacho, sanguine and self-assured, suddenly and dramatically began shortly before the election to advocate friendly relations with the U. S. himself.

Nobody knows who actually won the election. But it seemed fairly clear that Lombardo Toledano lost it. When July 7 was over, with 400-odd casualties, with Almazán followers kept from the polls in some cases, with ballot boxes burned if the other side got possession of them, the "official" count gave Avila Camacho, as the government's candidate, about 2,500,000 to Almazán's 150,000. Almazán promptly claimed victory and his followers prepared to take over the government. Moving to the U. S. to win U. S. support—or at least American non-interference—his followers continued to hammer at Lombardo Toledano and the Communists—until Avila Camacho barred them from his regime. This shift to the right Almazanistas denounced as pure opportunism but by last week it had nonetheless begun to appear that it would be possible to add to the other remarkable features of Mexico's first "free election" its failure to produce the civil war that was generally predicted as its outcome a year ago.

Practical men inherit the Revolution

How big the vote for Almazán really was can never be known. But it was big enough to prove that a lot of Mexicans were tired of the Six-Year-Plan, of compulsory membership in the syndicates, of drilling with broomsticks, of the collective farms that did not live up to expectations, of the workers' control of railroads that did not improve the rolling stock, of conditions in the expropriated oil fields. The Mexican Revolution that had gone through a redistribution of the land under Carranza, through a greater distribution of land, and an anti-Catholic phase under Calles, through the socialization of some of the means of production under Cárdenas, had come to a pause.

The men around Avila Camacho were many things, but they were above all practical men and they were least of all social theorists. Portes Gil, heavy-set, swarthy lawyer, provisional President of Mexico after the assassination of Obregón; Gonzalo Santos, Senator from San Luis Potosí; Rodrigo Quevedo, ex-governor and political boss of Chihuahua; Maximino Avila Camacho, Avila Camacho's brother, governor of Puebla and political power in that state—such



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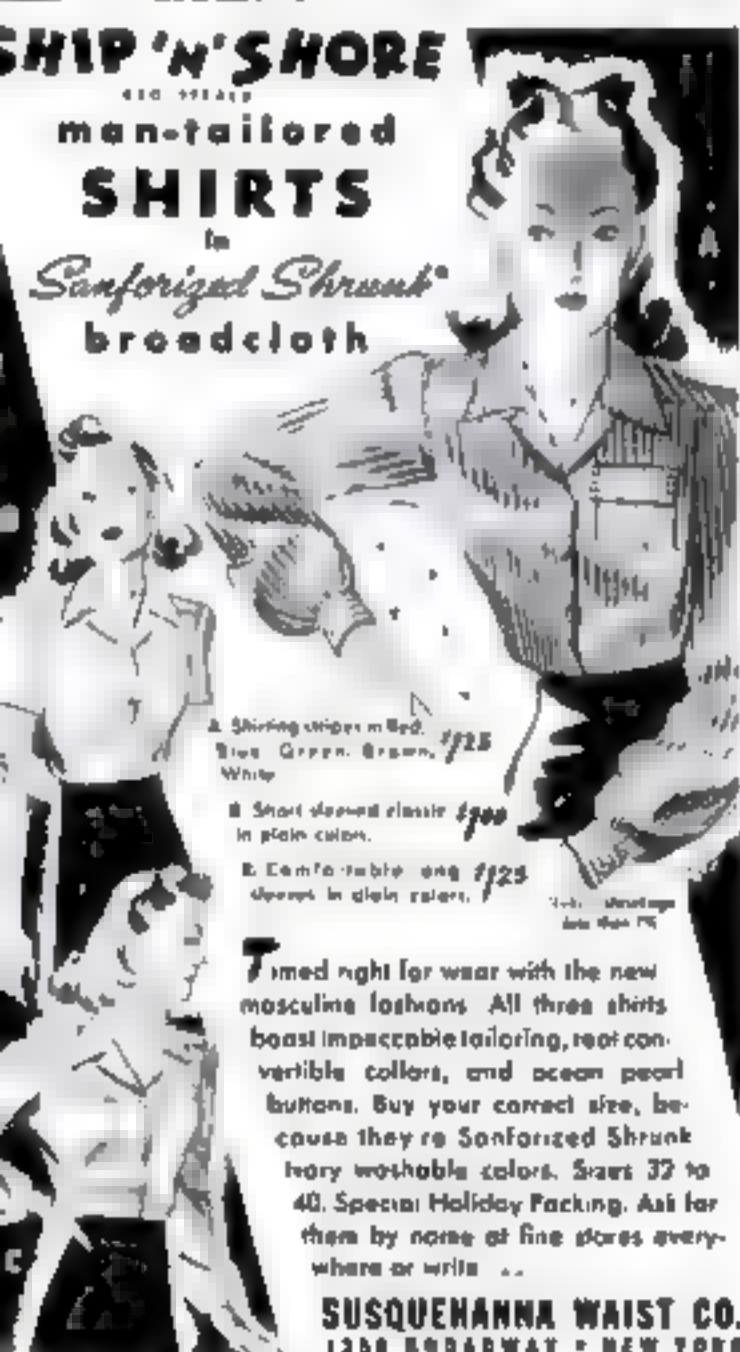


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men had little more in common with Lombardo Toledano than an accomplished machine politician like Jim Farley would have with a labor boss and radical theoretician like Harry Bridges. Pondering Mexico's 1940 election, correspondents could find no parallel for it. But they speculated that if the New Dealers in the Democratic Party should be pushed into the background by Boss Crump of Memphis, Boss Kelly of Chicago, Boss Hague of Jersey City and other machine politicians, it might be a roughly analogous development. One paradox in last week's developments was that the inauguration to which the New Deal dispatched its foremost theoretician was occurring in a country in which social theories had generally been set aside and the practical men were preparing to have their day.

Another paradox was the position of the defeated Almazanistas. Since Mexico has no tradition of national unity after an election, the outlook was black for them from the moment U. S. recognition of Camacho made an Almazán revolt hopeless. Their leaders had escaped to the U. S. But in many a Mexican town men who had been for Almazán because he favored friendship with the U. S. were in flight, in hiding, or in fear. They were facing reprisals from Camachistas.

In Mexico, also, a good part of politics consists in first speculating and prophesying about what is going to happen and then arguing, with equal vehemence, about what happened. Last week Mexicans were full of wonderful stories about what was likely to happen to Henry Wallace in Mexico. They suggested that there would probably be some well-timed breaks in the visit, to show how awkward it would be if things went wrong. Or, perhaps, a quickly-suppressed anti-American demonstration, to show how inflamed public opinion would frown upon too hasty moves for joint U. S.-Mexican defense. And what would the thoughtful philosophical Henry Wallace have to say to the cheerful extrovert Avila Camacho when, the ceremonies over, they sat down to discuss the problems of their two countries? What would happen to Cárdenas? Would he be content to retire to private life? Or, perhaps the shrewd Lázaro was merely stepping aside in a difficult period, letting Avila Camacho carry the burden of signing with the U. S., sure that if Avila Camacho strayed afterwards he could easily be brought back into line by the charge that he had sold out the revolution.

Of such is a good deal of Mexican political talk. If these horrendous possibilities troubled Avila Camacho last week he did not show it. Surrounded by frowning, harried, sullen-looking or pompous Mexican politicians as he prepared to take over the Presidency, he was easily the most cheerful one to appear in a generation. Under him there was still a chance that Mexico might not get a good-neighbor policy. But it was almost certain to get a good-natured one.



Frisking for guns and long knives is compulsory in most Mexican courts, for many Mexicans of consequence often carry a pistol. This is in a court for labor disputes.

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TIE-DEE—Holds ties wrinkle-free for travel. Opens like a book, hangs on a hook. \$3.50 to \$7.50, assorted leathers. Collar cases to match.

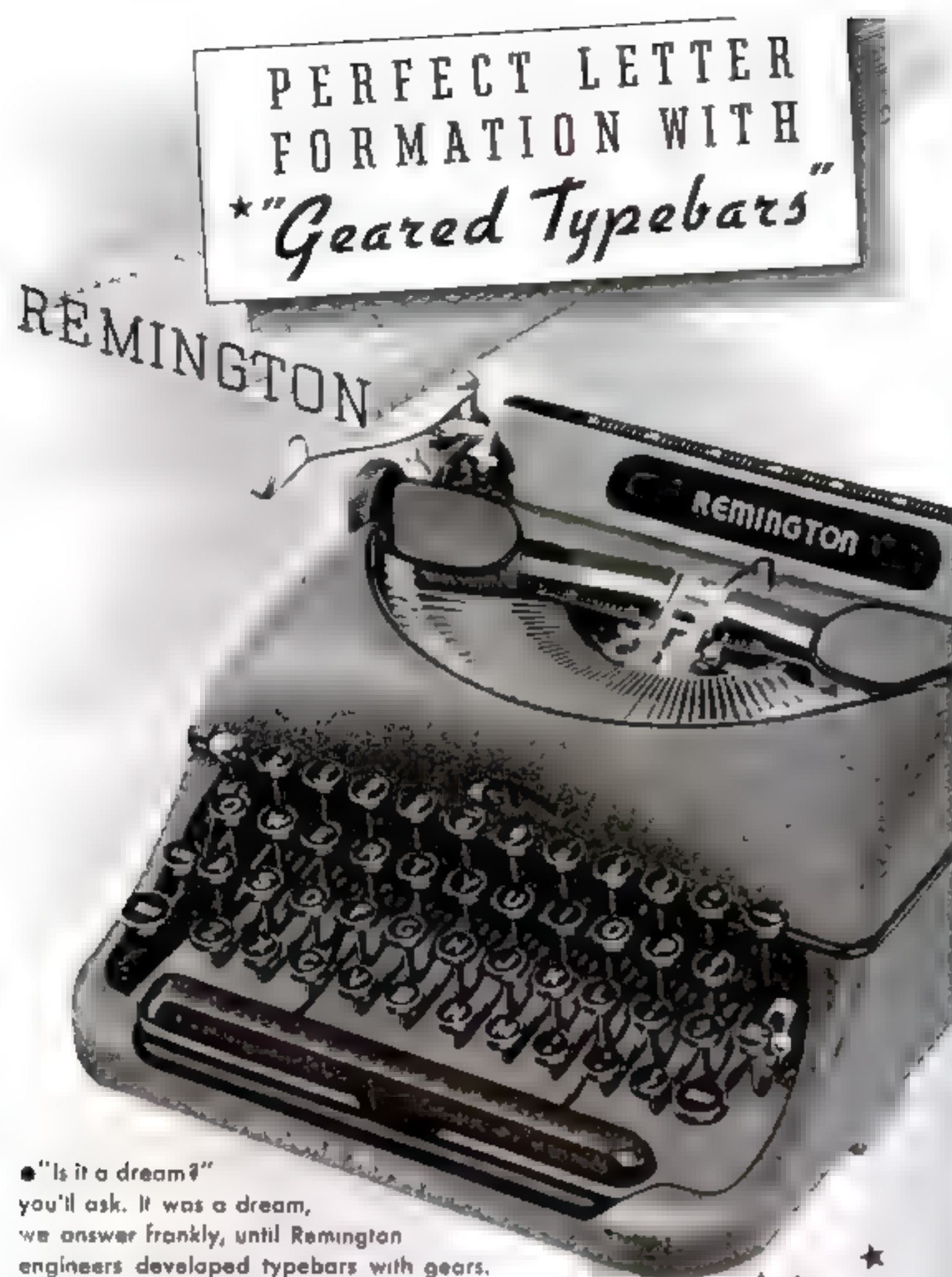
TRIP-PAK—Ten indispensables for men. Zips shut and stuffs easily into pocket or brief case. Weighs but 1 oz. \$2.50, others \$3.50 to \$10. Sequoia and many leathers.

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MAD



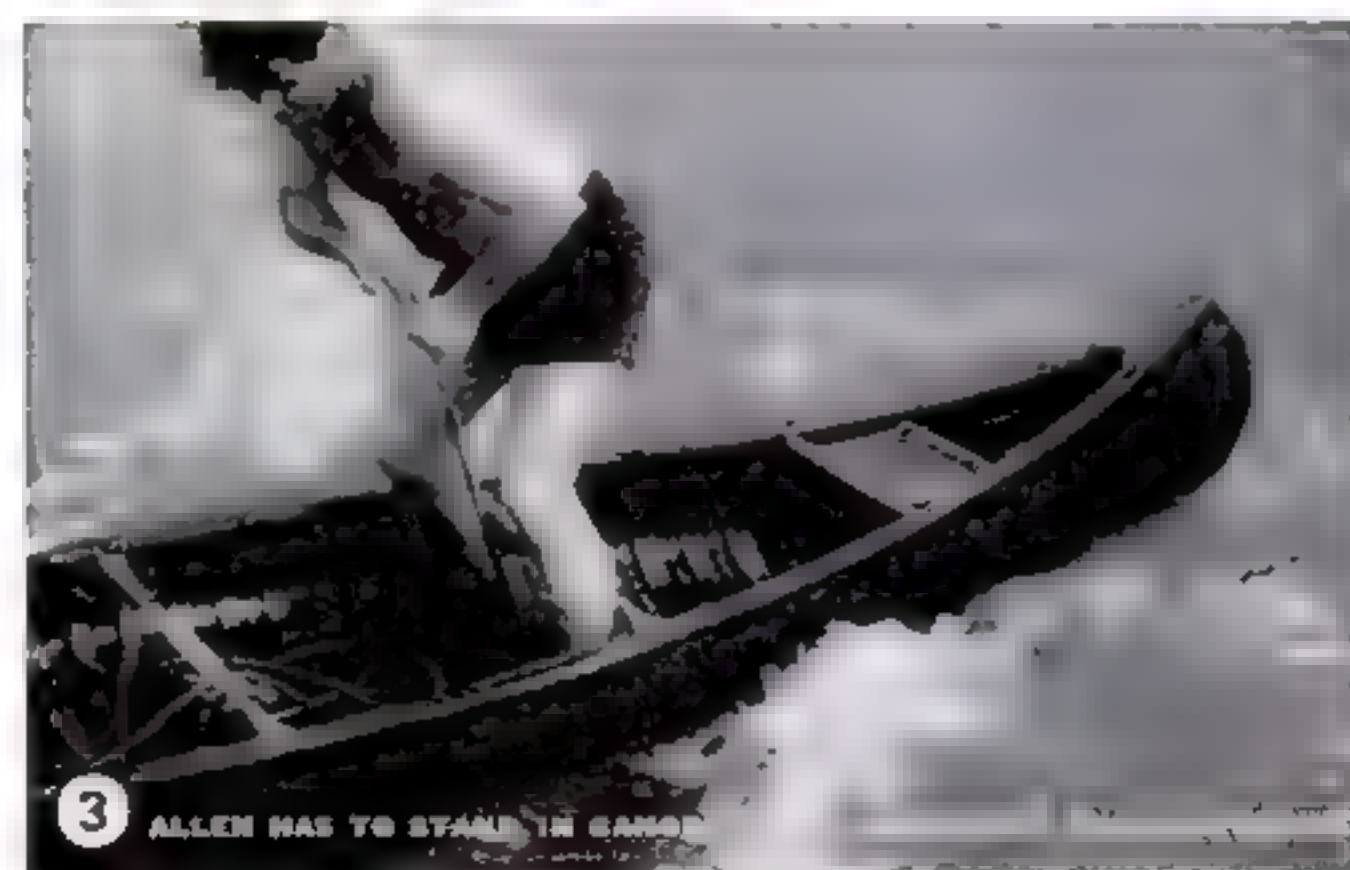
When a cough, due to a cold, drives you mad, Smith Brothers Cough Drops usually give soothing, pleasant relief. Black or Menthol—5¢.
Smith Bros. Cough Drops are the only drops containing VITAMIN A
 Vitamin A (Carotene) raises the resistance of mucous membranes of nose and throat to cold infections, when lack of resistance is due to Vitamin A deficiency.



FISH

DANGEROUS SAWFISH IS CAPTURED

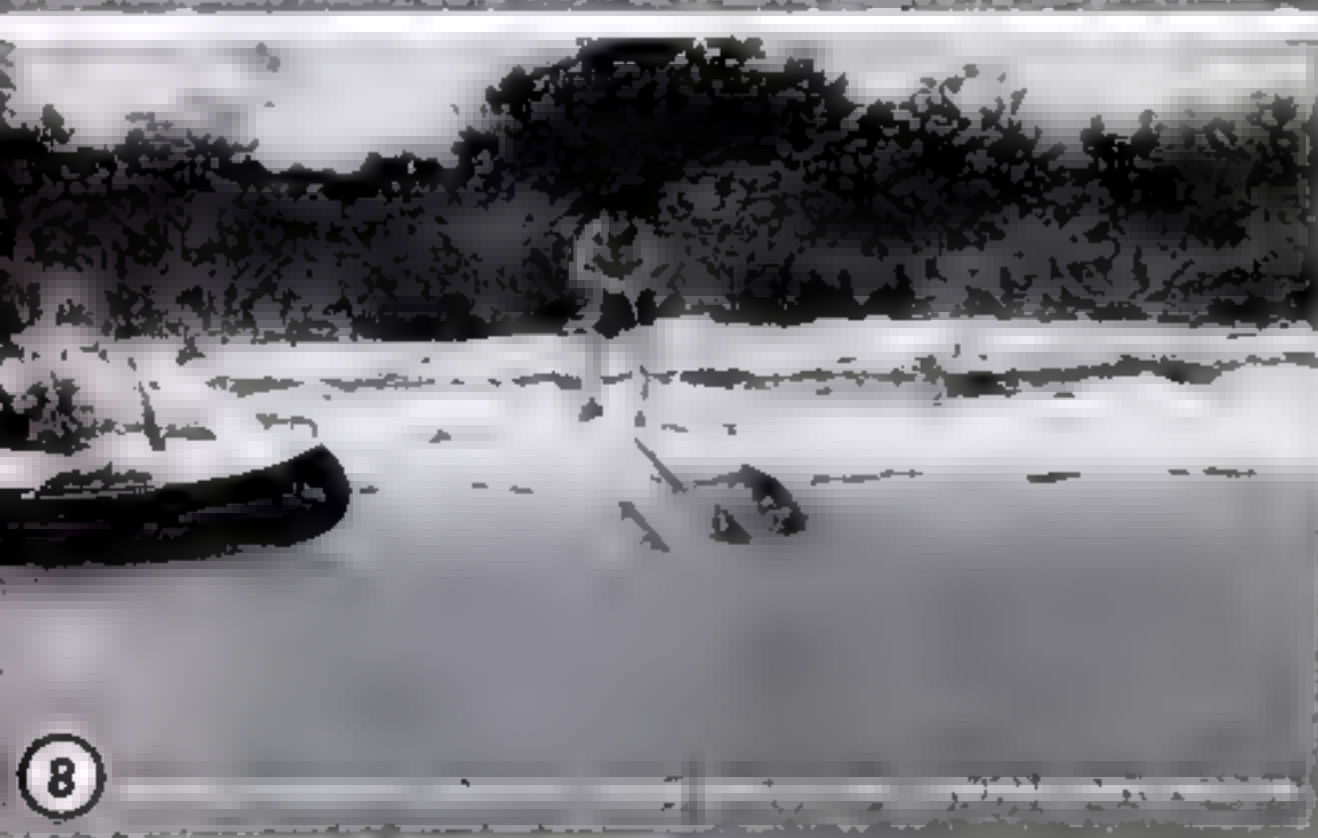
The sawfish is a flat, sluggish fish with a long snout which is notched with sharp teeth. It lives in waters near Key West and along west coast of Florida where it lies in shallow pools waiting for schools of small fish to roam by. When this happens the sawfish slashes from side to side with its saw to disable and cut up its prey, which it swallows through a toothless mouth. Though its saw is very dangerous and can rip up the bottom of a canoe, it is a clumsy weapon and can only be maneuvered sideways.



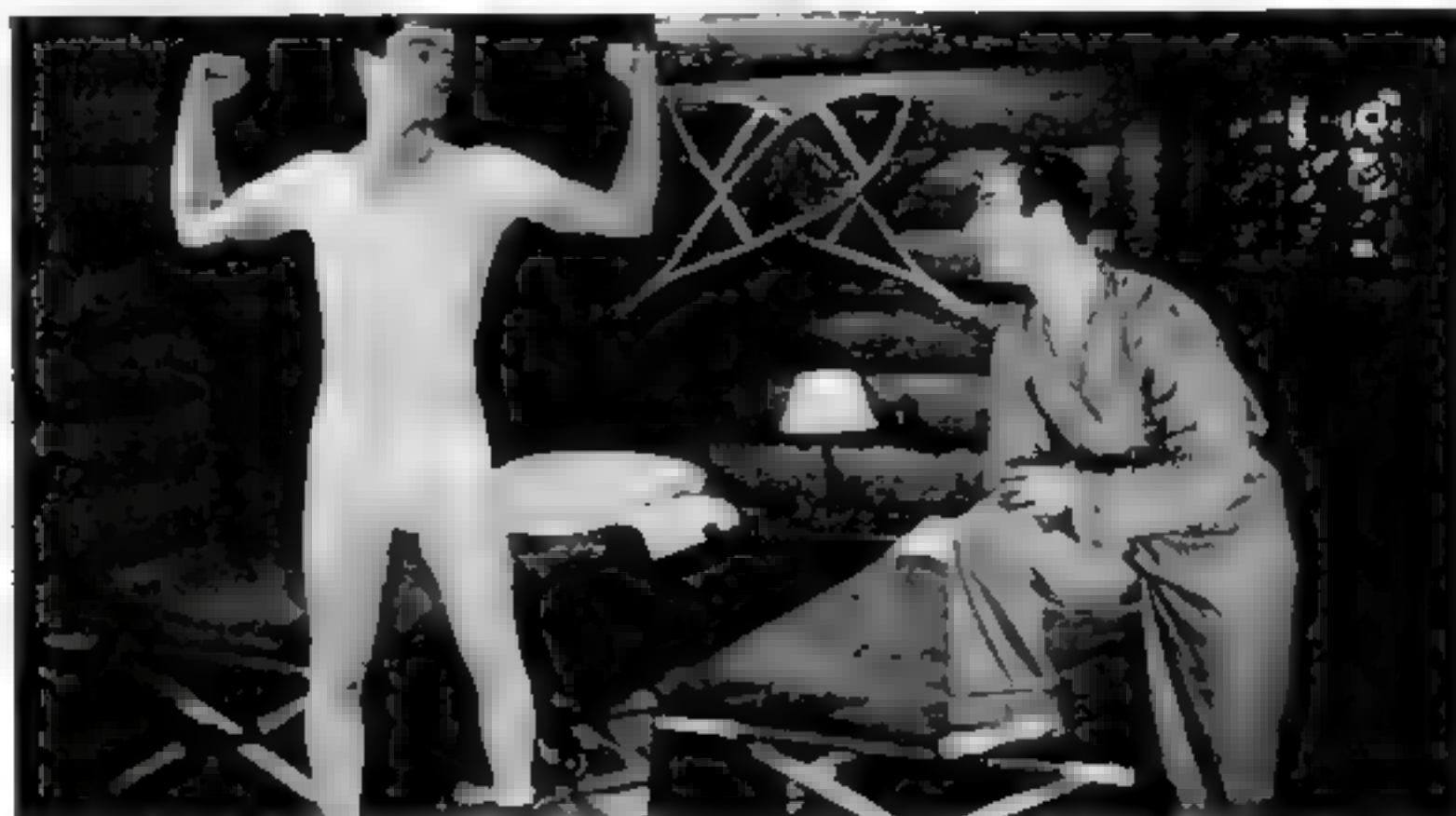
WITH WIRE NOOSE BY ROSS ALLEN

Sawfish are good to eat. Their meat is not tough and strong like shark, but tasty and tender like alligator meat. Yet fishermen hate them because they get in nets and tear them to pieces.

Sawfish are hard to find because their sandy color blends with the sea bottom. These pictures, made in the Florida Everglades by the Grantland Rice Sportlight, show the capture of a 13½-ft. 750-lb. sawfish by Ross Allen, famous hunter. Allen caught the fish by dropping a wire noose over its snout, wrestling it to shore.



"Looking for a Flying Trapeze...Mr.?"



SCOTT: No, Wise Guy...but even after a day's sking, I still feel good. How do you like these anti-freeze?

BERT: Nice stuff, Boy Scout. But you've got to sleep, too. That's where my *Slumberalls* come in.



SCOTT: Hmm...you may really be a wise Wise Guy at that. But you wouldn't have looked like an icicle's cousin this afternoon if you'd been wearing Munsingwear SKIT Longies like these. No drafts, right down to the old ankles.

BERT: Don't rub it in. You've had your day...but I'll be King tonight in these warm and comfortable Munsingwear Ballbriggan *Slumberalls*. Where'd you be, Big Boy...sneaking on the stove?



SCOTT: Don't you keep up with big events, Little Man? Munsingwear also makes SIX FOOTERS,* the Ballbriggan *Slumberalls* for guys with length. Look at these knitted ankles and wrists, too...they keep the breeze where it belongs.

BERT: Yeah...gotta hand it to that Munsingwear outfit. They know how to make Ballbriggan pajamas that give a man a warm welcome.

Munsingwear SKIT Longies 5x and up
Munsingwear Knitted SKIT Winger Shorts 5x and up
Equipment courtesy Abercrombie & Fitch

Munsingwear Ballbriggan *Slumberalls* \$2.00 and up
Munsingwear SIX FOOTERS* Ballbriggan *Slumberalls*, \$2.00 and up
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After restoration, *Ecces Homo* is a livelier, stronger picture with the full-length figure of Christ on balcony dominating the scene. Notice restored chicory plant on step.

IS SOLVED BY LADY ART-RESTORER

insignia of Artist Goertschacher, a chicory plant, was half covered by the robe. So she went to work with mild chemicals, bit by bit made the surprising discovery shown below. Her final job was to restore Pilate's balcony.

Art history is full of similar cases. A baby having his diapers changed was painted out and subsequently restored in Jordaens' *The King Drinks* (LIFE, Jan. 23, 1939). Many luscious nudes of the Renaissance have since had draperies painted on them. Old portraits were often refurbished with clean shirts and new hair-dos. In the picture above, the original donor was supplanted by the impostor in black when he bought or stole this picture to decorate his church. He hoped thereby to win his way to heaven.



More paint removed reveals the original donor of canvas, still in impostor's hat.



Fully restored, this beautifully painted young clergyman now fits into the picture.

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The Invisible Stitch PAYMASTER, by PRINCE GARDNER



Trim and Handsome—
Always Lies
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- Famous Invisible Stitch Construction
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Pricest Molay Cowhide Billfold shown, \$3.50. Others, \$1.50 up. Key Cases, zipper or button, to match billfolds, \$1.00 up. De Luxe Sets, \$7.50 to \$50.00. Prices slightly higher in Canada.

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Removable Coin Holder

for Coins and Keys

for Stamps

for Cards



Guests from other hits are Will Geer of *Tobacco Road* and top-hatted Monty Woolley of *The Man Who Came*

to Dinner. In Woolley's chair Dorothy Stickney eyes Co-Author Crouse. Behind her is Howard Lindsay



Birthday cakes to celebrate the anniversary were presented during the curtain call to Dorothy Stickney and

Howard Lindsay who play Mother and Father in *Life With Father*. They are also husband and wife offstage.



Mrs. Clarence Day Jr. with Dr. H. Jordan and her mother, Mrs. Etta Dodge, attends anniversary of play adapted from husband's books.

BROADWAY TOASTS "LIFE WITH FATHER" ON FIRST BIRTHDAY

Because *Life With Father* is the kind of comedy that adds prestige to the theater, all Broadway was pleased when on Nov. 9 it celebrated its first birthday. To honor the event its producer, Oscar Serlin, threw a Saturday night party at the historic Empire Theater where the play opened a year ago. He invited some 300 friends. But by 1 a.m. 800 of Broadway's top actors, dramatists, producers and miscellaneous well-wishers had turned up. They drank to the memory of Clarence Day whose family life in New York inspired the play, to the late Clarence Day Jr. who first described Father in his books, and to Playwrights Russel Crouse and Howard Lindsay who dramatized his books for the stage.

Ceremonies began with a three-way broadcast between companies of *Life With Father* currently playing in New York, Chicago and Boston. In all three cities the universal appeal of the Day family has made the play a long-run hit. By midnight a bar and buffet were set up in the theater lobby under the portraits of Maude Adams and Ethel Barrymore. Later an impromptu show was given on the stage. By dawn everybody agreed it was the best Broadway party of the year.



Ronald Reiss, aged 9, who plays one of the four Day children, stands entranced by buffet laden with lobster, turkey, maple and rum cake.

CONTINUED ON PAGE 112

SONG AT CHRISTMAS * All things men hold precious at Christmastide—stars and songs and love and comely rituals—arose in the far past and will be preserved into the misty future. * That is why diamonds are chosen by fortunate men to be their tenderest and most heartfelt gifts at this, the star-blessed, season. * Each diamond holds a spark of pure flame as old as that which shone upon



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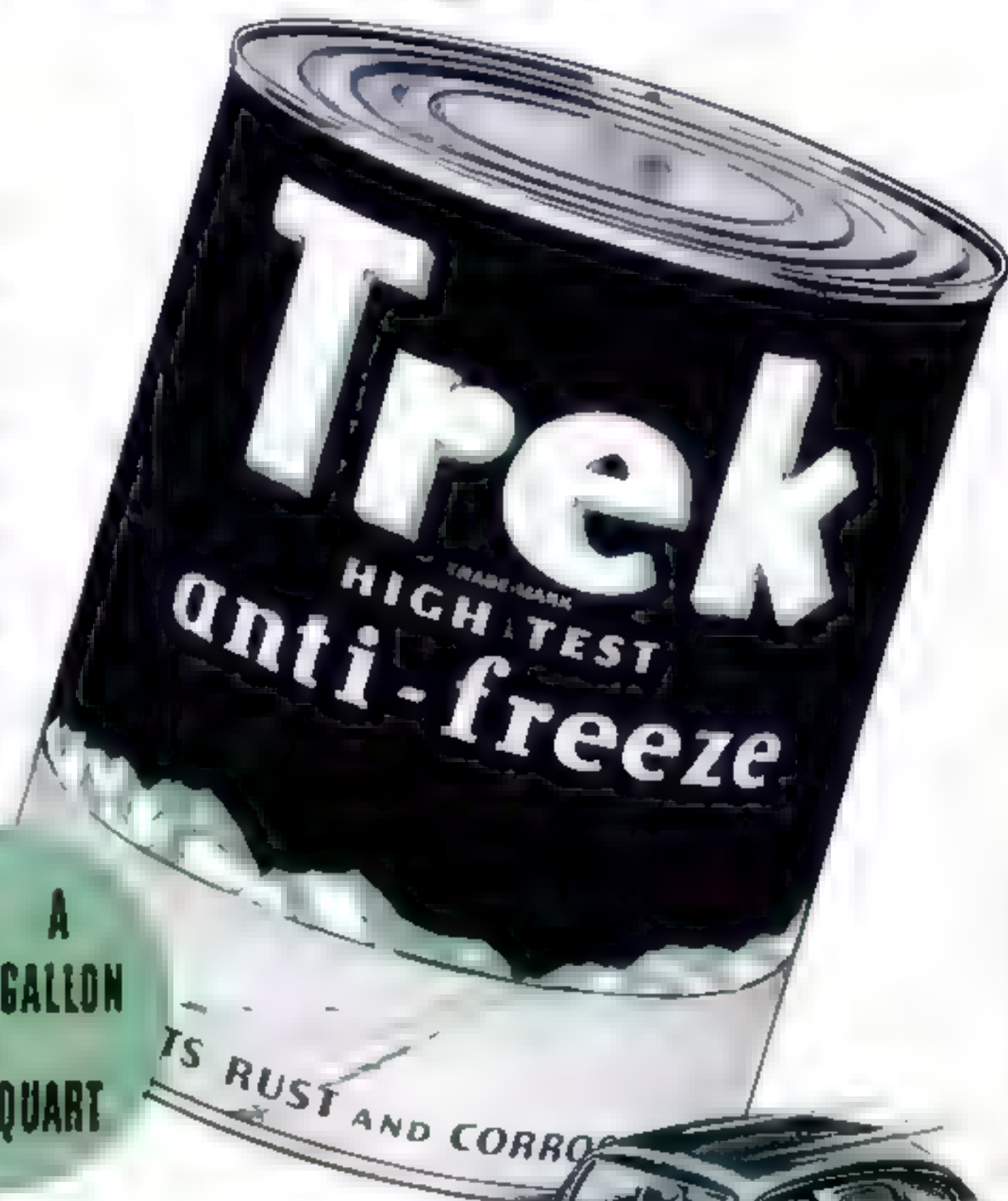
Three-carat stones  from \$1500

the shepherds and the wise men. And time itself cannot fade its glory—dim its radiance. Upon all Christmases to come it will shine forth its perpetual message of your love and joyous celebration. The finest stones are sought for pure color, absence of imperfections, and exquisite cutting as much as for their size. There are many now available. In their selection, a trusted jeweler is your best adviser. De Beers Consolidated Mines, Ltd., and Associated Companies.

If you pay \$1-a-gallon for Anti-freeze HERE'S THE FINEST AT THE PRICE!

MEET THE sensational, new "TREK" anti-freeze! Made of concentrated methanol... made to a new formula... that offers far more protection than ordinary "dollar-a-gallon" anti-freeze. You'll find that you need *less* "TREK" anti-freeze for safe winter driving. Every drop of this amazing new product is anti-freeze—including the new, improved inhibitors which prevent rust and corrosion! See your dealer today.

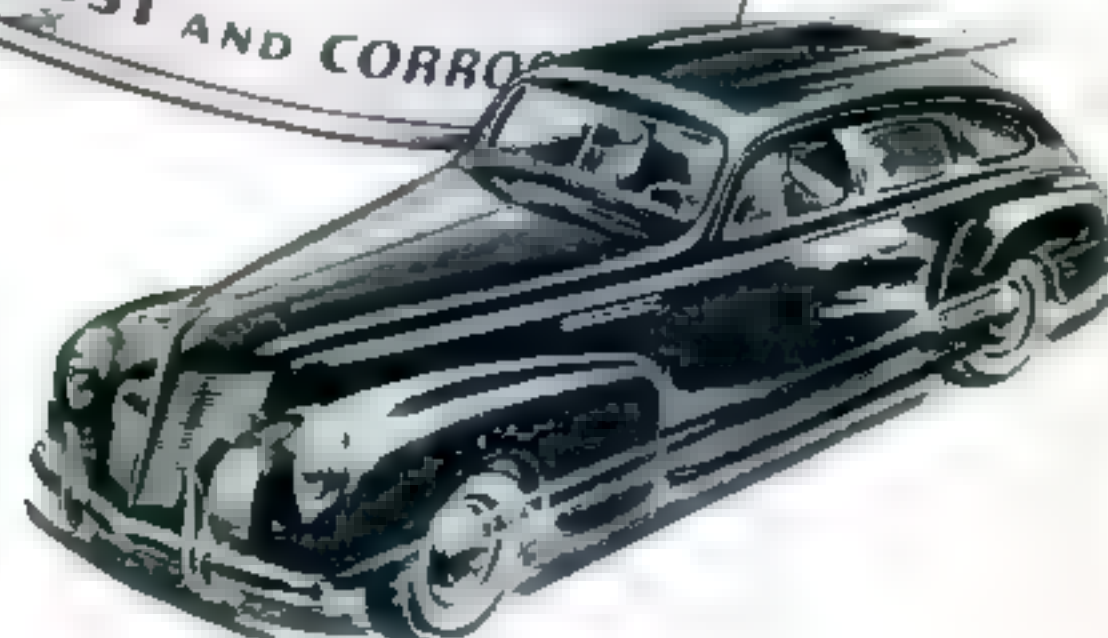
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\$1 A GALLON
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TRAVEL WITH
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Gypsy Rose Lee paid tribute to *Life with Father* by doing her strip tease, which in its own way is regarded as another of Broadway's distinguished theatrical events.



Dorothy Stickney, who plays Mrs. Day, stepped totally out of character, lifted her skirts in this spontaneous burlesque. Cried Dorothy, "I'm Gypsy Rose Stickney."



Prelude to a Christmas Kiss

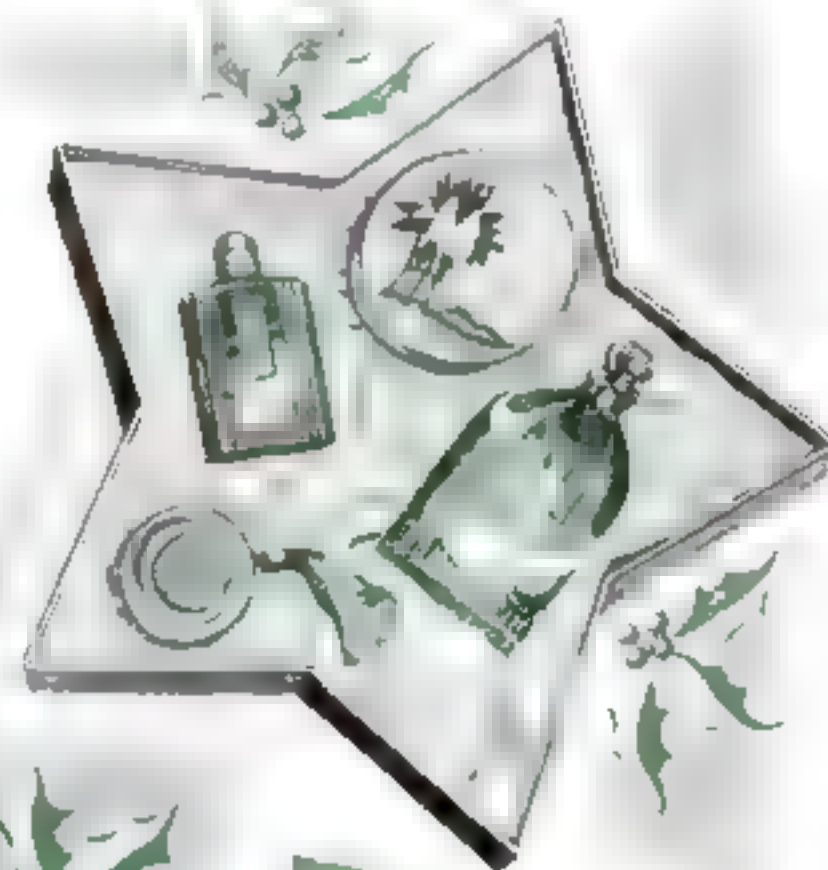
The fragrance of youth

Gifts designed to turn a young girl's head...without putting the giver too much in the red



Send your stock sky high with this April Showers gift set of face powder, perfume, and dainty perfume applicator, for the small sum of . \$1.00.

This satin-lined star will shine on her dressing-table long after Christmas! Four beautiful gifts in one—April Showers face powder, toilet water, perfume, clever perfume applicator, all for \$2.00.



Another heart stopper! April Showers gift box of face powder, talcum powder, eau de cologne and perfume, for only \$1.00

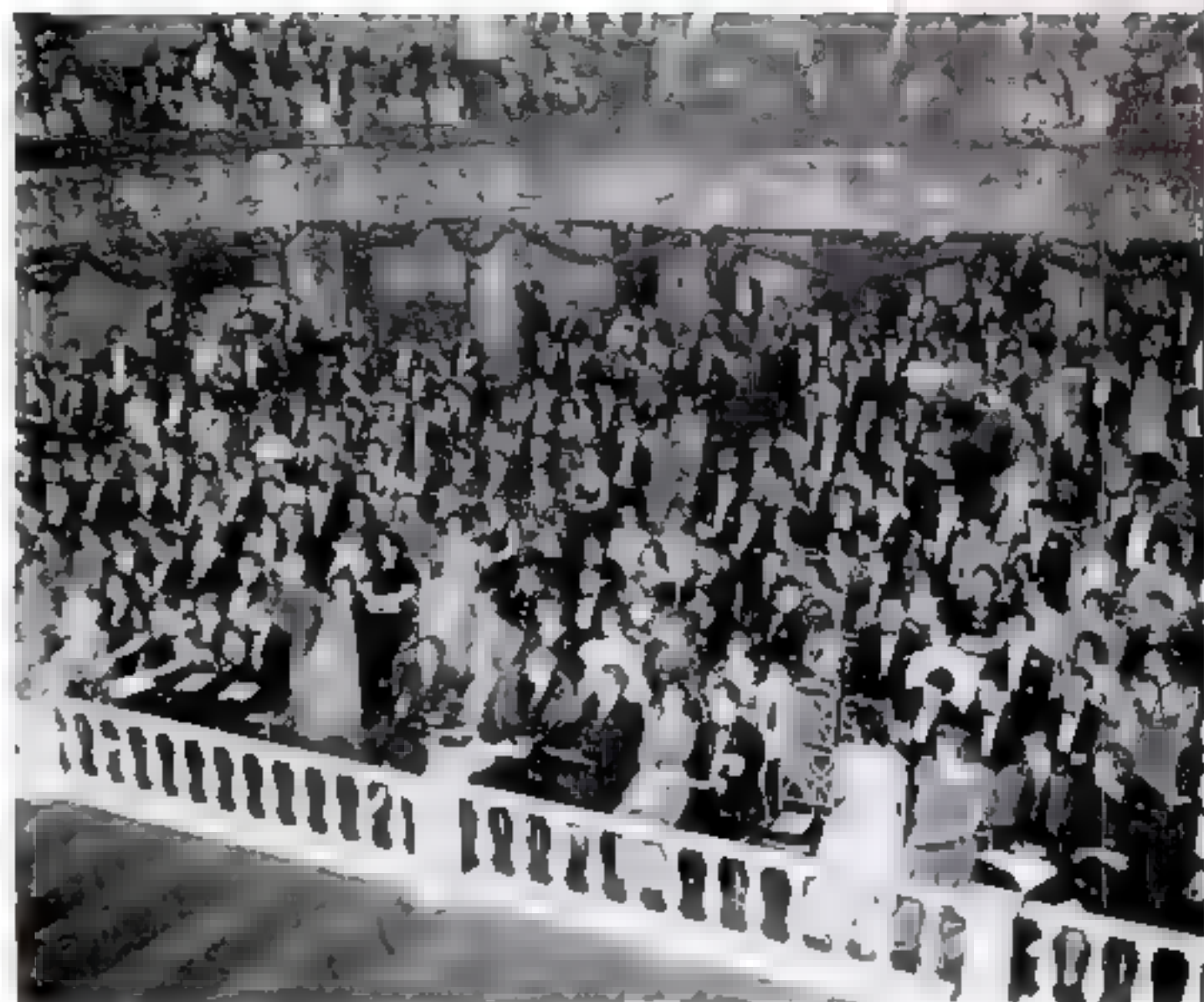
All these lovely April Showers gifts may be purchased individually, as well as in gift sets.

CHERAMY
PERFUMES

April Showers



Debutantes in chorus of show, which preceded the ball, wave flowered hoops overhead while they sing *The Star-Spangled Banner*. Below: "Rockette" Wink Van Lennep, who is blessed with the most legs of any debutante in Philadelphia, furnishes a light for Debutante Carolyn Clothier.



Philadelphia socialites sit in the rococo ballroom of the Bellevue-Stratford Hotel, watching a pageant, *Till the Dawn's Early Light*, staged by debutantes and Junior Leaguers.

Life Goes to a

Quaker City socialites promote their excellent

In Philadelphia on the evening of Nov. 8, an impeccable, starched throng of 1,000 aristocrats foregathered in the Bellevue-Stratford ballroom for an enterprise peculiarly associated with their city. Charity balls have become as much a part of America's contemporary social pattern as the tomato juice cocktail. But Philadelphia's Charity Ball for city hospital goes back to 1881. And Philadelphians' skill at scaring up money for hospitals goes back a good deal further than that.

It was 100 years ago that the greatest promotion expert who ever lived, Benjamin Franklin, was asked by a physician-friend for help in establishing a charity hospital in Philadelphia. He agreed, tried at first to sell Philadelphians on the idea through appeals in his newspaper, *The Pennsylvania Gazette*. Contributions flowed in for a while, then flagged. So Franklin, who was clerk of the Pennsylvania Assembly, called for a legislative appropriation. Rural members of the Assembly balked on the ground that their constituents would derive no benefits from a city institution.

A demon lobbyist, Franklin asked the legislators for a conditional bill



Nini Ligget, daughter of Mr. and Mrs. Robert W. Ligget of Haverford, limbers up for her acrobatic dance. In 1938 Miss Ligget was voted Philadelphia's No. 1 Glamor Girl.



"Red, White and Blue Girls" execute maneuvers in patriotic finale of the show. In this group are a Biddle and a Du Pont. Every inch of flesh in this picture is pedigreed.

Philadelphia Ball

Hospitals & preserve famed municipal tradition

Appropriating £2,000 provided Philadelphia subscribers raised an equivalent sum. Believing this highly unlikely and seeing a chance to get credit for charity without expense, the Assembly approved his bill. Promoter Franklin then went back to the good people of Philadelphia and, by arguing that every pound they gave would be doubled, raised the £2,000 and won his appropriation. "I do not remember any of my political maneuvers," he wrote later, "the success of which gave me more pleasure."

From Franklin's diplomacy grew the Pennsylvania Hospital and a philanthropic tradition that has never died in the city he helped create. Today the State Assembly no longer aids local hospitals on a dollar-for-dollar basis but Philadelphians still willingly contribute to their support. Not one but seven hospitals were beneficiaries of Philadelphia's 1940 Charity Ball. To make their party a success, Philadelphia debutantes worked long and hard learning dance numbers, bought their own costumes, bared their proud legs for charity's sake. Their elders paid \$5 each to see them perform. Total cleared for distribution to hospitals: over \$6,000.



Patricia Holt does a headstand-split combination in acrobatic specialty. The daughter of Mr. and Mrs. Frank D. Holt of Cynwld, Patty has fancied acrobatics since she was 13.



Bolero number by John Edward Frank of U. of Pennsylvania's Mask and Wig Club and Anne Clapp, daughter of Mrs. William L. Beck of Bryn Mawr, opens Cynshew. Below: Margaret Irwin, daughter of Mr. and Mrs. Kelsaw M. Irwin of St. Davids, preps. brought out in a tuxedo outside.



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IN COLLEGE WINTER STYLES!



"THE VARSITY"—Hand stained heavy-weight grain calf Double soles



"THE QUAD"—Popular red rubber bottom in new "inward" style



"THE Huddle"—New Wedge bottom—Black red rubber 3 tone Moccasin leathers

Freeman Again Wins All-American Shoe Honors With These Striking Features

Here's the kind of "foot-gear" college men are wearing this fall. They're lining up solidly for these three Freeman styles.

Freeman quality and craftsmanship mean

Most Styles

\$5.00 to \$5.50

smart economy at today's low prices. Step over to a Freeman dealer's today and step out in style with one of the "Big 3." If you don't know dealer's name, write us.

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Worn with Pride by Millions

FREEMAN SHOE CORPORATION, BELOIT, WIS.

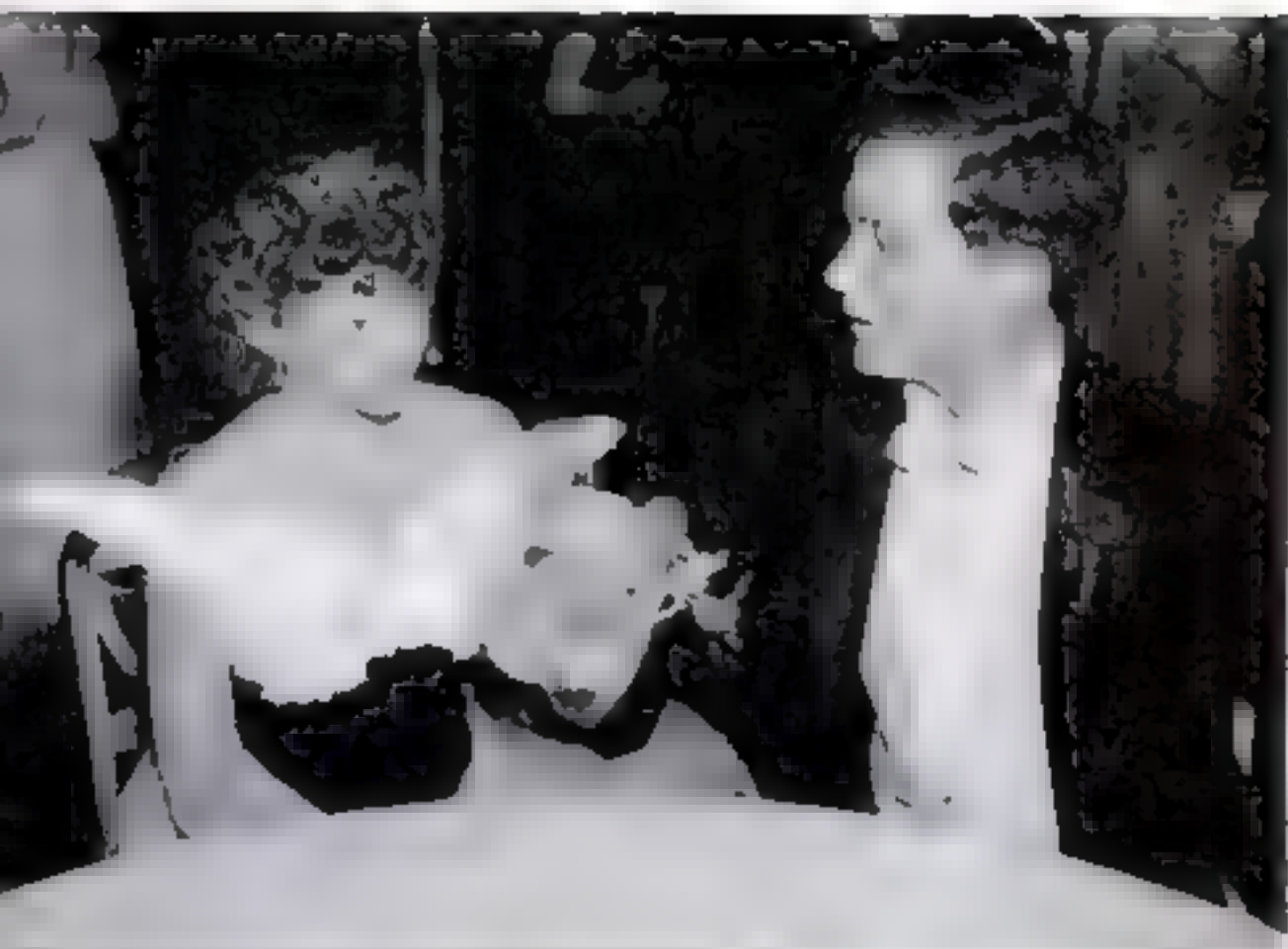
Charity Ball (continued)



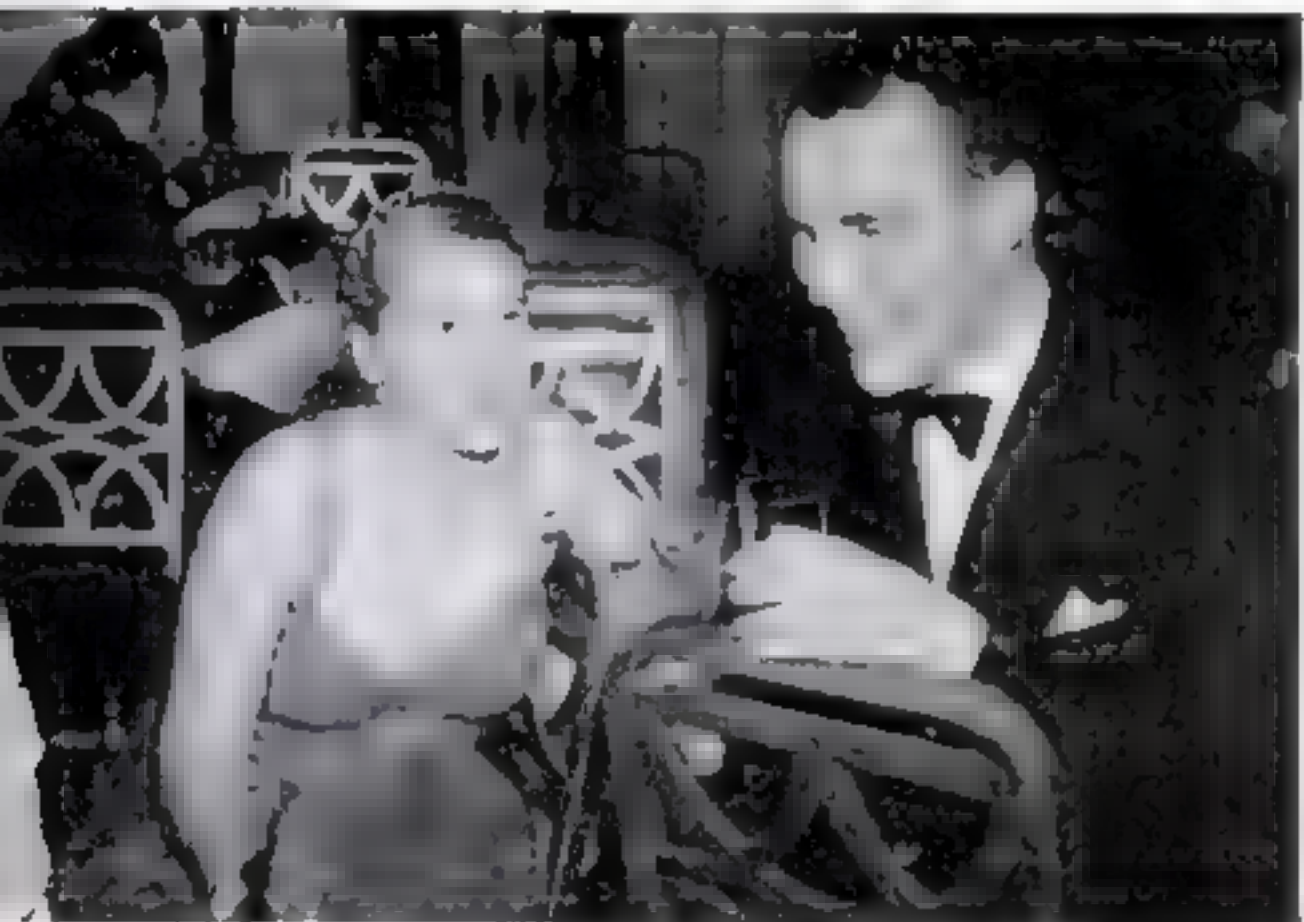
Winkie Van Lennep emerges from backstage in formal gown of white satin borrowed after one worn by former Empress Katharina of Russia. With her is Charles McIlwain.



Patty Prochnik, daughter of Austria's ex-Minister and No. 1 Washington deb of the 1939-40 season, does a number with Meyer Davis, for whom she sings professionally.



PATRICIA DUNCAN AND FRANK GOWAN TOAST EACH OTHER IN PURE SWEET MILK



DEBUTANTE EMILIE BONSALE SITS OUT A NUMBER WITH JOHN HUGGINS U. OF PA.



J. ROSENGARTEN POURS CHAMPAGNE FOR ELIZABETH WRIGHT OF HAVERFORD



GEORGE MASON SIPPS COKE WITH FIANCEE FRANCES PEW OF SUN OIL FAMILY

LET G-E MAKE THIS A GLORIOUS CHRISTMAS



Give Your Family This New Automatic Radio-Phonograph



JUST OUT! IN TIME FOR CHRISTMAS!

New Camera-Type Carryabout Radio

MODEL 18-410—Designed to resemble a small camera. Light in weight—only eight and a quarter inches in length. Remarkable tone. Long life batteries. Case finished in simulated leather with dark maroon plastic trim.

LIST PRICE ONLY \$19.95 COMPLETE

(Slightly higher in West and South)

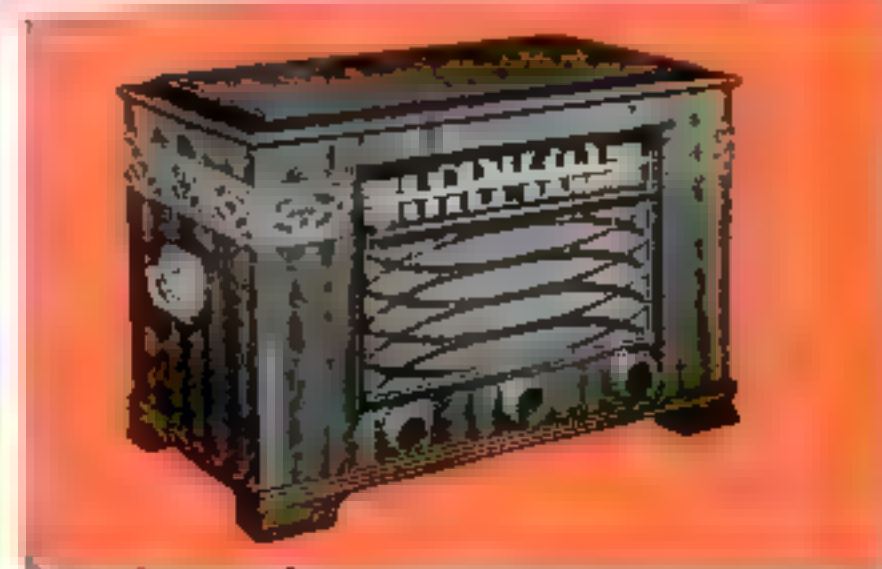
MODEL 1-62 at right! New—and different! A cabinet of rich mahogany veneers that follows the lines of an 18th Century jewel case. Equipped with Dual Beam-a-scopes—no aerial—no ground, for finer foreign and domestic reception.

For Replacements Specify General Electric Golden Tone Preferred Type Tubes.

WHY NOT solve the family gift problems with one grand gesture? Just get in touch with the G-E Radio dealer and arrange to have a G-E Automatic Radio-Phonograph delivered on Christmas morning. Ask for Model J-808. Look at these plus-value features: Dual Beam-a-scopes (no aerial—no ground) for finer foreign and domestic reception—Dual Dynapower Speakers—Automatic Record Changer—high-quality Pick-up and Tone Arm—Feathertouch Tuning—Frequency Modulation Key (for use with FM Translator) and exquisite cabinet of 18th Century period styling in American walnut veneers. Make it a point to see and hear this glorious instrument—today.

EASY TERMS—LIBERAL TRADE-IN ALLOWANCE

FIRST—On Many A Christmas List!



GENERAL  ELECTRIC

*"Rest...for the
rest of your life"*

— WITH THESE
COPPER CLAD UTENSILS."

*says wife of Eastern Division
chief pilot of TWA's
famous new Stratoliners*



"The first Revere Copper Clad Stainless Steel Ware I saw made me want a complete set. They take a lot of irk out of kitchen work; save me spoiling recipes and spilling pots—burning foods and wasting fuel. And I never would have believed that pots and pans could clean so quickly and easily as Revere Ware does. And just like the famous antique Paul Revere silverware, these modern Revere Ware utensils are heirloom pieces. So they'll keep on giving me extra ease—extra freedom from cooking and cleaning worries—for years to come. Take a tip from a happy wife and get someone to give you a complete set of Copper Clad Revere Ware this Christmas."

MRS. JACK ZIMMERMAN

"A SET OF REVERE WARE IS A GIFT THAT KEEPS ON GIVING. WITH EASY BUDGET PAYMENTS, EVERYONE CAN AFFORD IT. IN FACT, REVERE WARE PRACTICALLY PAYS FOR ITSELF IN SAVINGS ON FUEL, FOOD BILLS AND REPLACING OF WARPED, BURNED-OUT UTENSILS."

MRS. WILLIAM S. COX



See the new Revere Ware
Copper Clad Stainless Steel
Utensils at your local de-
partment or hardware store.



FREE "REVERE'S GIFT TO AMERICA'S KITCHENS"
—with special "waterless cooking" guide—
sent on request.

ELEVEN PURPOSE SET \$19.95

ALL PURPOSE SET 28.49

Prices slightly higher in the West



Revere COPPER-CLAD
STAINLESS STEEL **Ware**
REVERE COPPER AND BRASS INCORPORATED
Rome Manufacturing Company Division, Rome, N. Y.

PICTURES TO THE EDITORS



SPITTIN' IMAGE

Sir,

LIFE has had a good deal to say about Mayor LaGuardia, the one-man crusader for milk-grading reform. But so far neither LIFE nor any other publication has had the opportunity to publish a candid shot of His Honor in the course of a practical test on his favorite subject. Actually, this is one of a collection of children's photos by Doris Day on exhibition at our office. The baby is a model

CHET SLOANE

Parents' Magazine
New York, N.

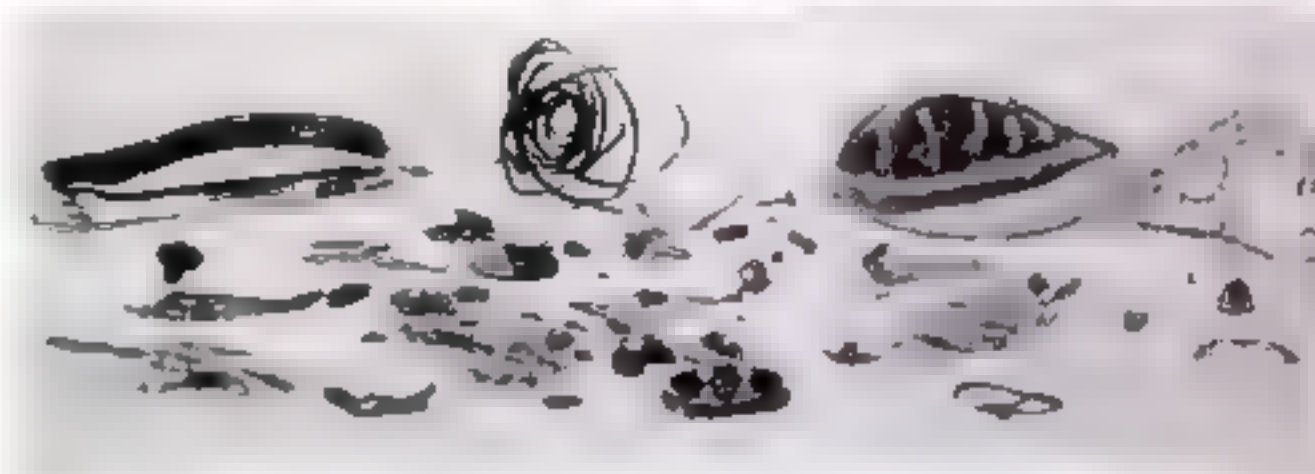
ENGLISHMAN'S LUCK

Sir,

As Mr J. A. Smith (right) of Rotherhithe was walking home during an air raid, he was struck in the waistcoat region by a piece of shrapnel. The splinter hit his watch and stuck in his body. The splinter was so hot that he had to drop it, after pulling it out, but he made a point of collecting the remains of the watch that saved his life (below).

M. E. CROCKETT

London, England



BY APPOINTMENT TO THE PRINCE OF WALES - 1936
BY APPOINTMENT TO H.M. THE KING OF SWEDEN

VAT 69

BLENDING SCOTCH WHISKY

8 YEARS OLD



No. 1 in Taste!

"Quality Tells"

PARK & TILFORD IMPORT CORP., NEW YORK, N. Y.
Sole Distributors for the United States

PICTURES TO THE EDITORS

(continued)

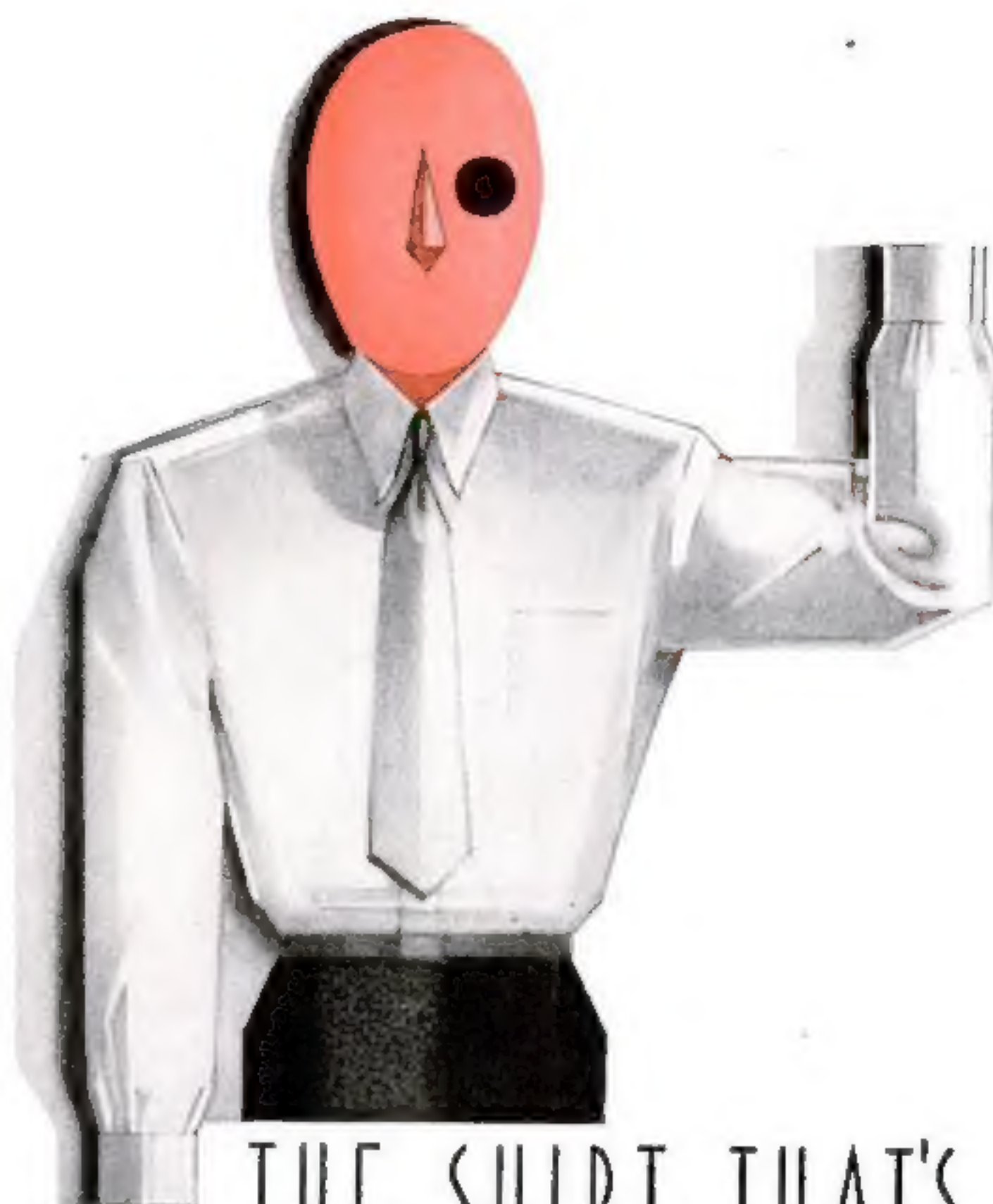
LITHIPICTURES

Sirs:

To perpetuate human interest in our cemeteries we have developed the process of lithichromy by which we put pictures on memorial stones (below). Lithipictures are made by airblasting dry minerals into abrasive-opened stone. The Egyptians used the same idea 5,000 years ago.

C. E. CLEVELAND

C. E. Cleveland Lithichrome Co.
Salina, Kan.



THE SHIRT THAT'S YEARS AHEAD...

A new kind of shirt has been born. A shirt as advanced in concept and performance as today's speediest, most luxurious planes. A shirt that borrows its perfection from tomorrow—that offers a COMBINATION of features unmatched by any other shirt of today. Not one superiority—BUT THE SUM OF MANY—make the new MANHATTAN the most completely satisfactory shirt your money can buy. Words can't describe the way it FITS, FEELS and LOOKS on you... You've got to see it and wear it to understand. \$2 to \$5 at the finest stores in town.

MANHATTAN Shirts® Sportswear Pajamas® Handkerchiefs and MANSO Underwear.

SIZE-FIXT

[Average fabric shrinkage 1% or less] • We guarantee to replace any Manhattan Shirt that shrinks below its indicated size.



MAN-FORMED

Designed on living models for utmost fit, fitness and comfort. Fifty individual operations go into the making.



MAN-STYLED

by the industry's acknowledged leaders in fabric origination, design creation and shirt styling.



COLLAR-PERFECT

Over twenty styles of collar; MELLOWED-IN-MOISTURE to harmonize thread and fabric for permanent fit.



Manhattan
THE MANHATTAN SHIRT COMPANY • NEW YORK CITY

More than Glamour.



Wrisley's lovely gift sets are toilette necessities for everyday use . . . presented in fashion's favorite fragrances . . . exquisite in styling, taste and beauty . . . truly welcome Christmas gifts at sensible cost.



Wrisley's TIER SET, in lovely color-blend of ivory, gold and green. Fragrant Bath Oil, Cologne, and Bath Soap; choice of floral scents in Gardenia, Carnation, Rose Geranium . . . \$1.



Wrisley's HOBNAIL; replicas of classic antique containers to grace the dressing table through the years. Cologne, Bath Crystals and Bath Powder, in a variety of fragrances. Each . . . \$1.



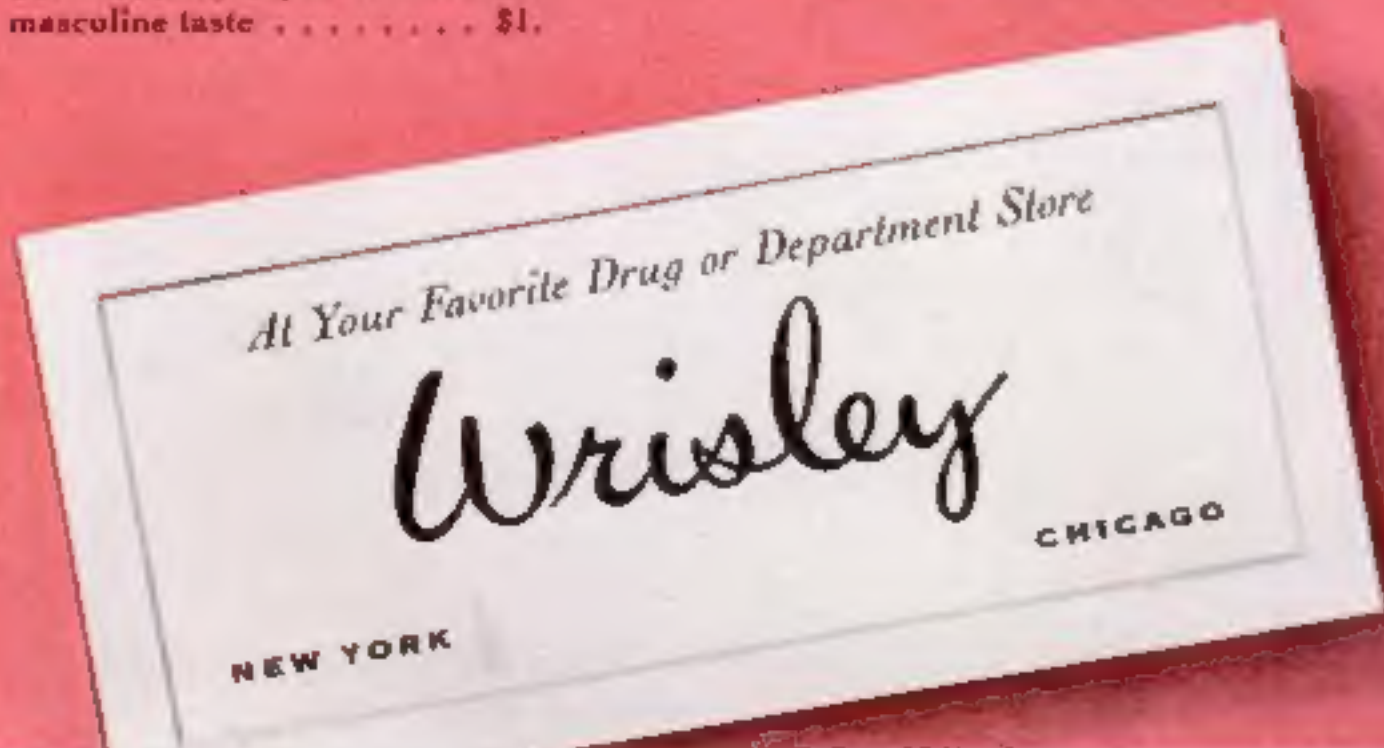
Wrisley's PINE CONE SET; green and "piney" as the north woods; redolent, colorful. Cologne and Bath Oil—Sachet Bag—two realistic cones of finest Pine Soap . . . \$1.



Wrisley's MARINE SET; nautical brass-trimmed containers simulating ship fittings and rigging. Dusting Powder in pilot-wheel box—running light filled with refreshing Cologne . . . \$2.95.



For Men—Wrisley's LAVENDER SHAVING SET—in a fabric dressed, copper trimmed box. Shaving Bowl and Lotion in the best Wrisley style to suit the masculine taste . . . \$1.



PICTURES TO THE EDITORS

(continued)

FORD VS. FORD

Sirs:

The gentleman with the southpaw swing (below) is Henry Ford, and the thing he's got in his hands is a heavy ax. He's swinging it with all his might at the rear panel of one of his cars. The panel is made of structural plastic, which is ten times stronger in impact than sheet steel.

Although Ford really slugged it, he left no mark. In the bottom picture he examines the point of impact with Robert Boyer, inventor of this process. The newly installed panel was coated with a thin film of oil and the marks you see are reflections of the photographer's flash.

JIM CROWLEY

Detroit, Mich.



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Approved by the World's Severest Critics



YOU SEE them at the leaf-strewn crossroads... their small freckled faces radiant with wonder as they watch America-on-wheels come sweeping down the highway...

THESE are the severest judges—the roadside Critics—playing their favorite wishing game. And they'd trade their first pair of long trousers for a ride in the new 1941 Lincoln-Zephyr—the car that looks like a dream in motion.

THERE'S something irrepressibly youthful about the Lincoln-Zephyr—those long, lithe lines, the smart sweep of its sleek hood, the graceful contour of rear deck. It's a handsome, gleaming beauty that promises more fun per gallon than any car you've ever owned.

YOU'LL sense this subtle feeling of young adventure the very first time you go for a Zephyr

glider ride! This car is built for skimming over the roughest roads with the quiet smoothness of a glider in flight. Cradled on long, liquid-like springs, cushioned in chair-high seats "amidships", where riding is best, you're billowed along while tremendous V-12 power whispers and flows and surges and recedes as softly and gently as the rise and fall of the tide.

PRECISION-BUILT by Lincoln engineers in the great

Lincoln plant, these cars are different in motor—different in basic design—different in construction. And their economy is amazing!

STEP into a Lincoln-Zephyr showroom and arrange to drive one of these magnificent new models yourself! You'll be as thrilled as the snub-nosed little schoolboy who leans against the picket fence and wishes... fervently... he were you.

LINCOLN *Zephyr V-12*

LINCOLN MOTOR CAR DIVISION, FORD MOTOR COMPANY, BUILDERS ALSO OF THE LINCOLN-CONTINENTAL CABRIOLET AND COUPE, THE LINCOLN-CUSTOM, SEDAN AND LIMOUSINE.

HE BOWLS WITH EXTRA SPEED AND EXTRA POWER_____

SMOKES CAMELS FOR EXTRA PLEASURE

His "Fireball" made him a bowling champion.
Slower burning won Joe Norris to Camel cigarettes

WHAT A MAN in a bowling alley! He was the "boy wonder" a decade ago. Today, with a long list of national titles at his belt, the bowling world still wonders just how he gets such pin-blasting power and such hair-line control...such *extra* power and *extra* control!

No question, though, how Joe Norris gets the extras in his cigarette. He turned to the slower-burning brand...Camel...for extra mildness

and found several other pleasing extras as well, including extra smoking.

Slower burning...costlier tobaccos—what pleasure they can add to smoking! More mildness and coolness because Camels are free from the irritating effects of too-fast burning. More flavor—because slow burning lets the flavor come through. And along with all that extra pleasure—extra smoking per pack (see below, right).



"THOSE EXTRAS IN CAMELS SCORE WITH ME EVERY TIME —
ESPECIALLY THE EXTRA MILDNESS AND FLAVOR — CAMEL'S
SLOWER WAY OF BURNING GIVES ME A NICE BIT OF
EXTRA SMOKING, TOO"

Joe Norris

GET THE "EXTRAS" — WITH SLOWER-BURNING CAMELS
THE CIGARETTE OF COSTLIER TOBACCOS



THIS IS the "Fireball." Joe Norris (above) uses a two-finger mineralite ball with narrow grip — a quick-breaking hook — throws one of the fastest balls in bowling. But no speed...no fast burning...for Joe in his cigarette. It's always slow-burning Camels. "I smoke a lot," he says. "Camels give me the extra mildness I want. And there's nothing like a Camel for flavor."

EXTRA MILDNESS

EXTRA COOLNESS

EXTRA FLAVOR

Copyright, 1956, R. J. REYNOLDS TOBACCO CO., WILSON, N. C.

In recent laboratory tests, Camels burned 25% *slower* than the average of the 15 other of the largest-selling brands tested — slower than *any* of them. That means, on the average, a smoking *plus* equal to

**5 EXTRA SMOKES
PER PACK!**

